How did a South Texas girl become a fan and fundraiser for Lance Mackey, three-time consecutive winner of the 1100 mile Iditarod dog sledding race? Longtime KW resident, former KWA president and Fair Chair Sarida Bradley grew up in an Air Force family and moved to Elmendorf AFB near Anchorage in 1969. She went to high school there and graduated in 1972.

During those years the sprint races at Fur Rendezvous, a winter festival similar to our fiesta, dominated the dog sled races in the state. Her family would go downtown to see the race starts. Sarida remembers wandering around the dog trucks while eating a caribou sausage and watching the mushers get their dogs lined out.

Her mom worked at a bank downtown and she was acquainted with some of the well known mushers because they did their banking there. At that time, she heard rumors of a dog team race that would be from Anchorage to Nome, 1100 miles!

Sarida’s family left Alaska in 1972, missing the first Iditarod, which took place in March 1973. The coverage of the race was one sentence on the evening news with Walter Cronkite. In the 1980’s the coverage consisted of quick highlights but none of the strategy that makes the race so compelling. Everything changed in the late 1990’s when the internet made it possible to read the Anchorage Daily News online for Iditarod reports. Then Cabela’s put up a website. The Iditarod Trail Committee went online, so then three daily reports were given to compare the strategy and maneuvering. Sarida has been following the Iditarod online for a decade, which has fed her addiction and allowed her to follow individual mushers and teams.

Lance Mackey first caught Sarida’s attention in 2004. In 2005 he won the Yukon Quest and placed 7th in the Iditarod. The guy ran two 1100 mile races back to back, winning one and placing in the top ten of the other!

Sarida started looking for everything she could find about Lance Mackey on the internet. His story captivated her. He was diagnosed with throat cancer right after his first Iditarod. The radiation treatments left him without saliva glands and even a year later he was still on a feeding tube. He had nerve damage in his left hand from the radiation and had to have his left index finger amputated. Sarida was especially touched by reading about how his dogs had helped to bring him through the ordeal. It all seemed rather spooky to Sarida because she underwent cancer treatments at the exact same time. Different cancer, breast, but still that spring and summer were four rounds of chemo, radical surgery, and later two months of radiation treatments. She also suffered nerve damage from the radiation therapy. And like Lance, the love and trust of a dog helped her through the toughest days of her ordeal. Her “angel dog” Lucky is the same age as Lance’s incredible lead dog, Larry.

Lance became a huge inspiration to Sarida and in 2007 he became the first...
The King William Association awarded this year’s Alamo Colleges scholarships to four graduating seniors from Brackenridge High School. Idalia Acosta, Amanda Cortinas, Daisha Garza, and Leona Hudspeth were introduced at the general membership meeting in June.

The scholarships are awarded to seniors at Brackenridge who plan to attend one of the Alamo Colleges. Idalia plans to attend San Antonio College to study psychology. Amanda also plans to attend SAC, where she will study towards a career in graphic design. Both Daisha and Leona plan to attend St. Philip’s College to pursue careers in health care.

Also attending were two students who received scholarships last year and have successfully completed their first years at SAC: Wendy Bermudez and Esmeralda Moreno. Two Brackenridge graduates who received scholarships in 2007 have successfully completed their two years at SAC: Lisa Balderas and Shawntique Lewis. We wish them continued success in their educational endeavors.

Dr. Richard Drum, interim executive director of the ACCD Foundation, and Jackie Van De Walle, board chair of the ACCD Foundation, expressed appreciation of the support our neighborhood offers students. Mr. Jeff Blum, Lead Counselor at Brackenridge, also offered thanks to the KWA.

Dr. Ralph Wells and the KWA established the King William Association Scholarship Fund in 1986. Additional funding comes from donations from King William friends and residents, as well as annual support from the KWA thanks to the ongoing financial success of the King William Fair. Scholarship recipients are awarded $1,000 per semester for four semesters, which may be used for tuition, books, and other academic supplies.

KWA’s Scholarship Committee is committed to the success of the scholarship recipients. Each scholarship recipient receives personal support through the mentorship program. Many thanks to our mentors: Scholarship Committee chairperson Nancy Diehl, Noemi Cue, Jim Heidelberg, Johnnie Heidelberg, Beverly Schwartzman, and Nancy Shivers.
What's Happening: Community Events

Do you have an upcoming community event to share with the neighborhood? Please email the details using the “what, when, where, more info” format to king.william@sbcglobal.net for consideration. The deadline for inclusion in the August newsletter is July 12.

Hank Harrison Trio at Casbeers

WHAT & WHEN: Every First Wednesday Hank Harrison, Mary Ann Cornelius and Mark Maniscalco will be playing your favorite swing, country and bluegrass music downstairs in the acoustic room.
WHERE: Casbeers, 1150 South Alamo
MORE INFO: Call 732-3511 or visit www.casbeersatthechurch.com.

Free Outdoor Film Screenings Downtown

WHAT, WHEN, & WHERE:
Movies by Moonlight on Thursday evenings at 8 p.m. at HemisFair Park.
CineMundo on Saturday, July 25, at 9 p.m. at Main Plaza, featuring An American in Paris.
MORE INFO: Bring your own chairs or blankets for both venues. Visit www.slabcinema.com or call 212-9373.

Out in the Garden

Do you have a yard or a garden? A yard is just a place with green growing things that have to be maintained every couple of weeks. A garden is a tranquil paradise where you can relax, read a book, or just sit and enjoy the fruits of your labor. Add a wind chime to top it all off. No need to travel far and wide. Your garden can be your own private resort away from the hustle and bustle. These comments are from Mr. Neil Sperry, well known gardener, in the latest edition of his “Gardens” magazine.

Although not a good time to plant, summer is a good time to check our your neighbors’ gardens to see what is doing well and make a list of plants to add to your own garden. Here are a few suggestions for beautiful drought tolerant plants. Remember drought tolerant does not mean no watering needed. All plants do better with periodic moisture. Lantana is good for sunny locations and attracts butterflies. New varieties have a wide selection of colors and can be found at most nurseries. Firebush attracts hummingbirds, and adds a bright orange to the garden. A good example can be seen in the front yard at 421 E. Guenther. Thryalis has bright yellow flowers and attracts butterflies. One can be seen in the front of 203 King William St at the end of the drive. All of these shrubs are perennials, are generally free of pests and should be trimmed back to about 6 inches high around Valentine’s Day.

A large shade tree I consider to be exotic because of its foliage is the Mexican Sycamore. If you sit in the Carlos Cortez “wooden” bench in Upper Mill Park on Washington St. and look across the river you will see a well shaped tree with leaves that are light green on top and gray on the underside. Go when there is a light breeze. The leaves seem to change color as they move in the wind. Mexican Sycamore will add to your garden for over 50 years. A small tree with flowers is the Desert Willow. It will get about 20 feet tall, and has trumpet shaped flowers most of the summer and has no pest problems. You can find them in either white, pink, or burgundy colors. The Desert Willow attracts hummingbirds and has a light shade so you can grow other plants underneath it. It is a good choice for courtyards, patios, and small yards. A good example of an 8 year old tree can be seen inside the fence at 327 Cedar at the corner with Stieren St.

Garden Note: A Chinese proverb says he who plants a garden plants happiness.
person ever to win the Yukon Quest and the Iditarod in the same year. In 2008, Sarida and other online fans of Larry, the legendary lead dog, formed the Larry Appreciation Society. Sarida sat down and designed a patch with Larry’s likeness on it. Within a day after posting it on the internet, she had 30 orders for patches. Lance loved the patch and okayed its production on the condition that the proceeds benefit the kennel. Now hundreds of people are walking around with “Larry Patches” on their parkas, thanks to Sarida’s efforts.

Best of all, Sarida was able to attend the Iditarod festivities this year in March. She met her idol Lance and got a wet sloppy kiss from her hero Larry! Her picture with Lance Mackey, the 2009 Iditarod winner and her patch are shown. Also check out her blog at http://returntoalaskajourney-north.blogspot.com/. Quite an accomplishment for a South Texas girl!

Cathy Spar

Daniel Mansbach, a lifelong resident of Mission Street, has recovered from a near fatal accident when he was hit by a truck on June 3, 2008. With God’s grace and mercy, after a year of multiple surgeries and rehab, he has returned to his job with the City of San Antonio as a Parking Enforcement Officer. Daniel, his parents (Joe and Mary Helen), and brother (Gabriel) thank you for your prayers, donations, and gifts—most of all for your loving support during a very difficult time. God Bless you and your families

—the Mansbach Family

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Mon - Fri 8 am-7 pm Sat 8 am - 12 noon
Dear neighbors of King William,

Most recently there have been some exciting changes taking place in Lavaca. Just as you are making changes to your neighborhood, Lavaca is also working diligently to improve ourselves as the “gateway to Southerntown.” As a pioneer of revival you understand the importance of bringing new families into the neighborhood to bring new growth, regenerate schools and patronize local businesses. As we encourage new families to move Downtown by promoting safer streets, slower speeds and aesthetically pleasing places we are requesting the support of our neighbors to the West, the families of King William.

In the last 11 months we have been in contact with multiple city departments to enhance our neighborhood. Some of our recent accomplishments have been:

- Having our pocket parks added to the 21-day mowing cycle/cleanup cycle to discourage vagrants
- An official meeting with Via bus to slow down drivers along our streets
- A stop sign at Florida and Labor
- Upcoming tree planting inside our street bump outs, planned for November

But, the largest project has been the extensive construction and safety measure on Florida Street. Our street has been narrowed with the intent of slowing down the speed of traffic, adding bump outs where trees will be placed, a bike lane to encourage a greener mode of travel and our new stop sign. However, all of these changes rely on one special component, adherence.

Therefore, as residents of Lavaca, Florida Street and Southerntown, we respectfully request your support during your travels down our streets by abiding by our speed limit, stopping at our new stop sign and watching out for our children.

We understand the difficulty in transitioning from highway speeds to a residential speed, as this occurs from IH-37 onto Florida and Carolina. However awareness is the key to success and safety. Please be conscious of our children, our pets, our families and our speed limits. Lavaca looks forward to working with our sister neighborhoods to create the best area of San Antonio to live, play and visit. Help us celebrate our efforts to providing a safer thoroughfare into Southerntown.

Michelle Stress
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Every Monday
50¢ off Pints of BEER

$1.25 Craft Sodas

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Crime Prevention with SAFFE Officer Doyle

Please exercise a heightened sense of awareness and precaution and report all crimes and suspicious persons and activities to the SAPD. The more reports the SAPD receives, the more SAPD patrols our neighborhoods will receive. Please also contact the KWA office with your reports so we can spread the word about recent crimes and suspicious activities via our Weekly Update emails and monthly newsletter.

Here's how YOU can help make our neighborhoods safer:

- Keep your eyes and ears open!
- Report any and all crimes, suspicious behaviors, ongoing problems, ordinance violations (such as panhandling, etc.) to the SAPD and to the KWA office.
- Keep your doors and windows locked, keep your car locked, and make sure you have sufficient lighting.
- Participate in the Cellular on Patrol (COP) program. Contact the KWA office to sign up for the next COP class.
- Contact our SAFFE officers to schedule your FREE Home or Business Security Survey.

Contact Numbers:

Consider entering these numbers into your speed dial or cell phone contacts. Officer Erik Doyle is the King William area SAFFE officer and is on duty Monday-Friday, 7 a.m. - 3 p.m. Officer Ron Strothman is the Lavaca area SAFFE officer and is on duty Monday-Friday, 12 - 8 p.m. Both officers can be reached through the Central SAFFE office at 207-7413 or through their direct lines listed below, and will respond to King William and Lavaca area calls during business hours.

- Emergency: 911
- Non-Emergency: 207-SAPD (7273)
- SAFFE Officer Doyle: 207-5177 (cell phone) or erik.doyle@sanantonio.gov
- SAFFE Officer Strothman: 207-5176 or rstrothman@sanantonio.gov
- Central SAFFE Onit: 207-7413 (M-F, 7am-8pm)
- Code Violations & City Services: 311
- Report tour bus violations to SAPD: 207-7482
- KWA Office: 227-8786 or king.william@sbcglobal.net

KWA Membership 2008-2009

(if 08-09 appears on your mailing label, your membership is current)

Name ________________________________
Street ________________________________
State ______ Zip ______________
Phone ________________________________
Email ________________________________
Children (under 21, list name & month/year of birth) ________________________________
______________________________
______________________________

☐ New Member  ☐ Renewal

Membership Levels

☐ Individual ($10)
☐ Associate ($10)
☐ Family ($15)
☐ Friend ($25)
☐ Patron ($50)
☐ Benefactor ($100)
☐ Sustaining ($250)
☐ Business ($50)

KWA is a 501(c)(3) Charitable Organization.
Membership at any level is tax deductible.

Mail completed form with payment to:
King William Association
1032 S. Alamo
San Antonio, TX 78210

Thank you for supporting the KWA!

Newsletter Advertising

Promote your business directly to your King William neighbors by placing an advertisement in our newsletter! Contact Syeira Budd at (210) 227-8786 or king.william@sbcglobal.net for more information.

August Newsletter Mail Prep Volunteers Needed

Please help us prepare our July newsletter for mailing. Stop by the KWA office, located at 1032 S. Alamo, on Monday, July 27, from 6 - 7 p.m. to stick mailing labels on newsletters and visit with neighbors. Your help is greatly appreciated!

La Vida Lavaca newsletter enclosed!