



FLORIDA STATE FAIR ANNOUNCES FLASH SALE, ADMISSION AND RIDE ARMBAND COMBO PACKAGE FOR \$20

- WHAT:** The Florida State Fair – always in Tampa, always in February – announced a one-day flash sale for the upcoming fair, February 8-19. In celebration of four months until opening day, the Florida State Fair is offering a combo package of one admission and ride armband good for unlimited Midway rides for only \$20. The combo package is good for any day for a **savings of up to \$28!** Limited quantity available.
- WHEN:** Sunday, October 8, 2017
Flash Sale begins at 9:00 a.m.
- TICKET INFO:** To purchase the flash sale combo package, visit the Florida State Fair Facebook page at <https://www.facebook.com/floridastatefairgrounds/>
- PR CONTACT:** Please contact Krystin Olinski at 813-205-5572 or krystin@thisispress.com for additional details, media credentials and/or hi-res photos.

About the Florida State Fair Authority

The mission of the Florida State Fair Authority and its Board of Directors is to create positive entertainment experiences through: the annual Florida State Fair; a variety of year-round events; quality competitive programs; a commitment to agriculture, education and community service, and a focus on new opportunities.

The Florida State Fair Authority does not receive state, county or city tax dollars. Operations are funded by revenue generated by the annual Florida State Fair and the rental of Fairgrounds facilities to outside entities throughout the year. For more information about the Florida State Fair Authority, go to www.floridastatefair.com.

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