

**AGENDA**  
**21ST DISTRICT AGRICULTURAL ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
**JANUARY 29, 2019 at 3:15 PM**  
**SECOND FLOOR – FRESNO COUNTY HISTORICAL MUSEUM**  
**1121 S. CHANCE AVENUE, FRESNO, CA 93702**

**MISSION STATEMENT**

“TO PROVIDE QUALITY EXPERIENCES FOR THE COMMUNITY”  
-CELEBRATE, EDUCATE AND HAVE FUN-

**NOTE**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comments” portion and/or during the discussion of any particular item listed on the agenda.

**AGENDA**

1. Call to Order:

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

2. Pledge of Allegiance:

3. Election of Officers:

- a. President
- b. Vice-President
- c. Secretary/Treasurer

4. Minutes:

A. Approve Board Minutes:

- 1. Regular Board Meeting 11/13/18

5. Acknowledge Consent Agenda (colored pages) Item #13 thru Item #90

6. Public Comment:

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board’s jurisdiction. Please be informed that public participation under public comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.

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<sup>1</sup> Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at (559) 650-3215.

<sup>2</sup> Questions regarding agenda items should be directed to the CEO’s office at (559) 650-3215.

<sup>3</sup> Public notice required by Government Code – Section 11125(a) is available for viewing at [www.fresnofair.com](http://www.fresnofair.com)

7. Executive Staff Report:
  - a. Report on Satellite Racing/CARF Meeting
  - b. Report on Wrap Up Meeting
  - c. Report on IAFE Convention, November 26-28, 2018
  - d. Report on 2018 Hmong New Year Celebration
  - e. Report on New Board Member Orientation
  - f. Report on WFA Convention, January 20-23, 2019
  - g. Report on 2019 Fair Theme
  
8. Committee Reports:
  - 8-A Finance Committee
    - Acknowledge October 31, 2018 Check Register in the amount of \$4,209,773.00 and November 30, 2018 Check Register in the amount of \$1,222,280.03;
    - Acknowledge Statement of Operations dated October 31, 2018 and November 30, 2018;
    - Acknowledge Balance Sheets dated October 31, 2018 and November 30, 2018.
  
9. Old Business:

None
  
10. New Business:
  - a. Review and approve 2019 Big Fresno Fair Promotions
  - b. Discuss and approve the Better Than Front Row Tickets
  - c. Review the Interim Rental Rates
  - d. Discuss and approve to increase Interim Parking from \$8 to \$10
  - e. Review the Commercial Exhibitor Rates
  
11. Manager's (CEO) Update:
  - a. Sponsorships; Entertainment; New Projects and Improvements, Update on Friends of the Fair Meeting 1/29/19.
  
12. Adjournment:

**The February Board Meeting is scheduled for Tuesday, February 26, 2019, 3:30 p.m.**