



## 2020 Florida State Fair Shirt Design Contest Rules & Entry Form

### Overview

Enter your design in the 2020 Florida State Fair Shirt Design Contest to win big! Submit a design by November 15, 2019 at 5:00 p.m. EST for your chance to win \$250 cash, two 2020 Florida State Fair tickets and ride armbands, and two shirts featuring your awesome design!

### Design Rules & Guidelines:

- Your design should be inspired by the family-friendly fun of the Florida State Fair. Designs must include a minimum of two (2) of the following elements:
  - Ferris wheel
  - Carnival rides
  - Fair food (corndogs, cotton candy, etc.)
  - Carnival games
  - The Florida State Fair arch, located off of U.S. Hwy 301
  - Circus tent
  - Farm animals
- Your design may utilize the front pocket of the shirt and the full back of the shirt. Your color choices for the shirt may be found here: <https://catalog.shopmadden.com/product/product-67216/>
- Your design may utilize up to two (2) ink colors on the front and four (4) ink colors on the back
- Please do not utilize the official Florida State Fair logo, or any modified versions, in your design
- You may submit up to two (2) designs, but they must be submitted as separate entries
- Your design must be wholly original. By submitting a design, you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including, but not limited to, graphics, images, or copy found on the Internet, unless clearly marked as published under a creative commons (cc) license.

### Designs will be judged on the following criteria:

- Concept/originality
- Striking and memorable design
- Visibility – eye-catching and visible from a reasonable distance

- Completeness of design – must be ready for print

#### **Submission Rules & Guidelines:**

- Designs must be submitted as a high-quality .JPG, .PNG, or .PDF file. Winner will be requested to submit an .AI, .PSD or .EPS file after they are chosen.
- Complete submissions must include your design file AND completed entry form with signature(s), found here:  
<https://floridastatefair.formstack.com/forms/shirtdesigncontest>
- You must be 18 or older to submit an entry. If you are under the age of 18, your design must be submitted on your behalf by a parent or guardian.
- The Florida State Fair Authority (FSFA) will have complete commercial printing rights to the winning design. By submitting your design, you agree that in the case of winning, it may be used by the FSFA on a t-shirt and/or other promotional items available for purchase. The design may also be promoted in FSFA marketing and public relations materials, including, but not limited to, social media, e-newsletters, and website materials.
- **Contest begins on Tuesday, October 15.**
- **Contest closes on Friday, November 15 at 5:00 p.m. EST.**
- Entries will be judged by a panel of FSFA staff, selecting one winner.
- The winner will be notified via email no later than Monday, November 17 at 5:00 p.m. EST.
- **Please note that the FSFA reserves the right to make adjustments to the winning design**
- At the sole discretion of the FSFA, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
  - Winner's failure to respond to notification within seven (7) business days after its transmission;
  - The return of an email notification as undeliverable after three (3) attempts;
  - Winner's failure to provide original design files;
  - Winner's failure to execute and return a release form.
- Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared the "winner" of the contest via social media.
- FSFA staff members are not eligible to enter.

By submitting, you are agreeing to all contest rules. For questions, please email [Libby.Jourdan@FloridaStateFair.com](mailto:Libby.Jourdan@FloridaStateFair.com)