

**\*\*\*FOR IMMEDIATE RELEASE\*\*\***

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**Dogwood Festival Announces 8.1 Million Dollar Economic Impact**

**May 29, 2018** – Fayetteville, NC – The Fayetteville Dogwood Festival

The most recent Fayetteville Dogwood Festival was one which brought record attendance. As a testament to the significance the event has on the Fayetteville community, an economic study was performed at the 2018 event. The study found the event has a \$8,188,850 economic impact on the local economy during the weekend. This translates to

The Dogwood Festival staff and Board of Directors was at the City Council meeting on Tuesday, May 29 to publicly thank City Council for the partnership the City of Fayetteville has with the Fayetteville Dogwood Festival organization.

Carrie King, Fayetteville Dogwood Festival Executive Director. “ remarks King.

The Fayetteville Dogwood Festival is a non-profit organization committed to providing a variety of family-centered activities held in downtown Fayetteville, NC for 36 years. In addition to the annual signature Spring Festival, Fayetteville Dogwood Festival also produces Cumberland County's largest Pageant, Dogwood Fall Festival and Fayetteville After 5. This is done to entertain, promote new business, enhance a positive community image, attract visitors, share the cultural and recreational opportunities of our community, encourage unity through the celebration of our diversity, promote the education of our rich history and foster civic pride.

For press inquiries, please contact Sarah Suggs, (910-323-1934, [ssuggs@faydogwoodfestival.com](mailto:ssuggs@faydogwoodfestival.com)). Visual opportunities are available for the media. Visit Fayetteville Dogwood Festival on Facebook at [/faydogwoodfestival](https://www.facebook.com/faydogwoodfestival), Twitter [@faydogwood](https://twitter.com/faydogwood), Instagram [@faydogwood](https://www.instagram.com/faydogwood), and online [www.faydogwoodfestival.com](http://www.faydogwoodfestival.com).

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