

2020 Jefferson County Fairest of the Fair Information

Job Description

- All contestants will be expected to represent Jefferson County during the Fair, parades and other functions. The selected Fairest will then participate all five days of the 2020 Fair and have the opportunity to compete at the State Finals in January of 2021, making his/her reign a one year commitment.
- The Jefferson County Fair will pay for registration of the Fairest to compete in the State competition in addition to 2 guest tickets to attend the State Finals Banquet.
- Contestants must be 18 years old by January 1, 2020.
- The Fairest will receive a stipend of \$500 upon completion of his/her reign.
- Jefferson County Fair Park has the right to publish, and copyright any Fairest of the Fair contestant image (including audio, moving image or photography) for educational programs, websites, and promotion of its programs.

Events

The Fairest is expected to participate at the Jefferson County Dairy Breakfast on Saturday May 16, 2020 from 7am – 11am. In addition, the Fairest is expected to attend the crowning and Fairest Gala to crown the next Fairest of the Fair. 2 of the 4 events listed below are mandatory and will be agreed upon with the Fair Staff. During the events the fairest will either ride in a convertible or hand out brochures and information about the fair.

- Cambridge Memorial Day Parade: Monday May 25th time TBD
- Watertown Agri-business Breakfast on the Farm: June 20th & 21st time TBD
- Lake Mills Town & Country Days Parade: Saturday June 27th time TBD
- Watertown 4th of July Parade: Saturday, July 4th time TBD

Interviews

- Interviews will be held on **Monday, January 13th from 6:30-8:30pm** and the final judging will be on **Saturday February 15, 2020 from Noon-8:00pm**. Contestants will be evaluated on personality, appearance, poise and public speaking abilities.

Fair Week

- The Fairest of the Fair is expected to volunteer at least 6 hours a day for the 5 days of Fair (Wednesday thru Sunday). The 6 hours does not need to be done consecutively.
- Volunteer time includes but is not limited to: handing out ribbons at exhibit judging, introducing entertainment, making PA announcements, interacting with fairgoers, radio interviews, etc.

Additional Responsibilities for Winner:

The Fair Office and the Fairest will work together to create a schedule of events to attend after the Fair. Possible events:

- Ixonia Parade
- Gemuetlichkeit Days Parade
- Palmyra Christmas Parade
- Jefferson Parade of Lights
- Watertown Christmas Parade
- WI Association of Fairs Convention
- Others TBD

Jefferson County Fairest Program Rules and Expectations

Reference Key: JCF = Jefferson County Fair

Please initial each of the following rules and expectations forth Fairest of the Fair contest. All rules must be initialed in order to compete. **This form must be submitted to the Fair office on or before February 14, 2020.**

	I have received and read the JCF Fairest of the Fair job description.
	My primary residence is in Jefferson County. The only exception: A Contestant’s primary residence may be in an adjoining county if the majority of the fair and/or school activities are in Jefferson County.
	I am at least 18 years of age as of January 1, 2020.
	I have not been convicted of a felony.
	I understand the time, manner and method of judging will be decided by the JCF.
	I understand the decision of the judges is final.
	I will not consume alcoholic beverages or illegal substances while competing at the JCF Fairest of the Fair contest events or the JCF.
	I will not enter the Miller Lite Entertainment Tent or the Puller’s Saloon unless escorted by Fair personnel.
	I will cover all of my tattoos (if applicable) while competing in the Fairest of the Fair contest or as the JCF Fairest of the Fair.
	If chosen, I will conduct myself by demonstrating courteous manners and language, exhibiting good sportsmanship, serving as a positive role model, treating others with respect and demonstrating reasonable conflict resolution skills.
	If chosen, I accept supervision and support from the JCF or designated fair royalty program volunteers.
	I will wear appropriate attire at all events I attend and comply with JCF’s requests to change my attire if needed.
	I will adhere to any safety guidelines requested by the JCF.
	If chosen, I will allow the Fair staff to monitor any and all public social media accounts for which I post pictures/statuses documenting my year as Fairest of the Fair Royalty. Inappropriate posting may result in the staff asking me to take the posts down.

I, (print name) _____

Understand the above rules and will follow them as a Fairest of the Fair contestant. If I become the 2020 Fairest of the Fair, I will continue to abide by these rules.

Signature: _____ Date: _____