

CELEBRATING ALL THINGS KANSAS



2020 Business Opportunity Guide

Sell products.

Engage customers.

Reward employees.

Build your brand.



September 11-20, 2020

CELEBRATING KANSAS

Since 1913

Once a year, more than 330,000 Kansans flock to Hutchinson to celebrate the Sunflower State.

**It's a place of curious wonder.
Childhood discovery. Big thrills.
Belly laughs. Renewed friendships.
Beloved treats. Family traditions.**

The Kansas State Fair features the best of all things of Kansas — up close and personal.

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Celebrating Kansas since 1913





The Kansas State Fair is a self-funded agency. We've been able to continue to showcase the best of Kansas because of our great partners.

As the world's largest gathering of Kansans, the Fair provides enormous opportunity to connect directly with customers, potential employees and partners that can help you reach your goals.

People are crazy about the Kansas State Fair.

ATTENDANCE

337,000+
attendees

24,000+
grandstand event
attendees

MARKETING PARTNERS

75+
corporate
sponsors

600+
commercial
exhibitors and vendors

SOCIAL

61,000+
Facebook followers

11,000+
Twitter followers

6,000+
Instagram followers

DIGITAL

36,000+
Email contacts

295,000+
annual unique
website visitors

485,000+
annual unique
website sessions

VISITOR GUIDE
New magazine
format for 2019!

200,000
copies

Distributed through
65 Dillons
locations in Kansas

36 pages



Think the State Fair is only
cows, corn dogs and a carnival?
You're missing our

AMAZING EDUTAINMENT

Here is a look our 2019 offerings.

NEW

Fearless Flores Family

"Motorcycle Madness"
daredevils in the legendary
"Globe of Death" in the
Gottschalk Park arena

NEW

Free Concerts

Nashville up-and-comers Mason
Ramsey (Walmart Yodeler) and
Lindsay Ell played Bretz &
Young Arena on Tuesday and
Thursday—free with gate
admission!

NEW

Explore Kansas Festival

Lecompton North-South
reenactment, Lindsborg's
Swedish dancers, Wilson's
Czech dancers, and more on
Sat., Sept. 7

NEW

The Strong Man

America's Got Talent finalist
John Beatty wowed crowds
with fantastic feats of strength

NEW

Jason D'Vaude

Comedic juggling, fire and
balancing acts include a dash of
danger—with a laugh

NEW

Sudsy's Barn

Colorful, voice-animated
characters encourage
handwashing

NEW

Draft & Miniature Horse Parade

Majestic animals big and small
paraded the grounds on Fri., Sept. 6

BACK BY POPULAR DEMAND

Bandaloni

This beloved one-man-band
roving act returned in 2019

BACK FOR A SECOND YEAR

Moo-U Barn Tours

Go behind the scenes to learn
about livestock in these 45-
minute guided tours

BACK FOR A SECOND YEAR

The Butterfly Experience

Feed butterflies and watch
caterpillars in this enclosed
butterfly garden

Dr. Goddard's Lab

Learn how rockets work in this
interactive show from the
Cosmosphere

Demonstrations

K-9

Electrical safety

Emergency preparedness

Sheep shearing

Beading and Needlework

Deco art and china painting

Woodcarving & wheatweaving

Fiber arts

Dairy, soybean & wheat foods

FAN FAVE!

Ron Diamond

Comic hypnotist

Milking Parlor

Witness first hand how milk
makes its way from farm to
table

Hedrick's Pig Races

Crowds cheer little porkers in
their race for the Oreo cookie

Exotic Petting Zoo

Get up close and personal with
a variety of exotic and domestic
animals

Birthing Center

Try your hand at delivering
Bessie's calf and watch
mommies from across the
livestock world give birth

Gary Keenan—Chainsaw Woodcarver

Fan favorite wood sculptor
demonstrates his skill

AgriLand

Kids can milk a cow, drive a
combine, and learn about the
soil under their feet.

Ye Old Mill

State Fair Railway
Lake Talbott Boat Rides

FAMILY FAVORITES



The Kansas State Fair is filled with sights, sounds, smells, and tastes to spark every child's sense of wonder.

ANIMALS

Moo-U Barn Tours, pig races, exotic animal petting zoo, birthing center, milking demonstration and barns full of rabbits, chickens, pigeons, goats, horses, cattle and more.

FOOD

Hundreds of dining options can be found across the Fairgrounds – from full menu dinners to hand-held snacks – including many in the air-conditioned comfort of Cottonwood Court.

ACTIVITIES

Ye Old Mill, the Kansas State Fair Railroad, Lake Talbott boat rides, Dr. Goddard's Lab, Agriland in the Pride of Kansas Building, face painting, electricity and energy demonstrations, safety demonstrations from the Kansas Highway Patrol and, of course, all the exciting rides and games on the Midway.

SHOPPING

Nearly 700 vendors come to the Kansas State Fair each year to showcase their latest products. Whether you're in the market for a new purse, the latest in cookware technology, outdoor gear, or just something fun for the kids, you are bound to find it at the Kansas State Fair.

KANSAS' LARGEST CLASSROOM

More than 13,000 students from preschool to high school age travel to the Kansas State Fair each year to learn about the richness of our state in a hands-on way. From the animal birthing center and milking parlor to classroom art competitions and the marching band contest featuring over 100 schools, there is no shortage of opportunity to spark curiosity.

CONTESTS & COMPETITIONS



Competitive Exhibits:

- Crops
- Quilting and textiles
- Fine arts & photography
- Floriculture and horticulture
- Foods
- Horses
- Livestock (cattle, pigs, sheep, goats, llamas, alpacas, and more)
- Poultry
- Rabbits
- 4-H
- Boy Scouts and Girl Scouts

Contests:

- State Pedal Pull Championships
- Kansas Arm Wrestling Championships
- Celebrity Goat Milking
- Celebrity Grape Stomping
- Kansas State Fair Car Show
- Grilled Cheese Grill-Off
- Mutton Bustin'
- Antique Tractors
- Auctioneer Contest
- Pronto Pup Eating Contest
- Marching Band Competitions

2019 marked the 20th anniversary of The Grand Drive and Gala—a premier youth livestock show with over 800 4-H and FFA participants.



Exhibit Space



Shake Hands. Educate. Sell Products.

Commercial exhibit spaces at the Kansas State Fair gives you a place to directly interact with over 330,000 attendees in a 10-day period. Whether you need an indoor air-conditioned space or an expansive outdoor display, we can accommodate your needs.

We welcome applications from companies and organizations of all kinds, and we select a variety of exhibitors to create a balanced program of products and an attractive grounds for attendees. The Fair will start taking applications Jan. 6, 2020. Selection for new exhibitors begins April 15 until filled.

AVAILABLE SPACES

Indoor – Air-Conditioned

Meadowlark Building
Pride of Kansas Building
Sunflower North Building
Sunflower South Building

10x10 booths

Possible options to double space
Basic electric included

Indoor – Non-Air-Conditioned

Eisenhower Building
Expo Center
Nex-Tech Wireless Grandstand

10x10 booths

Possible options to double space
Basic electric included

Outside Exhibit Areas

Spaces are priced by the front foot with a standard 25' depth.
Additional depth is available—see website for pricing details. Electrical is based on need.

Contact Janene Starks Janene.k.starks@ks.gov or 620-669-3612

Sponsor



Branded entertainment. One-on-one engagement. Big-time awareness.

The Kansas State Fair is full of opportunities to build your brand, and sponsorships are a great option for having a “wow” presence—especially if you can’t staff a booth for 10 days. We can help you craft a custom package to meet your specific goals.

Contact Marla Parsons to design your package today at marla.parsons@ks.gov or 620-669-3613.

Example Package Elements

Gate Tickets	✓
Parking Passes	✓
Concert Tickets	✓
Premium Exhibit Space	✓
Signage	✓
KSF Website	✓
KSF Social Media	✓
KSF Visitors Guide	✓
LED Screen Ads	✓

Example Investment Levels

<i>Sunflower</i> \$40,000+	<i>Prairie</i> \$25,000+	<i>Bison</i> \$10,000+	<i>Harvest</i> \$3,500+
<ul style="list-style-type: none">• Building Naming Rights• Official Equipment Supplier• Day Naming Rights	<ul style="list-style-type: none">• Kansas’ Largest Classroom• Performance Arena Naming Rights• Grandstand Concert Presenting Sponsor• Tram Sponsor	<ul style="list-style-type: none">• Day Sponsor• Free Entertainment Presenting Sponsor• Grand Drive Presenting Sponsor• Ticket Sponsor• Mobile App Presenting Sponsor• Refuse Container Sponsor• Branded Entertainment Sponsor	<ul style="list-style-type: none">• Visitor Guide Sponsor• High-Def Screen• Grandstand Partner on the Patio• Roving Act Sponsor• Contest or Exhibit Category Sponsor• Special Event Sponsor• Mascot

2020 Sponsorship Opportunities

Italics indicates sold

Venue Presenting Sponsor

Grandstand
Lake Talbott Stage
Open-Air Performance Arena
Prairie Pavilion
Livestock/Horse Expo Centers
Pride of Kansas Stage
Cottonwood Court
Domestic Arts
Professional Arts Gallery (new)
Oz Gallery

Grandstand Presenting Sponsor

Acts To Be Determined

Featured Free Entertainment Sponsor

Pig Races
Kansas State Fair Mascot (new)
Ron Diamond Comic Hypnotist
Explore Kansas Festival (9/12-9/13)
Draft & Miniature Horse Parade
Moo-U Barn Tours
Gary Keenan, Chainsaw
Woodcarver
Glenda & Mike's Magic and Ventriloquism Show
Milking Demonstration
Birthing Center
Gottschalk Park Entertainment

Education Sponsor

Kansas' Largest Classroom
Presenting Sponsor
Milking Parlor
AgriLand
High School Marching Bands
High School Debate Demos
Dr. Goddard's Lab

Day Sponsor

Friday 9/11 – Welcome Back Day
Saturday 9/12 Explore Kansas
Sunday 9/13 – Explore Kansas
Monday, 9/14 - Dillons Dollar Day
Tuesday, 9/15 – Foodie Fest
Wednesday, 9/16 – Kansas Cares
Thursday 9/17 – Fall Festival
Friday 9/18 – Ag Innovation
Saturday 9/19 – Arts & Culture
Sunday 9/20 – Kansas
Outdoors/Family Day
* Day themes are tentative

Roving Act Sponsor

Roving Piano
Illusionist

Attraction Sponsor

State Fair Trams
State Fair Railway
Skyride
Lake Talbott Boat Rides
Pollinator Garden

Event Sponsor

Veterans' Brunch
Grand Drive Youth Livestock Show
Legislative Showmanship
Worship Service
Legislative Luncheon

Demonstration Sponsor

Electrical Safety Demonstrations
Sheep Shearing Demonstration
K9 Demonstration

Signage / Awareness Sponsor

Mobile App Presenting Sponsor
Visitors Guide Presenting Sponsor
Wi-Fi
Main & Plum Street LED Sign
Refuse Containers
High Def LED Screen (Grandstand)
High Def LED Screen (Fairgrounds)
High Def LED Screen (Livestock)
State Fair Vehicle Wraps
Agriculture Ed Mythbusters
Information Kiosks
Staff and Gate Worker T-Shirts
State Fair Trams
Mascot

Exhibit or Competition Sponsor

Pedal Pull Championships
Butter Sculpture
Agriculture Challenge of Champions
Celebrity Goat Milking
Celebrity Grape Stomping
Kansas Arm Wrestling Championships
Largest Pumpkin
Youth Cake Contest
Flapjack Flippin
Stacker Sandwich Contest
Fresh Salsa Contest
Invent a Heart Health Food
Pizza Pie Perfection
Barbeque Sauce Contest
Bread Sculptures
Decorated Cakes
Wedding Cake
Homemade Ice Cream & Topping
Governor's Cookie Jar
Many more categories are available

Small Venue Sponsor

Breastfeeding Room
West Event Tent
Encampment Event Tent
Picnic Area near House of Capper

Have a
sponsorship idea?
Let's talk.

Contact
Marla Parsons
at
marla.parsons@ks.gov
or 620-669-3613

Examples: Branded Experiences & Entertainment

Many of our partners create entertaining and educational experiences to engage fair-goers. Others create new contests or sponsor competitions and events that use their products. Here are a few examples:

Kansas Cosmosphere

Dr. Goddard's Lab

Southwest Dairy Farmers

Milking Demonstration

Butter Sculpture Sponsor

Kansas Electric Cooperatives

Electrical Safety Demonstrations

Dillons

Dollar Day

Meal packing event on Kansas Cares Day

Kansas Lottery

Games of chance

Kansas State Fair lottery tickets

King Arthur Flour

Flapjack Flippin Contest

KSU Veterinary Medicine

Birthing Center

Bureau of Land Management

Mustang Beginnings Challenge

Kansas Wheat Association

Bread Sculpture Contest &

Demonstrations

**The opportunities
for creativity are
endless.**



Advertise

CELEBRATING ALL THINGS KANSAS

Our audience is not only available to you during the Fair on the grounds but also through our robust digital media platforms year-round. Craft a package to drive interest for your products and build brand reputation.

Kansas State Fair Visitor's Guide

Our magazine-style publication includes tips for fairgoers and profiles of new foods and attractions. We distribute 200,000 copies through 65 Dillions stores and other locations in mid-August, including locations in all 105 counties. Guides are also handed out at every gate during the Fair.

See our *Travel Industry Association of Kansas* award-winning [2019 Visitor Guide](#).

Official Guide Sponsor <i>Back cover full page ad, logo on cover</i>	\$7,500
Inside Cover <i>Front or Back</i>	\$5,000
Full Page	\$3,500
Half Page	\$2,000
Strip <i>On map page</i>	\$750
1/4 Page	\$750
1/8 Page	\$400
Vendor Coupon 1/16 Page	\$200



KANSAS STATE FAIR

SEPT. 6-15
HUTCHINSON, KS



2019 Best In-House Visitor Guide:
Travel Industry Association of Kansas

2019 VISITOR GUIDE

CELEBRATING ALL THINGS KANSAS



Grounds Map ♦ **Fair Schedule** ♦ **Feature Events**

LISTEN UP!

Here's everything you need to know to navigate the fair, find the midway, the midway and the rest of the Kansas State Fairgrounds.

WHAT YOU ARE DOING:

You can bring the following items into the fairgrounds:

- Cash
- Food
- Service animals
- Your own food

For more information on items that are allowed, please visit the Kansas State Fair website.

PUBLIC PARKING BUS SHUTTLES:

The public parking lot is located at the intersection of 10th and 11th Streets, just west of the fairgrounds. The lot is open from 8 a.m. to 6 p.m. on the fair days.

LOST AND FOUND:

The Lost and Found is located at the end of the fairgrounds, just west of the fairgrounds. The office is open from 8 a.m. to 6 p.m. on the fair days.

NEW CHANGES IN 2019:

COMMERCIAL RELIEFING STATION:

Commercial reliefing stations are now available at the fairgrounds. The stations are located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

ANIMALS & EDUCATION

about the



WHEELCHAIR STROLLER:

The wheelchair stroller is available for use at the fairgrounds. The stroller is located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

ADA ACCESSIBLE PARKING:

There are several accessible parking spaces at the fairgrounds. The spaces are located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

MOBILE SHUTTLES:

On weekends, the fair offers free shuttle service to the fairgrounds. The shuttles are located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

WHEELCHAIR STROLLER:

The wheelchair stroller is available for use at the fairgrounds. The stroller is located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

LEARN MORE

FAIR'S FIELD TRIP PROGRAM

- Admission is \$ 5 maximum.
- One complimentary adult ticket is provided for every 10 students attending.
- Teachers can register through 8/15.

FAIR'S FIELD TRIP PROGRAM

The fair's field trip program is available for schools and groups. The program is located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

EVERYTHING CENTER

Everything Center is the largest center in the fairgrounds. The center is located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

ONE OFFICIAL OF THE FAIR

One official of the fair is available for use at the fairgrounds. The official is located at the intersection of 10th and 11th Streets, just west of the fairgrounds.

Secure your Visitor Guide ad by April 1 for 25 percent off all price levels.

State Fair Trams



From the feedback we receive, our Kansas State Fair trams are among the most popular rides during the 10-day Fair. People young and old use the trams to get from one end of the fairgrounds to the other end. The trams are a necessity that fairgoers depend on.

To provide safe transportation during the 10-day Fair, we rent our trams from Trams R Us.

There are opportunities to sponsor a whole tram or a half of tram.

What it includes:

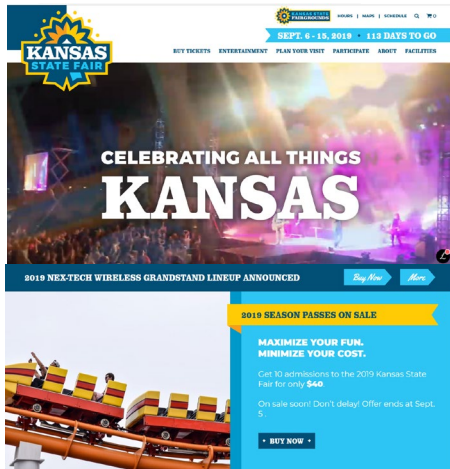
- Signage on the tram
- Signage at tram stops
- Programmed sponsor announcements
- Listed as a Tram Sponsor in the Fair's Visitor Guide, website and on social media
- Listing on the Fair's mobile app
- Mention on Fairgrounds LED screens
- Gate admission tickets
- Plus other opportunities

Contact the Sponsorship Department for details.



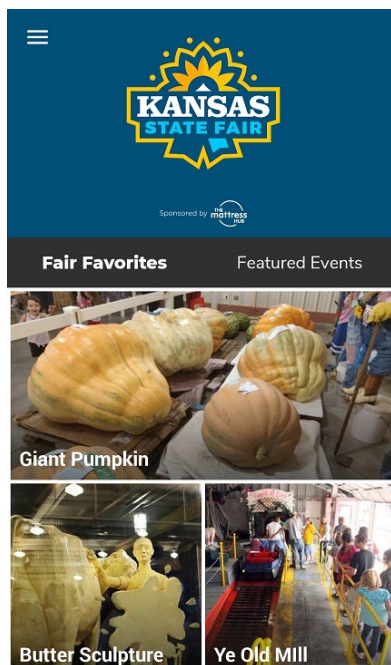
**Contact Marla Parsons – marla.parsons@ks.gov –
or Connie Schmitt – connie.schmitt@ks.gov – to reserve a sponsorship.**

KansasStateFair.com



Home page banner ad	Rotating home page banner shown to 335,000 KSF.com website visitors. Up to 5 advertisers rotate per month.	\$300/month
Page banner ad	Banner ad on page of your choice on KSF.com. Available in one-month increments.	\$50-\$250/mo, depending on page traffic
Google Display banners to KSF.com visitors	We tag our visitors then serve your ads to them via the Google Display network as they surf the internet. Available in blocks of 25,000 impressions.	\$300

Kansas State Fair App



Engage fairgoers via our new mobile app, which features an event calendar, map, vendor locations, food finder and news. The app had 15,000 users in 2019 who used the app more than 90,000 times during the 30 days leading up to and through the Fair.

Push Notification	Alert to app users. Six alerts are available each day of the Fair. We anticipate 20,000 users in 2020.	\$250/alert
Contest or Survey	Engage users in your brand via a contest or survey. One available per day of the Fair.	\$250-\$1,000 depending on day
Sponsorship package		Varies

Contact Marla Parsons - marla.parsons@ks.gov - or Amy Bickel - amy.bickel@ks.gov - to reserve advertising.

Spend \$2,500 or more on digital advertising, and receive a 15% discount on pricing.

Main Street and Plum Digital Billboard



Non-Fair rentals	Those renting our facilities during the non-fair season receive a discounted rate to promote their event. Information will be posted for seven days prior to the event. This also includes social media promotions.	\$100/Weekly
Organizations and non-profits	Our special non-fair rate applies only to service organizations and non-profits. Not available between Aug. 15-Sept. 25.	\$70/Weekly or \$15 a day (3-day minimum)
Commercial Businesses	With about 70 percent of consumers looking at billboards during their drives, digital outdoor advertising is an efficient and cost-effective way to communicate with your audience. Average visual impressions - 1300 per day.	\$250/Weekly

E-Mail



Sponsorship of a KSF email	Banner ad included in one of KSF's email communications. Emailed to 36,000 people who have purchased tickets online or signed up for e-communications.	\$300
Exclusive Email Blast	Put your information in front of 36,000 Kansas State Fair subscribers with an email featuring your content exclusively. Limited 2 per month.	\$1,500

Contact Marla Parsons - marla.parsons@ks.gov -
or Amy Bickel - amy.bickel@ks.gov - to reserve advertising.

**Spend \$2,500 or more on digital advertising,
and receive a 15% discount on pricing.**

Kansas State Fair Social Media

Use the official Kansas State Fair social media accounts to promote your business, event or destination to tens of thousands of followers. Posts are targeted to reach the audience you want at the right time.

FACEBOOK: 61,000-plus subscribers; 10.256 million impressions and a reach of more than 1 million (March through Sept. 30)

Social Trifecta	Featured post on KSF Facebook, Twitter and Instagram about your organization's presence at KSF or an offer related to KSF. Photo and link. Boosted to reach KSF followers and 20,000 additional people with parameters that fit your requirements. Two available per week.	\$500
Facebook video post	Featured post/video on KSF Facebook page about your organization's presence at KSF or an offer related to KSF. Boosted to reach KSF followers and 20,000 additional people with parameters that fit your requirements. Limited two a week.	\$400
"Today at the Fair" Facebook video sponsorship	Named sponsor of daily video previewing the next day's activities. Includes mention in post text, as well as logo on screen during the whole video. One available per day of the Fair.	\$400
YouTube ads to KSF.com visitors	We tag our website visitors, and we serve your :15 video ad to them on YouTube. These ads appear before the content they're wanting to watch. Available in blocks of 3,000 views.	\$500
Sponsor carousel	Inclusion in one Facebook carousel ad featuring up to five exhibitors in your category.	\$50
Facebook giveaway	Weekly drawing on a Facebook page for an item of at least \$50 in value. People enter by submitting their email address on our website so that you get leads. Limited one a week.	\$400
Social media interview	On-camera interview with KSF media team at your booth, posted on Facebook, Instagram, YouTube and Twitter and boosted to reach 10,000 people. Approximately 2 minutes in length, lightly edited. One available per day. Also available prior to the Fair at your location. Pricing depends on travel time.	\$1,200



Spend \$2,500 or more on digital advertising and receive a 15% discount on pricing.

Bring a Group

Groups Save Up To 20 Percent

Reward employees, clients, and members with an outing at the Kansas State Fair.

Customize a package with gate admission, midway rides, food tickets, and Nex-Tech Wireless Grandstand tickets.

TOTAL ORDER	DISCOUNT
\$750 - 1,500	\$100
\$1,501 - \$2,500	\$200
\$2,501 - \$5,000	\$500
\$5,001 - \$9,000	\$1,000
\$9,001 - \$10,000	\$1,350
\$10,001 - \$20,000	\$2,000
\$20,001 - \$30,000	\$3,000
\$30,001 - \$40,000	\$4,000
\$40,001+	\$5,000

ADVANCE GATE ADMISSION

Advance Adult Gate	\$7
Advance Senior Gate (age 60+)	\$4
Advance Child Gate (age 6-12)	\$4
Military	\$4
Children 0-5 are free	

MIDWAY RIDES

Advance Midway Wristband (through 7/31)	\$25
Midway Wristband (starting 8/1)	\$30

FOOD TICKETS \$1 EACH

2019 Concert Examples

2019 NEX-TECH WIRELESS GRANDSTAND CONCERTS

Free gate admission when purchased by August 11.

Fri, 9/6	Bobby Bones & The Raging Idiots with guest Nicolle Galyon	\$20-\$65
Sat, 9/7	Billy Currington	\$25-\$65
Sun, 9/8	Skillet	\$20-\$55
Wed, 9/11	Francesca Battistelli / Zach Williams	\$20-\$50
Fri, 9/13	Lauren Alaina with Mitchell Tenpenny	\$20-\$55
Sat, 9/14	Hanson	\$20-\$55

MOTOR SPORTS

Mon, 9/9	Demolition Derby (under age 11 free)	\$10
Sun, 9/15	Monster Trucks (3:00 p.m.)	\$5 ages 6-12 / \$15 ages 12+

PURCHASE BY AUG. 15 FOR GROUP PRICING

Host an Event



Partner on the Patio

Throw a VIP party for your customers or employees on our Nex-Tech Wireless Grandstand patio. Consider this an outside version of a corporate suite -- this patio area gives sponsors a place to invite guests for a more intimate experience with a close view of the stage and an area to mingle.

Two patios are available during each grandstand concert.

- 50 premium concert tickets
- 50 gate admission tickets
- Access to a seating/standing area for 50 guests
- Area decorated with high tables and chairs
- \$20 in food tickets and 3 beverage tickets for each person (Can be customized to fit your needs)
- VIP parking for up to 10 cars
- Company visibility on our two HD LED screens
- Early entry into the venue

PACKAGES START AT \$6,000

THIS YEAR'S PATIO OPPORTUNITIES

?

Tuesday, Sept. 15

To Be Announced

Two spots available

?

Friday, Sept. 18

To Be Announced

Two spots available



Thursday, Sept. 17

38 Special

ONE spots available

?

Saturday, Sept. 10

To Be Announced

Two spots available

BOOK YOUR EVENT

Contact Connie Schmitt or Marla Parsons, connie.schmitt@ks.gov or marla.parsons@ks.gov.



Host an Event

RENT PRIVATE EVENT SPACE

Gather your members, customers or employees for education, recognition or a meal during the 2020 Kansas State Fair. Space is offered on a first-come, first-served basis and is subject to availability. Preferred caterers' list is available.

SPACES AVAILABLE

Cottonwood Court

- **Meeting Room** – 1,600 square feet, air-conditioned second floor space with 14 tables and 42 chairs

Encampment Building

- **Dillon Hall and Fairs Hall** – Each hall has 6,300 square feet of climate-controlled space and seating for up to 400 people (50 tables, 400 chairs). Each hall has a catering kitchen.
- **Hansen Auditorium** – seating for 749 people. Full access to the 30'x30' stage with light bar and sound system.

Event Tents

- **Sunflower** – Located west of Sunflower North building.
- **Encampment** – Located between Encampment and Gate 5.
- **Gottschalk Park** – Located immediately south of the administration building.

BOOK YOUR EVENT

Contact Connie Schmitt, connie.schmitt@ks.gov.



FREE OPPORTUNITIES!

Educate and Entertain

Demonstrations, presentations and entertaining experiences are key elements of the Kansas State Fair. In the spirit of “Celebrating Kansas,” consider sharing your art, craft, tips, or other helpful information in one of our demonstration areas or on one of our stages.

Demonstrations

From painting and sheep shearing to cooking and fiber arts, the Kansas State Fair gives Kansas a chance to talk to experts in their craft. If your organization has expertise that Kansans seek, submit an application to present a demonstration. Applications are due April 1. Information on where to apply will be available soon.

Domestic Arts

Oz Gallery

Livestock Barns

Free Stage Performances and Entertainment

If you have an entertaining presentation or performance, submit an application to be part of our free stage line-up or to be a roving act. Applications are due April 1. Information on where to apply will be available soon.

**NEW! Pride of
Kansas Stage**

Lake Talbott Stage

Bretz & Young Arena



Rent our Facilities

While we are home to the Kansas State Fair 10 days in September, our grounds is host to a variety of events and shows the rest of the year.

Centrally located and laid out over 280 acres, the Kansas State Fairgrounds includes many buildings and livestock facilities that offer the most flexible event and show venues in the Midwest. Host to more than 400 events every year, there is something happening here all year long.

Whatever the size of your event, if you need to rent a location in the heart of America, we've got you covered. Our experienced team is ready to make your rental experience a success the first time and every time.

- Corporate Parties, Meetings and Picnics
- Auctions
- Craft and Antique Fairs
- Equestrian and Livestock Shows
- Sporting Events
- RV Camping
- RV and Motorcycle Rallies
- Trade Shows and Conventions
- Concerts and Festivals
- Weddings and Receptions

Open Air

- Bretz & Young Injury Lawyers Arena
- House Of Capper
- Nex-Tech Wireless Grandstand
- Lake Talbott

Buildings & Halls

- 4-H Centennial Hall
- Cottonwood Court
- Domestic Arts Building
- Encampment - Dillon Hall
- Encampment - Hansen Auditorium
- Encampment - Fairs Hall
- Meadowlark Building
- Morton Building
- Pride Of Kansas Building
- Sunflower Complex
- Lair White House

Livestock

- Expo Center
- Poultry & Pigeon Barn
- Prairie Pavilion
- Rabbit Barn
- Sheep, Swine & Goat Facility

Lodging

- RV Park
- 4-H & FFA Dormitory Facility
- Wildlife & Parks Cabin

Contact Nathan McClanahan at Nathan.McClanahan@ks.gov to book your event.



Contact Us Today at 620-669-3600!

Sponsorships, Branded Experiences, Group Sales and Private Events

Marla Parsons marla.parsons@ks.gov
Connie Schmitt connie.schmitt@ks.gov

Commercial Exhibits

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