

**Minutes of the Board of Director's Meeting**  
**January 24th, 2017**  
**GLENN COUNTY FAIR - 42<sup>nd</sup> DISTRICT AGRICULTURAL ASSOCIATION**  
221 E. Yolo St. | P.O. Box 667, Orland, CA 95963  
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**CALL TO ORDER:**

The meeting was called to order by Past President Staci Buttermore at 6:10 PM.

**ROLL CALL OF DIRECTORS:**

*Directors Present:* Geoff Bitle, Shirley Ceccon, Jacob Chavez, Candice Pierce, Marie Emery,  
*Staci Buttermore, Jerrod Lloyd Absences include Dane Nissen and Shannon Douglass*

**INTRODUCTION OF STAFF, GUESTS:**

Richard and Tandy Hood, Olin and Barbara Crain, Doyle Shipplehoute, Neisha Furtado

**PUBLIC COMMENT FORUM:**

None

**CONSENT CALENDAR:** Motion to accept made by Director Pierce, seconded by Director Bitle. Motion carried.

**OLD BUSINESS:**

None

**Financial Report:**

The financial reports were reviewed and approved by director Bitle and Pierce. Director Ceccon questioned CEO Newman on some of the budget overages. These were explained by the fact that when creating the 2016 budget CEO Newman had limited history to refer to and was making a "good faith estimate". The maintenance overages can also be accounted for by the fact that Colusa reimburses us for a portion of Doyle's salary and that approx. \$26,000. Worth of projects were approved completed and reimbursed.

**JLC MINUTES:**

The board reviewed the decisions that were discussed at the January JLC Meeting. The only topic that needed further discussion was the JLC 's decision to continue the Backup Animal Policy as it is currently written. The rule technically does not conform to the letter of the State Rule that states "that an animal must be owned solely by the exhibitor that then sells said animal ". It was suggested by Jay Carlson that the policy should be used in case of death of the primary animal or if the animal was unsound not because the animal is deemed a higher quality animal. The JLC opted to table the changing of this policy until the fall of 2017 because of timing issues. The board also hesitated to restrict the policy stating that some families cannot afford the expense of two animals per exhibitor. It was acknowledged that other fairs have a similar policy. The board discussed this topic and acknowledged that the fair is not technically supposed to be less stringent then State rules but accepts the decision and will also revisit it post fair time. This review was supported by a motion by director Bitle and seconded by director Pierce

**REVIEW GCHF BY LAWS AND APPOINTEES:**

This topic was postponed until the February board meeting. Moved by director Chavez and seconded by director Ceccon

**ORLAND RACEWAY SCHEDULE:**

Rich and Tandy Hood (promoters of Orland Raceway) presented their proposed 2017 Race schedule that included sixteen race events. A test and tune day, twelve points races and three special events. The Orland Raceway shared that they were pleased with the amount of community involvement and looked forward to building more relationships involving organizations such as; Girl Scouts, CASA, A Race for the Cure and more. It was suggested by director Pierce that the raceway could take an active part in promoting the affair and new parade format by participating. They expect to host micro sprints, mini stocks, trucks and pure stocks. This contract will be negotiated and brought to the board for approval in February.

**Soccer:**

CEO Newman presented a letter from The Orland Barnstormer Promoter that had a five-game schedule attached. The letter stated that The Promoter Dann Trammel was very interested in following through with the installation of the donated Turf. He has recently been accredited to host a women's league. His business plan suggested the desire to create a festival atmosphere with vendors and concessions at each game and host a Sunday game during the 2017 fair. Maintenance

Supervisor Doyle Shipplehoute shared his challenges with the installation process. Stating that a lack of appropriate tools and implements is slowing down the process. Director Lloyd suggested that the fair consider the possibility of sub-contracting with an installation company. CEO Newman will do some research on acquiring assistance with the install, and will report back to the board.

**FOF Dinner UPDATE:**

CEO Newman shared with the board that GCHF has secured a date for the annual dinner March 25<sup>th</sup> 2017 the theme coinciding with the annual fair theme "There's No Place Like Home". The Foundation have a scheduled meeting on February 2<sup>nd</sup> to solidify bylaws and begin working on the dinner. The new foundation will invite the members of the previous foundation to participate in any way as they were instrumental in establishing this successful event.

**PARADE:**

The Glenn County Fair will be hosting the 2017 Fair Parade. The Parade committee will be overseen by director Pierce and director Douglass. CEO Newman will make any advisory notes that were provided to her available to these directors. It was decided that the event will begin at 6:00pm Friday May 19<sup>th</sup>, and the route will lead to the fair grounds. The committee is going to create an event and possibly put an ad in the paper.

**RV POLICY:**

It was brought to the attention of the board that our current RV policy is not equitable to all applicants. The RV park is not currently large enough to accommodate the demand for RV accommodations during fair. Due to this limitation, the waiting list for an RV Space is extensive. The board acknowledged that the policy is flawed and needs revamping but cited the lack of time to inform the current RV space holders before the 2017 fair. It was decided that the office would begin vetting space holders if they are in blatant noncompliance of the criteria and intent for the onsite camping privilege in 2017, but would not implement a complete revamping of the policy until 2018. The criteria are as follows;

1. Applicant must be the person lodging in the RV during Fair
2. Applicant must list fair participant/exhibitor to be verified by entry form.
3. Applicant must list their relation to participant/exhibitor on application.
4. Applicant must state the type of participation of their participant/exhibitor
5. Applicant must submit trailer size

In 2018 the criteria will include:

- Proximity of home from the fairgrounds
- Level of involvement in the fair
- Needs based assessment
- Leader/Advisor status

This motion was submitted by director Lloyd and seconded by director Chavez and unanimously voted on by the board.

**THREE YEAR PLAN:**

Following the 2017 fair it is a goal of the board and CEO to establish clear and defined mission statement and goals for the future of The Glenn County Fair. A business plan to help secure the fair's future.

**DISCUSS NEED FOR ADDITIONAL COMMITTEES:**

Director Pierce expressed a desire to help lessen the burden on fair staff by creating committees to share the work load. CEO Newman stated that she had not had much success with the committees that were created in the past. A lack of active participation added to the staff workload. It was acknowledged that the JLC committee has become quite effective and the newly created GCFHF has become autonomous of the fair office. The CEO agreed to consider what committees would be beneficial to the fair. Different suggested committees were a possible Interim event committee, a community outreach committee, a marketing committee and a Financial committee.

**PRICE OF ADMISSION WITH DAILY DISCOUNTS:**

It was brought to the board that The Glenn County Fair gate admission had not been adjusted in years. It was also discussed that the fairs in the area all had made admission price adjustments. The board decided to approve a \$2.00 increase. The fair will still offer a \$1.00 discount promotion on Thursday of the fair from 2:00-5:00. Each day of the fair will have a promotion that allows the public to enter at the \$8.00 price. The fair will partner with the food pantry and do a canned food drive day. There will be a "friends and follower's day" where a discount will be offered if you follow the fair on social media. On Saturday, the day hosting "Glenn Counties Largest reunion" you will receive \$2.00 off with a Glenn County yearbook.

**CEO EVALUATIONS:**

CEO written evaluations were turned in.

**DIRECTORS CLOSING COMMENTS:**

Director Piece went to the WFA convention and found it very informative, sometimes repetitive but worthwhile.  
Director Ceccon stated that she was approached with questions on the new pricing for rentals at the fair by different community members and did her best to keep public relations positive between the community and the fair. She suggested Director Chavez should not be our personal relations liaison☺  
Director Emery, Chavez, Bitle and Buttermore did not have any comments.

**STAFF REPORT:**

CEO Newman had no comment.

Maintenance Supervisor Doyle Shipplehoute said they had completed repairs to the Cafeteria water line and he was currently working in Colusa at The Farm Show.

**ADJOURN:**

Meeting was adjourned at 8:16PM.

**NEXT REGULAR BOARD MEETING WILL BE HELD: TUESDAY FEBRUARY 15<sup>th</sup> at 6:30 (per Dir. Chavez's request)**

Respectfully Submitted,

Ryann Newman, CEO, Glenn County Fair

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(s) Ryann Newman  
CEO, Glenn County Fair

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(s) Dane Nissen  
President, Board of Directors