

Don't be left out!!!! Include your ad in the The FAIRCRACKER

A publication of the Florida Federation of Fairs & Livestock Shows, Inc.
The Faircracker will be published three times a year with issues in March, July,
and November

Deadline for Advertising Submissions:

February 1 – deadline for March issue

June 1 – deadline for July issue

October 1 – deadline for November issue

AD Rates for Florida Federation of Fair Members:

*Color Business Card (2" x 3") - 1 issue @ \$30. - All 3 issues @ \$75.

*Color 1/4 Page (4" x 5") - 1 issue @ \$60. - All 3 issues @ \$155.

*Color 1/2 Page (7" x 5") - 1 issue @ \$90. - All 3 issues @ \$225.

*Color Full Page (7" x 10") - 1 issue @ \$125. - All 3 issues @ \$300.

Full Page Color Inside Front Cover OR Color Inside Back Cover (7" x 10") -

- 1 issue @ \$175. - All 3 issues @ \$425.

3 issue rate available with prepay for all 3 issues

*NEW FORMAT: ALL ADS ARE COLOR

**Note: Email ads to: floridafairs@gmail.com. Only digital ads accepted. High resolution PDF
is best format with all type converted to outlines. High resolution JPEG format is fine.

*Please provide all ads in digital format as described above to the FFF office with payment.

**If you do not have access to personnel/technology to produce camera ready copy, we also offer
these services at a very minimal fee. Just request info and prices from the Federation office.

Return this portion

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

_____ Yes, We would like to purchase an ad as follows

Color Business Card (2" x 3") - 1 issue @ \$30. - All 3 issues @ \$75.

Color 1/4 Page (4" x 5") - 1 issue @ \$60. - All 3 issues @ \$155.

Color 1/2 Page (7" x 5") - 1 issue @ \$90. - All 3 issues @ \$225.

Full Page Color (7" x 10") - 1 issue @ \$125. - All 3 issues @ \$300.

Full Page Color Inside Front Cover (7" x 10") OR Inside Back Cover -

- 1 issue @ \$175 - All 3 issues @ \$425.

Return with payment to: Florida Federation of Fairs, Daniel West
P. O. Box 368, Palmetto, FL 34220

TO PAY BY CREDIT CARD: Name and company as it appears on credit card: _____

Credit Card Billing Address: _____

Circle one: VISA MC AMEX DC

Credit Card Number: _____ Exp. Date: _____

Signature: _____