



2019 FLORIDA STATE FAIR
THIS IS NOT A CONTRACT

Exhibit A1

Thank you for your interest in being an Indoor Retail Vendor at the Florida State Fair. Please review these instructions carefully. If you have any questions regarding this application, please ***email*** Beth Duff: Beth.Duff@FloridaStateFair.com.

Important items to consider before the completion of the Application:

1. Please read the entire 2019 Expo Hall Manual.
2. The application is neither an offer nor a guarantee of space. All questions on the application must be answered completely. Be sure the information you give is accurate, as it will be the basis for the selection process.
3. \$100 Non-Refundable Deposit is due with the Application. The Deposit is applied to the contracted amount if payment deadlines are met. The Deposit is only refundable if the Application is not accepted by the Fair Authority.
4. The list of products you are requesting to sell/display/promote/give away must be specific. Do not indicate "etc. or accessories". The Florida State Fair reserves the right to select the items a company is permitted to sell. Only approved items will be listed on your contract.
5. Any brochures, handouts, catalogs, etc. that will best describe your product should be included with this application and must be reviewed for distribution during Fair.
6. Your preference is important. Be sure to list your preferred space locations on your application.
7. Booth rental includes: (1) 20-amp electric service, (1) Waste fee, (1) Parking pass for Vendor Lot adjacent to the building and (2) Vendor Credentials (per 10x10). These are valued at \$800 and are included in booth rental pricing.
8. Make sure you sign the application where indicated and provide your deposit of \$100.
9. A recent photo of your booth(s) is required. Photos will not be returned.
10. Nothing in the front portion of your booth (or within 5' of the front) may exceed the 4' height restriction. Exhibit shall not obstruct the view of an adjacent booth or aisle, nor permit such exhibit to be operated in any manner objectionable, in the opinion of the Fair. *If booth display does not meet requirements, the Fair Authority reserves the right to relocate your booth display.
10. All cancellations must be made in writing. Any amount that has been paid will be retained by the Fair Authority.
11. Early Move-Out: A conditional \$250 early move-out deposit will be required at Move-In. A check or credit card deposit will be held on file until 9 PM on February 18, 2019. If an Exhibitor's booth is not maintained in the same visible condition as the first day of the fair, the Early Move-Out penalty will apply.

INDOOR RETAIL SPACE – EXPO HALL

\$100 Non-Refundable Deposit due with Application

Please return application to Beth Duff: Email Beth.Duff@FloridaStateFair.com or Fax: (813) 740-3504

LEGAL BUSINESS NAME: _____

DOING BUSINESS AS (DBA): _____

TYPE OF BUSINESS: _____ CORPORATION _____ PARTNERSHIP _____ SOLE PROPRIETORSHIP

OWNER'S NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: () _____ CELL PHONE: () _____

E-MAIL _____ WEBSITE: _____

ONSITE CONTACT: _____ PHONE: () _____

Products and Services Intended for Exhibit or Sale: List all items to be sold, exhibited and/or demonstrated. Please be specific. If your application is accepted the items listed below will appear on your contract and you will be bound to only these items. Please add an additional sheet if necessary.

PRODUCT	PRICE

References: List Fairs/Festivals you have been associated with and a contact person/telephone number at each event.

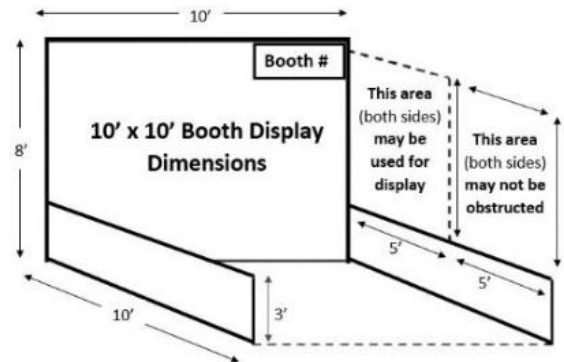
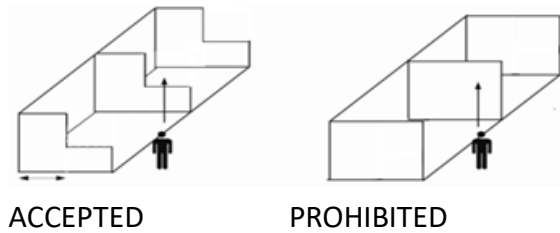
1. _____
2. _____
3. _____

- | | | |
|--|------------|-----------|
| 4. Does your booth use amplified sound/microphone? | Yes: _____ | No: _____ |
| 6. Does your booth require water and sewer? | Yes: _____ | No: _____ |
| 7. Does your booth use more than a 20-amp electrical hookup? | Yes: _____ | No: _____ |
| 8. Does your booth require a high-speed hard line Internet connection? | Yes: _____ | No: _____ |
| 9. Does your booth display use grid wall? | Yes: _____ | No: _____ |

INDOOR RETAIL SPACE – EXPO HALL

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10. Nothing in the front portion of your booth (or within 5' of the front) may exceed the 5' height restriction. The Vendor shall not permit their exhibit to obstruct the view of an adjacent booth or aisle, nor permit such exhibit to be operated in any manner objectionable, in the opinion of the Fair, to adjacent or surrounding Vendors. Written approval required for any violation to this policy.



*If booth display does not meet requirements, Fair Authority reserves the right to relocate your booth display.

Booth Rental Includes:

(1) 20-amp electric service, (1) Waste fee, (1) Parking pass for Vendor Lot adjacent to the building and (2) Vendor Credentials (per 10x10). \$800 value included in pricing listed below.

Please list your top space choices. (Refer to Expo Hall floor plan)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____

Refer to Expo Hall Floor Plan for space options

	Size	Rate	Corner Rate
Blue	10x10	\$2,000	\$2,300
Green	10x10	\$1,800	\$2,100
Pink	10x10	\$1,500	\$1,800
Yellow	10x10	\$1,400	\$1,700
Orange	10x10	\$1,300	\$1,500

Odd Size Spaces – Special Rates

Odd Size Space #	Size	Amount
202	10 x 15	\$2,550
206	10 x 16	\$2,400
210	10 x 9	\$1,350
216	10 x 12	\$1,800
218	10 x 13	\$1,950
220	10 x 13	\$2,250
224	10 x 14	\$2,400
228	10 x 26	\$3,900
234	10 x 9	\$1,650
238	10 x 6	\$1,200
240	10 x 13	\$1,950

Odd Size Space #	Size	Amount
1003	10 x 15	\$2,400
1007	10 x 16	\$2,240
1011	10 x 19	\$2,960
1017	10 x 13	\$1,820
1021	10 x 17	\$2,380
1023	10 x 8	\$1,420
1027	10 x 15	\$2,400
1029	10 x 16	\$2,240
1035	10 x 9	\$1,560

We track certain information to determine the economic impact of the Florida State Fair in Tampa. Please complete the below.

1. Business Zip Code: _____
2. Are you staying at a Hotel or RV Park? Hotel: _____ RV Park: _____ Fair Campground: _____
3. How many Hotel rooms or RV sites are you using per night? Hotel Rooms: _____ RV Sites: _____
4. Number of guests? _____
5. Length of stay in Tampa? _____ Nights
6. Hotel/RV Park rate per night \$ _____

For Marketing purposes, tell us how you would like to be identified.

Provide a brief statement describing what you offer.

Are you willing to be interviewed by the media? Yes _____ No _____

If yes, provide a phone number where you can be reached during the Fair: _____

If you would like to participate in the Deal of the Day program or other promotions, please contact Teena Tatro, Marketing and Promotions Manager at Teena.Tatro@floridastatefair.com or 813-627-4319.

Terms and Conditions

- This is an application, not a contract. Submitting an application does not guarantee a space/contract.
- Applications are reviewed and considered by the Fair Authority using the following criteria: quality, demand, uniqueness of product or service, appearance of display and availability of space.
- Application must be filled out completely to be considered for space/contract.
- NEW APPLICANTS/NEW PRODUCTS: Attach a color photograph of setup and items to be sold. This Fair reserves the right to remove items from product list to avoid duplication in product categories.
- Payment Terms: \$100 Non-Refundable Deposit due with Application. Deposit is applied to the contracted amount if payment deadlines are met. Deposit is only refundable if the Application is not accepted by the Fair Authority.
- Cancellations must be made in writing. Any amount that has been paid may be retained by the Fair.
- Early Move-Out: A conditional \$250 early move-out deposit will be required upon Move-In. A check or credit card deposit will be held on file until 9 PM on February 18, 2019. If an Exhibitor's booth is not maintained in the same visible condition and the same manner as the first day of the fair, the \$250 Early Move-Out penalty will apply.

Applicant certifies that he/she:

Has read and understands all of the questions and Terms and Conditions contained in the Application and has supplied complete and accurate responses to each question.

Applicant's Signature

Date