

# Gonzales Economic Development Corporation 2018 Economic Development Overview & Strategic Planning Session

July 12, 2018

Location:  
*Presbyterian Church*  
*414 St. Louis Street*

## Agenda

8:00 am Welcome to Elected Officials and Special Guests

8:10 am Introductions/Expectations

8:20 am Economic Development Overview & Board Development (break midway)

- Roles & responsibilities
- Best practices from other successful economic development organizations
- Allowable/unallowable Type B projects
- Business attraction/recruitment
- Site selection/elimination process
- Existing business retention & expansion/BRE
- Working with entrepreneurs
- Workforce development
- Physical & social infrastructure
- Confidentiality
- Project funding/clawbacks
- Marketing
- Social media/website
- Positioning/Regional Relationship Building

Noon Adjourn

Lunch served on-site

*(Special Guests depart after lunch)*

I certify that a copy of the July 12<sup>th</sup>, 2018, agenda of items to be considered by the Gonzales Economic Development Corporation was posted on the City Municipal Building bulletin board on the 9<sup>th</sup> day of July 2018 by 6:00 p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, 2018 at \_\_\_\_\_ am/pm. I further certify that the following News Media were properly notified of the above-stated meeting: The Gonzales Inquirer.

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Genora C. Young, President/CEO

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

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