



Fair Chair
Rose Kanusky

FAIR*VIEW: Message from the Fair Chair

As the countdown begins to Fair 2007, I strongly encourage you to read this special edition of the newsletter from cover to cover and maybe even read it again and share it with your family and friends. This edition is very dense, with all sorts of survival tips and anxiety-reducing information. It's almost too much to digest at once, even given the tremendous efforts of the editorial staff to make this edition easy to read. Keep your newsletter handy — maybe on your refrigerator or in your car.

As with all editions of the newsletter, this edition is mailed to every home within the jurisdictional boundaries of the King William Association. Depending on your zip code and address, the edition contains more than just helpful information. If you live in the Fair Zone, you'll also receive two parking/entry passes (explained more fully in this edition). If you live in the neighborhood, you'll also receive two free admission wristbands for the Fair. If you're not already a member of the Association, maybe it's time to consider becoming one. As an incentive, we're offering discounted admissions for a limited time to members only (also detailed in this edition).

While you're digesting all these Fair related articles, please keep in mind how grateful I am for your patience, your efforts, and for your dedication to our Fiesta event. The Fair allows us to have what some traditional homeowners' associations don't have: an office to meet others and conduct our business, an employee to help us, and sufficient funds to support the arts, education, and our larger community.

Rose Kanusky

The Newsletter

OF THE KING WILLIAM ASSOCIATION

KWA Newsletter Volume 3, #4.....Fiesta 2007

What's for Sale?

This year's Fair Art is wonderfully displayed on a pin, as well as a be-ribboned medal in several colors. Pins are \$6 each, and Medals are \$7 each (KWA members receive a \$1 discount on each pin & medal purchase). We anticipate having a limited number of t-shirts featuring this year's Fair Art available for sale on Fair Day at "Ilse's Attic" (the large tent in King William Park).

New this year is an additional benefit for KWA members. During the extended office hours for Fiesta, admission wrist bands will be available to KWA members at the discounted price of \$2/adult. On the day of the Fair, admission at the gate will be \$3/adult for KWA members and non-members alike.

You can purchase this year's Fair merchandise, as well as additional admission wrist bands, at the KWA Office during the special Fiesta hours the week before the Fair.

Pins, medals (in limited colors), and admission bands (non-discounted) can also be purchased at The Fiesta Store, located at 2611 Broadway. The Fiesta Store hours are Monday-Friday 10 a.m. to 6 p.m. and Saturday 10 a.m. to 3 p.m.



KW Fair Mission Statement

Our mission is to showcase the state's first residential historic district with family fun and to raise funds to support the arts, education, and community improvements.

www.kwfair.org



photo courtesy TX Transportation Museum

Parade News

Will Poseidon rise up out of the banks of the San Antonio River? Will Chiron don a cowboy hat and canter to Tejano music? And who is the last king of Texas? If you follow the clues, will you be able to decipher the enigma?

Surprise Grand Marshal and Parade Theme

We have a surprise Grand Marshal (it's a mystery to me, but it's also Greek to young people). Inasmuch as the King William Parade MAY have one, this year's theme is a literary theme focused on children.

We have quite a number of applications from new entities, including the San Antonio Public Library, "Cat Paws" (the KLRN public television's children's show), the San Antonio Underground Film Festival, and the Alamo City Rollergirls. Applications are still coming in as of press time. The Parade will have old favorites and exciting new participants. In keeping with the spirit of a hobbit birthday party, there will be gifts, literal and metaphoric, for the Parade goers.

The 2007 Parade should be a bit smaller, but better organized this year. And tidier too (no printed, advertising material/objects may be handed out). The Parade Wranglers will endeavor mightily to ensure the Parade is over in an hour, and not drag out into Fair time.

We hope you will take the time Saturday morning to enjoy this year's Parade.

Sue Duffy, Chief Parade Wrangler

TRANSPORTATION & PARKING: General Info

We realize how inconvenient the parking and transportation restrictions are for you, your employees, and your friends, both before and during the Fair. We truly appreciate your efforts to observe these restrictions. Many of them (especially the parking restrictions south of Alamo Street) were designed to allow the safe passage of emergency vehicles, like fire trucks and ambulances. We want everyone to have fun, but we also want everyone to be safe.

In general, please remember to park with the flow of traffic, 20 feet from an intersection, or 15 feet from a fire hydrant; otherwise, you risk getting a ticket from the City. Also, do not remove parking signs or move street barricades.

Please encourage your friends to walk, car pool, and use public transportation to attend the Fair. There is abundant free parking at the corner of South Alamo and South Flores in a City parking lot that will be serviced by a shuttle (provided as courtesy at the expense of the King William Association). Parking at Brackenridge High School is restricted for vendor use only.

BAJA PARKING: Thursday, April 27 – Sunday, April 29

Starting on Thursday night, April 27, parking on the streets south and east of S. Alamo (Guenther¹, Wickes², Adams², Mission, and Cedar) will be limited to the **west side** of the street only. This means that if you enter one of those streets from S. Alamo, you must park on the side of the street toward the river. While parking on both sides of Crofton will be permitted, parking on the south side of Constance will be prohibited. These parking restrictions will remain in effect until the signs are removed, which may be as late as mid-day on Sunday, April 29.

1 Guenther is the official parade route. Please refrain from parking on the west side of the street until the parade has passed by (approximately 10 am).

2 100 blocks of Wickes and

The Fair Chair has used the term "Baja" to succinctly describe the area of the neighborhood south and east of Alamo Street that is affected by the Fair. She lives on Mission Street and does not consider the term derogatory.

Adams (between S. Alamo and Forcke only): To facilitate pedestrian/vehicular safety along the first block of these two narrow streets, no parking will be allowed on either side of the street between 8 am Friday and 6 pm Saturday.

Please note that parking restrictions are installed on Thursday because the City and SAPD are spread thin during Fiesta and are doing their best to

15 feet of any fire hydrant or 20 feet from any corner (with or without a stop sign). To ensure pedestrian/parking safety, the police will give tickets to those who fail to park correctly.

On Saturday, the parking lots at Brackenridge High School are reserved for vendors with appropriate parking passes. Residents should encourage guests to take advantage of remote pay parking lots or the free lot at 1901 S. Alamo at S. Flores, which is only an 8 minute walk to Guenther. A free shuttle will run to and from that lot, from 10 am to 6:45 pm.

PARADE AREA: Saturday, April 28

Eagleland, Adams, and possibly Wickes will serve as staging areas for the Parade, beginning at 7 am, until the Parade kicks off at 9:30 am. Please note that Guenther, Adams, and Eagleland will be closed to all traffic from 7 am Saturday until the Parade has passed by (approximately 10 am). Once the parade starts, it will follow the usual route: Eagleland – Guenther – King William – Turner – Madison – Johnson and crossing S. Alamo again at Wickes.

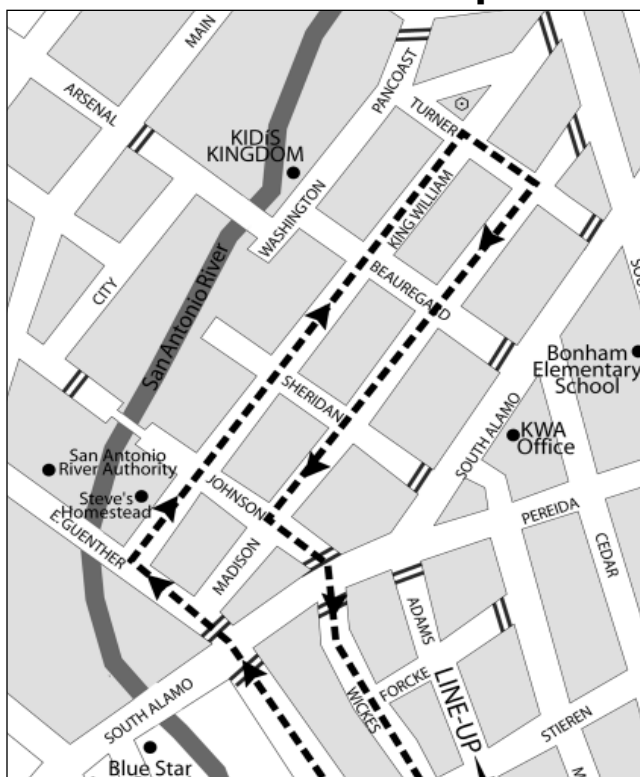
If you live south and east of Alamo Street in the "Baja," you will **not** receive a vehicle entry or parking pass because access to the streets in this area will be unrestricted on Friday (April 27) and Saturday (April 28). The majority of streets south and east of Alamo

are not closed like the Fair Zone streets (except Guenther, Adams, and Eagleland, which are closed before and during the parade but then reopen, subject to parking restrictions). All the street closures are mandated by City ordinance. We appreciate your patience.

On Thursday night, SAPD will install signs indicating parking restrictions that take effect at 8 am Friday and will remain in effect until the signs are removed, as late as mid-day on Sunday. If the signs are removed earlier, then you can park on both sides of the streets.

On Saturday morning before the parade, certain intersections will be barricaded. Please look for an alternative route if you encounter a barricade. Remember that Guenther, Adams, and Eagleland are closed at 7 am until the parade passes (approximately 10 am)

KW Parade Map



accommodate everyone. While it would be better if they set up the signs on Friday, the City and SAPD are busy that day dealing with the Battle of Flowers Parade. Likewise, while we would like the signs to come down immediately after the Fair, the City and SAPD are dealing with the River Parade that night. While we do not have any planned enforcement before Saturday morning, neither we nor the City can guarantee that you will not be ticketed if you violate the signs. Please respect the signs.

The parking restriction signs are paper, which may be staked in the ground or stapled to utility poles. Please do not obstruct or obscure these signs. Only peace officers such as SAPD or sheriffs are allowed to remove these signs (the City also wants its stakes back).

When parking on the west side of the street, be sure to park in the direction of traffic flow and do not park within

FAIR ZONE: Defined

The "Fair Zone" is defined as those streets northwest of S. Alamo St. – between S. Alamo and Durango Blvd., and between the River and S. St. Mary's Street – including Arsenal (from the bridge to the Fair), Beauregard, Johnson, King William, Madison, Pancoast, Sheridan, Turner, and Washington Streets. For purposes of parking restrictions, the Fair Zone also includes the 100 blocks of Adams and Wickes. **All residents of the Fair Zone will be required to move their cars off the street by 8 am Friday, April 28. Your vehicles will be allowed back into to the Fair Zone after 8 pm Saturday, April 29.** The street closures are mandated by City ordinance, and we appreciate your patience.

FAIR ZONE: Restricted Traffic Friday, April 27

There have been some changes, so please read this section carefully if you live in the Fair Zone.

Friday is the day for setting up the Fair's infrastructure, including vendor booths, supply trucks, restroom facilities, etc. After 8 am Friday, April 27, there will be **no through-traffic** within the Fair Zone. **Street parking will not be available.**

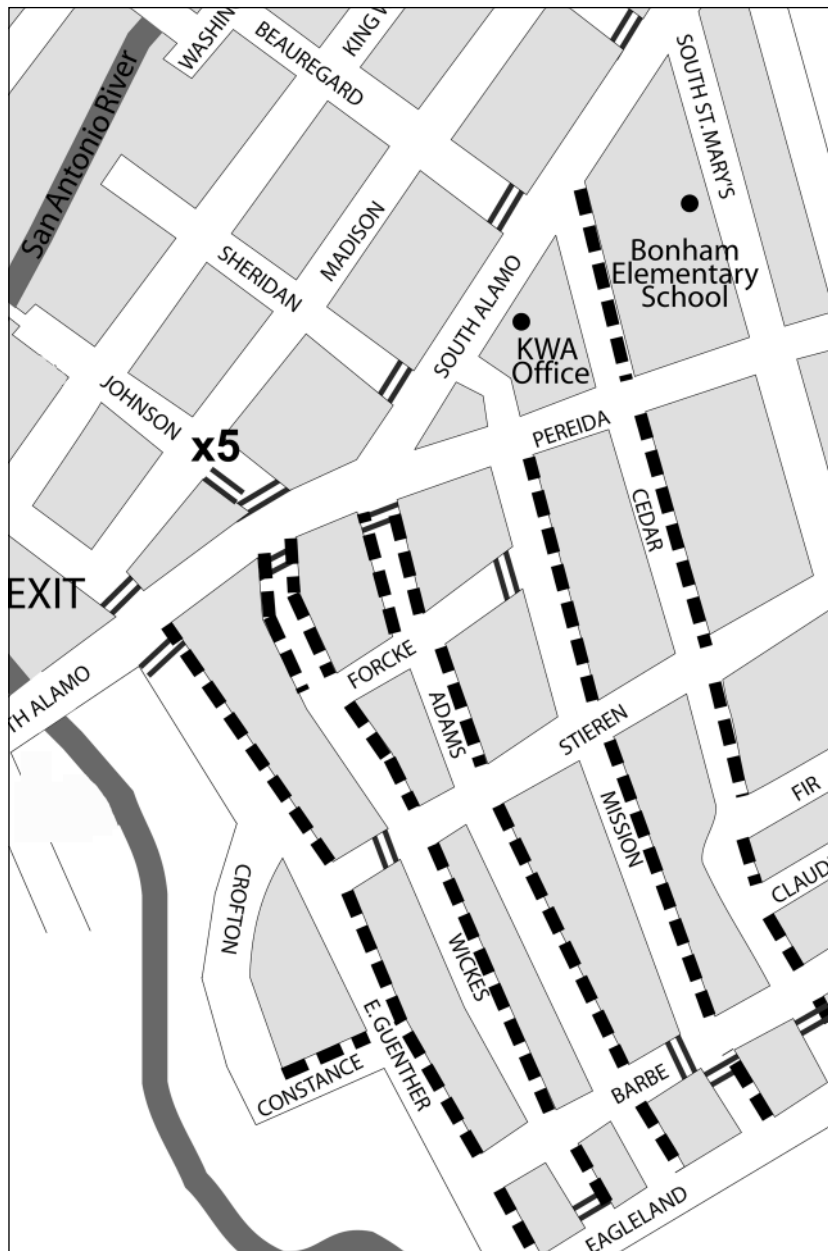
Until 5 pm Friday, April 27, all homes and businesses in the Fair Zone will be accessible as destination points and for off-street parking to neighbors, guests, patrons, delivery vehicles, and B&B guests, as well as employees and visitors to the Steves' Homestead, the Conservation Society, the San Antonio Art League Museum, C.H. Guenther & Son, and the San Antonio River Authority.

Access passes will be required for everyone entering the Fair Zone on Friday, April 27. Please see the map on your pass. There are a limited number of access points at Pancoast, King William,

and Turner, and the streets will be treated as one way.

After 8 am Friday, April 27, resident vehicles displaying vehicle passes and Fair contractors displaying vehicle passes will be allowed to enter or exit the neighborhood, and entry access will

Street Closure Map



be limited to Pancoast, King William, and Turner Streets. Your residential vehicle pass includes a map that shows how the streets will become one way, flowing basically north to south. The exit points are Turner at Alamo, Beauregard at Alamo, Sheridan at Alamo, Johnson at Alamo, and Guenther at Alamo.

Vehicles without passes will be stopped at the barricades (except for emergency vehicles), and if they are without a specific destination name and

address, they will not be admitted; so please make sure your guests know your specific address!

For folks in the Fair Zone, your newsletter will include **two** copies of your residential vehicle passes, which allows you to enter the Fair Zone for traveling on Friday and to park at H-E-B Headquarters (646 S. Main Ave.) Friday night at 5 pm through Sunday morning. If you need more entry passes for resident family members, employees, or B&B guests, please come by the KW office. If you cannot come in during regular hours (extended the week before the Fair), call 271-FAIR (271-3247), and leave a request in the general voice mailbox to make other arrangements.

Because parking at the H-E-B Headquarters (646 S. Main Ave.) is restricted to residents, there are only a limited number of parking passes. These parking passes will not be available for your guests; please direct them to the free parking lot and shuttle service. The parking lot at H-E-B Headquarters is a secured lot; you will need to show your pass to the attendant.

FAIR ZONE: No Traffic Saturday, April 28

On Saturday, April 28, all streets in the Fair Zone will be closed to residential vehicular traffic from 6 am to 8 pm. As of 6 am, the only traffic allowed in and out of the Fair Zone will be those who are Fair vendors, logistical support crews, peace

officers, and emergency vehicles. **Do not expect to move a vehicle in/out of the Fair Zone after 6 am Saturday morning** (if you think you may need your car that day, be sure to park at the H-E-B Headquarters at 646 S. Main Ave. between 5 pm on Friday and 6 am on Saturday).

Booth set-up will begin early since all vendor vehicles must be out of the Zone by 8:30 am.

The Fair will end at 6 pm, and vendors will not be allowed back into the Fair Zone at 6:30 pm without proper identification. The Fair Zone will open to residents at 8 pm, but we ask that you not park on the street until Sunday at noon. You can use your vehicle pass to park at the H-E-B Headquarters Saturday night.

Cars left in the street on Saturday night prevent us from cleaning up after the Fair and prevent us from picking up the infrastructure used during the Fair. Your voluntary assistance in keeping cars off the street Saturday night allows us to open the streets to residential through-traffic. The alternative is to keep the streets closed to residents until Sunday morning.

FAIR ZONE: Resident Parking

If you live in the Fair Zone and do not have the ability to park on your property as of 8 am, Friday, April 27, you may park at the Blue Star Brewery lot until 5 pm on Friday. After 5 pm, you must move your car, but you can park at H-E-B Headquarters, located at 646 S. Main Ave., just south of Durango Blvd. The H-E-B parking lot is secured; please be ready to show your parking pass to the security staff.

Enclosed in this newsletter for Fair Zone residents only are your initial two-per-household combined vehicle entry and H-E-B parking passes. Parking in the H-E-B lot is strictly limited to Fair Zone **residents** and B&B clientele. However, if you need more entry passes for resident family members, employees, or B&B guests, please come by the KW office or call 271-FAIR (271-3247). Please refer your guests to the free parking lot and shuttle service.

Please do not park on the street Saturday night after the Fair. Cars left in the street on Saturday night severely hamper our ability to clean up after the

Fair and to pickup the infrastructure used during the Fair. We recognize this is inconvenient, but it ensures optimal clean-up, which is important to you and your neighbors. The alternative of keeping the streets closed through Sunday is an even greater inconvenience we want to avoid.

be closed to residential traffic until 8 p.m.

Once the streets are reopened to residents at 8 pm, we ask that you refrain from parking on the streets until Sunday at noon for two reasons. First, street-cleaner machines will come through the Fair Zone during Saturday evening and will not be able to clean in front of your

house if a vehicle is parked there. Second, the Fair's electrical system will not be picked up until Sunday morning, and we cannot do that if vehicles are parked on the wiring.

We realize that some of you do not have driveways, and we ask that those of you who do have driveways share them with your neighbors. Your voluntary cooperation in keeping the cars off the Fair Zone streets on Saturday night will prevent us from having to close the streets to any through traffic all night next year.

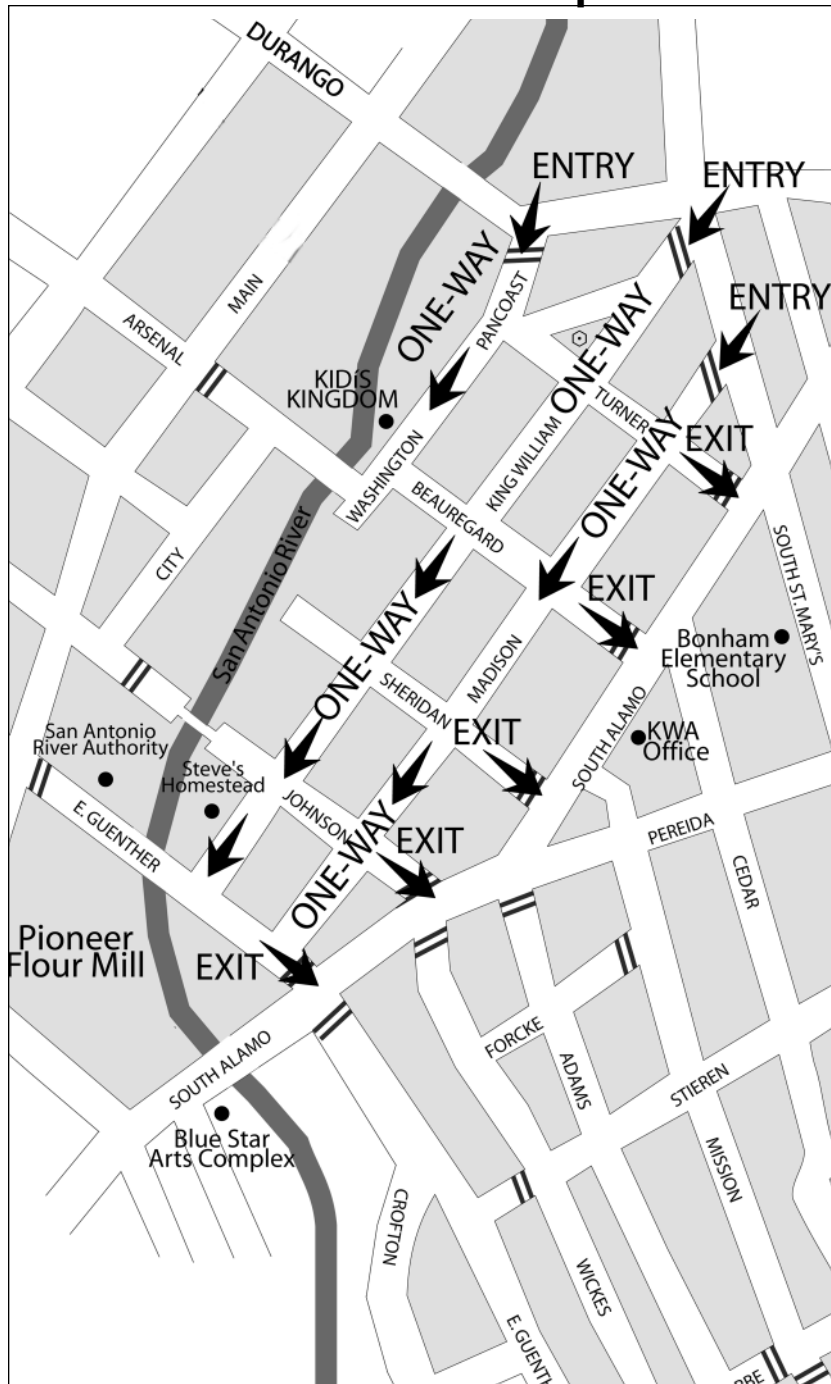
GUEST PARKING DURING THE FAIR

We are asking Fair visitors to park in commercial lots nearby and walk to the Fair. Another option is the free parking lot at 1901 S Alamo (corner of S. Alamo and S. Flores), which is less than an 8-minute walk to the Guenther Street Fair entrance. This free lot will be served by a free shuttle that will be running a continuous, circuitous route, offering stops at the Fair Zone and 1901 S Alamo, from 10 am until 6:45 pm. The shuttle will not run to the high school; that lot is restricted for vendor use only.

If you are planning a private party at your home or expect guests to arrive by car, please advise them

to park in the commercial lots and walk to the Fair, or park at the free S. Alamo/S. Flores lot, and walk or ride the shuttle to the Fair. Please note, although the parking lot previously used by Fair attendees at UTSA (under the IH-35 freeway) may be available, we will not be running a shuttle to that lot.

Traffic Flow Map



FAIR ZONE: No Street Parking Until 12pm Sunday

The Fair ends at 6 pm. At 6:30 pm, vendors with appropriate entry passes will be allowed into the Fair Zone. The vendors, crews, and contractors will start removing booths, rides, tents, trucks, and trash. To facilitate this breakdown and cleanup, the streets in the Fair Zone will

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Come Play at the Kid's Kingdom

The 2007 Kid's Kingdom area will be the biggest and best ever. We have expanded to fill the cul-de-sac at Washington & the Arsenal St. Bridge to ease congestion. We are offering a free "Make a Wacky Hat" area sponsored by Rad Hatters and Capital One, as well as other free art activities from Rotary. We have also added more teenage and adult activities, including the Vortex ride and a second rock wall. All the classics are back-- pony rides, giant inflatable slide, face painting and games for prizes. Our music stage is sponsored by Grande Communications.

Richard A. Contreras

KW Fair Timelines

Thursday, April 26, 2007

evening Baja restricted parking signs installed.
Fair Zone booth marking begins.

Friday, April 27, 2007

8:00 am Fair Zone opens for setup & residential destinations.
Fair Zone one-way & limited entry/exit begins.
Fair Zone street parking prohibited.
Baja parking restrictions begin.
5:00 pm Fair Zone closed to residential traffic; park at H-E-B.
6:30 pm Baja Parade line-up marking begins.

Saturday, April 28, 2007

6:00 am Fair Zone opens for setup only.
7:00 am Parade staging begins.
8:30 am Admissions go on sale.
9:30 am Parade begins.
10:00 am Fair opens; parking shuttle begins running.
10:30 am Parade ends.
6:00 pm Fair closes.
6:45 pm Shuttle stops running.
8:00 pm Fair Zone opens to residents for off-street parking.
night Cleanup.

Sunday, April 29, 2007

12:00 pm Fair Zone street parking permitted.
Watch for barricaded dumpsters.
Baja parking restrictions lifted when signs removed.

Monday, April 30, 2007

morning Dumpsters removed.

Special Friends & Sponsors

The King William Association extends a great big Fiesta "thank you" to our corporate sponsors and many supporters and friends!

This year, our "headliner" stage in King William Park is sponsored by a long-time Fair supporter and local energy icon, Valero Energy Corporation. Not only will Valero be providing direct financial support of our fund-raising efforts, it will also provide hundreds of volunteers to help us produce the Fair, particularly in the all-important beverage booths, which require special "seller-server trained" staff. Once again, Valero's employees will be organized by Sammy Nieto, who has worked so hard for the Fair and for so many years (20+) that he's an honorary neighbor. As usual, Valero's band will participate in the Parade.

Also returning for another year is Grande Communications, which will sponsor the stage in the Kid's Kingdom. Grande has been especially supportive of children's activities at the Fair, and we anticipate its parade entry will follow that theme.

Capital One Bank, an Official Fiesta sponsor, will sponsor a unique (and free) activity for the Kid's Kingdom: the Rad Hatter. SegCity will provide Segways for the Parade.

Coke-a-Cola will provide the majority of our non-alcoholic beverages and will help to underwrite the cost of volunteer t-shirts, as will our beer providers, Halo Distributing and GLI Distributing. These vendors have worked hard to provide us with great products and to support our mission.

This year will bring an unprecedented level of corporate support in the way of people power. AT&T, Rackspace, Starbucks, and Valero Energy Corporation will be sending volunteers to our event to show their community spirit.

Our grant recipients will also show their support of the Fair by helping us in a variety of ways. It's wonderful to see ACCD, Page Middle School, and SAY Sí work side by side with us at the event that generates the funds we're able to share with them.

Generous gifts in kind will be provided by our neighbors: H-E-B, Curtis Johnson (of CD Exchange), the National Trust for Historic Preservation, the San Antonio River Authority, the San Antonio Conservation Society, SAILS, SAISD, St. Benedict's of SA, Ltd., and many individual property owners. Thanks also go to the Brackenridge Football Team, who will clean up during the Fair.

Words cannot express our gratitude.



Capital One

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You Must Be an Old-Timer If You Remember



...one of my fondest memories of "Batt" Batterson was chauffeuring him in the Red Beetle when he was Parade Grand Marshall in the 1983 King William Fair.

Ralph Wells

...when I moved here in 1979, neighborhood volunteers were still making all the food booths for the fair. For weeks preceding the fair, the booths were banged together with 2 x 4's and plywood on the lot which is now the garden for the King William Lofts on Madison Street. Very early on the day of the fair, they were trucked, one by one, out to the street.

After the fair was over, it took us a month to disassemble the booths and we always stored them in the Masaro's barn. I think we were constructing about fifteen booths at the height of this madness before we finally had the good sense to have the job contracted out. The Masaro's old rustic barn, by the way, has since been beautifully restored into a guest cottage on the river behind 221 E. Guenther.

Alan Cash



...at one of the early King William Fair planning sessions, everyone agreed that we really must have rest room facilities for the fairgoers. The association didn't have the money to rent port-a-potties so Hazel and I volunteered our house as a rest stop. 'How bad could it be?' we said to each other. Well...on fair day, we quickly found out just how bad it could be! It was absolutely awful! We spent days cleaning up that mess.

Al Conner

...when Rayford Dobie talked me into chairing the first King William Fair back in 1967. The first fair was from 1 to 5 on a Saturday afternoon and was really just a home-made event. Neighborhood volunteers nailed together craft stands and set them up in yards along King William Street.



Back then, the fair was just arts and crafts – no food or beverages. The neighborhood association received 10% of sales and we netted \$35.55 that first year. The next year, the proceeds were up to \$47.15. I think Julian Trevino's father had a tamale booth that year and we made about \$10 off that.

Mary Schug

...the year that the fair was almost rained out -- sometime in the late 1990's. It had been raining off and on all the night before and was still raining when the parade started. To ease the tension and put the best face on what was beginning to look like an absolute disaster, the fair co-chairs, Lola Austin and Lynn Dickey, went home and put on their swim suits and rode in the fair parade on top of open convertibles, hamming it up like bathing beauties.



About eleven o'clock when the parade was almost over, the rain stopped and the sun came out. Although attendance was down that year, many of the fairgoers who persevered said it was the best fair in years because it wasn't so crowded.

Bill Cogburn

...when Christine Carvajal was the Grand Marshall of the 2001 King William Fair Parade. She was absolutely thrilled with the honor and went right out a bought a new dress and a pair of red shoes for the occasion.

Bill Cogburn

...I think it was 1973, the second spring that Ernest and I were back in the neighborhood when Carolene Zehner and I were doing publicity for the King William Fair. We had hand-drawn fliers and we begged newspapers and TV stations for publicity. That was the year that Patsy LeBlanc sold chalupas from Sonora Hartley's front porch. You should have heard the flak we got from the neighborhood old guard – selling food at the fair for heaven's sake! What's this neighborhood coming to!

Karen Casillas

Compiled by Bill Cogburn

Black Forest Cake Returns to the Fair!

Have you heard KW "old timers" reminisce about the days when you could enjoy a slice of Black Forest Cake at the Fair? It



Filling Station proprietor Jon Rowe

will no longer be just a memory thanks to Jon & Stacie Rowe, proprietors of The Filling Station, a new neighborhood eatery at the corner of S. St. Mary's and King William. Jon is used to serving his homemade pizza, pastries, salads, soups, lasagna, and espresso drinks six days a week, but he

has taken on a new menu item for Fair day only: Black Forest Cake – rich chocolate cake layered with whipped cream and cherries .

Make sure to stop by the Filling Station early on Fair day to get a slice of Black Forest Cake before it's just another elusive Fair memory!

The Filling Station is located at 701 S. St. Mary's; (210) 444-2200.

WANTED: Your Fair Photos!

Get your camera ready on Fair Day to document your favorite things about our unique Fiesta event! We'd love to enhance our newsletter and web site with your festive, wacky, and colorful Fair photos. Please mail print photos or email digital photo files to the KWA Office. The KWA will have the right to publish them in the newsletter and/or on our web site.



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Keep KW Clean Brush Pickup

A brush pickup for our area has been scheduled for April 23 and 24, and will be followed by street cleaners. The city will make only one pass. Please have material assembled no earlier than April 13 (or the date indicated on door flyers). Try not to block the piles with vehicles on collection day.

Dumpsters & Trash Barrels

On Friday, April 27, King William volunteers will be placing approximately 220 fifty-five gallon drums, 1500 trash liners, 8 large dumpsters, and 140 port-a-potties throughout the Fair Zone. These items are for use on Fair Day only. We say this every year, and every year we're ignored.

PLEASE do not use the Fair dumpsters and trash barrels to dump your household trash, as this will only make the volunteer efforts more difficult. Residents are advised to remove all domestic trash receptacles from curbside before Saturday, April 28.

Grey Water Barrels

On Friday, April 27, King William volunteers will be placing approximately 30 fifty-gallon barrels inside the Fair Zone for later use as grey water barrels. In 2006, three of these barrels disappeared Friday night, causing a crisis on Saturday. We need these barrels to collect grey water from the beverage and food vendors. We do not want vendors dumping dirty water in the street or in your yards, and we need to provide them with this alternative. After the grey water barrels are pumped out on Saturday night, you can have a barrel if you want one.

Cleanup During The Fair

The hot and dirty task of collecting trash generated by our visitors on Fair Day falls on the Brackenridge High School Football team and its coaches. (Thank you, team!) The team is instructed to empty the fifty-five gallon drums and will not empty your individual trash cans. In past years, neighbors have left filled trash cans in the street to be helpful, but these containers will only result in more trash

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Michael 222-1834

in the street. If you have trash generated by private Fair day parties, please treat it like any other household trash and place it on the street only on your regularly scheduled pick up day.

Cleanup Saturday Night

At 6 pm, the high school kids are instructed to empty remaining trash and flip the drums. Vendors, volunteer crews, and contractors will then work throughout Saturday night to remove booths, rides, tents, trucks, trash, drums, and debris.

To facilitate the large street-cleaner machines that will come through the Fair zone Saturday night (sometime around midnight or early morning), PLEASE do not park on the Fair Zone streets until mid-Sunday morning. You can park at H-E-B Headquarters Saturday night, as well as Friday night.

By keeping your vehicles off the street Saturday night, you also allow us to pull up the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we will have to wake you up and ask you to move your vehicle. Or we'll risk personal injury by lifting your car out of the way (don't laugh; it's happened before).

Cleanup Sunday

On Sunday, additional King William volunteers will be walking the street picking up any remaining, stray debris. Please help us in this effort by taking a trash bag out Sunday morning, and walking the neighborhood — even one block would help so much.

The large dumpsters should remain barricaded on Sunday. They will be picked up on Monday.

Booth Tape

On a final note, the two days before the Fair, volunteers are "marking" the booth grid inside the Fair zone. They do this with a dot of spray paint on the ground and a piece of duct tape on the curb. After the Fair, please feel free to remove the tape.



Nelda Nixon - owner
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Parties in the Zone

Many of you who live in the Fair Zone host wonderful parties during the Fair. Please consider purchasing wrist bands for your guests during the office's extended Fiesta hours and distributing them with your invitations. Your guests will need Admission bands to enter the Fair Zone. Most guests will be happy to contribute \$3 for adults (children are free) when you tell them how the Fair raises money for scholarships, arts programs, libraries, graffiti abatement, tree plantings, and other community-based programs. Please also tell your guests about our Fair website at KWFair.org, where they can learn more about our event, parking issues, etc.

As a special benefit to KWA members only, you may purchase additional admission wrist bands in the KWA office at the discounted price of \$2 for each adult during the advance sale period (that is, during the extended office hours the week before the Fair). Admission at the gate will be \$3/adult for members and non-members alike.

If you're expecting guests to arrive by car, please remind them about the street closures, detailed elsewhere in this newsletter. (Again, the website will be an invaluable resource for them). Although you can park at the H-E-B Headquarters parking lot, this space will not be available to guests. They can always park in nearby commercial lots and walk to the Fair. Or they can park for free at the lot located at S. Alamo/S. Flores, and then walk or ride the free shuttle to the Fair. (You know which building we mean if you've ever needed a city permit; the city does not want us to refer to the building by name).

Street parking in the neighborhood is also available on a limited basis south of S. Alamo Street in the "Baja," but parking is not available at the high school. Details regarding parking and transportation issues appear elsewhere in this newsletter.

On a final note about the environment, please reserve your party garbage for your regularly scheduled trash pickup day. We spend over \$16,000 to clean up after the Fair, and we're committed to returning your streets to order as quickly as possible. Garbage not generated by Fair-goers is in danger of being left behind by the paid crews, making it more difficult for our neighborhood volunteers to keep the area clean.

Have fun at your party inside the party!



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King William Association

Membership 2006-07

(if 06-07 appears on your mailing label,
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Add'l Listing _____

Street _____

State _____ Zip _____

Phone _____

E-mail _____

Children (under 21, list name & month/
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New Member Renewal

Membership Levels

- Individual (\$10) Associate (\$10)
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 Patron (\$50) Benefactor (\$100)
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 Business - ALL CAPS directory
listing (\$50)

KWA is a 501(c)(3) Charitable Organization.
Membership at any level is tax deductible.

**Please mail this completed form
with your payment to:**

King William Association
1032 S. Alamo
San Antonio, TX 78210

Thank you for supporting the KWA!

Protect Your Plants During the Fair



On Friday before the Fair and on Fair Day there will be a lot of activity in the area called "the Fair zone" between S. Alamo and the river.

Here are a couple of inexpensive suggestions to help you protect plants between the sidewalk and curb. Bundles of wooden stakes 1x2x48 inches are available at home improvement stores as are rolls of yellow "caution" tape. The tape comes in 200 and 1000 foot rolls. Stakes and tape can be bought for about \$35.

Put the stakes in the ground about 6 inches around the perimeter of a wide area or down the center of a narrow space. Attach the yellow caution tape to the top of the stakes with small tacks and you are ready for the Fair. If you have trees growing in the curb area your job is easier. Simply tie the tape

KWA Calendar – May 2007

There will be no May newsletter.

Wed. 5/2 – **General Meeting**, 7pm
at Blue Star Brewing Co.

Wed. 5/16 – **June Newsletter
Deadline**, 12pm, email king.wil-
liam@sbcglobal.net

Wed. 5/16 – **Board Meeting**, 7pm
at KWA Office

Mon. 5/29 – **June Newsletter Mail
Prep**, 6:30pm at KWA Office

around one tree and stretch it to the next and tie it. A couple of rows of tape will be more noticeable. The accompanying picture show an example.

Although there are always exceptions, experience has shown that most Fair visitors are respectful of landscaping if given a little indication of what you want to protect. Happy Fair Day to all.

Alan Cash



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sapd50@yahoo.com

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FAX (210) 207-4266
Pgr: (210) 603-9435

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San Antonio Tx, 78283



2007 KWA Adv. rates

1/12 page \$40;
1/8 page \$60; 1/4 page \$80;
1/3 page \$120;
1/2 page \$160
Full page \$320

MISSION STATEMENT

The Mission of the King William Association is to preserve and maintain the residential nature and historic characteristics of the King William Neighborhood and the diversity of its people; to intercede on behalf of the neighborhood with issues affecting the community by all civic avenues available including advocating for residential status with city; to improve quality of life by building community, promoting cultural endeavors, and providing scholarships and growth opportunities for deserving recipients.

(approved 3/19/97)

DECLARACION DE LA

MISION

La misión de la Asociación King William es preservar y mantener la naturaleza residencial y las características históricas del vecindario, así como la diversidad de sus residentes; interceder a favor del vecindario en asuntos que afectan a la comunidad por todos los medios disponibles incluyendo abogar con la Ciudad para conservar el estatus residencial del zona; mejorar el nivel de vida mediante el desarrollo de la comunidad, promoviendo actividades culturales y proporcionando becas y oportunidades de superación a quienes lo ameriten.

(aprobado 3/19/97)



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San Antonio, Texas 78210

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The Official Newsletter of the King William Neighborhood Association



Postmaster: Please deliver by April 24, 2007.

**Fair Day 2007 is
Saturday, April 28**



Important Fair Information Inside! Please read.

The King William Newsletter

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Office Hours

10:00 am TO 2:00 pm, Mon-Fri

*Opinions expressed in this publication are those
of the contributors and do not necessarily reflect
the opinion(s) of the Board of Directors of the King
William Association*

**City Bond Campaign Presentation
Wednesday, May 2, 7 p.m.
Blue Star Brewing Co., 1414 S. Alamo**



Have your questions answered about the five propositions supporting the City's \$550 Million Bond Program before the City Elections on May 12th. The bond program includes 151 projects designed to improve and enhance existing, as well as acquire or construct, new, local streets, bridges, sidewalks, drainage facilities, parks, athletics facilities, libraries and public health centers. Visit www.sanantonio.gov/2007bond/ for more information before the meeting.

One complimentary beverage per person.

Extended Office Hours

In honor of Fiesta and the Fair, the King William Office will be open Monday, April 24, through Friday, April 28, from 10:00 am to 6:00 pm.

Fair merchandise and discounted admission wrists bands (for KWA members only) will be available for sale during the extended office hours. Merchandise will also be sold at "Ilse's Attic" on the day of the Fair while supplies last.

The office is very busy and crowded during this time, and your patience is appreciated.

There will be no May newsletter.