



Kern County Fair Concessionaires & Yearly Event Promoters

This is a notice that *Pepsi* is the official non-alcoholic beverage products distributor during all events on the grounds of the Kern County Fair.

In addition, the Kern County Fair shall enforce that all events throughout the year held on the Fairgrounds will only sell *Pepsi* Products during the event dates.

Non-Alcoholic Beverage Products are defined as the follows:

- Bottled Water
- Bottled/Canned/Fountain Colas
- Flavored Carbonated Drinks
- Bottled/Canned/ Lemonades/Teas
- Starbucks Products
- Bottled/Canned Energy Drinks
- Bottled/Canned Juice Products
- Flavored and Fruit Drinks
- All Gatorade Choices
- Propel

Contact the Bakersfield Pepsi Customer Service Representative:

Martin Pinedo • 661.302.8764
Martin.pinedo@pepsico.com

If you require a Customer Information Packet or need to establish an account with Pepsi, please contact:

Jeannie Burton • 661.833.4917
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