



Avenue of Lights

Sponsorship Opportunities

Joy to the World Sponsorship - \$2,000

- Recognized as exclusive "Joy to the World" sponsor in all promotions and at the event by emcee
- Company name and logo prominently displayed at the event
- Company name featured and tagged in all promotional posts on social media prior to and after event
- Company name and logo included in slideshow viewed at the event
- Company name and logo included in the event program, (2)4x8 banner, on presale tickets and all advertising
- Four (4) tickets to the 2020 Avenue of Lights Drive Thru and \$200 value in Food and Drink

Deck the Halls Sponsorship - \$1,000

- Company name and logo included in slideshow viewed at the event
- Company name and log included in event program, (2) 3x6 banner, and advertising
- Individual recognition during the event
- Two (2) tickets to 2020 Avenue of Lights Drive Thru and \$100 value in Food and Drink

Merry and Bright Sponsorship - \$500

- Company name and logo included in slideshow viewed at the event
- Company name and logo included in event program, (1) 3x6 banner, and advertising
- Individual recognition during event
- One (1) ticket to 2020 Avenue of Lights Drive Thru

'Tis the Season Sponsorship - \$200

- Company name listed in event program
- Company name displayed on sponsor board at event
- Sponsor recognition plaque to display in business

Fa la la la Sponsorship – \$150

- Company name listed in event program
- Company name displayed on 2x8 banner in designated area
- 10ft x 20ft area to decorate, décor provided if needed