

INFO & FAQ'S

JEFFERSON
COUNTY
FAIR

FAIR FOOD FEATURE

ON TOUR
JULY 8-12, 2020

What is the Jefferson County Fair on Tour?

- A way to keep the fair spirit alive this year while we can't gather in person. We will be featuring our youth exhibitors from across the county, hosting a virtual talent competition and highlighting local businesses and restaurants during "Fair Week" (July 8-12). This will take place on our website and social media pages to engage with our audience and drive traffic to our local businesses!

Who can participate in the Fair Food Feature?

- Any restaurant that loves the fair, fair food and wants to partner with the Fair Park to promote their business!

How do I get involved?

Step 1 - Email or call the fair office! E: jcfairpark@gmail.com or P: (920)674-7148 or let your chamber director know you're interested and they will forward your information to the fair staff!

Step 2 - We'll work with your business to create an image for social media with your fair food feature and information about your business hours.

Step 3 - Promote, share and invite your customers, friends and families to engage with the Jefferson County Fair and your business on social media.

Is there a cost to get involved?

No - it's free. We do have paid sponsorship and advertising co-ops available in partnership with the Jefferson Daily Union and the Jefferson County Fair Park!

For more information, contact the Fair Park office!

p: (920)674-7148

