FLORID/

# Florida State Fair Photo Safari

at your 2020 Fair

## **Contest Rules**

The Florida State Fair is looking for talented photographers to spend the day documenting the exciting activities at this year's Fair.

## Why Compete?

- ✓ FREE to Enter
- ✓ Win cash prizes
- $\checkmark$  Have your images posted on the Florida State Fair website, Facebook and Instagram
- ✓ Contest images may be used in Florida State Fair marketing materials in the future
- ✓ FREE Fair ticket to all contestants



 Prearranged guided after hours special access provided
Easy Online Entry Form!

## Who Can Enter?

- ✓ All Florida residents, ages 18 and older.
- ✓ Open to professional, semi-professional and amateur status photographers.
- ✓ Contest is limited to 50 participants



2019 Best of Show Winner Patricia Beebe

## **Contest Timeline**

Entry Form Deadline (either online or paper form)	
Photo Safari photography shoot days	
All images must be uploaded to designated Contest Web Page	
Winners will be announced	

## Categories

- A. Agriculture (animals) & Horticulture (plants)
- B. Food (still life or people)
- C. Rides & Midway
- **D.** The Fair at Night
- **E.** Exhibits, Shows & Events
- F. Fairscape, General, Other

## Awards in each category

1 <sup>st</sup> Place	\$50
2 <sup>nd</sup> Place	\$35
3 <sup>rd</sup> place	\$20

## Spirit of the Fair Award \$100

The photo that most exemplifies the traditions and spirit of the Florida State Fair.

### **Entry Rules**

- 1. No Entry Fee!
- 2. Contestants must submit an entry form by JAN 14<sup>th</sup>, 2020.
- **3.** The first 50 photographers to send in their entry forms can participate. All others will be waitlisted.
- **4.** The registered photographer must have taken images during the dates of **FEB 6 14, 2020.** So make sure you camera time is set correctly. We will be checking the file's META data.
- 5. All photographers accepted for the Photo Safari will receive information on how to submit your fair photographs on **JAN 21, 2020.**
- 6. A maximum of 20 images can be submitted for jurying, distributed by category in any way they choose. No category limits.
- **7.** Judges reserve the right to reassign photos to another, more appropriate, category if deemed necessary.
- 8. The Florida State Fair may use any submitted images in future marketing materials.

### How it all works

If you are one of the first 50 to submit an entry form, you will be sent an email letting you know you are in the contest. We will mail you one fair ticket with parking instructions. We will direct you where to register the day you are going to photograph. If you want to be here more than one day you can request an additional fair ticket when you check in at the Creative Living Competitions Office.



### How to Enter Online

We encourage you to enter online, using ShoWorks. The Florida State Fair has implemented ShoWorks, an on-line entry program. ShoWorks is an industry standard used by over 50 fairs nationally. This user-friendly program can be trusted to accurately enter you into our competitions and allows for efficient communications via e-mail. We are excited to have ShoWorks to better facilitate entering Florida State Fair competitions.

#### • To Enter Online using ShoWorks.

Go to **www.floridastatefair.com** and at the top of the home page select the **2020 Fair** TAB and you will see in the dropdown list a link for **Creative Living Competitions.** Select the **Enter Online** link at the top right of that page.

- Everyone must register as a new exhibitor each year.
- Note that sessions expire after 20 minutes of inactivity, so "save the cart" if you plan on leaving the computer for more than 20 minutes.
- When registering, please verify that all information that you entered into ShoWorks is correct. Please pay special attention to capitalization, full names of cities/counties and use proper spelling (no abbreviations).
- Your fee to enter is \$0.

### **Frequently Asked Questions**

#### Do I have to be a professional photographer to participate?

No, all levels and experience are welcome

**What kind of Camera do I need?** You can use any camera as long as you can provide a digital file for uploading to our Flickr page.

How old do you need to be to participate? At least 18 years of age or older.

**Can I submit other images I have from prior years?** *No. You can only submit images that were taken with the contest dates of FEB 6-14, 2020.* 

#### Do I get paid for my work?

No... Photographers are not paid for the images that the Florida State Fair may decide to use in their marketing materials. However, you will receive credit for those images that the Florida State Fair uses.

#### Will I retain the right to use my photos for other purposes?

The photographer retains the right to use all submitted images for other purposes. The Florida State Fair may choose to utilize images to promote the Fair in the future. The Florida State Fair will not sell or make money from your photographs. You have the sole right to sell and use your photographs in any way, subject to the Florida State Fair's right to utilize the photographs, as described in this paragraph.

#### Can we manipulate our photographs in Photoshop and Lightroom?

We don't want images that are heavily manipulated, so please avoid using filters, over sharpening or any heavy-handed processing. You can crop image, color correct and do basic editing.

Do I have to get model releases? The Florida State Fair is not requiring model releases.

## 2020 Florida State Fair Discover the Fun Photo Safari Entry Form

### Entry Forms must be postmarked by Friday, January 14, 2020. Online Entry Form (see page 2 for instructions).

### Please print legibly

Name (First, Last)				
Mailing Address				
City	State	Zip Code		
Cell Phone while at the Fair	( )			
Email				
What day(s) would you want to photograph at the Fair? (Dates can be changed if needed.)				
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#### Agreement

I hereby certify that I have read the Florida State Fair Rules for the Discover the Fun Photo Safari. I also agree that the Florida State Fair may use my name, likeness, or photograph (including, but not limited to the photographic images I submit for jurying or photographic images I uploaded to Instagram), for use in marketing materials, free of charge and without further notice or consultation.

Signature of Contestant

Date

### Scan/Email to: brenda.gregory@floridastatefair.com

OR

### Mail Entry Form to:

Creative Living Competitions – Photo Safari Florida State Fair P.O. Box 11766 Tampa, FL 33680

#### **Office Use**

Entered into ShoWorks

Date Received