2019
FLORIDA FEDERATION OF FAIRS
ANNUAL CONVENTION
AND
IAFE ZONE 2 MEETING

May 16-18
Renaissance Resort and World Golf Village
500 S. Legacy Trail, St. Augustine, FL
May 15
Giles Ellis Memorial Golf Tournament
and Mix & Mingle Haunted Pub Tour

Florida Federation of Fairs - Convention and IAFE Zone 2 Meeting

May 15, 2019 – Golf Tournament and Mix & Mingle Haunted Pub Tour
May 16 – 18, 2019– Convention and Zone 2 Meeting
The Renaissance World Golf Village Resort, St. Augustine, FL

ALL CONVENTION INFORMATION CAN BE FOUND ON THE WEBSITE AT www.floridafairs.org
Under Events/2019 Convention and IAFE Zone 2 Meeting

ALL CONVENTION REGISTRATION & INFORMATION AVAILABLE ONLINE

https://www.floridafairs.org/p/events/florida-federation-of-fairs-conventionsiafe-zone-2-meetings/2018-fff-convention-and-iafe-zone-2-meeting

You can register and pay online with a credit card or send a check with the form.

Please note – Discounted Pre-Registration available through May 1st - Registration fees increase after May 1st

All Registrations after May 1st will be handled at the Convention and will be an additional $25 per person.

HOTEL RESERVATIONS

PLEASE make your hotel reservations early. Hotel Reservations can be made by calling **800-468-3571**. To ensure the group rate of 139.00 per guestroom, you must identify the group name, FFFFFFA, and make your reservation **no later than April 15, 2019**. **Please note: The room block may fill prior to this date so it is recommended that you make your reservation as soon as possible.** You can also make your reservations through the link to their online reservation system on our website at www.floridafairs.org under Event/2019 Convention and IAFE Zone 2 Meeting. Reservations Link **Book your group rate for FL Federation of Fairs And Livestock Shows Annual Convention 2019** ** please note that

ASSOCIATE AND TRADE SHOW REGISTRATION

Associates can now register and reserve a Trade Show Booth on our website. www.floridafairs.org
Trade Show Booth Space - $300 includes one 110 electrical outlet
Registration - $150 for basic registration required for each person.

GILES ELLIS 19TH ANNUAL MEMORIAL GOLF TOURNAMENT

WEDNESDAY, MAY 15TH –

St. John's Golf and Country Club, 205 Saint Johns Golf Drive, St. Augustine, FL. Golf Tournament registration can be requested online with your convention registration or by downloading the Golf Registration flyer from our website at www.floridafairs.org

MIX 'N MINGLE HAUNTED PUB TOUR

Our third Mix 'N Mingle is Wednesday, May 15th from 6:30—9:30 pm and is a Haunted Pub Tour in St. Augustine.
$50 per person—includes bus, dinner, and tour
This is a fun event for ALL ages as well as a great chance to meet new people.

SPONSORSHIPS

We welcome your support of the Federation with a Sponsorship for the Convention.
A Sponsorship Opportunity Flyer can be found on our website. You can also indicate your interest in a sponsorship on the online registration form and we will contact you.

OTHER CONVENTION OPPORTUNITIES

Make the most of this year's convention. Be sure to participate in these activities-information is on website.

Welcoming Committee Participation Form
Auction Donation Form
Hospitality Suite Donation Form
FFF Directory Cover Photo Contest Rules and Entry Form
YPI Institute of Fair Management Scholarship
YPI Convention Registration Scholarship Application
FL Fair Convention Registration Scholarship Form

Zone 2 Attendee Scholarship Application
YPI Charity Fundraiser and YPI Grant Applications
Don't' forget to send in your Photos for the Year in Review at the Gala

To honor those who have passed away send information to Cheryl.flood@floridastatefair.com

Florida Federation of Fairs - Convention & IAFE Zone 2 Program—TENTATIVE
"It's SHOWTIME!"

WEDNESDAY MAY 15, 2019

11:00	***GILES ELLIS MEMORIAL GOLF TOURNAMENT—***St. John's Golf & Country Club 205 Saint Johns Golf Drive, St. Augustine, FL. Registration-11:00, Lunch-11:30, Shotgun Start-1:00, Tournament Dinner-5:30
6:30-9:30	Mix and Mingle Event Haunted Pub Tour—bus leaves hotel at 6:30 - must register IN ADVANCE
9:00-11:00	GREEN Room Open—**G=Gather, R=Reunite, E=Entertain, E=Excite, N=Nightly** (Open Mic night)

THURSDAY MAY 16, 2019

8:30-1:30	Trade Show Set-up (Vendors Only)
9:00-4:00	Registration Open
9:30	Federation Board of Director's Meeting
1:00-2:30	**SECURITY/EMERGENCY PREPARDEDNESS WORKSHOP–** **The Federation feels that this workshop is so important that it recommends EVERYONE attend!** To include: Threats to Fairgrounds in the age of social media; Making security and emergency management policies and procedures that your staff can understand and use; Technology to help secure your fairgrounds; Solicitors/protestors at the Fairgrounds.
1:30	Associate Meeting in the Trade Show
2:30	First Time Attendee Networking Session
2:30-5:30	**Trade Show Open**
2:30-5:30	**Silent Auction Open**
4:40	Showcase in the Trade Show
5:20	Door Prize Drawing in the Trade Show
5:30-6:00	Welcome Zone 2 Reception
	Dinner on your own
8:00—9:00	Registration Open
9:00	**President's Party and Auction** Join Us as we honor this year's Federation President Paul Davis Featuring "Hollywood Nights" - dress in your "best" Hollywood attire! ...and enjoy some showcases!
11:00-12	GREEN Room Open—**G=Gather, R=Reunite, E=Entertain, E=Excite, N=Nightly** (Open Mic night)

FRIDAY MAY 17, 2019

8:00-5:00	Registration Opens
8:30-9:30	**Educational Workshops** 1. IAFE Institute Class – Agriculture Programming—Competitive– Part 1 2. "H2B - The Past, The Present and What We Can Do For the Future". 3. Board Governance—Part 1 4. Getting The Message Out Through The Media—Part 1
8:30- 9:00	**Discussion Session 1** All discussion topics are 30 minutes long 1. Chapter 616—Overview and Requirements 2. Social Media For Beginners 3. Evaluating Vendors During Your Event 4. Pre-Fair Promotions & How To Get More People In Your Fair
9:00-9:30	**Discussion Session 2** All discussion topics are 30 minutes long 1. Concessions—Flat Fee versus Percentage 2. Creating Community Give-Back Programs On Any Budget 3. Volunteers— Recruitment to Best Practices 4. Setting Controls and Getting A Handle On Complimentary Tickets
9:30-9:45	Coffee Break in the Workshop Area
9:45-10:45	**Educational Workshops** 1. IAFE Institute Class – Agriculture Programming—Competitive– Part 2 2. Changes in Chapter 616—What Are They and How Do They Affect Your Fair 3. Board Governance - Part 2 4. Getting The Message Out Through The Media—Part 2
9:45-10:15	**Discussion Session 3** All discussion topics are 30 minutes long 1. TBA 2. Augmented Reality At Your Fair—New IAFE Program FREE to Fairs 3. Have Your Seen Your Fair? 4. Pageants And Fairs
10:15-10:45	**Discussion Session 4** All discussion topics are 30 minutes long 1. Season Passes—What's Included & Costs Involved 2. Tips & Tools for Engagement In Your Community 3. Service Animals, Companion Animals, and ADA Laws 4. Keys To Showcase Your Grounds Entertainment For Bigger Impact
11:00-12:15	**Opening Session** Opening Keynote– Live Your Brand Speaker—Aaron Alejandro—Executive Director, Texas FFA Foundation

12:15-5:30	**Trade Show Open** (*dedicated time 12:15—3:15)
12:15-5:30	Silent Auction Open in the Trade Show
12:15	**Lunch In The Trade Show—**Grab a bag lunch and enjoy the trade show. Be prepared for some awesome showcases and THE GREAT CASH GIVE AWAY! Continuous showcases and drawings throughout the trade show.
3:15-4:15	**Educational Workshops** 1. Managing Livestock Auctions—From Start to Finish 2. Compete For Minds 3. People, Profits, & Quality: Minding Your P's and Q's 4. How To Make HR Really Work For You
4:30-5:30	Happy Hour In The Trade Show
5:30	Trade Show Closes & Silent Auction Closes Dinner On Your Own
10:00-midnight	Green Room open **G=Gather, R=Reunite, E=Entertain, E=Excite, N=Nightly** Fun Night!

SATURDAY MAY 18, 2019

8:00-4:00	Registration Open
8:30-9:30	**Zone 2 Business Meeting**
8:30-9:30	Associate Meeting in the Trade Show
8:30-9:30	Coffee and pastries in the Workshop Area
9:30-10:30	**Educational Workshops** 1. Animal Welfare or Animal Rights—The True Story—Protecting The Culture of Our Fairs & Shows—Part 1 2. New Ways To Sell Advanced Tickets 3. What's New In Competitive Exhibits
10:30-10:45	Coffee Break in Workshop Area
10:45-11:45	**Educational Workshops** 1. Animal Welfare or Animal Rights—The True Story—Protecting The Culture of Our Fairs & Shows—Part 2 2. Promotions That Have A Positive Impact 3. What's Fair In Leadership
12:00-1:30	**Lunch and Business Meeting**
1:30-3:30	**Trade Show Open** * dedicated time—**LAST CHANCE IN THE TRADE SHOW!**
1:30-2:30	Silent Auction Open
1:45-2:45	**Educational Workshops** 1. How To Breath New Life Into Your Fair 2. Hurricanes—Can You Be Ready? 3. Four Things You Need To Know About Negotiating A Great Deal With Professional Grounds Acts 4. Beyond Banners—Sponsor Demands In Today's Fast Paced Environment
2:30	Silent Auction Closes and bid winners announced (registration open for payment)
3:20	Final Door Prize Drawing
3:30	Trade Show Closes
3:30-4:00	Board Meeting
6:00	Hospitality Hour/Reception – Cash Bar / Strolling showcases during Hospitality Hour/Reception
6:30	Doors to Gala Hall Open (Open seating—no assigned tables unless reserved with registration)
7:00-9:00	**LIGHTS! CAMERA! GALA!-** Think Hollywood and a Night At The Oscars! Dress to impress at our annual Awards Gala. We will laugh, dance, and enjoy a great time as we honor YOU - the Oscar winners of our industry; A Showcase & Awards
9:15-12:00	GREEN Open - **G=Gather, R=Reunite, E=Entertain, E=Excite, N=Nightly** (Open Mic night)
9:15	Toast to the Incoming President, Hall of Fame Recipient and Associate of the Year