



GOAL
FOUNDATION
GET OUT AND LIVE

CEO/Executive Director

The Weber Cultural Legacy Foundation, dba, the GOAL Foundation, is a non-profit organization whose mission is: to inspire the greater Ogden Community and its visitors to “Get Out and Live” by participating, volunteering and spectating at recreational events, programs and activities.

Position Overview:

Under the direction of the Executive Committee, the GOAL Foundation CEO/Executive Director, serves as the lead point of contact for all matters relating to GOAL and represents and acts on behalf of the organization under the mission, goals, and objectives set forth by the Board.

The CEO/Executive Director is responsible for management and oversight of all day-to-day operations, events, and programs of the organization.

Core Functions Include: Staff leadership and management; Sponsorship development and activation; Board of Director oversight and committee management; and Race Director of the Ogden Marathon. The CEO/Executive Director is also responsible for implementing the organization's long-term strategy, as well as consistent achievement of its goals and objectives as they relate to the mission, vision and fiscal objectives of the organization.

Roles and Responsibilities Include (but are not limited to):

- Provide overall leadership to small operational staff, Board of Directors, and large Event Team committees to ensure strategic and fiscal goals are being met.
- Determine ways to expand organizational revenue and fundraising to support and expand existing programs, campaigns, and initiatives, while looking toward future strategic opportunities.
- Maintain and foster existing sponsor relationships; develop sponsorship opportunities; oversee activation and fulfillment of sponsorship agreements; support sponsor growth and retention.
- Serve on and assist committees of the Board of Directors including Executive, Finance, Strategic Planning, and Marketing.
- Ensure that the organization and its mission, vision, programs and events are consistently presented in a strong, positive image.
- Support the Board of Directors in setting, clarifying and evaluating Board goals and objectives, while continually developing and executing on the organization's strategic plan.
- Develop and operate within an approved budget, ensuring maximum resource utilization and maintaining the organization in a positive financial position.
- Determine staffing needs, hiring and supervision of organization's staff, and respective responsibilities related to volunteer management, event production, sponsorship, program development, marketing, accounting and office management.
- Cultivate relationships and collaborate with community organizations, city, county, state and their elected officials and staff.
- Direct overall production and management of the organization's key athletic events, programming and community outreach.

Qualifications:

- Bachelor's degree in related field with a minimum of 5 years leadership and management experience.
- An entrepreneurial spirit/mindset and passion to grow and build the GOAL organization.
- Excellence in organizational management with the ability to coach, manage, and develop a small but high performance team, set and achieve strategic objectives, and develop and manage a budget.
- Strong written and verbal communication skills with exceptional attention to details; a persuasive and passionate communicator with excellent interpersonal skills.
- Strong marketing, public relations, and fundraising experience with the ability to engage a wide range of stakeholders.
- Ability to analyze and understand business financials, review monthly financial statements, and report financials to the Board of Directors.
- Past success working with community leaders and/or a Board of Directors, with the ability to cultivate relationships with people that could be a benefit in some aspect to the GOAL organization.
- Personal qualities of integrity, leadership, and commitment to and passion for the "Get Out and Live" mission.
- Must be willing to work all events and occasional weekends, outside, and in varying weather conditions.
- Ability to attend all trainings and committee meetings as required even if scheduled outside of normal working or regularly scheduled hours.
- Ability to travel and provide own transportation.
- Ability to stand on feet for long hours.
- Ability to lift boxes and equipment consistently weighing up to 50 pounds.

Note: This job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the organization.

Salary/Benefits

Full-time, Exempt position. Salary is dependent based on experience. Competitive benefits after 90 day introductory period.

To Apply

Please email your resume, cover letter, and three letters of recommendation, in Word or PDF format to:

Christa Windsor

Board of Director, Chair

GOAL Foundation

cwind8769@gmail.com

Deadline for submission is August 16, 2019, by 5:00 pm