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FLORIDA FESTIVALS & EVENTS ASSOCIATION RECOGNIZES STATE'S BEST EVENTS WITH 2017 SUNSATIONAL AWARDS

ORLANDO, Fla. (August 22, 2018) – The Florida Festivals & Events Association (FFEA) recently announced the winners of its annual SUNsational Awards during their 24th annual convention and tradeshow. The Program recognizes members' innovation, individuality and creative collaboration.

Nominations were accepted in nine categories, including Printed Materials; Outdoor Advertisement; PR / Media Campaign; Photo; Promotional Item; T-shirt; Broadcast Media; Multimedia Marketing and Programming. Each category included three budget levels. A total of 140 events submitted their materials for consideration.

Members in the North Central Florida region received 5 total awards.

Blue-Grey Army, Inc., 1st Promotional Poster

City of Gainesville, 3rd Place Promotional Poster

City of Gainesville Division of Cultural Affairs, 3rd Place Facebook, 1st Place Radio Ad, 2nd Place Facebook

Spirit of the Suwanee Music Park 2nd Place Radio Ad

For a complete list of winners, visit www.ffea.com/sunsational-awards.

Nominations were judged by a blue ribbon panel representing media outlets, printing companies, website designers, photographers, promotional marketing professionals and social media experts.

“The SUNsational Awards have recognized and celebrated the talents of our members for more than two decades,” said Suzanne Neve, Executive Director of the FFEA. “We’re proud of our members and their events – and excited to recognize them in this way each year.”

About the Florida Festivals & Events Association (FFEA)

Celebrating 24 years, FFEA is a not-for-profit association dedicated to supporting and promoting more than 3,500 festivals, events, and fairs in the state of Florida through education, networking and dissemination of information and the cultivation of high standards. For more information about FFEA, visit www.ffea.com.