

2017 FALLON COUNTY PRCA RODEO SPONSORSHIPS

GOLD BUCKLE SPONSORS: \$1,500

Sponsor will receive Bucking Chute Advertisement, a 30 second add on the Jumbo Tron, 8 ticket vouchers to Rodeo, Business name in program and Business highlighted by Rodeo announcer.
Access to Hospitality room.

SILVER BUCKLE SPONSORS: \$1,000

Sponsor will receive prime placement of Business Banner in arena, a 30 second add on the Jumbo Tron, 6 ticket vouchers to Rodeo, Business name in Program and Business highlighted by Rodeo announcer.
Access to Hospitality room.

BRONZE BUCKLE SPONSORS: \$800

Sponsor will receive prime placement of Business Banner in arena, a 20 second add on the Jumbo Tron, 4 ticket vouchers to Rodeo, Business name in Program and Business name announced by Rodeo announcer.
Access to Hospitality room.

RODEO ARENA SPONSOR: \$400

Sponsor will receive a 10 second add on the Jumbo Tron, 2 ticket vouchers to Rodeo, Business Banner placed in Arena. Access to Hospitality Room.

BLUE RIBBON SPONSOR: \$250

Sponsor will receive a 10 second add on Jumbo Tron and 2 ticket vouchers to Rodeo.

It is up to the business to supply the ad or business card for ad for Jumbo Tron Placement.
The deadline for ad submittal is July 30, 2017. If Fallon County Fair doesn't receive the information by the deadline it will not be advertised on the Jumbo Tron.

Ad Submittal Deadline: July 30, 2017 Sponsorship Deadline: August 10th, 2017