



# 2019 Scholastic Press Corps - PRINT

School: \_\_\_\_\_

Judge: \_\_\_\_\_

Final Score: /270

Directions: Please score each of the following bullet points by assigning a number which corresponds to the following:

**5 Exemplary 4 Advanced 3 Proficient 2 Developing 1 Needs improvement**

- Write the number on the blank to the left of each item.
- Tally each section for a subtotal.
- Write comments that give the students a reason for the score with suggested improvements.
- Use 'Section 1. Required Content' as an example of what to do with Sections 2 through 5.

## 1. REQUIRED CONTENT:

- \_\_\_\_\_ The LEAD story is \_\_\_\_\_.
- \_\_\_\_\_ The LEAD story met the required length of 350-400 words long.
- \_\_\_\_\_ The AGRICULTURE story is \_\_\_\_\_.
- \_\_\_\_\_ The AGRICULTURE story met the required length of 300-350 Words.
- \_\_\_\_\_ FREE CHOICE story #1 met the required length of 200-300 Words. Topic: \_\_\_\_\_
- \_\_\_\_\_ FREE CHOICE story #2 met the required length of 200-300 Words. Topic: \_\_\_\_\_
- \_\_\_\_\_ The front page incorporates the **KSF logo** and theme words "Celebrating All Things Kansas" in a manner which enhances but does not detract from the overall page design.

\_\_\_\_\_ **SUBTOTAL out of 35 points.**

## 2. LEAD STORY: The topic is \_\_\_\_\_

- \_\_\_\_\_ The story dominates the front page of the newsletter (it can jump to inside).
- \_\_\_\_\_ The lead concisely entices the reader to finish the story
- \_\_\_\_\_ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- \_\_\_\_\_ The story reflects a balanced use of direct and indirect quotes.
- \_\_\_\_\_ Concise, lively, and focused writing maintains the reader's attention.
- \_\_\_\_\_ Third person, active voice dominates the story.
- \_\_\_\_\_ The story contains few spelling, punctuation, and grammatical errors.
- \_\_\_\_\_ At least one photo, poll and/or infographic is present and adds information or enhances the story.

## JUDGE'S COMMENTS:

\_\_\_\_\_ **SUBTOTAL for LEAD Story out of 40 points.**

**3. ASSIGNED AGRICULTURE STORY:** The topic is \_\_\_\_\_

- \_\_\_\_\_ The lead concisely entices the reader to finish the story.
- \_\_\_\_\_ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- \_\_\_\_\_ The story reflects a balanced use of direct and indirect quotes.
- \_\_\_\_\_ Concise, lively, and focused writing maintains the reader's attention.
- \_\_\_\_\_ Third person, active voice dominates the story.
- \_\_\_\_\_ The story contains few spelling, punctuation, and grammatical errors.
- \_\_\_\_\_ Any photos, polls, infographics, etc. adds information and enhances the story.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for AGRICULTURE Story out of 35 points.**

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**4. FREE CHOICE STORY #1:** The topic is \_\_\_\_\_

- \_\_\_\_\_ The lead concisely entices the reader to finish the story
- \_\_\_\_\_ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- \_\_\_\_\_ The story reflects a balanced use of direct and indirect quotes.
- \_\_\_\_\_ Concise, lively, and focused writing maintains the reader's attention.
- \_\_\_\_\_ Third person, active voice dominates the story.
- \_\_\_\_\_ The story contains few spelling, punctuation, and grammatical errors.
- \_\_\_\_\_ Any photos, polls, infographics, etc. adds information and enhances the story.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for FREE CHOICE Story #1 out of 35 points.**

**5. FREE CHOICE STORY #2:** The topic is \_\_\_\_\_

- \_\_\_\_\_ The lead concisely entices the reader to finish the story.
- \_\_\_\_\_ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- \_\_\_\_\_ The story reflects a balanced use of direct and indirect quotes.
- \_\_\_\_\_ Concise, lively, and focused writing maintains the reader's attention.
- \_\_\_\_\_ Third person, active voice dominates the story.
- \_\_\_\_\_ The story contains few spelling, punctuation, and grammatical errors.
- \_\_\_\_\_ Any photos, polls, infographics, etc. adds information and enhances the story.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for FREE CHOICE Story #2 out of 35 points.**

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Judges - If the school chose to include a 5th story, you may make comments below, but do not assign points.

**JUDGE'S COMMENTS:**

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**6. PHOTOGRAPHY:**

- \_\_\_\_\_ The newsletter includes action photos as well as other candid, natural-looking photos rather than posed pictures.
- \_\_\_\_\_ The newsletter includes clear and focused photos.
- \_\_\_\_\_ Cropped photos emphasize the central point of interest.
- \_\_\_\_\_ All photos display a credit line identifying the photographer.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for PHOTOGRAPHY out of 20 points.**

**7. HEADLINES:**

- \_\_\_\_\_ Headlines accurately reflect content of stories.
- \_\_\_\_\_ Headlines draw readers into the story.
- \_\_\_\_\_ Headlines sized appropriately for the importance and placement of the stories.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for HEADLINES out of 15 points.**

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**1. CUTLINES:**

- \_\_\_\_\_ All photos have accurate cutlines (captions) which identify key people.
- \_\_\_\_\_ Cutlines are written in present tense and free of spelling and punctuation errors.
- \_\_\_\_\_ Cutlines contain sufficient information without stating the obvious.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for CUTLINES out of 15 points.**

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**2. TYPOGRAPHY:**

- \_\_\_\_\_ Body type, font, and size make stories easy to read.
- \_\_\_\_\_ Headlines draw readers into the story.
- \_\_\_\_\_ White space separating headlines from corresponding stories is adequate for readability.
- \_\_\_\_\_ Cutlines use different typeface and style from the body maintaining readability and consistency throughout the newsletter.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for TYPOGRAPHY out of 20 points.**

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**3. DESIGN:**

- \_\_\_\_\_ Design gives prominence to assigned stories, utilizing enhancing graphic packaging.
- \_\_\_\_\_ Pages demonstrate use of art which can include photos and/or graphic elements.
- \_\_\_\_\_ Front page uses an appropriate nameplate with a title, correct date, volume and number.
- \_\_\_\_\_ All other pages carry folio lines that include page number, publication's name and date.

**JUDGE'S COMMENTS:**

\_\_\_\_\_ **SUBTOTAL for DESIGN out of 20 points.**