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FOR IMMEDIATE RELEASE

PAW PATROL LIVE! "RACE TO THE RESCUE" TAKES CENTER STAGE AT EXTRACO EVENTS CENTER

Waco, TX (June 14, 2018) – No job is too big, no pup is too small! Nickelodeon and VStar Entertainment Group present PAW Patrol Live! "Race to the Rescue," an action-packed, music-filled production, presented by Pedigree. The heroic pups from the top-rated animated preschool series PAW Patrol, produced by Spin Master Entertainment, will visit the Extraco Coliseum on August 21 & 22, 2018! Tickets for all three performances are on sale to the public June 22 and can be purchased at ExtracoEventsCenter.com or by calling 888.212.3258.

It's the day of the Great Adventure Bay Race between Adventure Bay's Mayor Goodway and Foggy Bottom's Mayor Humdinger, but Mayor Goodway is nowhere to be found. PAW Patrol to the rescue! Ryder summons Marshall, Chase, Skye, Rubble, Rocky, Zuma and Everest to rescue Mayor Goodway and to run the race in her place. Using their unique skills and teamwork, the pups show that "no job is too big, no pup is too small," and share lessons for all ages about citizenship, social skills and problem-solving as they make several heroic rescues on their race to the finish line.

The show includes two acts and an intermission, and engages audiences with Bunraku puppetry, an innovative costuming approach that brings the PAW Patrol characters to life on stage with their vehicles and pup packs. The performance features up-tempo music and a cleverly written script that is a wonderful introduction to live theater for kids. Classic theatrical scenery, along with a high-tech video wall, visually transports families to an authentic PAW Patrol environment, including locations from the TV series, like Adventure Bay, The Lookout, Seal Island, Farmer Yumi's farm and Jake's Mountain. Special interactive video allows the audience to participate via interviews, solve clues with the Pups, follow Mayor Goodway and much more.

The Extraco Events Center, home of the Heart O' Texas Fair & Rodeo, is the center of entertainment in Central Texas. Its mission is to produce events for education, entertainment and agricultural experiences while giving back through youth scholarships and making a positive economic impact to Central Texas. The premier multi-use facility hosts over 225 events with an attendance of 420,000 and a \$47 million economic impact annually. For more information about the Extraco Events Center, visit ExtracoEventsCenter.com.

VStar Entertainment Group is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. Over nearly four decades, VStar has presented 36,000+ performances worldwide in 40+ countries, reaching more than two million guests annually. Our productions include PAW Patrol Live!, Cirque Dreams, and Discover the Dinosaurs: Time Trek. Previous VStar productions include the original Sesame Street Live, a series of Broadway-quality musical shows produced in cooperation with Sesame Workshop for 37 years, Barney, Bear in the Big Blue House, Care Bears, Curious George, Dragon Tales, Hello Kitty, Kidz Bop and My Little Pony LIVE! For more information, including current tours and a complete list of service offerings and capabilities, visit vstarentertainment.com.

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

What: PAW Patrol Live! "Race to the Rescue" coming to Waco!

When: Tuesday August 21 6 p.m.
Wednesday August 22 10 a.m. & 6 p.m.

Where: Extraco Coliseum
4601 Bosque Blvd.
Waco, TX 76710

Tickets: Tickets start at \$21. Tickets are available at the Extraco Events Center Box Office, ExtracoEventsCenter.com or by calling 888.212.3258. Ticket prices include a \$1 facility fee. Prices are subject to change. Additional fees and special offers may apply. A limited number of V.I.P. (Very Important Pup) Packages are available, starting at \$126. Package features premium show seating, a commemorative lanyard, and an after-show Meet & Greet with PAW Patrol Live! walk-around characters.

For more information or to join the Tail Mail mailing list for presale and other exclusive offers, visit pawpatrollive.com. Follow PAW Patrol Live! on Facebook, Instagram and Twitter at @pawpatrollive, and the hashtag #pawpatrollive. *Citi is the official credit card of the PAW Patrol Live! tours. Citi cardholders can visit CitiPrivatePass.com for more information on presale tickets.

FOR MEDIA ONLY: Advance phone interviews and in-studio interviews available. Contact maggieh@vstarentertainment.com to schedule. Photography and b-roll available upon request.

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