



**Contact:** Suzanne Neve  
[Suzanne@ffea.com](mailto:Suzanne@ffea.com)  
407.203.1334

## **FLORIDA FESTIVALS & EVENTS ASSOCIATION RECOGNIZES STATE'S BEST EVENTS WITH 2017 SUNSATIONAL AWARDS**

**ORLANDO, Fla.** (August 22, 2018) – The Florida Festivals & Events Association (FFEA) recently announced the winners of its annual SUNsational Awards during their 24th annual convention and tradeshow. The Program recognizes members' innovation, individuality and creative collaboration.

Nominations were accepted in nine categories, including Printed Materials; Outdoor Advertisement; PR / Media Campaign; Photo; Promotional Item; T-shirt; Broadcast Media; Multimedia Marketing and Programming. Each category included three budget levels. A total of 140 events submitted their materials for consideration.

The following were awarded in Northeast Florida:

**Town of Orange Park**, 2<sup>nd</sup> Place Website

**Clay County Agricultural Fair**, 1<sup>st</sup> Place Community Outreach, 1<sup>st</sup> Place Radio Ad, 1<sup>st</sup> Place Television Ad, 2<sup>nd</sup> Place Educational Program, 2<sup>nd</sup> Place Instagram, 3<sup>rd</sup> Place Promotional Mailer, 3<sup>rd</sup> Place Social Media Campaign

City of Jacksonville Beach 1<sup>st</sup> Place Event Recap / Annual Report, 1<sup>st</sup> Place Promotional Item, 1<sup>st</sup> Place Sponsor Partnership, 2<sup>nd</sup> Place Community Outreach Program, 2<sup>nd</sup> Place Outdoor Ad: Installations

*For a complete list of winners, visit [www.ffea.com/sunsational-awards](http://www.ffea.com/sunsational-awards).*

Nominations were judged by a blue ribbon panel representing media outlets, printing companies, website designers, photographers, promotional marketing professionals and social media experts.

“The SUNsational Awards have recognized and celebrated the talents of our members for more than two decades,” said Suzanne Neve, Executive Director of the FFEA. “We’re proud of our members and their events – and excited to recognize them in this way each year.”

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### **About the Florida Festivals & Events Association (FFEA)**

Celebrating 24 years, FFEA is a not-for-profit association dedicated to supporting and promoting more than 3,500 festivals, events, and fairs in the state of Florida through education, networking and dissemination of information and the cultivation of high standards. For more information about FFEA, visit [www.ffea.com](http://www.ffea.com).