



INDIANA STATE FAIR

Title: Marketing & Graphic Design Intern

Internship Dates: Early June through the end of the State Fair.

Paid Internship

General Description: As one of two interns, the marketing intern will have several tasks including, but not limited to, assisting with the planning and implementation of the 2021 Indiana State Fair Marketing Plan, social media, assist the Graphic Designer with digital and print projects and more!

Responsibilities:

1. Assist with the execution of the 2021 Indiana State Fair Marketing Plan.
2. Assist with digital and print design components for Fairgrounds and Fair projects.
3. Develop social media content.
4. Assist with the FAIRs Care and Summer Library Promotion programs.
5. Engage in customer and guest experience support
6. Shoot and organize photos at the 2021 Indiana State Fair.
7. Overall support of the Marketing Department.

Qualifications: The incumbent must be able to work extended hours and weekends in preparation for the Fair. Preferred areas of study include Advertising, Communications, Marketing or a related field. Graphic Design and Adobe program knowledge is preferred.

Ideal applicant will be personable and able to work well both independently and as part of a team.