The party’s about to begin for King William Fair 2013! Thanks to you and your families for helping make our special day possible.

I’d like to spend this space talking about our Fair staff and volunteers. The Fair is staffed by incredible professionals and countless volunteers who are all sensitive to the fact that KWA’s fund-raiser is literally taking place at your door step. Please help us ensure the event is not only fun and family-oriented, but also safe and efficiently run. All the details are packed into this newsletter.

The Fair brings us many rich rewards, including an office to meet others and conduct our business, employees to help us, and sufficient funds to support the arts, education, and community improvements. Thank you again and please let us know what you think, good or bad!
What’s Up at the Fair

- Adult admission is $10
- Children 15 and under are free
- You must be wearing an admission wristband to purchase food & beverage tickets
- Tickets for food and beverages are $1 each
- Alamo Street will be closed between Pereida and Probandt from 6:00 am until Noon (or until the parade has passed in both directions) on Fair Day
- Julia’s Veranda (Sheridan St. between King William & the River) will host a wine bar and singer/songwriter music
- The headliner bands will be rockin’ at Pat’s Pub (the stage at the Johnson St. bridge)
- Catch some great jazz and bluegrass at the at King William Park stage
- Kids Kingdom has comedy, magic, dance and music for kids of all ages

Timeline

Thursday, April 25, 2013
Evening  Restricted parking signs installed (Honor parking signs, SAPD will ticket)
Fair Zone booth marking begins

Friday, April 26, 2013
7:00 am  Infrastructure vendor set up begins
8:00 am  Fair Zone travel and parking restrictions begin
Fair South parking restriction enforcement begins
9:00 pm  Fair Zone closed to residential traffic (park at HEB);
Vendor set up ends

Saturday, April 27, 2013
6:00 am  Fair Zone opens for setup only to vendors with approved passes
8:00 am  Admissions go on sale, all vehicles must be out of Fair Zone
9:30 am  Fair opens as the parade starts
6:00 pm  Fair closes
8:00 pm  Fair Zone opens for off-street parking only

Sunday, April 28, 2013
12:00 pm  Fair Zone street parking permitted
Fair South parking restrictions lifted when signs removed

Viva Fiesta® San Antonio 2013!
April 18-28, www.fiesta-sa.org
Don’t miss the downtown opening ceremony festivities for Fiesta Fiesta at Alamo Plaza on Thursday, April 18 from 5:00 – 9:00 pm.
King William Fair
Department Managers
and Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact one of these neighbors if you would like to help!

Fair Chair: Michael Girdley
Admissions: Ruben Cuero, Alan Cash, Bill Cogburn
Art & Craft: Max Martinez
Beverages: George Reihner
Enforcement: Mary Helen and Joe Mansbach
Entertainment: Rudi Harst
Environmental: Jack Kent, Jeremy Nelson
Food: Annice Hill, Ginger Ardid
Ilse’s Attic: Nancy Diehl
Kids Kingdom: Richard Contreras, Richard Warren, Mission Trail Rotary
Marking: John Hartman
Parade: Sue Duffy, John Doski, Ryan Orsinger
Parade/KW Kids: Naomi Neuburger
Signage: Ed Day, Mike Schroeder
VIP Hosts: Villa Finale

KWA Membership Benefits

This newsletter is sent to all addresses in the King William area. If you are not a current member of the King William Association, please consider joining with the form included below. Benefits of membership are:

- Two complimentary admission wristbands for the King William Fair
- Reduced prices for admission wristbands $6/adult (regularly $10/adult), medals $7/medal (regularly $8), $5/pins (regularly $6)
- Early opportunities to purchase Fair items at monthly meetings
- Opportunity to pre-purchase Fair items during KWA office hours
- Monthly membership meetings and quarterly socials

King William Fair Mission Statement

Our mission is to support the arts, education, and community improvements with family fun in the state’s first residential historic district.

KWA Membership 2012-2013

Mail completed form with payment to:
King William Association
1032 S. Alamo
San Antonio, TX 78210

KWA is a 501(c)(3) charitable organization. Membership at any level is tax deductible.
PARKING GUIDELINES

The San Antonio Police Department (SAPD) will be issuing tickets. Please follow these rules:

- Park in the direction of the traffic flow
- Park 20 feet away from an intersection or 15 feet from a fire hydrant
- Do not remove or block “no parking” signs
- Do not take the sign stakes
- Do not move street barricades
- Do not park on the grass

FAIR ZONE

Traffic Restrictions

The Fair Zone is defined as those streets located inside the following streets: E. Guenther, S. Alamo St., S. St. Mary’s Street, Cesar Chavez Blvd., and the river – Arsenal, Johnson and Sheridan from Main to the river including City Street. Residents of the Fair Zone will receive two vehicle entry/parking passes by mail.

FRIDAY, April 26

Access passes are required for all cars entering the Fair Zone.

There is NO through-traffic from Friday, 8:00am to Saturday, 8:00pm, although you may travel to a specific destination with your pass, using the traffic flow pattern on the map.

Entry points are limited to Pancoast at Cesar Chavez Blvd., King William at St. Mary’s, and Madison at St. Mary’s.

The streets will be treated as one way, flowing basically north to south with exits onto S. Alamo from Turner, Beaugard, Sheridan, Johnson and Guenther. Washington Street to exit on Aresenal.

Street parking is not allowed.

Park at HEB Headquarters (646 S. Main Ave.) starting on Friday at 5 p.m. through Sunday at noon. This is a secured lot; you will need to display your vehicle entry/parking pass in your windshield, visible to the security officer. The KWA office will issue additional passes to Fair Zone residents, employees, or B&B guests only.

SATURDAY, April 27

The streets will be closed to all vehicular traffic from 9:00pm Friday until 8:00 pm Saturday. Park at the HEB Headquarters (646 S. Main Ave.).

Vehicular traffic is reopened to residents at 8:00pm, Saturday. However, on-street parking is prohibited until Sunday at noon to allow for the street sweepers to clean up.

There will be no parking on both sides of Sheridan between Main and City Street. Access to City Street will be available to residents and their guests.

FAIR SOUTH

Fair South includes all streets east of S. Alamo Street. The only residents of Fair South to receive vehicle entry/parking passes for the HEB Headquarters by mail will be those living in the 100 blocks of Adams and Wickes.

Alamo Street (between Pereida and Probandt), Eagleland, Guenther, and Wickes will be closed to all parking and through-traffic on Saturday, April 27, from 6:00am until the parade passes in both directions (no later than Noon). No exceptions. Only emergency vehicles will be allowed through.

Parking is permitted on the river side of the following streets:

- Guenther
- Wickes (except no parking is permitted in the 100 block)
- Mission (except in the 100/200 block)
- Cedar

Parking is permitted on both sides of the following streets:

- Crofton
- Adams (except in the 100 block)

PLEASE NOTE: The parade will be lining up in the 200-500 blocks of Adams. It will be closed and no parking allowed from 6:00am until the parade has left Adams.

Parking is permitted on the high school side of the following streets:

- Constance
- Forcke
- Stieren
- Barbe

Parking restrictions become effective when the signs are posted on Thursday evening, April 25. Please do not endanger the health and safety of your neighbors by removing the signs.

THANKS TO OUR NEIGHBORS

who generously share their property with the Fair:
Brackenridge High School, Alfonso Cano, Goodyear, C. H. Guenther & Son, HEB, City of San Antonio Cliff Morton Development and Business Services Center (One Stop), City of San Antonio Parks & Recreation Department, San Antonio Conservation Society, San Antonio River Authority, St. Joseph’s Hall, The Station Café, Jesse Sturges, United Way
The Cannoli Fund has released its third annual Fiesta medal! This year, Cannoli is being joined by Bruno, a neighborhood dog who is believed to be a Hurricane Katrina rescue and now lives with Roger Stephens and Thomas Dreyer in Lavaca. Both medals, for Cannoli and Bruno, are now available for purchase at the Villa Finale Gift Shop, Clothesline Cleaners, Pig Liquors and will be available at Pin Pandemonium on April 18 at Alamo Plaza and at Ilse’s Attic during the King William Fair. Medals are $8 each and the proceeds from both medals will provide free spay and neuter services to the animal residents of the King William and Lavaca neighborhoods. Thank you to Thomas Dreyer and Marley Diehl for designing both medals this year.

Admission

Children 15 and under are free. Adults are $10 each. No exceptions! If you’re hosting a party, consider buying admission wristbands for your guests. King William Association members may purchase wristbands in advance at the KWA office for the discounted price of $6.

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, like water or electricity. To comply with the Health Department, Fire Marshall, etc., any arrangements should be made directly through the Fair office.

PARTIES in the Fair Zone

We know it’s an inconvenience, but all adults entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers may not be brought inside the Fair Zone, even if they are going to your house.

Please tell your guests that the Fair raises money for scholarships, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our website at kwfair.org where they will learn more about parking, transportation, recycling, artists, food, entertainment and community programs.
Dogs at the Fair

Please let your friends and family know that dogs are allowed in the Fair Zone but must be kept on a leash. Keep in mind that we expect approximately 40,000 visitors on Fair day and your dog may be more comfortable at home. Look for our sponsor, Bark of Southtown and their doggie rest stations at the First Aid Booths featuring complimentary water and poop bags for your canine friend.
Keep It Clean! It’s the Neighborly Thing to Do!

Recycle in Blue!
Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management, you will see the clear bag wire frame containers with the blue lids around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Green Event
The City of San Antonio awarded the certificate of recognition to the King William Fair for achieving the Green Event Level of Verde, the highest rating available for an event, in compliance with their Green Events Ordinance. All events with attendance over 1,000 must comply with the ordinance.

Friday, April 26
On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and port-a-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 26 to make it easier for us to setup.

Saturday, April 27
The Brackenridge High School Football team will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans. Please treat your party trash and recycling like any other day, place it in your bins and move them onto the street only on your regularly scheduled pick up day.

At 6:00 pm, when the Fair ends, the football team will flip over our trash barrels. Please do not set trash on top of the barrels.

To facilitate the street-sweeping machines that will come through the Fair zone Sunday morning, PLEASE do not park on the Fair Zone streets until noon on Sunday. You can park at HEB Headquarters both Friday and Saturday nights.

By keeping your vehicles off the street Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 28
On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would help. Please note one dumpster will remain at Madison and Turner for final clean-up, it will be barricaded and removed on Monday. In addition the Beverage Storage Pods will be removed Monday morning and will be barricaded until then.
King William’s own Monika Perez-Moad married into a family with a rich historic tradition. Monika’s mother-in-law, Elizabeth Moad, has been a member of the San Antonio Women’s Club for 18 years and joined because of her daughter’s mother-in-law who was a member.

For more than eighty years the Woman’s Club has participated in Fiesta by choosing a Fiesta Teen Queen among high school students. Two of Monika’s nieces have been chosen; Millicent Moad-Hageman was teen queen in 2006, Madilyn Moad-Hageman is this year’s teen queen.

With over 100 years of community service, the Woman’s Club currently awards nine $1,000 scholarships and supports local charities. The Woman’s Club holds the distinction of being a charter member of the Fiesta Commission. The Fiesta Teen Queen Coronation is just one of 100 events organized by nonprofit organizations, including our own King William Fair. Fiesta is the party with a purpose. Viva Fiesta!

Lost & Found
During the Fair, the Lost & Found items will be located at the Ilse’s Attic booth in the 100 block of Turner near the corner of Washington St. After the Fair, any items not retrieved will be held at the KWA office until June 28, 2013.

Delicious Food!
Enjoy the Variety!
There will be no shortage of options for your inner foodie. To help us have a “Fit Fiesta,” King William Fair will feature tasty, creative, healthy, ethnic food options. Some of this year’s offerings: Aldape Family, Mexican Cucumbers; The Bubble Room, Chorizo Mac & Cheese, Flat Bread Pizza; Celebration Circle and LULAC, Sweet Frozen Paletas; The Cove, Fish Tacos; Church of Reconciliation, Chicken Stuffed Avocados; Galpao Gaucho, Three Meat Brazilian BBQ Skewer with Pineapple; Japan American Society, Yakisoba-Vegetable Stir Fried Noodles; Maui Wowi, Smoothies; Mendez Martinez, Grilled Fish Tacos, Shrimp Skewers. Of course, we have all the traditional favorite Fair foods!

King’s Court
This year, you can look forward to the delicious food trucks that will be on the 500 block of King William Street at our “Kings Court”: B Daddy’s BBQ, Pulled Pork Nachos & Sandwiches; Cheesy Jane’s, Burgers, Chicken Fingers, Milkshakes; Kona Ice, Shaved Ice; Mars Mobile, Chicken Street Tacos, Grilled Shrimp Tacos, Gochujang Wings; Nanny Moes, Chicken Wings; Sabor Colombiano, Emapanadas, Arroz Con Pollo, Arapas Con Carne, Plantain Fritas; Saweet, Cupcakes; Say She Ate, Akaushi Beef Sliders, Duck Fat Fries, Ceviche Cup; Tapa Tapa, Watermelon Poprocks and other seasonal tapas.
Leave the Car at Home

Spread the word! Invite your family and friends to ride a bike, carpool or take public transportation whenever possible.

BIKES

Bike Valet will be available from 9:00am until 5:00pm at The Filling Station Tap Room, 701 S. St. Mary’s at King William Street, 78205. This donation based service is sponsored by SA Cycles, 1804 S. St. Mary’s, 78210, 210.534.0344, a Southtown neighborhood bike shop catering to all kinds of riders. Ride up and leave your bike in a safe and secure area, get a claim check and enjoy the Fair. So tell everyone you know (especially those who complain about the parking!) to ride their bikes to the Fair.

B-Cycle Station information is available at sanantonio.bcycle.com.

Parking and transportation information for the public is located on the Fair’s website at kwfair.org.

BUS

VIA Park & Ride available:
8:30 a.m.-6 p.m.
• From Crossroads Park & Ride (at Loop 410 & IH10)
• From Madla Transit Center (at SW Military & IH35S)
• Drop off and pick up on South Main between Guenther Street & S. Alamo Street
• $2.50 per person each way.
• Discounts for seniors & students.
• Buses may leave as often as every 20 minutes depending on volume.

PARKING

Free parking lot at 1901 S. Alamo, City of San Antonio Cliff Morton Development and Business Services Center parking lot located at the corner of S. Alamo and S. Flores, which is less than an 8-minute walk to the Guenther Street Fair entrance.

Parking Lot B at the Alamodome
• 1,000 parking spaces available for $5 for each vehicle
• The Alamodome is a stop on VIA’s bus route #30 which runs approximately every 30 minutes to S. St. Mary’s and Ceasar Chavez
• Regular bus is $1.10/per person each way and change is not made by the drivers

There is limited parking throughout the neighboring King William and Southtown area. Fair visitors may park in nearby commercial lots and walk to the Fair. Some property owners and parking lots may have parking spots for sale, typically $10-$20/day.

The City of San Antonio also has lots on Cesar Chavez at Indianola and at the Institute of Texan Cultures.

Thanks To Our Corporate Volunteers

Valero, Sammy Nieto; USAA, Raymond Bolton; UPS, Harlan Schulze, Rachel Plasencia, Liz Monsivals, Rosie Sandoval; Bank of America, Denise Blackmer; Frost Bank, Sandi Cavazos; HEB, Lacey Kotzur; and Belmares Properties, Sal Belmares, John Moreno.

HOME TOURS

Miss Margaret’s Victorian House Tour
Margaret Gething House
409 E. Guenther
Saturday, April 20 - Thursday, April 25 from 1:00 – 4:00pm.

This is an official Fiesta event started by Margaret Gething, President of the King William Area Conservation Association in the 1940’s.

The first tour titled Tour of Old World Charm took place in 1946 during Fiesta. Free admission but donations are accepted.

Due to the 2011 fire there will be limited viewing of the house as restoration continues.

Steves Homestead
(House Museum)
509 King William
Tour Hours 10:00am – 3:30pm

Tour fee $6 with discounts for seniors, groups, military & students

Built in 1876 for Edward Steves, founder of the Steves Lumber Company by Alfred Giles, prominent San Antonio architect, of ashlar limestone with a concave mansard roof. The home is characteristic of French Second Empire and Italian Villa styles.
WE ARE OFFERING A FREE INSPECTION TO QUALIFY YOUR ROOF FOR REPLACEMENT COVERAGE BY INSURANCE COMPANY. WE ARE CURRENTLY SERVICING KING WILLIAM AREA DUE TO THE HAIL STORM LAST FEBRUARY, 2012. WE ARE WORKING WITH MANY OF YOUR NEIGHBORS AND THEIR INSURANCE COMPANIES.

ITS NOT TOO LATE TO FILE A CLAIM!!!!

*DEDUCTIBLE DISCOUNT*

WE CAN HELP HANDLE YOUR INSURANCE CLAIM FROM START TO FINISH.

HERE ARE JUST A FEW OF YOUR NEIGHBORS WHO HAVE TAKEN ADVANTAGE OF OUR SERVICE:

**REFERENCES:**

Michael Taylor – 107 Crofton  210-872-0331
Jessica Rose –  531 Mission St.  210-863-0821
Nancy Diehl –  320 Adams St.  210-532-4971
Gene Kaufmann – Wickes St.  830-822-1219

Scott Martin – Vance St.  Scottslist.org website creator

******Scott's List preferred roofing contractor******
The local Mission Trail Rotary Club manages Kids Kingdom, a critical part of the family-friendly King William Fair, and their assistance has been invaluable to KWA. The Rotary Club fills the Upper Mill Park with a wide range of fun activities, including storytelling and free art projects for children of all ages. The Rotary Club also makes a special effort to include booths by non-profits and local organizations to help them with their projects and goals. On an international level, the Rotary Club invites foreign students from all over the region to volunteer at Kids Kingdom, and learn first-hand how San Antonio families celebrate Fiesta. The Rotary Club’s Kids Kingdom is chaired by long-time local resident Richard Contreras with fellow Rotarian Richard Warren.

In recognition of the major effort it takes to plan and run Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with the Rotary Club. Like KWA, the Rotary Club supports many community organizations, and joins with KWA in the Basura Bash every year. Proceeds from the fair fund the “I LIKE ME!” literacy program which provides over 450 personalized books for every kindergarten student at Bonham, Briscoe, and Green Elementary Schools as well as at an elementary school in Celaya, Mexico. Over the years, proceeds from the Kids Kingdom have helped sponsor Rotary Youth Exchange students spend a year in the U.S., provided several scholarships to area high school juniors to attend the annual Rotary Leadership Youth Awards weekend, sponsored Brackenridge High School Interact Club (Rotary equivalent), added a bench to a neighborhood pocket park, and contributed to the “End Polio Now” campaign organized by Rotary International.

Mission Trail Rotary meets 7:30 a.m. every Tuesday morning at Madhatters Tea & Café, 320 Beauregard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!
Southeast Animal Hospital

210-534-4300
3608 S. Gevers @ Fair Ave. 78210
Open Monday - Saturday
southeastanimalhospital.com

A full service hospital helping your pet live a happy and healthy life. Located 4 miles from the heart of the King William District.

S.A. Solar Mow
San Antonio’s Sustainable Alternative to Fuel-powered Lawn Care

Beautiful lawns without the smell, noise, or damage caused by fuel-powered machines

- No gasoline
- No oil
- Quiet
- Easy on the environment

*King William Association members receive a 10% discount on initial visit

210-273-3676 210-279-4805
www.sasolarmow.com sasolarmow@gmail.com
2013 King William Parade

The 2013 parade theme is “Poetry in the Streets” and it will all step off at 9:30 a.m. on Guenther at Eagleland and run its usual route. This year the King William Parade is very honored that Carmen Tafolla has agreed to serve as our Grand Marshal. Ms. Tafolla was appointed by Mayor Julián Castro as the first Poet Laureate for the City of San Antonio. She is an internationally recognized author of more than twenty books for both children and adults, and in March represented San Antonio in Bordeaux, France at the International Conference on Interlanguage: Transatlantic Views on Multilingualism.

The Parade will have 62 entries including 18 schools or school-sponsored groups, and 24 neighborhood or close-to-the-hood entries. At the request of returning Parade participants, we are re-instituting the Parade Awards in five or more categories, examples being: Best Visual, Most Original, Best Music. Parade organizers and volunteers will be watching and taking notes, and will cast their votes after the parade. Winners will be announced on Facebook, Twitter and in the King William Newsletter.

The Alamo City RollerGirls are serving in their sixth year as official Parade Wranglers, and Sue Duffy is serving her seventh year as the Chief Parade Wrangler. King William neighbor, John Doski, has stepped up to act as the Parade second-in-command. Ryan Orsinger has been assisting the Chief Parade Wrangler since she began, and Sue is very proud of her son’s volunteerism.

The official Parade Line-Up will be posted to the King William Fair website. Keep an eye out and then grab a spot on the curb or sidewalk. If you don’t already have a favorite Parade viewing spot, there is plenty of space on Wickes between Alamo and Eagleland. See you on Parade morning for the best ‘lil Fiesta Parade ever!

Neighborhood kids are needed to join in the parade fun! All King William and Lavaca neighborhood children are invited to join us. Kids should be dressed in Folklorico attire on parade day. Families are asked to meet no later than 8:45am on Saturday, April 27, at the parade lineup on Eagleland. Sponsors for the King William Kids float The Friendly Spot & San Antonio Museum of Art.

For more information, contact Naomi at 210-328-9317 or naomi.neuburger@gmail.com. You are also invited to check out the Facebook page: King William Area Kids.
SPECIAL THANKS TO OUR 2013 SPONSORS