



Food Vendor Application  
Application Deadline: December 31, 2018



### **Dear Prospective Exhibitor,**

The Conyers Cherry Blossom Festival is delighted to have your interest in our festival as we celebrate 38 years. The festival will be held March 23 & 24, 2019 at the Georgia International Horse Park in Conyers, GA. The festival site is located on the Grand Prix Plaza overlooking the Grand Prix Stadium that was used during the 1996 Centennial Olympic Games for Equestrian events.

### **About Our Festival...**

In 1982, Maxell (a previous local Japanese manufacturing company) along with the Conyers-Rockdale Chamber of Commerce, held the first Conyers Cherry Blossom Festival to further nurture the friendship and exchange of Japanese Culture. In 1997, the festival moved to the Georgia International Horse Park in order to accommodate the growth in size and attendance.

From that simple beginning, the two-day contemporary art festival has grown to include 300 artist and crafter booths, a variety of food booths and entertainment from diverse cultures generally attracting an estimated 40,000 guests over the weekend. Festival goers enjoy free admission into the festival with a \$5 parking fee. The festival continues to grow and strives for excellence each year. Over the years, the festival has been awarded "Best Festival in the Southeast" at the Southeast Festivals and Events Kaleidoscope Awards. The festival has also been named a Top 20 Event in the Southeast by the Southeast Tourism Society for multiple years. Scheduled during the blooming of the beautiful Yoshino Cherry Trees, the Conyers Cherry Blossom Festival brings the community together focusing on cultural understanding and friendship through art, music, dance, crafts, food and entertainment.

### **As an Exhibitor...**

If you have any questions, please contact Jil Goodson at 770-860-4192. We appreciate your interest in our festival and look forward to receiving your application. Please read over the entire application and information before filling out your application, as there have been some changes from previous years.

Please be aware that all exhibitors who apply to the Conyers Cherry Blossom Festival will be juried. Please submit 3 color photos with each application accurately representing your booth setup. All food vendor selections and menu items with prices must be approved by Proof of the Pudding, the contracted concessionaire for the Georgia International Horse Park and the Conyers Cherry Blossom Festival. As a result of the jury process, the Conyers Cherry Blossom Festival does not guarantee acceptance to those who have participated in previous festivals. Booth space rental fees and electrical fees are required at the time of your application. **PLEASE NOTE: ALL POWER REQUIREMENTS MUST BE SPECIFICALLY IDENTIFIED ON THE APPLICATION. APPLICATIONS SUBMITTED WITHOUT ALL POWER NEEDS NOTED MAY NOT BE PROCESSED AND ADDITIONAL ELECTRIC FEES MAY APPLY.**

Send only one check or money order to cover these fees made payable to PROOF OF THE PUDDING BY MGR, INC. If you are not accepted, you will receive a reimbursement check for your booth and electrical fees. Carbonated beverages and bottled water sold during the festival must be purchased through Proof of the Pudding. Ice must also be purchased through Proof of the Pudding. No alcoholic beverages are allowed. A minimum \$1 million liability insurance certificate is required naming the City of Conyers, Proof of the Pudding, and the Georgia International Horse Park as additional insured. Once accepted, a beverage and ice order form will be mailed along with a request for proof of insurance. Please read the Rules and Regulations very carefully on the back of this page.

# EXHIBITOR INFORMATION

## *Important Dates*

**Entry Deadline.....December 31, 2018**

Making this deadline places exhibitors  
in the first jury pool.

**Jurying Begins.....January 15, 2019**

**Deadline to Cancel.....February 11, 2019**

**Acceptance Notification.....February 15, 2019**

Booth assignments will be included in this mailing

**Food Vendor Setup**

Friday, March 22.....10:00AM-6:00PM

**Festival Days**

Saturday, March 23, 2019

Sunday, March 24, 2019

Open to the Public.....10:00AM-5:00PM

**Breakdown on Sunday ONLY.....5:00PM**

Breakdown cannot begin until the majority of the crowd clears the  
festival area

**(NO EARLY DEPARTURES ALLOWED)**

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## *Rules and Regulations*

The Conyers Cherry Blossom Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. **NO REFUNDS WILL BE MADE FOR CANCELLATION OR REMOVAL FOR CAUSE.** In an event of unforeseen circumstances, the show may be terminated at the discretion of the Director. **NO REFUNDS WILL BE MADE FOR BAD WEATHER.**

1. All items sold during the festival must be pre-approved by Proof of the Pudding. Exhibitors may only sell items that are accepted. Any items sold that were not listed on the application or not accepted must be removed from the festival.
2. **While all of the rules and regulations of the Department of Human Resources Public Health on Food Service for Temporary Food Establishments must be met, due to changes in the Georgia Food Service Regulations, a health permit from the Rockdale County Health Department will not be required for this event. Exhibitors failing to meet all rules and regulations may be asked to leave the festival area without refund.**
3. Submit a total of (3) pictures that accurately represent your booth display and setup.
4. Submit a menu of items you wish to be juried. Include prices for all items.
5. The APPLICATION DEADLINE IS DECEMBER 31, 2018.
6. Each booth space is 10x10. Each exhibitor must keep within the 10x10 assigned space unless additional space has been purchased.
7. Carbonated beverages and bottled water sold during the festival must be purchased from Proof of the Pudding.
8. Ice must be purchased through Proof of the Pudding.
9. A minimum \$1 million liability insurance certificate naming the City of Conyers, Proof of the Pudding, and The Georgia International Horse Park as additional insured is required.
10. No alcoholic beverages are allowed.
11. Booths must be neat in appearance and not distract from neighboring displays. **Menus with prices must be posted for easy visibility to the festival guests.** Each space must be left clean at the end of the day. **Each exhibitor is responsible for their own trash removal.** Dumpsters will be located near the food areas for your convenience. The Conyers Cherry Blossom Festival is not responsible for damage to personal property during the event. Overnight security is provided on Friday and Saturday nights.
12. **All exhibitors will be required to supply their own tents, tables, chairs, displays, equipment, electrical cords, table covers, water hoses, etc.**
13. Exhibitors are not allowed to stake tents into the asphalt or concrete on the show grounds.
14. Exhibitors are required to handle their own Sales Tax.
15. Booths must be manned at all times and must remain open from 9:30AM-5:00PM for the entire festival day. Exhibitors may not remove their setup or equipment until the end of the festival day on Sunday. Vehicles will not be allowed onto the festival plaza until the Conyers Police Department determines it is safe for vehicle traffic.
16. All exhibitors must sign the release statement in order for the application to be accepted.
17. Electricity is a PAID amenity. You must pay when you apply.
18. Gas powered generators are strictly prohibited.
19. Checks returned unpaid by the bank will result in IMMEDIATE DISQUALIFICATION, and a fee of \$30 will be charged.
20. The Conyers Cherry Blossom Festival and Proof of the Pudding by MGR reserve the right to reject any organization whose presentation, goals or objectives may be offensive and not in the best interest of the community.
21. Pets are not allowed in the festival area at any time.
22. No sound equipment such as radios, tape decks, CD players or stereos is allowed in exhibit area.
23. Vehicles are not allowed in the festival area after setup time is over or during the festival.
24. An exhibitor failing to meet all of the requirements and regulations may be asked to leave the festival area without refund or will be disqualified.



# 2019 Conyers Cherry Blossom Festival Food Vendor Application

<b>OFFICE USE ONLY</b>	
Booth	_____
Elect.	_____

Please detach the application and send with payment, (3) pictures, and signatures to: 1996 Centennial Olympic Parkway, Conyers, GA 30013

EXHIBITORS NAME: _____	BUSINESS/ORGANIZATION _____
ADDRESS _____	CITY/STATE/ZIP _____
PHONE (H) _____	PHONE (MOBILE) _____
PHONE (W) _____	EMAIL ADDRESS _____

Did you participate in the 2018 Conyers Cherry Blossom Festival? \_\_\_\_\_  
 If yes, would you like to be placed in the same booth space? \_\_\_\_\_ What was your 2018 booth location? \_\_\_\_\_  
 Please list any booth requirements or requests. \_\_\_\_\_

**\*\*PLEASE NOTE THAT EVERY EFFORT WILL BE MADE TO ACCOMMODATE THE NEEDS OF EACH EXHIBITOR, BUT NO GUARANTEES CAN BE MADE DUE TO LIMITED SPACE\*\***

**Please check the appropriate exhibitor category, and fill out information and fees accordingly!  
\*see back of page for category details and important signature requirements\***

### Professional/For Profit Business

Type of concession (trailer, tent, etc.): \_\_\_\_\_  
 Size of concession: \_\_\_\_\_  
 Type of Food: \_\_\_\_\_

Requested menu items to be sold and prices for each item: (please be specific; include all items that you wish to be juried)

Include range of prices

\*use additional paper if needed\*-

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If you need electricity please list items needing electricity below and check the specific power requirements. Not checking off power here could delay the processing or acceptance of your application and incur additional electrical charges:

		<u>AMOUNT DUE</u>
Number of 10x10 Booths Needed: _____ X	\$500.00 each	=
<input type="checkbox"/> 120 Volt – 20 amp GFI Household Plug _____ X	\$100.00 FLAT FEE	=
<input type="checkbox"/> 120 Volt – 30 amp RV Plug _____ X	\$100.00 EACH	=
<input type="checkbox"/> 208 Volt – 50 amp RV Plug _____ X	\$100.00 EACH	=
<input type="checkbox"/> Direct Hard Wired Electrical Connection _____ X 1 <sup>ST</sup> Come 1 <sup>ST</sup> Serve as Technician Becomes Available.	\$150.00 EACH	=
_____	<b>Total Amount Enclosed</b>	=
_____		

### Church/Civic/Not for Profit Organizations.

**Please supply non-profit documentation with application!**

Type of concession (trailer, tent, etc.): \_\_\_\_\_  
 Size of concession: \_\_\_\_\_  
 Type of Food: \_\_\_\_\_

Requested menu items to be sold and prices for each item: (please be specific; include all items that you wish to be juried).

Include range of prices.

\*use additional paper if needed\*

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## Categories Include...

-  **Professional/For Profit Business:** This category includes any business, group or individual doing business for profit. Please include 3 pictures showing an accurate representation of your booth and setup. A menu must be submitted with the application listing all prices. All items sold must be pre-approved by Proof of the Pudding. Each exhibitor must comply with all rules and regulations.
-  **Church/Civic/Not for Profit Organizations:** This category includes any group or organization with a not for profit status. Proof of not for profit status is required with the application. Please include 3 color pictures showing an accurate representation of your booth and setup. A menu must be submitted with the application listing all prices. All items sold must be pre-approved by Proof of the Pudding, and each exhibitor must comply with all rules and regulations.

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## Important Signature

### Release Agreement (all exhibitors must sign)

I do hereby release, acquit and forever discharge The Conyers Cherry Blossom Festival, the City of Conyers, and Proof of the Pudding by MGR its agents, servants, successors and assigns and all other persons, firms and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place March 23 & 24, 2019 or otherwise connected with the 2019 Conyers Cherry Blossom Festival. I further agree to hereby indemnify the Conyers Cherry Blossom Festival, the City of Conyers, and Proof of the Pudding by MGR, its agents, servants, successors and assigns and all other persons, firms and corporations against any and all claims, demands, damages or causes of action, both legal and equitable, asserted by any third party, their employees, agents, servants, successors and assigns arising from the events taking place March 23 & 24, 2019 or otherwise connected with the 2019 Conyers Cherry Blossom Festival. This indemnity agreement shall include all reasonable attorneys' fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2019 Conyers Cherry Blossom Festival.

I have read and fully understand the Release Agreement stated above.  
"Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature \_\_\_\_\_  
Date \_\_\_\_\_

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**FOR OFFICE USE ONLY**

Date Received \_\_\_\_\_ Category \_\_\_\_\_ Sub-Category \_\_\_\_\_  
Rankings \_\_\_\_\_ Overall Rank \_\_\_\_\_  
Accepted \_\_\_\_\_ Declined \_\_\_\_\_ Restrictions \_\_\_\_\_  
Notes: \_\_\_\_\_

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