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FOR IMMEDIATE RELEASE

HEART O' TEXAS FAIR & RODEO TO AWARD \$153K TO 48 CENTRAL TEXAS STUDENTS

Waco, TX (May 15, 2019) – The Heart O' Texas Fair & Rodeo will award 48 scholarships totaling \$153K to Central Texas students for the 2018-19 academic year. This is the largest amount given for academic scholarships to date.

Students and their families have been invited to attend the organization's Scholar Recognition Banquet, underwritten by Alliance Bank Central Texas, at the **Carleen Bright Arboretum Pavilion starting at 6 p.m. on Thursday, May 16.**

This year we will award eight scholarships to TSTC students and four scholarships to Texas Tech students.

Students receiving scholarships represent the following schools: Belton, Bosqueville, Bremond, Brenham, Bryan, C.H. Yoe, China Spring, Clifton, Connally, Copperas Cove, Covenant Homeschool Academy, Elgin, Gatesville, Gateway College Preparatory, Groesbeck, Hamilton, Hendrickson, Holland, Hubbard, Lorena, Mart, McGregor, Meridian World School, Reicher Catholic, Riesel, Robinson, St. Dominic Savio Catholic, St. Paul, TSTC, Texas Tech, Waco, West and Whitney.

These scholarships are part of the Heart O' Texas Fair & Rodeo's annual commitment of providing scholarships to Texas students. Since its beginning, the Heart O' Texas Fair & Rodeo has committed more than \$3 million to the youth of Central Texas.

The Extraco Events Center, home of the Heart O' Texas Fair & Rodeo, is the center of entertainment in Central Texas. Its mission is to produce events for education, entertainment and agricultural experiences while giving back through youth scholarships. The premier facilities host over 225 events with an attendance of 420,000 and a \$47 million economic impact annually. The 2019 Heart O' Texas Fair & Rodeo will be held October 3–13. For more information about the Extraco Events Center, visit ExtracoEventsCenter.com. For more information about the Heart O' Texas Fair & Rodeo, visit hotfair.com.

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