



February 11, 2020

Dear Commercial Vendor,

Thank you for your interest in being a part of our 2020 Fair. We will be having a 12-day Fair. **Opening day is Wednesday, October 7, and closes on Sunday, October 18.**

The theme for the 2020 Big Fresno Fair is a **“Renaissance Theme”**
NEW Applications must be in the office before **JULY 20 2020.**

MOST OF THE FORMS ARE NOW FILLABLE ONLINE AND WILL NOT NEED TO BE PRINTED OUT.

Contracts are written for one year and contain no stated or implied rights of renewal. We will attempt to return incomplete applications, however, given the volume of applications received each year we cannot guarantee that the incomplete application will be returned to you prior to your deadline. All booths must have LED Lighting only, this will enhance your booth space and add a fresh clean look.

Vendor handbook will be available by the end of May on the website www.fresnofair.com

PLEASE READ the vendor book as there are many things that will help you understand what you can and can't do.

ALL proposed products must be listed with BRAND NAMES and PRICES before application will be considered. REMEMBER NO UNLICENSED MERCHANDISE. (YOU MUST make a TYPED list with prices.) No generalizations **items will be accepted. ALL items must be listed specifically. NO MASK OF ANY KIND WILL BE PERMITTED FOR SALE AT THE FAIR or Hand Creams of any kind.** We would like to see flooring in your booth and a creative fun look to your area.

A Certificate of Insurance must be on file in our office by July 20, 2020. The amount of liability required by the State of California is \$1,000,000. Special fair insurance is available through the Vendor Office for \$155.00.

Please send \$25.00 non-refundable application fee by check or Money Order made out to The Big Fresno Fair or Credit Card.

If you have any questions, please feel free to call us at (559) 650-3213. We look forward to seeing new and exciting products.

Thank you,
Linda Hulet

revised 02-11-20

