

Kentucky Association of Fairs and Horse Shows

(KAFHS)

73rd Annual Convention and Trade Show

January 9, 10, and 11, 2020

Louisville, Ky

Galt House Hotel is under renovation. Entrance and checkin to hotel is at the West tower. Please keep this in mind when you arrive for convention.

www.KAFS.NET

Registration Badges and/or Dinner Tickets are **required**
for entrance to the various functions.

At each session you attend, you will receive a ticket for the State Fair Weekend.
The drawing will be held at the Saturday's Business Session.

The drawing for the Galt Suites weekend will be held on Saturday at the Business Session
from your name badge that you turn in at the **door!**

You must be **present** for both drawings.

2020 Convention Program

The **Convention Registration Office** is located on the second floor, East Tower, and is open the following days and times:

Thursday: 10am to 5pm.

Friday: 9am to 10am. Closes and then reopens at 11am to 6pm.

Saturday: 8am to 1pm. Closes and then reopens at 5pm to 6pm.

Thursday, January 9

BADGES REQUIRED for admittance.

10 am – 5 pm - Convention Registration Office, Second Floor Registration Area..

Members be sure to bring **documentation of entry** to web registration.

10 am – 5 pm - Auction Items Check-in, 2nd Floor Registration Area.

10 am – 6 pm - Trade Show Setup, 2nd Floor Exhibit Area.

1 pm - 6 pm - Trade Show **Open** to **KAFHS** attendees, 2nd floor Exhibit Area

10 am - 5 pm - Auction items **Check-in**, 2nd floor **KAFHS** Registration Area

3 pm - Officers and Directors Meeting, Brown Room.

5:30 pm

**President's Reception &
Charlie Kachler Memorial Auction**
Ballroom B & C

Badge **Required** – No reserve seating permitted!

Drawing during event for items not auctioned.

Cash Bar only.

Reception sponsored by: **Kentucky State Fair Board.**

Friday, January 10

BADGES REQUIRED for admittance.

9 am – 10 am Convention Registration **Open**, Second Floor.
[Closes for Zone meetings.]

9 am New Attendees: convention introduction and information session. Jackie Flowers and Paula Hatfield, presiding.

A brief presentation on programs that are available to participating local fairs. There are illustrations of activities and opportunities for local fairs participation. 1st timer packet available at Registration counter.

9 am – 5 pm Fair Catalogs, Fair T-shirts, & Fair Caps are on Display & other County Fair Promotion items displayed.

Fair Grants and web site review will be discussed at this time. Lashley Stith, Chris Caudill, and Luann Asbury.
Clements Room. KY Dept of Agriculture - Division of Shows and Fairs.

9 am – 5 pm Trade Show **Open** for **KAFHS** attendee's, Exhibit Hall, Second Floor.
Coffee available till 10am.

10 am

Zone Meetings

Zone 1 Jones Room, Third Floor.
Brian Jones, Kenny Haught , Darrin Benton. Directors.

Zone II French Room, Third Floor
Ryan Cash, Hershel Key, Marty Fulkerson. Directors.

Zone III Segell Room, Third Floor
Ryan Owens, Teddy Hunt, Michael Poynter, Jr. Directors.

10 am All Associate Member's Meeting. Trade Show Area (2nd Floor) With Ky state ride inspectors in attendance for questions.

11 am – 5 pm **Convention Registration open.** 2nd Floor at end of Hall near exhibit area.

11 am **Beauty Pageant Committee Meeting,** Committee members **only.**
Brown Room.

[See contestants tentative schedule below.]

11 am **Nomination committee and Past Presidents Meeting,** Collins Room,
Paula Hatfield, Presiding. All attending Past Presidents are requested to attend.

1 pm **Horse Show Forum & Committee Meeting,** Nunn Room
Miranda Chaplin, Presiding.

2 pm **Eligible Contestants** for the Miss Kentucky County Fair pageant will check-in on the 1st floor of Galt House at hall way.

1 pm - 1:45 pm

Information Sessions

Topics

1. Fair 101 or what is your fair problems. Brown Room. Jackie Flowers & Paula Hatfield.

Open discussion on any concerns of fair management or administrative questions. This forum is wide open for all to discuss and bring in a topic for question and discussion. Idea sharing arena is basic premise for discussion in this session.

2. Money Matters. You work hard for your fair to make end meet. Do you know how your money is being spent? Combs Room. Jamey McMillen & Ryan Owens.

Monetary matters associated to fair management are discussed and presented. A fair is a business and has to be treated in this fashion.

Money trails and questions of practices for proper control and fiscal responsibility. Money matters: Help save our fair.

3. Website & Social Media Forum: Segell Room, Third Floor.

Alex Taylor & Alvin Smith.

Fair exposure using social media for promotion and marketing. Technical description on how to incorporate google tech into your fair promotion. Then connecting the past promotion methods to the digital age with its use.

4. Motorsports Forum: new events and discussion. Breathitt Room. Chad Asbury and Chris Goodlett.

Making the motorsports event - Bigger, Better, and Safer. General discussion about track, motorsports events, and shows.

5. Insurance forum: Discussion and questions. Room TBA. KACO is sponsor and presenter for this session. Darren Benton, presiding.

2 pm

**Pageant Contestants:
Check-in will be on the first floor.**

+++++

2:15 pm ** Repeat Information Sessions. ** Same Rooms *

+++++

3:15 pm

Committee Meetings:

- Audit and Budget – Stanley Room
- Grievance – Taylor Room 3rd Floor
- Little Miss & Mister – Collins Room
- Legislative – Brown Room
- Miss Pre Teen – Jones Room
- Miss Teen – French Room, 3rd Floor
- Awards – Morrow Room
- State Fair Queens – Nunn Room
- Auction – Breathitt Room

4:00 pm

KY State Fair informational session. Ken Moore, KY State Fair. Segell Room.

5:30 pm

Horse Show Awards Reception & Banquet

Tickets Required. Grand Ball Room C.

7 pm

Showcase of Talent: Ballroom A & B

[See [list of acts](#) below in Showcase section.]

Saturday, January 11

9 am – 12 pm

Convention Office Open.

[Will close for Business Meeting at 12 pm.]

9 am – 1 pm

Trade Show. Exhibit Hall, second floor. Coffee available till 10am.

General Discussion Sessions:

10 am

Saffire presentation and training session. Gib Gosser and Saffire Representation. This is a **must attend** for all member fairs representatives. Registration changes for 2021 to be implemented in 2020. Must see. See notice at bottom of agenda for clarification.

11 am

Why are Fairs disappearing? Discussion and issues posed with a closure to the local community. Open discussion on the prevention of closures & what can be done? TBA Room. KAFHS Board.

11 am

Pageant Forum: Combs – Chandler Room.

Miss Kentucky County Fair,
Miss Teen Kentucky County Fair,
Miss Pre Teen Kentucky County Fair,
Little Miss & Mister Kentucky County Fair.

Discussion format for all pageant local directors & members is the program. Questions and suggestions are requested.

1 pm

Trade Show Closes.

1 pm

Annual Business Session,
Grand Ball Room A

President Jimmy England, Presiding.

President's Report

Secretary's Report
Associate Member's Report
KY State Fair Report
Old Business
Largest Fair Delegation Award
Charlie Kachler Auction Award
Fair Awards Presentation
Award for Largest # Items to Auction
Committee Reports
New Business
KDA Fair Grant announcement
Passing the Gavel
Election of Officers & Directors
Bill Taylor Community Service Award
L."Doc" Cassidy Award

Door Prize Drawing:

Sponsored by: **Galt House Suites & Kentucky State Fair.**
Must be Present to win.

KY State Fair Award will be drawn from tickets you received when you attended the Information Sessions.

Galt House Award will be drawn from name badges that are turned in when you entered the Business Session.

(Your Name Badge is your ticket to the drawing.)

5 pm - 6 pm **Convention Office Open - Pageant tickets available.**

6 pm **65th Annual 2020**
Miss Kentucky County Fair Pageant
Grand Ballroom A & B
Reserved seating – **Tickets required.**
Doors open at 5:30 pm est.

Best wishes to all contestants from KAFHS.

Show Case Schedule of Talent

January 10th, 2020 **At 7 pm est.**
Location: Galt House: Ballroom A / B.

Performer line up for the 2020 Showcase:

New list?

No order for performance.

All participant dues are to be paid before Showcase.

Meeting for performers only: will be at 10:30am EST Friday, location to be announced. Sound checks will start at 11am EST, with last performer starting first in the sound checks. Showcase will start at 7pm EST Friday January 10^h.

Each act will perform for 15 minutes. Please make your plans to attend all of the great acts. Plus enjoy the show of talent and entertainment for your Fair's potential booking. Gospel oriented music will be performing first in the line-up of acts. Thanks for your attendance.

2020 KAFHS Showcase. See you there.

Some Show Case acts may perform at random in the lobby during the convention. Please enjoy and review their presentations for your fair or event. **Thank them** for the spontaneous entertainment that they are providing.



Important

This could be the most important KAFHS convention you've ever attended.

By summer, we'll be converting all our membership renewals, pageant entries, payments and other reporting to an on-line system, meaning we won't be mailing and handling paperwork like we have in the past.

It's very important that each of our members has at least one representative at one of the training sessions we're offering during the convention. You need to have someone with some knowledge of online forms who you can trust to do your association "paperwork" in the future. That person (or persons) needs to be at a training session this January.

The on-line service is being done at no cost to you. "Saffire" is a national computer programming company that has digitized hundreds of fairs and several state fair associations—KAFHS being the latest. Representatives from the firm will be on hand, conducting training sessions for our county fair representatives at Friday afternoon and 10 on Saturday morning. These are the only two training sessions being offered before we switch to the on-line service next summer.

Anyone from your organization is welcome to attend the training (which should last about an hour), but we can't stress enough that the person you'll be asking to do the entries really needs to attend. They're even welcome to attend both sessions. Room to be announced.

Thanks for your attendance at the:

2020 Miss Kentucky County Fair Pageant

And the

Kentucky Association of Fairs & Horse Shows Convention & Trade Show - 2020.

You all come back now.

Thanks to Greg Thomas Photography..