

HEART O' TEXAS



FAIR & RODEO

presented by The H-E-B logo, which consists of the letters "H-E-B" in a white, sans-serif font inside a red rounded rectangle with a white border.

2020 JUNIOR PRE-SALE CAMPAIGN

August 10 – September 17, 2020

Our mission is to produce events for education, entertainment and agricultural experiences at the premier multi-use facility while giving back through youth scholarships and a positive economic impact to Central Texas.

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presented by 

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Dear Jr. Committeemen,

We are excited to announce the 2020 Pre-Sale Campaign! We continue to add new packages & opportunities to make selling our great facility and events exciting all while earning scholarship dollars. Thank you for your commitment and dedication to our combined efforts!

Some of the greatest selling points in this campaign is simply stated in our mission statement: the mission of the Heart O' Texas Fair & Rodeo is to produce events for **education, entertainment** and **agricultural** experiences at the premier multi-use facility while giving back through youth **scholarships** and a positive **economic impact** to Central Texas.

- **Education** – More than \$300,000 in **scholarships** annually!
- **Entertainment** – Rodeo, Mutton Bustin' and much more!
- **Agriculture** – Livestock Show celebrating 68 years giving more than \$60,000 annually in **scholarships**!
- **Economic Impact** – Over \$47 million annually!

The new initiative for 2020 is "Raising the Standard" in all we do. For the Heart O' Texas Fair & Rodeo, this will mean converting it from an event to a destination. This is a pretty lofty goal but will easily be accomplished with your continued support, dedication and commitment. You truly are the "Heart O' Texas."

Good luck to everyone in reaching your sales goals for 2020.

#raisingthestandard #hotfair20

Thanks for all you do,



Mike Lewis
Chairman of the Board

Open Texas

All items in this catalog are subject to change based on Open Texas Guidelines as outlined by the Governor's office, county and city officials.

If an event is canceled, the purchaser or sponsor will have the option to donate their purchase amount to the Heart O' Texas Fair & Rodeo Scholarship Fund, or request a full refund.

Any changes made to these packages and events can be located on our website at: www.hotfair.com.

2020 Heart O' Texas Fair & Rodeo Jr. Committeeman Pre-Sale Campaign

CAMPAIGN OVERVIEW

- Purpose** *To provide an incentive-based program that rewards Heart O' Texas Fair & Rodeo Jr. Committeeman for their efforts in ensuring a successful event.*
- How it Works** *All Jr. Committeeman are given the opportunity to sell admission tickets and sponsorships.*

MEETING DATES & TIMES

Events	Dates	Times
Jr. Committeeman Welcome Orientation	Wednesday, August 5, 2020	
Jr. Committeeman Campaign Deadline	Thursday, September 17, 2020	5:30 p.m.

If you have any questions please contact:

Rachel Holle
254-224-8288
rachel@hotfair.com

Dustin Coufal
254-224-8284
dustin@hotfair.com



2020 Heart O' Texas Fair & Rodeo Jr. Committee Pre-Sale Campaign ORDER FORM

Please complete entire form & turn in with payment to the Fair Office

Name/Business Name: _____ Contact Person: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____ Telephone Number: (_____) _____

Payment Type: _____ Check # _____ Credit Card #: _____

Signature: _____ Exp. Date: _____ CVV # (on back of card) _____

Sold By: _____ Phone: _____

Continuing Education	QTY	Price	Total
Sponsor a Student		\$1,000	=\$
Gold Star Student		\$2,000	=\$
Diamond Sponsor		\$3,000	=\$
Tickets			
One HOT Rodeo OR One HOT Bullfight Ticket Package (Preferred Night _____)		\$40	=\$
One HOT Rodeo OR One HOT Bullfight Ticket Package (Preferred Night _____)		\$60	=\$
One HOT Rodeo OR One HOT Bullfight Ticket Package (Preferred Night _____)		\$75	=\$
One HOT Rodeo OR One HOT Bullfight Ticket Package (Preferred Night _____)		\$100	=\$
Livestock Show			
Class Contributor		\$250	=\$
Buckle Contributor		\$400	=\$
T-Shirt Sponsor		\$500	=\$
Barn Signage		\$1,000	=\$
Reserve Division Champion Scholarship		\$300	=\$
Division Champion Scholarship		\$600	=\$
Reserve Grand Champion Scholarship		\$1,200	=\$
Grand Champion Scholarship		\$2,400	=\$

Calf Scramble Packages

Silver Donor		\$400	= \$
(Preferred Night _____)			
Gold Donor		\$700	= \$
(Preferred Night _____)			
Platinum Donor		\$1,000	= \$
(Preferred Night _____)			
Hard-Luck Scramble Donor		\$1,000	= \$
(Preferred Night _____)			
Chute-Out Supporter		\$1,500	= \$
Chute-Out Donor		\$2,000	= \$
Calf Scramble Team		\$2,000	= \$
(Preferred Night _____)			
Total Amount: \$ _____			

CONTINUING EDUCATION

Sponsor a Student - \$1,000

- Recognized as a 2020 Scholarship Contributor
- Two (2) invitations to the Annual Scholarship Banquet (Spring/Summer 2021)
- Name listed as a scholarship contributor on the 2020 Coliseum TV Screens

Gold Star Sponsor - \$2,000

- Recognized as a 2020 Scholarship Contributor
- Two (2) invitations to the Annual Scholarship Banquet (Spring/Summer 2021)
- Name listed as a scholarship contributor on the 2020 Coliseum TV Screens
- Four (4) reserved balcony seats to each performance of One HOT Rodeo and One HOT Bullfight

Diamond Sponsor - \$3,000

- Recognized as a 2020 Scholarship Underwriter
- Two (2) invitations to the Annual Scholarship Banquet (Spring/Summer 2021)
- Scholarship given on your behalf at the annual scholarship banquet.
- Opportunity to meet your student at the annual banquet
- Name listed as a scholarship underwriter on the 2020 Coliseum TV Screens
- Eight (8) reserved balcony seats to each performance of One HOT Rodeo and One HOT Bullfight

TICKETS

Tickets

All rodeo tickets will be sold in pods of: two (2), three (3), four (4), & six (6). These tickets will be issued via email ONLY.

One HOT Rodeo OR One HOT Bullfight Ticket Package - \$40

- Ticket price day of is \$50, savings of \$10
- Two (2) reserved balcony seats for selected performance of One HOT Rodeo (October 10th, 11th, 15th, 16th, 17th) or One HOT Bullfight (October 18th)
 - *Must select performance date on the order form*
 - Best seat available to be assigned
 - Does not include parking
 - Not valid any other day

One HOT Rodeo OR One HOT Bullfight Ticket Package - \$60

- Ticket price day of is \$75, savings of \$15
- Three (3) reserved balcony seats for selected performance of One HOT Rodeo (October 10th, 11th, 15th, 16th, 17th) or One HOT Bullfight (October 18th)
 - *Must select performance date on the order form*
 - Best seat available to be assigned
 - Does not include parking
 - Not valid any other day

One HOT Rodeo OR One HOT Bullfight Ticket Package - \$75

- Ticket price day of is \$100, savings of \$25
- Four (4) reserved balcony seats for selected performance of One HOT Rodeo (October 10th, 11th, 15th, 16th, 17th) or One HOT Bullfight (October 18th)
 - *Must select performance date on the order form*
 - Best seat available to be assigned
 - Does not include parking
 - Not valid any other day

One HOT Rodeo OR One HOT Bullfight Ticket Package - \$100

- Ticket price day of is \$150, savings of \$50
- Six (6) reserved balcony seats for selected performance of One HOT Rodeo (October 10th, 11th, 15th, 16th, 17th) or One HOT Bullfight (October 18th)
 - *Must select performance date on the order form*
 - Best seat available to be assigned
 - Does not include parking
 - Not valid any other day

LIVESTOCK SHOW PACKAGES

The Heart O' Texas Livestock Show, presented by Bar None Country Store, draws an audience of owners, breeders, future business and agricultural leaders, and animal enthusiasts from across the state. It provides FFA and 4-H members the opportunity to exhibit their livestock projects with the chance to earn a scholarship. Top placing individuals are awarded a scholarship through the Heart O' Texas Fair Continuing Education Program. Your continued financial support of this program is a worthwhile investment in this group of hard working, deserving and dedicated Texas youth.

♥ Interesting Facts about the Heart O' Texas Livestock Show

- More than 5,000 livestock projects come through the Extraco Show Pavilion during the Heart O' Texas Livestock Show.
- Heart O' Texas Livestock Show participants range in ages from 8 – 19.
- Entries come in from counties all over the great state of Texas.

♥ Partnership Packages

Class Contributor - \$250

- Name listed on Livestock Show Supporter Board

Buckle Contributor - \$400

- Name listed on Livestock Show Supporter Board
- One (1) Buckle awarded on behalf of your business

T-Shirt Sponsor - \$500

- Name listed on Livestock Show Supporter Board
- Name on Livestock exhibitor t-shirts
 - *One line of text; thirty-five (35) character maximum including spaces*
- Opportunity to place a promotional item in Livestock exhibitor goodie bags (1,500 count)

Barn Signage - \$1,000

- Recognition as an Official Supporter of the Livestock Show
- Two (2) 8' X 3' signs in the Extraco Show Pavilion
 - *Submit your artwork in a high resolution .pdf or .jpg format to Rachel Holle rachel@hotfair.com*
 - *A fee of \$75 will be charged if artwork has to be designed in-house. All artwork designed in-house becomes property of the Heart O' Texas Fair & Rodeo.*
- Opportunity to place a promotional item in Livestock exhibitor goodie bags (1,500 count)
- Name listed on Livestock Show Supporter Board

Scholarship Underwriters

Show support for the youth involved in 4-H and FFA organizations. These students travel from across the state of Texas to exhibit their projects in Waco during the Heart O' Texas Livestock Show in hopes of receiving blue ribbons, big banners and large scholarships. These organizations lay the foundation for long-term success by helping members develop career, leadership and life skills. Throughout the Livestock Show, \$60,000 in scholarships will be awarded. Don't miss the chance to have your business underwrite these scholarships – and let these deserving youth know you support them.

Reserve Division Champion Scholarship - \$300

- Recognized as a Reserve Division Champion Scholarship Donor
 - *Scholarship awarded on behalf of your business*
- Announcer mention in conjunction with the scholarship presentation
- You may present scholarship at the show.

Division Champion Scholarship - \$600

- Recognized as a Division Champion Scholarship Donor
 - *Scholarship awarded on behalf of your business*
- Announcer mention in conjunction with the scholarship presentation
- You may present scholarship at the show.

Reserve Grand Champion Scholarship - \$1,200

- Recognized as a Reserve Grand Champion Scholarship Donor
 - *Scholarship awarded on behalf of your business*
- Announcer mention in conjunction with the scholarship presentation
- You may present scholarship at the show.

Grand Champion Scholarship - \$2,400

- Recognized as a Grand Champion Scholarship Donor
 - *Scholarship awarded on behalf of your business*
- Announcer mention in conjunction with the scholarship presentation
- You may present scholarship at the show.

CALF SCRAMBLE PACKAGES

PLEASE INCLUDE COMPLETE CONTACT INFORMATION FOR ALL CALF SCRAMBLE PACKAGES SOLD! ALL TICKETS TO THE PERFORMANCE WILL BE EMAILED TO THE SPONSOR!

The Calf Scramble, presented by Brazos Masonry, Inc., takes place each night of the One HOT Rodeo. In the Calf Scramble, 20 determined 4-H and FFA members compete with one another to coax, catch and halter one of 12 calves across the winner's line within an allotted period of time. The successful scramblers receive a certificate to aid in the purchase of a heifer, lamb, goat or swine to be raised and shown at the Heart O' Texas Livestock Show the following year.

Interesting Facts about the Heart O' Texas Calf Scramble Program

- In 2019, there were approximately 150 Calf Scramble participants during the seven performances.
- Calf Scramble participants range in ages from 13 – 17.
- Participants come from counties all over the great state of Texas including, but not limited to:
 - Bell, Bosque, Coryell, Falls, Hill and McLennan

Silver Donor - \$400

- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on selected nights prior to the start of the Rodeo.
- Two (2) invitations to scramble performance
 - **Must select performance date on the order form.**
 - **All tickets will be emailed to the sponsor.**
- One (1) one-day parking pass
- Listed on our website as an official sponsor of the Calf Scramble event
- Receive thank you letter(s) from designated scrambler
 - **Please include complete contact information on order form.**
- Listed on the Calf Scramble Donor Board
 - *Located inside Calf Scramble Participation Room*

Gold Donor - \$700

- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on selected nights prior to the start of the Rodeo.
- Four (4) invitations to scramble performance
 - **Must select performance date on the order form.**
 - **All tickets will be emailed to the sponsor.**
 - *Best seat available to be assigned*
- One (1) one-day parking pass
- Listed on our website as an official sponsor of the Calf Scramble event
- Receive thank you letter(s) from designated scrambler
 - **Please include complete contact information on order form.**
- Listed on the Calf Scramble Donor Board
 - *Located inside Calf Scramble Participation Room*

Platinum Donor - \$1,000 (Limit 10 per night – total of 50 available)

- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on selected nights prior to the start of the Rodeo.
- Four (4) invitations to scramble performance
 - **Must select performance date on the order form.**
 - **All tickets will be emailed to the sponsor.**
- One (1) one-day parking pass
- Recognized on the Electronic Rodeo Day Sheet as Platinum Donor on selected night
- Receive thank you letter(s) from designated scrambler
 - **Please include complete contact information on order form.**
- Listed on the Calf Scramble Donor Board
 - *Located inside Calf Scramble Participation Room*

Hard-Luck Scramble Donor - \$1,000 (Limit 2 per night – total of 10 available)

- Opportunity to select individual scrambler on selected night
 - **Must select a night on the order form.**
 - **All tickets will be emailed to the sponsor.**
 - *Nights awarded on a first-come, first-served basis. Limited availability on either Saturday performance of the One HOT Rodeo (Saturday, October 10th & 17th)*
- Recognized as a Donor upon selection of Hard-Luck Scrambler
- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on selected nights prior to the start of the Rodeo.
- Four (4) invitations to scramble performance
 - **Must select performance date on the order form.**
 - **All tickets will be emailed to the sponsor.**
- One (1) one-day parking pass
- Listed on our website as an official sponsor of the Calf Scramble event
- Receive thank you letter(s) from designated scrambler
 - **Please include complete contact information on order form.**
- Listed on the Calf Scramble Donor Board
 - *Located inside Calf Scramble Participation Room*

Calf Scramble Team - \$2,000 (Limit 25)

Calf Scramblers will be assigned a team. Every team member that catches will receive a point for their team. The team with the most points at the end of the Heart O' Texas Fair & Rodeo will be named the winner. Each team member of the winning team will receive an additional \$100 to use towards their project.

- Name placement on team (contestant) t-shirts
- Nightly announcer mentions in conjunction with Calf Scramble
- Link and logo placement on Calf Scramble webpage
- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on selected nights prior to the start of the Rodeo.
- Ten (10) invitations to scramble performance
 - **Must select performance date on the order form.**
 - **All tickets will be emailed to the sponsor.**
 - *Best seat available to be assigned*
- Five (5) one-day parking passes
- Listed on the Calf Scramble Donor Board
 - *Located inside Calf Scramble Participation Room*

One HOT Chute-Out

One HOT Chute-Out, presented by Brazos Masonry, Inc., is a new competition to the Calf Scramble Program. The top three (3) contestants from each scramble performance (a total of 15) will qualify to scramble again and will automatically receive an upgraded Purchase Certificate of \$1,000 upon scrambling. The top five (5) who catch at the Chute-Out will earn an additional \$500 for a total Purchase Certificate of \$1,500. This certificate goes towards the purchase of a heifer, lamb, goat or swine to exhibit at the 2021 Heart O' Texas Livestock Show!

Chute-Out Supporter - \$1,500

- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on Sunday night, prior to the start of the Calf Scramble Shootout.
- Invitation to the Chute-Out Donor Reception at the conclusion of One HOT Chute-Out
- Opportunity to present awards to the One HOT Chute-Out participants
- Four (4) invitations to scramble performance
 - ***All tickets will be emailed to the sponsor.***
- One (1) one-day parking pass
- Listed on One HOT Bullfight electronic day sheet
- Receive thank you letter(s) from designated scrambler
 - ***Please include complete contact information on order form.***
- Listed on the Chute-Out Donor Board
 - ***Located inside Calf Scramble Participation Room***

Chute-Out Donor - \$2,000

- Calf Scramble donors are welcome to visit Calf Scramble Participation Room on Sunday night, prior to the start of the Calf Scramble One HOT Shootout.
- Invitation to the Chute-Out Donor Reception at the conclusion of One HOT Chute-Out
- Opportunity to present awards to the top five (5) One HOT Chute-Out Participants
- Opportunity to be on the dirt of the arena floor during the One HOT Chute-Out for top five presentations
- Four (4) invitations to scramble performance
 - ***All tickets will be emailed to the sponsor.***
- One (1) one-day parking pass
- Listed on One HOT Bullfight electronic day sheet
- Receive thank you letter(s) from designated scrambler
 - ***Please include complete contact information on order form.***
- Listed on the Chute-Out Donor Board
 - ***Located inside Calf Scramble Participation Room***

FREQUENTLY ASKED QUESTIONS

When is the One HOT Rodeo?

- *October 10, 11, 15 – 17, 2020*

When is the One HOT Bullfight?

- *October 18, 2020*

When is the Heart O' Texas Livestock Show?

- *September 30 – October 18, 2020*

What if I want to customize my package?

- *Items listed in this catalog are the only items available through the Pre-Sale. If someone would like to purchase something not listed, volunteers must contact Dustin Coufal at the Fair office.*

How much does the Heart O' Texas Fair & Rodeo give away in scholarships each year?

- *Over \$300,000 is given to livestock show participants and high school graduates from McLennan and surrounding counties.*

When can I pick-up my sold packages?

- *A Heart O' Texas Fair & Rodeo staff member will contact the volunteer when the package is ready for pick-up. Rodeo tickets will be emailed to the purchaser.*

Do I get to pick my reserved seats for the Rodeo?

- *Tickets will be assigned to the best available seats at the time the order is filled.*

When will I receive the Calf Scramble Packages I sold?

- *Calf Scramble packages are sent directly to the person who purchased them two (2) weeks prior to the Fair.*

Are my reserved seats going to be in the same place each night?

- *Your reserved balcony seats are subject to change each night. Seat location will be printed on each night's ticket.*

Will my reserved seats be next to each other?

- *Yes. As long as they are ten (10) or less and ordered on the same order form. If a group is larger than ten (10), seats will be broken up into groups not exceeding ten (10) per grouping based on the Open Texas guidelines.*

If you have any further questions, please feel free to contact us at:

Rachel Holle
254-224-8288
rachel@hotfair.com

Dustin Coufal
254-224-8284
dustin@hotfair.com

INCENTIVES

Campaign Rewards

The Heart O' Texas Fair & Rodeo will recognize all sellers for their good work in the Jr. Committeeman Pre-Sale Campaign.

Things to Remember

- Pay close attention to those listed on the protected list, as they cannot be contacted without prior approval. If you have any questions about someone listed, contact Rachel Holle at rachel@hotfair.com.
- Only the items sold during the duration of the 2020 Pre-Sale Campaign (August 5 – September 17) will count towards the Incentive Program.
- Only the items listed on the order form are for sale; there will be no substitutions allowed.

Cash Sales

Continuing Education
Admission Tickets & Passes
Livestock Show Packages
Calf Scramble Packages

Award Level	Production Value	Cumulative Prize Value
1	\$50	Pre-Sale Campaign T-Shirt
2	\$500	Heart O' Texas Fair & Rodeo Jacket
3	\$1,000	\$100 & Two (2) Rodeo Box Seats
4	\$2,000	\$250 & BSR Cable Park Trip

- You will be credited for checks, cash or credit card purchases turned in with a completed order form. The amount turned in must equal the total sale.
- Credit will not be issued for declined credit cards. If an order form is submitted with the request to call for credit card information, credit will not be given until credit card information is received and processed.
- If a check is returned NSF, the Heart O' Texas Fair & Rodeo reserves the right to adjust a committeeman's sales total and may request incentives already distributed for sale to be returned, if payment is not received from the customer.
- Excludes non-approved, non-cash sales.

Extraco Events Center Protected List 2020

102.5 The Bear	Derksen Buildings	On the Road Again Camper Repair
104.9 The Beat	DMAR Concrete	Packless Industries
92.9 Shooter FM	DuPuy Oxygen & Supply	Patrick's Dry Clean Super Center
95.9 The Ranch	Enviro Serv	Pendleton Whisky
9Round	Equine Performance Vet	Pendley Party Productions & Rentals
106.7 The Eagle	Equipment Depot	Pioneer Steel & Pipe
Ace Fence & Supply	ESPN Central Texas	Placements Unlimited
Acension Providence	Extraco Banks	Power 108
Action Fire Pros	Extraco Technology	Premier ER & Urgent Care
AHERN Rentals	Fairfield Inn	QTI Promotions and Apparel
AIP Energy	FB Porter	Rabroker
Allen Samuels Dodge-Chrysler-Jeep-Ram-Fiat	Fitzgerald Landscaping	Ram Rodeo
Allergan	GENCO Federal Credit Union	Reliant Energy
Alliance Bank	Gilliam Contracting	Riesel Fuel Services
Alterra Home Loans	Grande Communications	Robinson Greenhouse
American Classifieds	Griff's Restaurant	Rosatis
American Medical Response	Hammerjax	Rudy's "Country Store" & Bar-B-Q
AMR	Hampton Inn & Suites Waco South	Saffire
Aquila & Priscilla Tent Makers	HARRELL Group Real Estate	Shipley's Do-Nuts
AT&T	HEB	Sleep Inn & Suites
Backyard Bar, Stage & Grill	Hilton Garden Inn	Spitzer Animal Health
Bailey Insurance & Risk Management	Hilton Hotel & Resort	StayInnWoodway.org
Barnett Contracting	Hobby Lobby	STRATA
Bar None Country Store	HOLT Cat	Sturdisteel
Baylor Lariat	Hooray for Families	Sullivan Supply
Ben E. Keith/Bud Light	In-N-Out Burger	Sunbelt Rental
Best Western Woodway South	Integ	SYSCO
Big 95 KBGO	Integrity Builders Supply	Swift
Blue Bell	Jason's Deli	Tarleton State University
BKD	JHL Construction	TCP Catering
Boot Barn	Jimmy John's	Texas Farm Bureau
Bounds Commercial Construction	JobLink	Texas State Technical College (TSTC)
Bowen Electric	John Erwin Construction	Tex-Star Equipment
Brazos Masonry, Inc.	Justin Boots	The Trane Company
Brazos Oral Surgery	KCEN-HD Channel 6	The First National Bank of Central Texas
Bush's Chicken United LLC	KWKT Fox 44 & Estrella TV	Time Manufacturing Company
Buzbee Feed & Seed	KWOW La Ley - FM 104.1	Tito's Vodka
Capital Farm Credit	KWTX Channel 10	T-Mobile
Capstone Mechanical	KWTX-FM 97.5	Total Placements
Captain Billy Whizzbangs	KXXV News Channel 25	TownePlace Suites
Cargill, Inc.	La Fiesta	Tractor Supply
Carleen Bright Arboretum	Lamar	United Ag
Caterpillar	Level 1	United Rentals
Cavender's Boot City	Locals Love Us	US 105
CEFCO Convenience Stores	Lochridge - Priest, Inc.	VanTran
Cen-Tex Roof Systems	LoneStar Ag Credit	Vermeer Waco
Central National Bank	Lynch Ag Insurance Services, Inc.	W Promo
City of Lacy Lakeview	Manitou Group	Waco 100
City of Waco - Waco in the Heart of Texas	Marco's Pizza	Waco Tribune Herald
Coca-Cola	Mattress Firm	Waitr
Community Bank & Trust	McAlister's Deli	Weaver Show Supply
Cottonwood Air	McLennan Community College	Whataburger Restaurants LLC
CTWP	Members Choice Federal Credit Union	Wolfe Wholesale Florist, Inc.
CZ Companies	Merck Animal Health	World Lift Trucks
Darden Construction	Montana Silversmiths	Wrangler
DARR Equipment Co.	National United Banks	WW Livestock Systems

*Exclusive/Non Compete categories include but are not limited to the following: Automobile Dealerships, Hotels, General Grocery Stores, Super Stores and Land Line, TV and Internet Service Providers. Examples include but are not limited to: Wal-Mart, Brookshire's, Brookshire Bros., IGA, Sam's, Target, Time Warner, Dish Network and Direct TV distributors.

The above protected sponsors are not to be contacted without staff approval. If you have a relationship with one of the above businesses and wish to pursue a sponsorship, please contact Charva Ingram at charva@hotfair.com.

Failure to do so will result in no credit.

COMMITTEEMEN PROTECTED LIST

Company	Protected By	BOD, Committeemen or Sweetheart
1st National Bank Bosque County	Bud Munroe	BOD
1st National Bank of Central Texas	Mackie Bonner	Committeemen
1st National Bank of Central Texas	Dan Ingham	BOD
1st National Bank of Central Texas	Chris Elliott	BOD
3B - Clarence & Mackenzie Bodiford	David Groschke	Committeemen
5 J Dance Hall	Rosemary Bradburn	Committeemen
5-J Feed & Farm Supply	Bo Jones	Committeemen
ABC Roofing	Ray Allen	BOD
ABC Supply	Ray Allen	BOD
Affiliated Auto Glass	Sloan Kuehl	BOD
Air Impressions, Inc.	Kaitlyn Capps	Sweetheart
Allen Samuels Dogde Chrysler Jeep Ram Fiat	Ted Teague	BOD
Allen Samuels House of Travel	Bambi Eskew	Committeemen
Alliance Bank of Central Texas	Patti Johnson	Committeemen
Alterra Home Loans	Sandra Miller	Committeemen
Amanda Cunningham, Realtor Coldwell Banker Apex	Bambi Eskew	Committeemen
Aquanauts Custom Pool & Spa	Brian Fair	Committeemen
Atmos Energy	Renea Gaston	Committeemen
Award Specialties	Allyson Pechacek	Sweetheart
Backyard Bar, Stage & Grill	Todd Furse	Committeemen
Barnett Contracting	Matt D. Fatheree	BOD
Baxter Hearing Specialists	Laurie French	Committeemen
Baylor Alpha Phi	Emily McElreath	BOD
Beard Kultgen Brophy Bostwick & Dickson, PLLC	Sloan Kuehl	BOD
Bellmead BINGO	Jimmy Gaskin	Committeemen
Bellmead BINGO	Taylor Moss	Committeemen
Benchmark Mortgage	Adam Goldenberg	Committeemen
Bentwood Realty	Gabriella Galvan	Sweetheart
Big Bear Roofing & Construction	Hannah Lewis	Sweetheart
Big Creek Construction	Denver Keyes	Committeemen
Bill Haddox Insurance	Taylor Moss	Committeemen
Black Acre Title Company	Adam Ledlow	Committeemen
Bo Jones Construction, Inc.	Bo Jones	Committeemen
Brazos Masonry, Inc.	Mackie Bounds	Committeemen
Brazos Feed & Supply	Michelle Warren	Committeemen
Brazos Oral & Facial Surgery	Tanner Moore	BOD
Buffalo Livestock Marketing	Misty Groschke	Committeemen
Bush's Chicken United, LLC	Annette Elliott	Committeemen
Cabela's	Wayne Bonner	BOD
Cabela's	Donna Morgan	Committeemen
Camille Johnson Realtors	Mara Hering	Committeemen
Camp Gladiator	Bo Jones	Committeemen

COMMITTEEMEN PROTECTED LIST

Company	Protected By	BOD, Committeemen or Sweetheart
CCA Cen Tex Chapter	Lori Alambar	Committeemen
Centex Aerospace Inc.	Jimmy Hancock	Committeemen
CenTex Hispanic Chamber	Jonathan Olvera	Committeemen
Cen-Tex Roof Systems	Taylor Moss	Committeemen
Central National Bank	Ronnie Parks	Committeemen
Chatfield Electric	Diane Walters	BOD
Chevrolet of West	Tracy Toten	Committeemen
China Spring Collision	Justin Hancock	Jr. Committeeman
Citizens State Bank - Whitney Branch	Tommy Morriss	Committeemen
City Tire & Battery	Matt D. Fatheree	BOD
Clark Heating & Air Conditioning, LLC	Holly Wolaver	Committeemen
Classic Environmental Services	Hannah Lewis	Sweetheart
Clayton Homes	Holly Wolaver	Committeemen
Climbing Bear Tree Service	Hannah Lewis	Sweetheart
Cohn & Gregory	Amber Alderete	Committeemen
Colliver Services	Wayne Gartman	BOD
Complete Car Services	Sharon Chastain	Committeemen
Conner's Crushed Stone	Connie Tindle	Committeemen
Connie Tindle - Texas Farm Bureau Insurance Agent	Connie Tindle	Committeemen
Core Lifting Products	Todd Furse	Committeemen
Cottonwood Creek Veterinary Hospital	Debbie Parker-Fair	Committeemen
CRC Show Pigs	Andrea Allen	Committeemen
Crestview RV	Stephanie Jackson	BOD
Cromwell Cattle Company	David Groschke	Committeemen
CT Waco Federal Credit Union	Dave Whitby	Committeemen
Darick Chabot - Falls Co. Farm Bureau	Misty Groschke	Committeemen
DMAR Concrete Contractors	Roy Toten	Committeemen
Doug Easland Group of Waco	Todd Furse	Committeemen
Douglass Nissan of Waco	Sharon Chastain	Committeemen
Dr. Kerry Irons	Robert Wolaver	Committeemen
Eagle Systems, Inc.	Ron Knowles	BOD
Educators Credit Union	Kylee Howard	Sweetheart
El Rio Western Wear	Jessica Juarez	BOD
Englander/PCA	Sheila Zawacki	Committeemen
Fair Heating & Air Conditioning	Brian Fair	Committeemen
Faulkenbery Construction	Sharon Chastain	Committeemen
First National Bank of Evant	Randy McClinton	Committeemen
Gibbs Outdoor & Recreational	Bryan Carter	Committeemen
Gibbs Outdoor & Recreational	Sharon Chastain	Committeemen
Girl Scouts of Central Texas	Tanya Whitlow	Committeemen
Golden Corral	Jessica Juarez	BOD
Grande Cares	Todd Furse	Committeemen
Graphic Garage	Ray Allen	BOD

COMMITTEEMEN PROTECTED LIST

Company	Protected By	BOD, Committeemen or Sweetheart
Greater Waco Chamber of Commerce	Diane Walters	BOD
Groschke Show Cattle	David Groschke	Committeemen
H4 Ranches	Melissa Fatheree	Committeemen
H & B Packing	Tanner Moore	BOD
Haley Baker Breeding and Consulting	Alex Warren	Committeemen
Hamilton Commission Company	Bud Munroe	BOD
Harrell Realty	Ron Knowles	BOD
Harrell Realty Management	Holly Knowles	Committeemen
Hat Creek Burgers	Sharon Chastain	Committeemen
Heart O' Texas Federal Credit Union	Holly Knowles	Committeemen
Heart of Texas Electric Cooperative	Laurie French	Committeemen
Hillin Cattle Company	Denise Hillin	Committeemen
Hillin Sand & Gravel, Inc.	Carl Hillin	BOD
Hinds Jewelry	Stephanie Jackson	BOD
Hobb Bonded Fibers	Stacie Lathern	Committeemen
Hogg Electric	Wayne Bonner	BOD
Hogg Electric	Taylor Moss	Committeemen
Home Abstract & Title Company	Sloan Kuehl	BOD
Homeowners Network	Wayne Gartman	BOD
Home State Insurance	Ron Knowles	BOD
Hubbard Livestock Market	Bud Munroe	BOD
Hunterwood Apartments	Cora Saunders - Kimble	Committeemen
Ideal Self Storage	Tanner Moore	BOD
Impact Fire	Sheila Zawacki	Committeemen
Incommons Bank	Regina Martinez	Committeemen
Irrigation Supply Inc.	Todd Furse	Committeemen
Jack of All Trades	Tanya Walls	BOD
JDH Designs	Sharon Chastain	Committeemen
Jennifer Grant Family Dentistry	Karen Kirkpatrick	Committeemen
Jessup Housing	Robert Wolaver	Committeemen
JHL Construction	Mike Lewis	BOD
Jim Turner Chevrolet	Diane Walters	BOD
JMB Fishing Foundation	Ashley Tompkins	Committeemen
JMS Russel	Mischa Campbell	Committeemen
John Erwin General Contractor	Wayne Gartman	BOD
Jurgensen Pump	TJ Zawacki	BOD
Kalina Plumbing	Sue Savoie	Committeemen
Kasparian Underground	Matt P. Fatheree	BOD
Keith Ace Hardware	Tommy Morriss	Committeemen
Kerr Waste Services, LLC	Todd Furse	Committeemen
Knife River Co.	Jimmy Hancock	Committeemen
K's Body Shop	Debbie Parker-Fair	Committeemen
KT Miller Supply	Keith Smart	Committeemen

COMMITTEEMEN PROTECTED LIST

Company	Protected By	BOD, Committeemen or Sweetheart
La Fiesta Resturant	Todd Furse	Committeemen
Lake Air Animal Hospital	Brian Fair	Committeemen
Landscape Supply	Michelle Warren	Committeemen
Langerman Foster Engineering, Co.	Jimmy Hancock	Committeemen
Law Office of Jacob G. Straub	Emily McElreath	Committeemen
Lehmann Farms	Todd Furse	Committeemen
Lewis Insurance Group	Hannah Lewis	Sweetheart
Linebarger Goggan Blair & Sampson	Linda Wollard	Committeemen
Linkage Credit Union	Karen Kirkpatrick	Committeemen
Lochridge Priest	Diane Walters	BOD
Lochridge Priest MEP	Diane Walters	BOD
Lonestar AG Credit	Adam Ledlow	Committeemen
Lone Star Tavern and Steakhouse	Diane Walters	BOD
Lowes of Waco	Diane Walters	BOD
Lynch Ag Insurance Services	Dusty Lynch	BOD
M Lipsitz & Co Ltd.	Rose Schroeder	Committeemen
M P Electric	Sue Savoie	Committeemen
Madden Manufacturing	Ray Allen	BOD
Magnolia Ranch - Wedding Venue	Hannah Herman	Sweetheart
Magnolia Realty - Megan Fisher	David Groschke	Committeemen
Mallard Green Corp.	Sue Savoie	Committeemen
Mark Terry Plumbing	Wayne Gartman	BOD
Marlin Veterinary	Misty Groschke	Committeemen
Marstaller Motors	Taylor Moss	Committeemen
Martin Marietta Ready Mix	Debbie Parker-Fair	Committeemen
MCC Highlander Ranch	Stephanie Maulsby	Committeemen
McLennan Community College	Holly Wolaver	Committeemen
McLennan County Farm Bureau	Laurie French	Committeemen
McLennan County Rural Transit District	Jana Svacina	Committeemen
Mike Collins DDS	Ray Allen	BOD
Mike Staas Services	Diane Walters	BOD
Miracle Method	Brian Fair	Committeemen
Mitchell Construction	Debbie Parker-Fair	Committeemen
Montgomery Construction	Ray Allen	BOD
Moody Ag Boosters	Mike Alton	Committeemen
Moonlight Acres	Laurie French	Committeemen
Moreno Ranches Inc.	Pasquale Swaner	Committeemen
Morgan Plumbing, Inc.	Donna Morgan	Committeemen
Myers Cattle Company	Sue Savoie	Committeemen
N W Optimist Club	Laurie French	Committeemen
National United	Wayne Gartman	BOD
Neemer Electric	Wayne Gartman	BOD
Nelco, Inc.	Diane Walters	BOD

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Company	Protected By	BOD, Committeemen or Sweetheart
Nicole Omo, State Farm Insurance	Scott Omo	Committeemen
North West Opotimist Club	Bambi Eskew	Committeemen
NWS	Tom Morgan	BOD
Oasis Heating and Cooling	Lisa Rendon	Committeemen
Orscheln Farm & Home	Lyndsey Shook-Maggard	Committeemen
Overhead Door Company of Waco	Ray Allen	BOD
Packaging Corp. of America	Sheila Zawacki	Committeemen
Packaging Corp. of America/CTC	Sheila Zawacki	Committeemen
Pakis, Giotes, Page & Burleson, PC	Karen Kirkpatrick	Committeemen
PALS Home Health	Tyler Martin	Committeemen
Perseus Realty LLC	Angie Goette	Committeemen
Pharr Construction	Hannah Lewis	Sweetheart
Phils Trailer Sales	Wes Dowd	Committeemen
Pickup Outfitters	Jessica Juarez	BOD
Pineco Tractor & Equipment	Jimmy Hancock	Committeemen
Placements Unlimited	Wayne Gartman	BOD
Premier Metal Works, LLC	Matt D. Fatheree	BOD
Prince Leasing Company	Newman Richards	Committeemen
QuickHIT Fitness Lab of Waco	Debbie Parker-Fair	Committeemen
RAMS Mechanical	Ray Allen	BOD
Ranchworx	Kelly Marberry	Committeemen
RDO Equipment	Honey Bays	Committeemen
Redco Industrial	Chris Elliott	BOD
Richard Karr Motors	Roy Toten	Committeemen
Ritchies Western Wear	Rylee Ritchie	Sweetheart
Robert Stem, Jr. Attorney at Law	Emily McElreath	BOD
Robinson Drive Animal Hospital	Patti Johnson	Committeemen
RV Source	Beth Plumlee	Committeemen
Sherwin Williams Paint	Roy Toten	Committeemen
Shipley Donuts	Michelle Warren	Committeemen
Shipp Belting Company	Chase Sligh	Committeemen
Slovacek Sausage	Chris Elliott	BOD
Slovacek Sausage	Linda Wollard	Committeemen
Smelscer Plumbing	Sue Savoie	Committeemen
Southwest Maintenance	Laurie French	Committeemen
Startex Propane	Dan Ingham	BOD
State Farm Insurance - Kevin Krause	Robert Wolaver	Committeemen
Stifel	Clint Weaver	Committeemen
STRATA Trust Company	Stacy Fikes	Committeemen
Summit Electric	Sheila Zawacki	Committeemen
Swaner Brahmans	Pasquale Swaner	Committeemen
Sykora Family Ford, Inc.	Roy Toten	Committeemen
Team Waitley, Realtors	Thomas Waitley	Committeemen

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Company	Protected By	BOD, Committeemen or Sweetheart
Tejas Logistics	Tanya Walls	BOD
Tennison Appraisals, Kevin Goates	Karson Goates	Jr. Committeeman
Tex-Ken Ranch	Marli Moore	Sweetheart
Texas First State Insurance Agency	Stephanie Jackson	BOD
Texas Materials	Jimmy Hancock	Committeemen
Texas Tech University	Robert Wolaver	Committeemen
Texas Tire Outlet	Hannah Lewis	Sweetheart
Texas Urban Enterprises	Tanner Moore	BOD
TFE	Brandy Mynar - Olson	Committeemen
TFNB Your Bank for Life	Brian Fair	Committeemen
The Little Gym of Waco	Brandy Mynar - Olson	Committeemen
Thigpen Livestock Company	Jimmie Munroe	Committeemen
Thrivent Financial	Barbara Cook	Committeemen
Tightlines	Bryan Carter	Committeemen
Time Manufacturing	David Post	BOD
Towners Custom Air	Ron Knowles	BOD
TSTC	Robert Wolaver	Committeemen
Tusa Show Cattle	David Groschke	Committeemen
Tymco Inc	Roy Toten	Committeemen
Uncle Dan's BBQ & Ribhouse	Sue Savoie	Committeemen
United Ag & Turf	Brent Neuhaus	BOD
Waco Center for Youth	Mark Elkins	Committeemen
Waco Chamber of Commerce	Diane Walters	BOD
Waco Custom Marketplace	Wayne Gartman	BOD
Waco Custom Meats	Wayne Gartman	BOD
Waco Foundation Repair	Todd Furse	Committeemen
Waco Glass & Mirror	Tanner Moore	BOD
Waco Grins Pediatric Dentistry	Karen Kirkpatrick	Committeemen
Waco Jewelers	Kim Beatty	Committeemen
Waco Jewelers	Sue Savoie	Committeemen
Waco Livestock Auction	Bud Munroe	BOD
Waco Professional Fire Fighters Association	Tim Anderson	Committeemen
Waco Towing	Chris Elliott	BOD
Wales Crane & Rigging	Todd Furse	Committeemen
Walker Partners, LLC	Kyle Schulze	Committeemen
Ward & Moore Insurance Services	Karen Gartman	Committeemen
Wardlaw Claims Service	Jimmy Hancock	Committeemen
WE Electric	Ron Knowles	BOD
Wes Hillin Trucking	Caroline Traylor	Sweetheart
West Feeds	Justin Hancock	Jr. Committeeman
West Livestock Auction	Bud Munroe	BOD
Westdale Capital	Sloan Kuehl	BOD

The above protected sponsors are not to be contacted without staff approval. If you have a relationship with one of the above businesses and wish to pursue a sponsorship, please contact Rachel Holle at rachel@hotfair.com.
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