



FLORIDA STATE FAIR ANNOUNCES FLASH SALE, ANY DAY RIDE ARMBAND FOR ONLY \$15

WHAT: The Florida State Fair – always in Tampa, always in February – announced a flash sale for the upcoming fair, February 7-18, 2019. In celebration of four months until opening day, the Florida State Fair is offering Any Day Ride Armbands for only \$15. The sale is good for any day with **savings of up to \$20!** There is a limited quantity of tickets for the flash sale.

WHEN: Sunday, October 7, 2018
Flash Sale begins at 10:00 a.m. Limited quantity of tickets available.

TICKET INFO: To take advantage of the Flash Sale price, visit the Florida State Fair Facebook page at <https://www.facebook.com/floridastatefairgrounds/>

PR CONTACT: Please contact Krystin Olinski at 813-205-5572 or krystin@thisispress.com for additional details, media credentials and/or hi-res photos.

About the Florida State Fair Authority

The mission of the Florida State Fair Authority and its Board of Directors is to create positive entertainment experiences through: the annual Florida State Fair; a variety of year-round events; quality competitive programs; a commitment to agriculture, education and community service, and a focus on new opportunities.

The Florida State Fair Authority does not receive state, county or city tax dollars. Operations are funded by revenue generated by the annual Florida State Fair and the rental of Fairgrounds facilities to outside entities throughout the year. For more information about the Florida State Fair Authority, go to www.floridastatefair.com.

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