



**\*\*\*FLORIDA STATE FAIR HALF PRICE HOOKUP \*\*\***  
**GENERAL ADMISSION TICKETS FOR ONLY \$6.50**

**WHAT:** The Florida State Fair – always in Tampa, always in February – is hosting its Half-Price Hookup series to provide discounted admission and ride armbands throughout the month of January. Each week will feature a different sale, but all sales will give a 50% off discount.

On January 8, the Florida State Fair launches its first Half-Price Hookup in 2018 which features one general admission ticket good for any one Fair day for only \$6.50. General admission tickets at the Florida State Fair include more than 15 acres of entertainment, the largest Midway in North America with 110 different rides and music from across the country. Half-Price Hookups can be purchased online only at [www.floridastatefair.com](http://www.floridastatefair.com). Quantities are limited.

**WHEN:** Monday, January 8, 2018  
Half-Price Hookup begins at 10:00 a.m., while supplies last.

**TICKET INFO:** Half-Price Hookups can be purchased online only at [www.floridastatefair.com](http://www.floridastatefair.com). Quantities are limited.

**PR CONTACT:** Please contact Krystin Olinski at 813-205-5572 or [krystin@thisispress.com](mailto:krystin@thisispress.com) for additional details, media credentials and/or hi-res photos.

**About Florida State Fair:**

The Florida State Fair, first held in Tampa in 1904, has become one of the largest events in the state, attracting more than 500,000 people during its 12-day run. More than 90 years since its inception, the Florida State Fair now boasts the largest carnival Midway in the USA, a robust agricultural program, a circus, interactive animal exhibits and new features each year. As the first State Fair of the year, the Florida State Fair is the first to debut new and unique fair food as well as great family entertainment, shows, strolling acts and exciting attractions. There is so much to see and do, all for the price of admission. It's affordable family fun at its best. For more information about the Florida State Fair, visit [www.floridastatefair.com](http://www.floridastatefair.com) or follow on [Facebook](#), [Twitter](#) and/or [Instagram](#).

**About the Florida State Fair Authority:**

The mission of the Florida State Fair Authority and its Board of Directors is to create positive entertainment experiences through: the annual Florida State Fair; a variety of year-round events; quality competitive programs; a commitment to agriculture, education and community service, and a focus on new opportunities.

The Florida State Fair Authority does not receive state, county or city tax dollars. Operations are funded by revenue generated by the annual Florida State Fair and the rental of Fairgrounds facilities to outside entities throughout the year. For more information about the Florida State Fair Authority, go to

[www.floridastatefair.com](http://www.floridastatefair.com).

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