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FLORIDA FESTIVALS & EVENTS ASSOCIATION RECOGNIZES STATE'S BEST EVENTS WITH 2017 SUNSATIONAL AWARDS

ORLANDO, Fla. (August 22, 2018) – The Florida Festivals & Events Association (FFEA) recently announced the winners of its annual SUNsational Awards during their 24th annual convention and tradeshow. The Program recognizes members' innovation, individuality and creative collaboration.

Nominations were accepted in nine categories, including Printed Materials; Outdoor Advertisement; PR / Media Campaign; Photo; Promotional Item; T-shirt; Broadcast Media; Multimedia Marketing and Programming. Each category included three budget levels. A total of 140 events submitted their materials for consideration.

The following members in Hillsborough & Pinellas County received 10 total awards:

City of Clearwater – Parks & Recreation, 1st Place Photo, 2nd Place T-Shirt, 3rd Place Promotional Poster
City of Pinellas Park 3rd Place Television Ad
Eventfest, Inc - 2nd Place Photo, 1st Place Instagram
Florida State Fair Authority, 1st Place Educational Program, 1st Place Sponsor Partnership, 2nd Place Promotional Item, 3rd Place Photo
Pier 60 Sugar Sand Festival, 2nd Place Program / Brochure, 3rd Place PR / Media Campaign, 3rd Place T-Shirt

For a complete list of winners, visit www.ffea.com/sunsational-awards.

Nominations were judged by a blue ribbon panel representing media outlets, printing companies, website designers, photographers, promotional marketing professionals and social media experts.

“The SUNsational Awards have recognized and celebrated the talents of our members for more than two decades,” said Suzanne Neve, Executive Director of the FFEA. “We’re proud of our members and their events – and excited to recognize them in this way each year.”

About the Florida Festivals & Events Association (FFEA)

Celebrating 24 years, FFEA is a not-for-profit association dedicated to supporting and promoting more than 3,500 festivals, events, and fairs in the state of Florida through education, networking and dissemination of information and the cultivation of high standards. For more information about FFEA, visit www.ffea.com.