

Don't be left out!!!! Include your ad in the The FAIRCRACKER

A publication of the Florida Federation of Fairs & Livestock Shows, Inc.
The Faircracker will be published three times a year with issues in March, July, and
November

Deadline for Advertising Submissions:

February 1 – deadline for March issue

June 1 – deadline for July issue

October 1 – deadline for November issue

AD Rates for Florida Federation of Fair Members:

*Business Card (2" x 3") - 1 issue @ \$30. - All 3 issues @ \$75.
*1/4 Page (4" x 5") - 1 issue @ \$60. - All 3 issues @ \$155.
*1/2 Page (7" x 5") - 1 issue @ \$90. - All 3 issues @ \$225.
*Full Page (7" x 10") - 1 issue @ \$125. - All 3 issues @ \$300.

NEW - Full Page Color Inside Front Cover OR Color Inside Back Cover (7" x 10") -
- 1 issue @ \$200. - All 3 issues @ \$500.

3 issue rate available with prepay for all 3 issues

***Only Black and White copy**

****Note: Email ads to: floridafairs@gmail.com. Only digital ads accepted. High resolution PDF is best format with all type converted to outlines. High resolution JPEG format is fine.**

***All Ads should be in B/W, color ads when converted to B/W most often the type will not convert to solid black if in color previously. Please provide all ads in digital format as described above to the FFF office with payment.**

****If you do not have access to personnel/technology to produce camera ready copy, we also offer these services at a very minimal fee. Just request info and prices from the Federation office.**

Return this portion

Company: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

_____ Yes, We would like to purchase an ad as follows

Business Card (2" x 3") - 1 issue @ \$30. - All 3 issues @ \$75.
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1/2 Page (7" x 5") - 1 issue @ \$90. - All 3 issues @ \$225.
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Full Page Color Inside Front Cover (7" x 10") OR Inside Back Cover -
- 1 issue @ \$200 - All 3 issues @ \$500.

**Return with payment to: Florida Federation of Fairs, Daniel West,
P. O. Box 368, Palmetto, FL 34220**

TO PAY BY CREDIT CARD: Name and company as it appears on credit card: _____

Credit Card Billing Address: _____

Circle one: VISA MC AMEX DC

Credit Card Number: _____ **Exp. Date:** _____

Signature: _____