



KWA newsletter

King William Association

Fiesta Edition

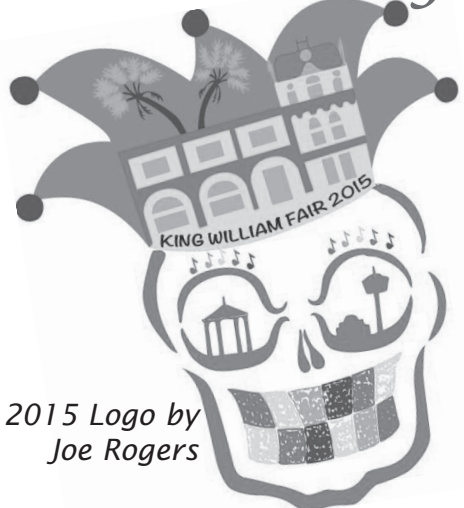
April 2015



stay in the loop

Saturday, April 25, 9:00 am – 6:00 pm

www.KWFair.org



2015 Logo by Joe Rogers

King William Fair Mission

Our mission is to support the arts, education, and community improvements with family fun in the state's first residential historic district.

Viva Fiesta® San Antonio 2015!

April 16-26

www.fiesta-sa.org

Don't miss the downtown opening ceremony festivities for Fiesta Fiesta at Alamo Plaza on Thursday, April 16 from 5:00 – 9:00 pm!

Message from the Fair Chair

Jeremy Nelson

Another Fiesta season approaches, meaning the King William Fair 2015 will be here in a few short weeks! Just like last year, this edition of the newsletter includes important information about the Fair. Our goal is to ensure a fun, family-oriented neighborhood event that is safe for all. Please review the timeline of events and pay particular attention to the closing of streets and parking restrictions leading up to the Fair. We strive to make the Fair run as efficiently as possible, but we can only do so with your support and understanding. If any of your concerns are not addressed in this newsletter, please contact the King William Association office at 210-227-8786.



The Fair serves as our Association's primary fundraiser, allowing us to support numerous neighborhood activities and programs. These range from scholarships to historic preservation and revitalization efforts. In short, this single-day event enables us to not only display our unique and vibrant neighborhood, but also provides us with resources to improve the community we all love.

A few notable changes for this year's Fair include: the new King William Association headquarters located within the Fair Zone; enhancements for the parade; a decorated beard competition in conjunction with the Alamo Beard Club; several new beer options focused on local breweries (e.g., Fretail Brewing and Alamo Beer Company); a new stage on Madison; and more street performers. We're very excited about this year's Fair.

Without the support and hard work of our Fair staff, volunteers, and neighbors, the King William Fair would not be possible. So I want to thank you all for helping us showcase our wonderful neighborhood. And, as always, please give us any feedback you may have--positive or negative.

Hoping for blue skies April 25th (and no Spurs play-off game that day)!

Viva Fiesta!

Admission

Admission \$10 per person. Children 12 and under are free. No exceptions! If you're hosting a party, consider buying admission wristbands for your guests. King William Association members can purchase wristbands in advance at the KWA office for the discounted price of \$7.

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, like water or electricity. To comply with the Health Department, Fire Marshal, etc., any arrangements should be made directly through the Fair office at 210-271-3247.



NEWSLETTER COORDINATORS
Susan Athené, Alan Cash, Bill Cogburn

LAYOUT Angela Martinez
MASTHEAD DESIGN
Roland Rodriguez
MASTHEAD CONCEPT Cherise Bell

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the Board of Directors of the KWA. Editorial guidelines are available online at kingwilliamassociation.org.

KING WILLIAM ASSOCIATION
122 Madison St.
San Antonio, TX 78204
210-227-8786
info@ourkwa.org

OFFICE HOURS
Monday through Friday,
9 a.m. to 3 p.m.

kingwilliamassociation.org
kwfair.org
kingwilliamculturalartsdistrict.com

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Keep It Clean! It's the Neighborly Thing to Do!

Recycle in Blue!

Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management Department, you will see the 48 gallon residential blue carts around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Friday, April 24

On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and port-a-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 24 to make it easier for us to set up.

Saturday, April 25

The Brackenridge High School Football team will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans. Please treat your party trash and recycling like any other day, place it in your bins and move them onto the street only on your

regularly scheduled pick up day.

At 6:00 pm, when the Fair ends, the football team will flip over our trash barrels. Please do not set trash on top of the barrels.

To facilitate the street-sweeping machines that will come through the Fair Zone Sunday morning, **PLEASE do not park on the Fair Zone streets until noon on Sunday.** You can park at H-E-B Headquarters both Friday and Saturday nights.

By keeping your vehicles off the street Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 26

On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would help. Please note one dumpster will remain at Madison and Turner for final clean-up, it will be barricaded and removed on Monday. In addition, the Beverage Storage Pods will be removed Monday morning and will be barricaded until then.



The City of San Antonio has awarded a certificate of recognition to the King William Fair for achieving the Green Event level of Verde, the highest certification value possible, in compliance with their Green Events Ordinance. All events with attendance over 1,000 must comply with the ordinance.



The King William Fair has contracted for a portion of the electricity use associated with the event to come from CPS Energy's Renewable Energy program. The 10,000 kilowatt hours is equivalent to 11,570 tons of avoided carbon. This electricity is sourced from the CPS renewable portfolio, consisting of six wind farms, three solar farms and two landfill gas projects, all made right here in Texas.



Mediterranean Grill

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Cinco de Mayo Concert in the Park

Sunday, May 3, 5:30 – 6:30pm

At King William Park
Bring a lawn chair or blanket.



Mariachi Aguila - Brackenridge High School – Ensemble, City Champs and the Top five in the State. Led by instructor John Nieto.

Timeline

Thursday, April 23

Afternoon Restricted parking signs installed
Fair Zone booth marking begins

Friday, April 24

6:00 am Infrastructure and vendor setup begins
Fair Zone travel and parking restrictions begin, towing begins
Parade Zone parking restrictions begin
9:00 pm Fair Zone closed to residential traffic (park at H-E-B); Vendor setup ends

Saturday, April 25

6:00 am Fair Zone opens for vendor setup
Parade Zone travel restrictions begin, towing begins
8:00 am Admissions go on sale
9:00 am Fair opens as the parade starts
12:00 pm Parade Zone travel restrictions end
6:00 pm Fair closes
8:00 pm Fair Zone opens for off-street parking only

Sunday, April 26

7:00 am Street sweeper services neighborhood
12:00 pm Fair Zone street parking permitted
Parade Zone parking restrictions lifted when signs removed

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King William Fair Department Managers and Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact the Fair office if you would like to help!

- Fair Chair:** Jeremy Nelson
- Admissions:** Ruben Cuero, Alan Cash, Bill Cogburn, Jessie Simpson
- Ambassador:** Brad Shaw
- Art & Craft:** Angela Garcia, Martin Saenz
- Beverages:** Philip Parsons, Suzan Lambillotte, Eddie Romero
- Enforcement:** Mary Helen & Joe Mansbach
- Entertainment:** Rudi Harst
- Environmental:** Gary & Angie Triche
- Food:** Annice Hill, Susan Rothman
- Ilse's Attic:** Nancy Diehl
- Kids Kingdom:** Richard Contreras, Richard Warren, Mission Trail Rotary
- Marking:** John Hartman
- Parade:** Sue Duffy, Ryan Orsinger, John Doski
- Parade/ KW Kids:** Naomi Neuburger
- Signage:** Ed Day, Mike Schroeder, Joachim Singelmann
- Transportation:** Rose Kanusky
- VIP Hosts:** Villa Finale
- Volunteers:** Sherry Hess

And Thanks to Our Corporate Volunteers

Valero, Sammy Nieto; USAA, Raymond Bolton; UPS, Harlan Schulze, Rachel Plasencia, Liz Monsivals, Mario Garcia, Debra Hunt; Frost Bank, Sandi Cavazos; H-E-B, Lacey Kotzur.

What's Up at the Fair?

- Admission is \$10 per person
- Children 12 and under are free
- You must be wearing an admission wristband to purchase food and beverage tickets
- Tickets for food and beverages are \$1 each
- Alamo Street will be closed between Pereida and Probandt from 6:00 am until Noon (or until the parade has passed in both directions) on Fair Day
- Julia's Veranda (Sheridan Street between King William & the River) will host a craft beer bar and offer wine with singer/songwriter music
- The headliner bands will be rockin' at Pat's Pub (the stage at the Johnson Street Bridge)
- Catch some great jazz and bluegrass at the at King William Park stage
- Madison Street now has its own small stage with sweet sounds in the 400 block
- Kids Kingdom has comedy, magic, dance and music for kids of all ages
- We've added some great Street Performers this year!

Home Tours

Miss Margaret's Victorian House Tour

Margaret Gething House,
409 E. Guenther
Saturday, April 18 - Thursday,
April 23 from 1:00 – 4:00 pm
\$5 Admission Donation

This is an official Fiesta event started by Margaret Gething, President of the King William Area Conservation Association in the 1940's. The first tour titled *Tour of Old World Charm* took place in 1946 during Fiesta.



Steves Homestead (House Museum)

509 King William
Tour Hours 12:00 – 3:30 pm,
self-guided tours of first floor
\$5 Tour Fee (cash only)

Built in 1876 for Edward Steves, founder of the Steves Lumber Company, by Alfred Giles, prominent San Antonio architect. The Homestead is decorated in period style and is open to the public 7 days a week.





Hours Of Operation:

Sundays - Mondays
11 a.m. - 9 p.m.
Tuesdays - Thursdays
11 a.m. - 11 p.m.
Fridays - Saturdays
11 a.m. - 12 a.m.

Address:
In the Blue Star Arts Complex
1414 South Alamo #105
San Antonio, TX 78210
www.bluestarbrewing.com

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Madison**



NEW! - King William Area Townhomes - Call for Info

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(210) 225.0009 935 South Alamo, San Antonio, TX 78205



Stephen W. Yndo - Owner/Broker

Leave the Car at Home

Spread the word! Invite your family and friends to ride a bike, carpool or take public transportation whenever possible.

BUS

VIA Park & Ride service available:

- 8:30 am – 6:00 pm
- From Crossroads Park & Ride (at Loop 410 & IH10)
- From Madla Transit Center (at SW Military & IH35S)
- From Blossom Park & Ride
- Drop off and pick up at the intersection of S. Main and Guenther Street
- \$2.50 per person each way
- Discounts for seniors & students
- Buses leave as often as every 15 minutes depending on volume

PARKING

Limited free parking is at 1901 S. Alamo, City of San Antonio Cliff Morton Development and Business Services Center, located at the corner of S. Alamo and S. Flores, which is less than an 8-minute walk to the Guenther Street Fair entrance.

Parking Lot B at the Alamodome

- 1,000 parking spaces available for \$5 for each vehicle
- The Alamodome is a stop on VIA's bus route #30 which runs approximately every 30 minutes to S. St. Mary's and Cesar Chavez
- Regular bus is \$1.20/per person each way and change is not made by the drivers

There is limited parking throughout the neighboring King William and Southtown area. Fair visitors may park in nearby commercial lots and walk to the Fair. Some property owners and park-

ing lots may have parking spots for sale, typically \$10-\$20 per vehicle.

The City of San Antonio also has parking lots on Cesar Chavez at Indianola and at the Institute of Texan Cultures available at \$11 per vehicle.



BIKES

A bicycle rack is located between S. St. Mary's and S. Alamo in the grassy median between Cesar Chavez and Martinez at the Martinez Street Park.

Bike Valet will be available from 9:00 am until 5:00 pm at The Station Cafe, 701 S. St. Mary's at King William Street, 78205. This donation based service is sponsored by our Southtown neighbors, Freetail Brewing Co., 2000 South Presa, 78210, freetailbrewing.com. Ride right up and leave the bike in a safe and secure area, get a claim check and enjoy the Fair. So tell everyone you know (especially those who complain about the parking!) to ride their bikes to the Fair.

B-Cycle Station information is available at sanantonio.bcycle.com.

Parking and transportation information for the public is located on the Fair's website at kwfair.org.



Meet our new neighborhood mascot at the Fair. Take a selfie with the King William Jester and post it to social media with #kwjester.

Thanks to these Sponsors!

Beethoven Maennerchor, Inc.
Blue Star Brewery
Commercial Metals
Frost Bank
Hasdorff & Convery PC
IBT - Integrated Business Technologies
Ricos Products Co.

Friends of the Fair:

Ace Mart Restaurant Supply
Alamo Dog & Cat Hospital
Broadway Bank
Centro Properties
CVF Homes
La Tuna Grill
San Antonio Art League & Museum

And our in-kind donors:

Alamo City Roller Girls
Aztec Events and Tents
Bark of Southtown Pet Grooming
Freetail Brewing Co.
Goodyear Auto Service Center
Half Price Books
Liberty Bar
Seg City
Southtown Realty
Starbucks Coffee Company
Texas Folklife Festival
United Way

The Best 'Lil Fiesta Parade Ever

The 2015 parade theme is "Music in the Streets." This year the King William Parade is very honored that the San Antonio Symphony will serve as our Grand Marshal. The Symphony is celebrating its 75th anniversary and its first year in the Tobin Center, its new home.

For the very first time, the Parade will have a vanguard (just like the big guys). The Order of Granaderos y Damas de Galvez is a historical group and was established to educate the public about Spain's contributions to the American colonies during the American Revolution.

At least 25 of the participants are customizing their entry to the theme of "Music in the Streets." Pi Arts of San Antonio is creating original moving art for "Animals & Music in the Streets." The Parade will have 65 entries, including 16 schools or school-sponsored groups, and 30+ neighborhood or close-to-the-hood groups. There are a lot of new and exciting Parade participants this year. You won't want to miss anything!

Parade Awards will be given in five or more categories, examples being: Best Visual, Most Original, Best Music. Parade organizers and

volunteers will be watching and taking notes, and will cast their votes after the Parade. Winners will be announced on Facebook, Twitter and in the King William Newsletter and will receive an original Certificate from the King William Parade in their winning category.



The Alamo City RollerGirls are serving in their eighth year as official Parade Wranglers, and Sue Duffy is serving her ninth year as the Chief Parade Wrangler. King William neighbor John Doski (Doc the Knife) has stepped up to act as the Parade second-in-command for the third year. Ryan Orsinger (The Gopher) has been assisting the Chief Parade Wrangler since she began, and Sue is very proud of her son's volunteerism.

The Parade will begin promptly at 9:00 am on Guenther at Eagleland and run its usual route. The official Parade Line-Up will be posted to the King William Fair website. Keep an eye out and then grab a spot on the curb or sidewalk. If you don't already have a favorite Parade viewing spot, there is plenty of space on Wickes between Alamo and Eagleland. See you on Parade morning for the best 'lil Fiesta Parade ever!

• • • • •
Thanks to our neighbors who generously share their property:

- Brackenridge High School
- Goodyear
- C. H. Guenther & Son
- H-E-B
- City of San Antonio Cliff Morton Development and Business Services Center
- City of San Antonio Parks & Recreation Department
- San Antonio Conservation Society
- San Antonio River Authority
- United Way
- Jack Kent & Susan Athené

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**SAPD Central SAFFE
Unit Contact Info**

Main office: 207-7413

**KW SAFFE Officers
on patrol:**

Officer Robert Esquivel
Tel: 207-7413

Officer David McCall
Tel: 207-7413

Entertainment Line-up

King William Park (at King William & Turner)

Small World	10:30 - 11:30	<i>Jazz</i>
Alamo Hot Club	11:45 - 12:45	<i>Gypsy Jazz</i>
Regency Jazz Band	1:00 - 2:00	<i>American Jazz Standards</i>
Bett Butler and Joel Dilley	2:15 - 3:15	<i>World Jazz</i>
Soulzzafying	3:30 - 4:30	<i>Soulful Jazz</i>
Henry Brun Quartet	4:45 - 5:45	<i>Latin Jazz</i>

Pat's Pub (at Johnson & King William)

The Krayolas	10:30 - 11:30	<i>Tex-Mex Pop</i>
Bombasta	11:45 - 12:45	<i>Latin Funk</i>
Los #3 Dinners	1:00 - 2:00	<i>Garage Rock</i>
Mitch Webb & The Swindles	2:15 - 3:15	<i>Folk Rock</i>
Buttercup	3:30 - 4:30	<i>Pop Rock</i>
Hyperbubble	4:45 - 5:45	<i>Synth Pop</i>

Julia's Veranda (at 100 Sheridan & King William)

Celtaire String Band	10:30 - 11:30	<i>1800's Period Music</i>
Michael Waid	11:45 - 12:30	<i>Blues-Texana</i>
Azul Barrientos	12:45 - 1:30	<i>Mexican Folk</i>
Rudi Harst & the Rudiments	1:45 - 2:45	<i>Folk-Rock-Calyпсо</i>
Tennessee Valley Authority	3:00 - 3:45	<i>Bluegrass</i>
Ashlee Rose/ The New Vagabonds	4:00 - 4:45	<i>Americana</i>
The Whipples	5:00 - 5:45	<i>Texana/Americana</i>

Kids Kingdom (in Upper Mill Park at Washington & Beauregard)

Jose Sanchez	10:30 - 11:00	<i>Fun Folk Songs</i>
Danzavida De San Antonio		
Dance Company	11:00 - 11:30	<i>Flamenco/Salsa Fusion</i>
Hermann Sons Polkateers	11:40 - 12:10	<i>Polka Dance Youth Group</i>
Will Parker	12:20 - 12:50	<i>Kid Friendly Songs</i>
Teresa Champion		
Dance Academy	1:00 - 1:30	<i>Flamenco Dance and More</i>
The Astonishing Mr. Pitts	1:30 - 2:00	<i>Vaudevillian Magic</i>
Pirate Pete's Story Ship	2:15 - 3:00	<i>Magik Theater (comedy)</i>
Fire On the Mountain		
Cloggers	3:10 - 3:45	<i>Appalachian Clog Dance</i>
Capoeira Luanda	4:00 - 4:30	<i>Brazilian Martial Art</i>
Conjunto Heritage Taller	4:45 - 5:15	<i>Traditional Conjunto Youth Group</i>
Will Parker	5:30 - 5:45	<i>Kid Friendly Songs</i>

Madison Stage (at 401 Madison)

Ron Young	10:30 - 11:25	<i>Texana</i>
Chayito	11:30 - 12:15	<i>Flamenco y Mas</i>
Two Brothers	12:20 - 1:00	<i>Pop Rock</i>
I Ching Gatos Duo	1:00 - 1:50	<i>Alternative Rock SA-style</i>
Michael Martin	2:00 - 2:50	<i>Folk Rock</i>
Laura Marie	3:00 - 3:50	<i>Pop Folk Americana</i>
Josh Glenn	4:00 - 4:50	<i>Indie Folk</i>
Claudine Meinhardt	5:00 - 5:45	<i>Texas Folk</i>

Street Performers

Turner & Madison

Matt Rogers	10:30 - 12:30	<i>Chapman Stick</i>
Celtaire String Band	12:30 - 1:15	<i>1800's Period Music</i>
Matt Rogers	1:15 - 5:45	<i>Chapman Stick</i>

Johnson & Madison

Organic Movement	11:30 - 2:30	<i>Circus Acrobatics</i>
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500 Block Madison

Bedouin Dancers	10:30 - 5:45	<i>Belly Dance</i>
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229 Madison

Conjunto Puro Corazon	11:30 - 2:30	<i>Traditional Conjunto</i>
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222 King William

S.A. Belly Dance Association	11:00 - 5:45	<i>Belly Dance</i>
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523 King William

Wayanay Inka	10:30 - 5:45	<i>Andean Fusion Folk Music</i>
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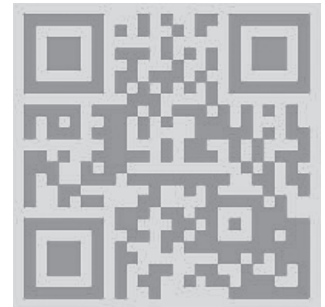
500 Block King William

Mr Fluff N' Stein	1:00 - 3:00	<i>Stilt Walking Party Monster</i>
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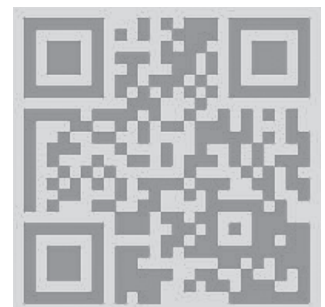
Upper Mill Park

Astonishing Mr. Pitts	2:45 - 3:30	<i>Balloons and Banter</i>
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Entertainment QR Code



Art & Craft QR Code





MEMBERSHIP APPLICATION

September 2014 – August 2015

The King William Association invites you to activate or renew your membership today! Your membership enables us to support local art, education, and community programs and to further our mission to preserve and maintain our historic and diverse neighborhood. Membership includes two wristbands to the King William Fair, a \$20 value.

Annual dues for the 2014-2015 membership year must be paid **before September 1st to vote at the Annual Meeting for the Board of Directors** and by October 1st, in order to be listed in the annual KWA Directory. Contact the office at (210) 227-8786 or info@ourkwa.org if you have questions about membership.

A business or organization who is eligible for “active membership” (owns property within the KW Historic District), must inform in writing the Secretary of the KWA, the name and address of its representative who shall be entitled to cast its one vote at general membership meetings.

New Membership

Renewal Membership

I/We would like to activate/renew my/our King William Association membership at the level indicated below:

- Individual (\$10) Associate – *not a KW resident or property owner* (\$10) Family (\$15) Friend (\$25) Patron (\$50)
- Benefactor (\$100) Sustaining (\$250) Business – *ALL CAPS directory listing* (\$50)

I/We would like to be listed in the KWA Membership Directory as:

Business Name (for Business level): _____

Name(s): _____

Children’s Directory (under 18, list name): _____

Street: _____ City/State/Zip: _____

Primary Phone: _____ home cell work (please circle one)

Additional information for KWA database, KWA Eblast, and/or Business listings only:

Additional Phone Number(s): _____

E-mail Address(es): _____

Website Address (for Business level): _____

Let us know if you are interested in our KWA volunteer and committee opportunities:

- Architectural Advisory Board Member Finance Graffiti
- Home Tour King William Fair National Night Out Newsletter
- Planning Public Arts Scholarship/Mentor Socials

Please mail or drop off this completed form with a check made payable to:

King William Association, 122 Madison Street, San Antonio, TX 78204

THANK YOU FOR YOUR SUPPORT!

KWA Membership Benefits

This newsletter is sent to all addresses in the King William area. If you are not a current member of the King William Association, please consider joining with the form included here.

Your membership will benefit you and our neighborhood in several ways:

- Furthers our mission to preserve and maintain our historic, diverse, and residential neighborhood
- Serves to support local art, education, and community programs including our grant program which supports our neighborhood schools and cultural art organizations, plus scholarships for Brackenridge High School students
- You get a voice in neighborhood developments and have advocates working for our community with government officials
- You get the latest news and activities information in the monthly newsletters and weekly eblasts
- Two complimentary admission wristbands for the King William Fair (valued at \$20)
- Reduced prices for the Fair admission wristbands \$7/adult (regularly \$10/adult), \$7 medals (regularly \$8), \$5 pins (regularly \$6)
- Four socials are provided annually
- National Night Out event
- Concerts in the Park series offers a live music venue

You also receive discounts from several restaurants and other businesses in our neighborhood by using your membership card at checkout:

- A Dreamweaver Florist – 20%
- Blue Star Contemporary Art Museum - \$2 discount on admission
- DermaLily Skincare and Waxing Studio – 15%
- Designs by John Romo – 20%
- Guenther House River Mill Store – 20%
- Halcyon Coffee-Bar-Lounge – 10%
- King William District Cross-Fit – 10%
- La Frite Belgian Bistro – 10%
- Madhatters Tea House & Café – 10%
- PurrWaggles Pet Sitting Service – 10%
- Robert Hughes Gallery – 10%
- Sexology Institute and Boutique – 10%
- Stella Public House – 10%
- The Friendly Spot Ice House – 10% on Tuesdays
- The Monterey – 10%
- Tito's Mexican Restaurant – 10%
- Villa Finale Museum & Gardens – 10% on entrance fees

The Membership committee is working to obtain additional membership benefits so be sure to read your newsletter each month for other discount opportunities. If you have a good relationship with a local business, you might mention this program to them and invite them to participate.

Thanks for becoming a member!

Annice Hill
 Membership Committee Chair
 KWA Board Vice-President
 King William Fair Food
 Committee Chair



2015 KW Fair Medal
 \$7 for KWA Members
 (discounted price)

FLASHBACK TO 1974

King William Fair

SATURDAY, APRIL 27, 1974
 11 am -- 5 pm

KING WILLIAM STREET
 San Antonio, Texas

HOME TOURS
 Tickets available at the Fiesta booth at the Municipal Auditorium and at the FAIR. Only \$2 for a complete tour!

ARTS-CRAFTS SALE & EXHIBIT
 A variety of media and prices for any pocket. See artists-in-action! An opportunity to purchase a very special treasure.

FOOD & DRINK
 To quench your thirst & to satisfy your hunger, a variety of good things to eat & to drink! Be sure to visit our Little Bavarian Inn.

GENERAL STORE
 You'll be sure to find that unusual or very special turn-of-the-century gift!

Kids Kingdom

The local Mission Trail Rotary Club manages Kids Kingdom, a critical part of the family-friendly King William Fair, and their assistance has been invaluable to KWA. The Rotary Club fills the Upper Mill Park with a wide range of fun activities, including storytelling and free art projects for children of all ages. The Rotary Club also makes a special effort to include booths by non-profits and local organizations to help them with their projects and goals. On an international level, the Rotary Club invites foreign students from all over the region to volunteer at Kids Kingdom, and learn first-hand how San Antonio families celebrate Fiesta. The Rotary Club's Kids Kingdom is chaired by long-time local resident Richard Contreras with fellow Rotarian Richard Warren.

In recognition of the major effort it takes to plan and run Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with the Rotary Club. Like KWA, the Rotary Club supports many community organizations and joins with KWA in the Basura Bash every year. Proceeds from the fair fund the "I LIKE ME!" literacy program which provides over 450 personalized books for every kindergarten student at Bonham,

Briscoe, and Green Elementary Schools as well as at an elementary school in Celaya, Mexico. Over the years, proceeds from the Kids Kingdom have helped sponsor Rotary Youth Exchange students spending a year in the U.S., provided several scholarships to area high school juniors to attend the annual Rotary Leadership Youth Awards weekend, sponsored Brackenridge High School Interact Club (Rotary equivalent), added a bench to a neighborhood pocket park, and contributed to the "End Polio Now" campaign organized by Rotary International.

Mission Trail Rotary meets 7:30 am every Tuesday morning at Madhatters Tea & Cafe, 320 Beauregard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!



King William Area Kids Parade Entry

Neighborhood kids are needed to join in the parade fun! All King William and Lavaca neighborhood children are invited to join us. Families are asked to meet no later than 8:30 am on Saturday, April 25, at the parade lineup on Eagleland. Our King William Area Kids float will be sponsored by The Friendly Spot.

For more information, contact Naomi at 210-328-9317 or naomi.neuburger@gmail.com. You are also invited to check out the Facebook page: King William Area Kids.



Spring is nature's way of saying



2015 Fiesta Medals from The Cannoli Fund

For the fifth year, The Cannoli Fund is selling cat and dog Fiesta medals to benefit their programs for King William and Lavaca pets. Each medal proclaims "Spay/Neuter Pets," which is the Fund's central mission.

The 2015 cat medal features Tar-Zhay, a formerly feral tomcat who was neutered, vetted, and received vital medical care with the help of The Cannoli Fund. Now a resident of a porch in lower King William, Tar-Zhay no longer fights, prowls the neighborhood, or contributes to the stray kitten population.

The star of this year's dog medal is Rocky, who was found in Lavaca with a gunshot wound to his front leg. The leg could not be saved, and The Cannoli Fund, along with others, helped with his considerable medical expenses. Through it all, Rocky remained calm and affectionate to his caring rescuers. He now thrives in his forever home, where he is valued and loved.

The medals cost \$8 and can be purchased at the King William Association office, at Pin Pandemonium on Alamo Plaza, and in the Ilse's Attic booth at the Fair, as well as at several retail outlets in the neighborhood and online at thecannolifund.org.

All proceeds from the sale of these medals support the spay/neuter and wellness programs of The Cannoli Fund for Dogs and Cats, an all-volunteer non-profit organization that benefits animals in the King William and Lavaca neighborhoods. For more information, visit thecannolifund.org or our Facebook page, The Cannoli Fund.



Dogs at the Fair

The King William Fair is a fun and positive environment and we wish to ensure the safety of all our guests, human and canine.

Dogs are allowed in the Fair Zone, but please keep in mind that we expect approximately 40,000 people, and your dog will likely be more comfortable at home.

We reserve the right to refuse entrance, or ask to leave, anyone whose pet is exhibiting inappropriate or dangerous behavior.

- All dogs must be on a leash and handled by a responsible adult.
- A dog needs to wear a collar or identification (tags or embroidered collar) to assist in finding the owner if the animal becomes lost.
- We highly recommend that dogs be at least 6 months of age or older, as younger animals have immature immune systems, leaving them vulnerable to infection.
- Dogs should be current on all vaccinations.
- Dogs should be spayed or neutered.
- Female dogs in heat should be left at home.
- Dogs need to be sociable with other animals, adults, and children and should not display aggressive behavior.
- Do not dress dogs in clothing, especially if it is very hot.
- Owners need to clean up the waste created by their dog.
- Look for our sponsor, Bark of Southtown, and their doggie rest stations at the First Aid Booths featuring complimentary water and waste bags for your canine friend but consider bringing water to keep your dog well hydrated on what is often a hot day.

City Veterinary Hospital © is excited to support the pets of the King William Fair with a Pet First Aid Booth! We will have registered veterinary technicians on-site to help keep all of the pets safe and happy on this exciting day. Visit our booth for fresh pup pools, treats and poop disposal bags. Be sure all Fiesta costumes are loose fitting and do not restrict movement. Occasionally, costumes and lots of excitement can contribute to over-heating. Keep the following warning signs in mind. Panting, dehydration, excessive drooling, increased body temperature, reddened gums and moist tissues of the body, production of only small amounts of urine or no urine, rapid heart rate. If you see any of these red flags, come by our Pet First Aid Booth. We will also offer microchipping onsite for a \$25 fee, and will accept cash or credit card.

2015 Year of the Volunteer

Maria Luisa, named after a Spanish princess, was born in San Antonio and moved to 118 Daniel Street when she was four years old. When she attended Bonham Elementary School her first grade teacher, Mrs. Arnold, asked if she could call her "Mary Lou" as it was easier to pronounce. From then on everyone called her Mary Lou.

A lifetime of volunteering includes over 10 years as a docent at the KWA home tour, 24 years at the Institute of Texan Cultures (she even has her name on a plaque on their wall), and 17 years at both Arts San Antonio and the Majestic Theatre. For over 20 years she has served at San Fernando Cathedral as both a Eucharist Minister and Hospitality Hostess. Age isn't stopping her! She even has her eye on volunteering at the new DoSeum, San Antonio's museum for kids.

Richard and Irene Garza asked the Macias family to become founding members of the King William Association. "I don't know why we didn't join at that time, but we did later," said Mary Lou.

"My first memory of the Fair was when my sister, Connie, my brother, Leopold, my mother and I walked over to King William Street and it [the Fair] was very small with just a couple booths. That is when I was young," sighed Mary Lou. She remembers when the parade was just some dressed up neighborhood ladies who walked down the street. Her first volunteer job was a "greeter." A "greeter" would dress up in fancy clothes, with gloves and a hat, to welcome people to the Fair. Mary Lou exclaimed she has collected all of the King William Fair medals, as well as Fiesta medals for NIOSA, Battle of Flowers Parade and the Texas Cavaliers River Parade.

In 1992 Mary Lou began volunteering at Ilse's Attic, selling Fair merchandise, and has stayed ever since. She gets her family and friends to take shifts along with her. Although never married, Mary Lou has enrolled her nephew and grandnieces to volunteer and they now bring their children to the Fair, raising a fourth generation in the volunteer spirit. Mary Lou turns 80 on April 9, 2015. Stop by Ilse's Attic during Mary Lou's morning shift and say hello!



Delicious Food! Enjoy the Variety!

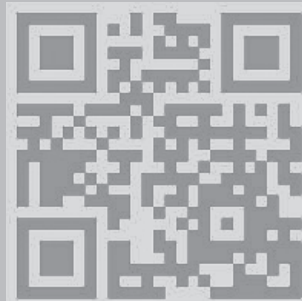
There will be no shortage of options for your inner foodie. The Fair will feature tasty, creative, healthy, ethnic food options. Some of this year's offerings: **Superior Concessions**, Beef & Lamb Gyros; **Roger Martinez**, Grilled Shrimp Skewers with Pineapple & Serrano Peppers; **RAM Enterprises**, Mangonadas; **Lerma's Gorditas**, Beef, Chicken & Bean Gorditas and Fried Oreos; **Lüke San Antonio**, Charbroiled Oysters; **Edgewood Lions Club**, Raspas and Fruit Cups; **Clear River Pecan Company**, Homemade Ice Cream, Cookies, Brownies, Fudge and Pralines; **Santa's Strawberries**, Chocolate Covered Strawberries and Strawberry Shortcake; and our very own soon-to-be new neighbor, **Frank**, German Schwartz Bier Smoked Bratwurst with Braised Red Cabbage & Cider Mustard on a Sweet Bun, King William Tailgate Sausage with Southern Slaw & Texas BBQ Sauce on a Sweet Bun, Queso Fries dusted with Chili Powder, smothered in melted Queso & topped with Pico de Gallo. And of course, all your favorite traditional fair foods will be available – funnel cakes, corn dogs, roasted corn, turkey legs, etc!

King's Court

This year, our "King's Court" Food Trucks with their delicious chef specialties will be in the 100 and 200 blocks of Johnson Street and the 500 block of King William Street: **Tailgate Bistro USA**, Avocado Fries, Pork Carnitas Tostadas, Pollo a la Plancha Tostada; **Mau Wowi Hawaiian**, Smoothies;

Cheesy Jane's, Cheeseburgers, Fries, Tater Tots, Milkshakes and Chicken Fingers; **Sweetpea's Snack Stop**, Brisket Tacos, Nachos Supreme and Shaved Ice; **Saweeet Cupcakes**, great Cupcakes; **Billy Hannah's Pulled Pork**, BBQ Sliders with Chips, Sausage on a Stick, BBQ Ribs with Coleslaw; **Blue Truck Chicken**, Nashville-style Hot Chicken Sandwich with Homemade Chips & Coleslaw,

Nashville-style Hot Chicken Wings with Homemade Chips; **Dirty Dawgs & Fries**, Gourmet Hot Dogs, Hand-cut Fries, Chili Cheese Fries; and **B Daddy's BBQ**, BBQ Nachos, BBQ Sandwiches, Fried Pickles.



Parties in the Fair Zone

We know it's an inconvenience, but all adults entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please tell your guests that the Fair raises money for scholarships, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our websites at kwfair.org or kingwilliamassociation.org where they can learn more about parking, transportation, recycling, artists, food, entertainment and community programs.



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Crafty Beards

The KWA and Alamo Beard Club have partnered together to bring the Most Festive Beard Competition contest to the King William Fair! You know the tradition of decorating and wearing outlandish hats during Fiesta? Put your skills to use by decorating your beard. Andrew Diehl, president of Alamo Beard Club, says "even women with fake beards have been known to participate in their club's contests." Want some ideas on how to "freestyle" your whiskers? Alamo Beard Club Annual Beardcon will be held on April 4, 2015 at the 502 Bar located at 502 Embassy Oaks from 7:00 pm to 11:00 pm. To enter the competition go to AlamoBeardClub.com or you can sign up the day of the event at the Beard Decorating Booth next to Julia's Veranda Stage on Sheridan Street. Judging will occur at 12:30 pm on the stage with celebrity judges in attendance. Stay tuned!

No Smoking

The King William Fair will create a healthier and more pleasant environment for attendees by becoming a "smoke free" event this year. Smoking will be prohibited in all public areas within the Fair Zone.

Lost & Found

During the Fair, Lost & Found items will be located at the Ilse's Attic booth in the 100 block of Turner near the corner of Washington Street. After the Fair, any items not retrieved will be held at the KWA office until June 19, 2015.



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