

2019 KENTUCKY BOURBON FESTIVAL

ADDITIONAL SPONSORSHIP FLIGHTS

Marketing & Outreach Opportunity **\$300 – 5 Available**

Sponsor our monthly e-newsletter for June, July, August, September or October. Your company's logo, link, and a description of your choice will be seen by a mailing list of over 1,200 people and shared on our social media channels to more than 29,000 followers.

Short Promo Videos **\$800 – All Videos Will Be Made at KBF** **Offices in Bardstown, KY**

Create a 1.5-minute video about your brand. Choose what to feature (your logo, website, social media channels, #hashtags, etc.) and potentially include your continue partnership with the Kentucky Bourbon Festival. It's a win-win opportunity to share your story. All videos will be included in our Kentucky Bourbon Festival blog and shared on our social media channels.

Online Ticket Face **\$750 – Limited Availability, Not All** **Events Apply**

Place your company logo and information on tickets to Kentucky Bourbon Festival events. Available for online tickets only.

Photo Op Booth **\$2,500 – 3 Available**

Locations:

- Kentucky Bourbon Festival Spirit Garden on The Great Lawn
- Entrance to The Great Lawn
- The Old Courthouse in Downtown Bardstown

Give your company a fun opportunity to engage with more than 50,000 Kentucky Bourbon Festival attendees in several different areas, including our historic downtown.

Your brand will be recognized in the photo booth, on our website, our social media channels – and in the Kentucky Bourbon Festival Official Visitors Guide. Photo op booths will be customized by our local partner, Carey Sign Company.

