

**GONZALES ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING & BUDGET WORKSHOP
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
AND
LYNN THEATER, 510 ST. PAUL STREET
JUNE 17, 2019 – 7:00 PM
MINUTES**

CALL TO ORDER, INVOCATION, AND PLEDGE OF ALLEGIANCES

Dewey Smith, Board President, called the meeting to order at approximately 7:00 p.m. In attendance were, Dewey Smith, Tommy Cox, Larry Wehde, Andy Rodriguez, Dan Blakemore, Steve Sucher, and Genora Young, President/CEO. Gerri Lawing was absent.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the Gonzales Economic Development Directors (as a whole). No interaction will be held between the speaker and the GEDC Board.

There were no Public Comments

PUBLIC HEARINGS

1. Accept Public Comment for a grant in the amount of \$20,000.00 for NSJ, LLC, Sarah Tenberg for The Farmer's Daughter Fresh Market and Cooking School

No one signed up to make comments. Public Hearing closed at 7:02 PM

2. Accept Public Comment for the expenditure of funds, with Insyteful, for website development

No one signed up to make comments. Public Hearing closed at 7:03 PM

APPROVAL OF MINUTES

3. March 25, 2019 Meeting Minutes
4. May 30, 2019 Minutes

The March 25, 2019 Minutes were not available. Steve Sucher moved to approve the May 30, 2019 Meeting Minutes as presented, seconded by Andy Rodriguez. The motion passed unanimously.

FINANCIAL REPORT

5. May 2019 Financial Report – Christina Jahns with Larry Wehde

The Financial Report was accepted as presented

BUDGET WORKSHOP

6. Discuss, Consider, and Possible Action regarding Gonzales Economic Development Corporation Budget for FY 2019-2020

After discussion which included infrastructure needs in the Industrial Park, GADC land, the Airport, and outstanding approved expenditures, Steve Sucher moved to Table the Budget Workshop until a later date. Larry Wehde seconded the motion. The motion carried unanimously.

Mr. Smith expressed his desire to formalize a Committee, at a later date for the purpose of researching opportunities for partnerships with GADC and other economic development partners. For the time being, Mr. Smith appointed Andy Rodriguez as Spokesperson/Liaison from GEDC Board working with Genora Young, President/CEO to begin dialogue with the GADC membership.

ACTION ITEMS

7. Discuss, Consider, and Possible Action approving the grant in the amount of \$20,000.00 for NSJ, LLC, from Sarah Tenberg, for The Farmer's Daughter Fresh Market and Cooking School

Ms. Young requested Board confirmation of the vote during the June 17, 2019 Board Meeting. Andy Rodriguez moved to approve the grant in the amount of \$20,000.00 for NSJ, LLC, from Sara Tenberg, for The Farmer's Daughter Fresh Market and Cooking School, seconded by Dan Blakemore. The motion carried unanimously.

8. Discuss, Consider, and Possible Action authorizing Dewey Smith, GEDC Board President, to enter into a contract with Insyteful, for website development, and authorize Genora Young, President/CEO, as the point of contact.

Ms. Young requested Board confirmation of the vote during the June 17, 2019 Board Meeting. Dan Blakemore moved to authorize Dewey Smith, GEDC Board President, to enter into a contract with Insyteful, for website development, and authorize Genora Young, President/CEO, as the point of contact. Tommy Cox seconded the motion. Motion carried unanimously.

9. Discuss, Consider, and Possible Action regarding the update of information from National Signs, authorizing Dewey Smith, Board President, to enter into a contract with National Signs for the repair of the marquee at the Lynn Theater, Authorizing Staff to submit a budget amendment request to City Council for the approval of the transfer of funds from the fund balance, set a date for a Public Hearing, and publish Notice of Project and date of Public Hearing
(The Board will receive updated information from Allen Sawyer, National Signs, regarding the costs of an LED product. The Board will Adjourn the meeting for travel to the Lynn Theater, where the Board will reconvene, to view a sample of the LED lighting. After viewing the LED sample, the Board will Adjourn and return to City Hall where they will reconvene for continued discussion and possible action.)

Allen Sawyer provided an explanation of the two new quotes. A. Rodriguez requested clarification of what the Board is considering. The first company who provided a quote withdrew and resubmitted a quote at a much higher amount. National Signs was willing to absorb much of the increase; however, Mr. Sawyer also provided samples of two products within the original price range. After a brief discussion, the Board determined they could view the LED samples in the City Council Chambers without traveling to the Lynn Theater. The Board adjourned at 8:22 PM to move the meeting into the City Council Chambers. The Board reconvened at 8:26 PM. Mr. Sawyer presented the two products in a side-by-side comparison. He responded to Board questions. Both products are equally resistant to inclement weather. Embedded acrylic would be an easier installation. Andy Rodriguez inquired about sequencing. The presented quote did not include costs for light sequencing. Power savings are approximately 70% with LED lighting. The Board returned to the Staff Conference Room. D. Smith called for a motion. S. Sucher moved to approve Option #1 at \$75,550.00, hold a Public Hearing on July 8, 2019, and authorize staff to submit a budget amendment to City Council, Post Notice of Project and Public Hearing. Larry Wehde seconded the motion. Further discussion included the energy savings when using LED lighting, warranty, and a request for Mr. Sawyer to return with a quote for chase lighting during the next Board meeting. The motion carried unanimously.

DISCUSSION ITEMS (NO ACTION WILL BE TAKEN)

- 10.** Discuss updates to the GEDC 2019 – 2020 2-Year Strategic Plan

ADJOURN

The meeting adjourned at 8:51 PM

Dewey Smith, Board President

Gerri Lawing, Secretary