



**2018 Fair Dates  
September 19th  
Thru  
September 30<sup>th</sup> (12 Days)**

Thank you for your interest in being a Commercial Exhibitor at the Kern County Fair. Please review these instructions carefully. If you have any questions regarding this application, please call Kern County Fair Commercial Exhibit office at 661.833.4927 or e-mail at [exhibits1@kerncountyfair.com](mailto:exhibits1@kerncountyfair.com)  
*Incomplete applications will not be considered or returned.*

**INSTRUCTION FOR COMPLETION OF NEW EXHIBITOR APPLICATION**

1. Read the 2018 Official Exhibit Rules and Regulations found in the Handbook available on our website [www.kerncountyfair.com/p/participate/commercialexhibits](http://www.kerncountyfair.com/p/participate/commercialexhibits)
2. This applications is neither an offer nor a guarantee of space.
3. All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
4. The list of products you are requesting to sell/display/promote/give away must be specific. Do not indicate "etc. or accessories". If a contract is issued, it will be assigned on the basis of this list only, so please be thorough. The Kern County Fair reserves the right to select the items a company is allowed to sell. Only approved items will be listed on your contract.
5. Any brochures, handouts, catalogs, website, etc. that will best describe your product should be included with this application and must be pre-approved for distribution during the Fair.
6. If a contract is issued, the location of your booth will be determined by management; however, your preference is important, so be sure to check the appropriate box. Locations are subject to change year to year.
7. Make sure you sign the application where indicated and attach a non-refundable check made out to the Kern County Fair for \$25.00.
8. A recent photo of your booth(s) is required. Photos will not be returned.
9. A copy of your California Seller's Permit is required with your application.
10. Applications will only be accepted by mail.

Submit Application(s) to:  
Kern County Fair  
ATTN: Commercial Exhibits Dept.  
1142 South "P" Street  
Bakersfield, CA 93307

Kern County Fair Commercial Exhibits Department





2018 NEW COMMERCIAL EXHIBIT APPLICATION

SEPTEMBER 19TH - SEPTEMBER 30TH

1142 SOUTH "P" STREET

BAKERSFIELD, CA 93307

661.833.4917 ~ F 661.836.2743

www.exhibits1@kerncountyfair.com

**\$25.00 NON-REFUNDABLE APPLICATION FEE PER APPLICATION**

**VISA®, MasterCard®, American Express® accepted**

**Please type or print:**

Contract signing Authority: \_\_\_\_\_

On site Contact person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Residential Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Federal Taxpayer's ID #: \_\_\_\_\_ CA Seller's Permit #: \_\_\_\_\_

(Located on your federal tax return)

(Attach copy to application)

**Product Information:** **Must be specific and detailed;** do not indicate "etc. or accessories" and if it's not on the rental agreement/contract you can not display or sell it. Include photos of your booth with your products. If you need more space attach your list to this application.

**Circle one:**

- Type of business: Sole proprietor, Partnership, Corporation, Non-profit?
- Do you use pitch or audio equipment? YES or NO
- Do you guarantee your product? YES or NO
- Do you give a sales receipt with each purchase? YES or NO
- Do you conduct a drawing? YES or NO

Each exhibitor must provide proof of general liability and product liability insurance of no less than \$1,000,000.00.

Please indicate the type of insurance you will provide.

Carrier name: \_\_\_\_\_ Policy expires: \_\_\_\_\_

California Fair Services Authority master list #: \_\_\_\_\_ Name policy is under: \_\_\_\_\_

Purchase CFSA insurance for \$135.00: YES or NO

Each exhibitor who hires employees must also provide a copy of Workmen's Compensation Insurance.

**DESIRED SPACE LOCATION:**

Inside      Outside

**SPACE SIZE REQUIRED:**

10'x10'   10'x20'   10'x30'   Other \_\_\_\_\_

**REFERENCE:**

List two (2) fairs, festivals or shows you have recently participated in:

**Event #1**

Contact person: \_\_\_\_\_ Phone #: \_\_\_\_\_

**Event #2**

Contact person: \_\_\_\_\_ Phone #: \_\_\_\_\_

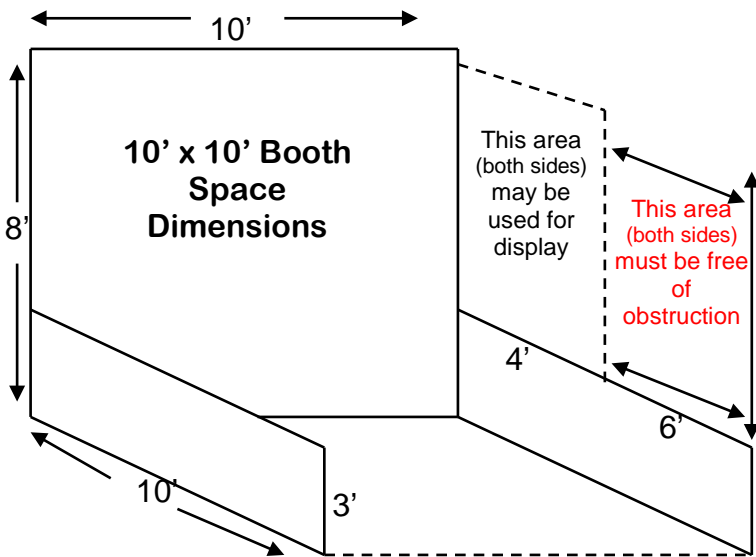
**2018 EXHIBITOR SPACE FEE:**

- Each 10'x10' Exhibit Space ~ **\$1,500.00**
- There are no refunds on Exhibit Space for any reason
- **Do not** send any money now. Full non-refundable space value will be required when space is assigned
- You will be notified by letter if and when space is available
- If you have not been contacted by the Exhibits office by August 1<sup>st</sup>, you have not been selected for a vendor space in this year's fair. Please do not call. Thank you, Fair Management.

**You will receive the following:  
Admission & Parking Passes**

	<u>10'x10'</u> <u>Inside Space</u>	<u>10'x20'</u> <u>Inside Space</u>	<u>10'x30'</u> <u>Inside Space</u>
<u>Daily Admission</u>	<u>Total</u> 50	<u>Total</u> 70	<u>Total</u> 90
<u>Daily Parking</u>	<u>Total</u> 50	<u>Total</u> 50	<u>Total</u> 50

- Issued admission & parking passes cannot be traded
- Gate 32 Parking Hanger may be purchased for \$90.00
- Additional Daily Admissions are available at a discount
- Additional Daily Parking - \$9



INSIDE BOOTH INCLUDES:

- 8' draped back wall
- 4' draped side dividers
- 1 outlet - up to 700 watts
- Admission & parking passes

Fair does not provide chairs or tables in booths.

Phone Service only available along wall spaces.

**Note:** I understand by signature below that only the following products/items are considered exclusive: souvenirs; inflatable blow-up toys; helium filled balloons; light-up items (swords, sticks and jewelry) and glow items. There is no guarantee of acceptance as an exhibitor nor is there a guarantee that the space you have requested will be assigned. No product/item is exclusive inside or outside – your neighbor may have a similar product.

CERTIFICATION OF APPLICANT:

I have read and understand the 2018 Official Rules & Regulations and any additional information attached. I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the Kern County Fair to rent space. I certify all information contained in this application to be true and accurate to the best of my knowledge.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Print Name** of person signing rental agreement/contract

**Title**