

Avenue of Lights  
C/O Glenn County Fair  
PO Box 667  
Orland, CA 95963



# Avenue of Lights

October 12, 2020

With only 75 days until Christmas, we have begun making our list and checking it twice so we can make the Avenue of Lights experience real nice!

It is our pleasure to announce that the Glenn County Fairgrounds will now be responsible for the tradition of the Avenue of Lights. The Glenn County Fairgrounds and the Avenue of Lights of Committee came to a mutual agreement that beginning in 2020 the Glenn County Fairgrounds would be responsible for the planning and promotion of the drive thru portion of the Avenue of Lights and the newly formed North Pole Lodge Committee (formerly the Avenue of Light Committee) will be responsible for the North Pole Lodge. We are excited to be able to continue the legacy of this amazing North State event.

The 2020 Avenue of Lights Drive Thru will be able to go on as planned December 16<sup>th</sup> – 20<sup>th</sup>. Unfortunately, we will only be able to have the Drive Thru but we look forward to this Christmas celebration now more than ever and we are sure you feel the same! We are working on bringing in some new ideas since we will not have the North Pole Lodge and can't wait to share them all with you.

We are offering businesses the opportunity to wish all Avenue of Lights attendees a Merry Christmas buy sponsoring and decorating your own 10ft x 20ft space along the drive. The sponsorship cost for this space is \$150.00 and would include Christmas decorations should you choose to use them.

If you do not wish to decorate your own space but still want to sponsor this highly regarded North State Holiday event, sponsorship packages are available in the enclosed paper. We are happy to discuss all our sponsorship opportunities with you, please call if you have any questions or would like to set up an appointment to meet.

We look forward to seeing everyone at the Avenue of Lights December 16<sup>th</sup> – 20<sup>th</sup> at the Glenn County Fairgrounds!

Sincerely,

Miki Martin  
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