



# The Art of Publishing: Wings Press at 40

**A**t the eclectic heart of a diverse and creative city, King William has long seemed to have more than its share of wordsmiths. But every writer needs a publisher to get those words out into the world. Fortunately, King William has that too. From his home on East Guenther Street, which he and librarian and writer Mary Guerrero Milligan have shared since 1979, Bryce Milligan carries on the art and business of publication as owner of a small, brave, and essential San Antonio imprint, Wings Press.

2015 was Wings' fortieth year – and twenty years since Milligan bought the press from founder Joanie Whitebird (who had published Milligan's poetry collection *Working the Stone* in 1994). Because of the anniversary, Milligan has seemingly been everywhere, honored at a celebration at the Central San Antonio Public Library in November, interviewed in the *SA Express-News* and *SA Current*, and appearing in multiple events this April and May as part of an exhibition at near-northside art gallery Bihl Haus. Titled "Necessary Work: Bryce Milligan's World of Words and Design," this exhibition focused on Milligan's artistry in book production. He often provides the cover art for Wings books, and the imprint's numerous chap-



photo: Bruce Jordan

Bryce Milligan

books are printed on handmade paper and hand-stitched.

Professionally, Milligan has seemingly been everywhere as well. His biography on the Wings Press website ([wingspress.com](http://wingspress.com)) lists, among his many roles, folksinger and maker of musical instruments, carpenter, college instructor in English and creative writing, editor, book designer, publisher. Fellow poet Naomi Shihab Nye – also a King William resident, and also published by Wings Press – says "No one can figure out how he gets so much done, except perhaps in rarely sleeping. I think it's profoundly inspiring living in the same neighborhood with someone working as Bryce does ... he's so incredibly PRODUCTIVE."

Beyond his commitment to Wings, Milligan is a writer, first and last: poet, novelist, playwright, essayist, journalist. His new book of poetry (from West End Press), *Take to the Highway: Arabesques for Travelers*, will come out in September. From its origin in

1975, Wings Press has sought to publish voices and views that faced obstacles in breaking into print. As Milligan took ownership of the press in 1995, he recognized that young minority writers, Latinas in particular, were underrepresented. Accordingly, a series of books –

# King William Fair Parade 2016 – Geek Version



The 2016 King William Parade's theme was "Geeks in the 'Hood,'" and we were honored by the presence of Michael Girdley (former resident and Fair Chair) as our Grand Marshal with his Geeky Honor Guard from Codeup (San Antonio's premier coding boot camp), and Geekdom. Many of the participating groups took up the theme in their own sometimes peculiarly geeky way: music geeks, art geeks, book geeks, history nerds, Guide Dog geeks.

The San Antonio Missions National Historical Park had a presence and the Professional Tour Guides associated with the Missions had a stunning entry that represented the flowing San Antonio River and its rich riparian environment. Thank you neighbors!

The Parade Team also gives a big THANK YOU to the Bexar County Sheriff's Office Explorer Scout Troop. A medical emergency occurred during the Parade, right by the Sheriff's entry. The Scouts were on the job, lending a hand, assisting the fallen photographer. This emergency (which occurred in the best spot for help) couldn't have been handled more efficiently. Way to go, Explorer Scouts!

SIP Creatives (check out their story on page 13) had an entry of dancers and celebrity look-alikes. BUT – check this out – this year the Parade was filmed in virtual reality. The film will be released in mid-June, so keep an eye out for more on this story. Thank you SIP, the Parade's newest in-kind sponsor. This film will be a big promotion of the King William Parade, Fiesta and San Antonio.

Last year we had meteorological challenges preceding the Parade. This year the stars aligned in our favor and nearly everything was perfect.

*- Sue Duffy, Chief Parade Wrangler*



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including the poetry anthology *This Promiscuous Light*, the first Wings publication under Milligan's direction in 1996, and the seven-title *Premio Poesía Tejana* series begun in 1999 – provided first book publication for young women, many of whom have continued to publish with Wings or other presses.

In addition to its poetry collections, Wings has published a range of nonfiction works that often concentrate on the specificities of place and origin. These include John Igo's *A Stone for Plot Four, or Mendez, A Quest*, an investigative biography of the talented but tragically short-lived San Antonio writer Mendez Marks; Mary Carolyn George's history of the famed San Antonio landmark, Rosengren's Books; former city councilwoman Maria Berriozabál's autobiography, *Maria, Daughter of Immigrants*; and Robert Flynn's memoir of his rural North Texas childhood, *Burying the Farm*.

Wings Press has published more than 200 titles under Milligan's leadership – a remarkable achieve-

ment for a small press. Its cumulative list of published authors is nearly as long. The imprint's catalog proudly notes that its author list includes San Antonio's first poet laureate (and now Texas Poet Laureate) Carmen Tafolla and the first Latina Poet Laureate of Texas, Rosemary Catacalos. And Wings has persisted as a for-profit enterprise even as other small presses have fallen under the pressures of rising costs and the dramatic loss of independent booksellers.

While fully committed to the art of bookmaking, Milligan also releases new titles as e-books and is working to expand the availability of Wings' backlist in this format. With its tradition of diversity and creativity – and remarkable productivity – Wings Press seems more than ready to take on the next forty years.

- Jack Kent, Jr.

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★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

# Out in the Garden

with Alan Cash

Walks can be more enjoyable if you have a destination. Here are two. On the west side of the river, just north of Caesar Chavez Blvd. toward town, is a Texas Naturalist Wildscape Demonstration Garden. It has been there awhile, but with the good weather we've had, it is looking very good. It contains many native and adaptive plants that do well in San Antonio and South Texas. Many have tags giving the plant name and its growing habits. Take paper and pen because you may see something you want to add to your garden. The second destination is at 310 E. Arsenal between City St. and S. Main Ave. The home is a new addition to the neighborhood and the front garden is signed as a "Pollinator Habitat." Here also the plants are native and drought tolerant with the added benefit of attracting visitors such as bees and hummingbirds.

Have you gotten frustrated when that gasoline lawnmower will not start and then you have to pay a king's ransom to get it going again? Get rid of it and get an efficient pollution-free electric mower. In the latest bill from CPS Energy there was an insert showing you can receive a rebate worth \$60 on your bill for purchasing electric powered lawn equipment. Applications must be postmarked by August 31, 2016. For details call (210) 353-2551 or go to [cpsenergy.com](http://cpsenergy.com). I have been using electric mowers for over 20 years, and if you are mechanically challenged as I am, it is great to just plug into an electric outlet, flip the switch and go. A standard 100-foot cord is more than adequate for most lawns.

Garden Tip: Do not forget to feed the birds. As I have said before, a bird feeder and bird-bath will attract birds to your garden, and besides the seeds you put in the feeder, the birds also eat many insects that can harm those favorite plants. Sunflower seeds, available at feed and most food stores, attract a variety of our feathered friends.



From *Wisdom of Mark Twain: A Book of Quotations*: When in doubt, tell the truth.

*Garden Note: Its spring! We got so excited we wet our plants.*

## 2016-2017 KWA Grant Program

Grant applications from the King William Community Cultural Development Fund are currently available to organizations located within the general King William Area of San Antonio. The grants help fulfill the King William Association's goals and support the needs of our community.

Grants are awarded annually. Although there is no firm limit, grant amounts generally range from modest amounts to \$10,000. The application contains all the instructions needed to apply for a grant. It is available on the KWA website ([ourkwa.org](http://ourkwa.org)) or can be obtained in person at the KWA office Monday – Friday, 9:00 a.m. – 3:00 p.m. Please note this grant does not apply to individual restoration of properties.

Due date for applications is Friday, June 24, 2016.

- Charlotte Luongo



# King William Cultural Arts District

## Member Spotlight: Al Rendon

In July 2011 the Texas Commission on the Arts designated our area the King William Cultural Arts District. The mission is to improve the quality of life by promoting educational, cultural and recreational pursuits and activities. In addition to the many museums and galleries in the area we have an extraordinary number of outstanding professional artists. The KW Cultural Arts Committee would like to feature some of them from time to time in the newsletter.

**A**l Rendon is a photographer whose work is hard to miss right now, as his images of the Missions and other San Antonio landmarks wrap around the entire northwest side of the Convention Center. The same gigantic images have been used to screen the construction of a new parking garage at the airport. He has created a portfolio of ten prints of images from the charreada, a set of which was purchased by the Smithsonian American Art Museum. More of his work can be seen in the National Portrait Gallery, also in Washington D.C. His chronicle of iconic San Antonio landmarks continues as he prepares a collection of 175 images for a picture book to be published by Twin Lights Publishing.

Al has always been a downtown person. He lived in Mahncke Park and had a gallery space in La Villita before buying the Dijon mustard-colored building at 722 South Alamo, where he has studio and gallery space downstairs and living space upstairs. He bought the building in 2001 and has done major renovations, including tearing out walls and removing the lowered ceiling to expose the original 13 foot ceilings.

Rendon's building, located at the busy point where Presa and S. Alamo cross, was originally constructed in the 1890s as a beer hall. It served as the



*photo courtesy Al Rendon*

Al and Liz Rendon

scene of lively art openings featuring a variety of work by mostly local artists. Al closed the gallery in September 2013, and will re-open this summer with a renovated office and exhibit space to showcase his fine art photography. If you're walking by be sure to check out the work displayed in the windows.

Al and his wife, Liz, have been a great addition to the neighborhood. We are lucky to have such talented people in our Cultural Arts District!

*- Anne Alexander*

### **SAPD Central SAFFE Unit Contact Info**

Main office: 207-7413

### **KW SAFFE Officers on patrol:**

Officer Robert Esquivel

Tel: 207-7413

Officer David McCall

Tel: 207-7413

## Newsletter Improvement Plan

Do you have a story to tell? A neighbor to praise? News to share? A general interest column to launch? Submissions and contributions to the KWA newsletter are welcome!

Please send to [info@ourkwa.org](mailto:info@ourkwa.org).

# City Lights

June in South Texas means rain, tapering off toward the end of the month, graduation parties, and weddings. I experienced all three phenomena in May. One of my best graduate students has completed his Masters of Architecture and will be joining our firm. He's been working part time with us since he enrolled in our Master's program and has a well-earned reputation for hard work, good humor, and an old fashioned southern gentleman's sense of courtesy. He came our way from near New Orleans. If he was seeking lower humidity he was sadly mistaken, at least this year.

The wedding is also related to the office - one of our interns married her long-time beau. Both families are ranch royalty so the wedding and the reception were a lavish, entertaining, all-day affair. The bride came to me for advice about graduate schools and stayed in touch until she completed her Master's in Historic preservation. When she graduated, we hired her too.

I've been enjoying the rain from the vantage point of my porches and noticing how wonderful the garden looks. Everything is growing at prodigious rates and blooming with abundance.

I suppose a teacher is a kind of gardener, nurturing rather than ravaging the garden. I've never thought much of what I call "pedagogical terrorism," that is rife in my field. It's traditional for aspiring architects to be browbeaten by their teachers and the process by which their work is judged; an open oral defense from a cross-examination team of architects and professors is literally called a jury. The system dates from the earliest organized degree granting program, the Ecole de Beaux Arts in Paris. The brutality of what seem to be ad hominem attacks on the poor students is even more pronounced in Europe. I've seen parents attending one of these sessions visibly recoil from the savagery of the inquiry.

I don't do that. I think it's completely counter-productive and the student remembers less of what is offered as valid commentary and more of the verbal abuse. It's not a very intelligent way to teach, but after nearly 200 years, it's hard to displace something so entrenched. This is beginning to change, slowly, like the hand weeding of unwanted greenery between the flagstones and bricks on the terrace.

When I return to my refuge after the nearly five hours I spend with my students in the design studio, the sight of everything growing so well in the garden fills me with an unshakeable sense of peace.

When I watch my students lining up for their degrees, I feel something more. It's a sense of having done something genuinely valuable in passing on to them the little I know about my world. What they do with that knowledge will be a joy to experience as they continue growing in theirs.

- Michael Guarino



Mariachi Damas de Jalisco performed a range of traditional and contemporary mariachi music at King William Park on May 1 for a large and appreciative audience.

## Volunteers Needed for KWA Nominating Committee

"Three members of the nominating committee shall be elected by a vote of the Active Membership at the general membership meeting in June."



photo: Sarah Cooper

The King William Parade would like to give a special thank you to the Order of Granaderos y Damas de Galvez for serving their second year as the Parade Vanguard. This outstanding group is seriously historical about Spain's significant contributions to the American Revolution. Check them out at [granaderos.org](http://granaderos.org).

## 212 Madison # 6

King William Lofts



Contemporary loft in King William w/elegant finishes. Stunning unit w/ large industrial windows. Open floor plan on two levels. 2BR upstairs, 2B, 1Half B. Two kitchens w/ Sub Zero, Miehle & Décor appliances. Abundant built-in storage; garage & 1 carport. Enjoy Southtown's cultural and culinary offerings. Call our office for a complete list of this loft's many fine features.



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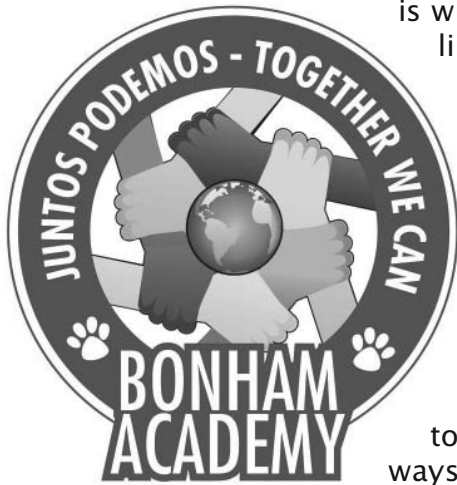
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# Garden St. School News

Summer is here at last. Summertime often means fun time and family time. Our kids have time to explore and learn on their own, during the summer. Part of what they explore



is who they are, what they like and dislike, and what their place in this world will be. It is a time of adventure and discovery. This summer, spend some time with your children letting them be themselves. You get to be yourself, too. Think of creative ways to express yourself

and follow up on interests your child may have. San Antonio and Texas have a wealth of opportunities for families to explore. Zoos, parks, museums and road trips are a great way to spark a child's interests and explore things that your child already finds interesting. And, don't forget the library! San Antonio's public and electronic libraries have thousands of volumes in Spanish and English, for children to explore. "Read, read, read! Lee, lee, lee!"

This spring we celebrated the dedication of our new middle school building and the gardens at Bonham. Partnership with the King William Association has made Bonham Academy a model school for fine arts, science and languages as SAISD moves to provide the academy setting in many other schools throughout the district.

This summer, all phases of the upgrades will be completed. Our playgrounds will open and the Cedar St. White House [Solan Stewart House] is scheduled to move on down the road. By the end of summer, the last overhaul of the AC system will be accomplished and the landscaping at the location of the old playground will be in place. We look forward to 125 more years of academic achievement and pride at Bonham Academy in King William.

Happy summer, and Go Bobcats!

- William Webber, Bonham Academy Principal

# Shake It! Success



photo: Angela Martinez

Principal William Webber and a student cross the finish line.

More than 155 kids and adults participated in the Friends of Bonham Shake It! 1K/5K on Saturday, May 7. For many, this was their first time on the Mission Reach trail. The Friends of Bonham raised over \$9,000 from our many community sponsors.

Marcos Mora and Jennifer Espronceda took top honors as the overall adult winners of the 5K. Diego Aranda, Bonham 8th grader, and Amanda Vega, from Brackenridge High School, took first place awards in the 17 and Under category.

## 1K winners:

- Age 5 & Under - Peyton Holtsford and Audrey Escobedo
- 6-8 - Scott Morales and Lana Busse
- 9-1 - Diego Ojeda and Sorelle Ojeda
- 12-13 - Iris Bernal

- Cherise Rohr-Allegrini  
President, Friends of Bonham





# Fair Parade Winners!

This year's King William Fair Parade Awards Team – Robert Young, Doane Derricks (KW residents and new Fair/Parade volunteers), Sarah Cooper and John Milam (Parade photographer and assistant) – had a hard time choosing from all the great entries, and insisted that the Parade participants deserved this many awards!

The Awards Team also wanted a special award for the Alamo City Roller Girls. While technically not a Parade entry, they do expertly organize the Parade line-up and flow, and skate the whole route.

**Best in Show:** Slab Cinema

**Best Kids' Entry:** School of Science and Technology - Discovery

**Best Visuals:** Pi Arts of San Antonio

**Most Entertaining:** M.O.S.T. Mermaids of South Town

**Most Comedic:** La Tuna's Selenas

**Best Outreach:** Girls Inc.

**Best on Wheels:** Brotherhood of the Coast

**Outstandingest:** Order of Granaderos y Damas de Galvez

**Best Animals:** Fiesta 4 Paws

**Best Live Music:** Huppertz and Fenwich Elementary Choir & Drums

**Best Musicality:** Pride Show Band of San Antonio

**Special Award for Biggest Heart:** Alamo City Roller Girls – THE Parade Wranglers!

For more award photos please check out the web page: [kwfair.org/parade](http://kwfair.org/parade).

- Sue Duffy  
Chief Parade Wrangler



photo: Angela Martinez

Best in Show: Slab Cinema



photo: Sarah Cooper

Most Entertaining: M.O.S.T. Mermaids of South Town



photo: Sarah Cooper

Best Outreach: Girls Inc.



photo: Sarah Cooper

Most Comedic: La Tuna's Selenas

# Maria de Jesus Rothenbach

## 1919 - 2016

**M**aria Rothenbach, known to many as Señora Maria, passed away in April at the age of 96. She was born in Hualahuises, Nuevo Leon, Mexico and immigrated to the United States in 1943 upon her marriage to John Earl Rothenbach. They settled in rural south Bexar County, where they raised their five daughters. In 1974 they moved to King William, close to where she was employed at Castro & Co. as a professional seamstress. Her husband passed away two years later.

Mrs. Rothenbach's love and pride for Mexican culture and heritage was reflected in the way she led her life and the values she instilled in her daughters. The Christmas season especially reflected this in religious observances such as the traditional Nacimiento, an elaborate arrangement depicting the birth of the Christ Child. She opened it for viewing to school groups and in 2002 it was part of the King William Christmas Home Tour. Another Christmas tradition was the gathering of family to make tamales and bunuelos. Aromas of the foods of her native country, which she shared with her friends and neighbors, filled the air.

Sra. Maria was a gregarious person who enjoyed many social activities. With the support of her husband, she founded Charros de Rancho Alegre Association dedicated to the Mexican equestrian art of showmanship of the caballero. Later, she founded El Concurso de las Adelitas, an organization that portrays the valor and courage of the women who fought alongside the men during the Mexican Revolution.

These organizations participated in many local parades from 1979 through 2004 and won numerous awards that she displayed in her home. She hand-carried brightly-colored tissue paper from Mexico to create flowers and banderitas for the floats that she sometimes built in her driveway.

The United States and Mexican flags were faithfully flown on her front porch on every Mexican holi-

day. For her efforts to keep her ethnic culture alive, she was honored with the prestigious title of "Hidalgo," conferred upon her in August 2004, by the Commissioners of Bexar County. She was also awarded a diploma by the Mexican General Council for her commemorations of Mexican national holidays.

Of the many festivities she enjoyed, the annual King William Fair gave her the opportunity to meet and visit with old friends as she sat on her porch swing. One of her friends would always bring her roasted corn on a stick, her favorite food from the fair.

She also enjoyed tending her garden and sitting outside looking at her flowers while drinking her morning cup of coffee and chasing the squirrels away. One of her favorite plants was the angel trumpet with its 12" trumpet-shaped blossoms. She shared cuttings with many of her neighbors, and the pink, yellow and white blossoms can be seen throughout the neighborhood.

Maria Rothenbach will be greatly missed by her family and friends.

- Helia Moore-Sepulveda



Maria de Jesus Rothenbach



I will endure the darkness because it shows me the stars.

**Og Mandino**  
1923 - 1996

# A Lighter Footprint

Stroll down the calm, shady streets of the historic King William neighborhood, and you'll be transported to the 19th century by the sight of beautifully restored, Victorian-era homes and well-tended gardens. You won't see many people about, maybe a few neighbors in their yards and a handful of tourists with walking maps in hand. But one Saturday in April each year, the scene changes drastically as a teeming swarm of approximately 40,000 visitors overrun the neighborhood (normally home to fewer than 250 households and businesses) to celebrate the King William Fair.

## That Was Fun – Now Clean It Up

The Fair closes at 6:00 p.m., and, for 49 years, the King William Fair Committee has been committed to returning the neighborhood to its normal, clean and exquisite self before noon of the following day. As attendance has grown exponentially, so has the cleanup process. Back in 2011, the Fair accepted the added challenge of working within the guidelines of a new City of San Antonio Green Events Ordinance, an initiative which seeks to minimize the environmental impact of large-scale public events.

## Meeting the Goal

The 2011 King William Fair met the Green Events Ordinance guidelines, thanks to the diligent and enthusiastic support of the neighborhood association, volunteers, vendors and sponsors, and we have continued to do so. In preparing for the future, the Fair has made plans to shrink environmental impact even further, with the long-range goal of reaching Zero Waste Management.

In order to reach these desired outcomes, Fair staff and volunteer leadership are examining every area of their operations and learning from the best practices of other festivals across the country.

## Meeting The Future

We must examine everything the Fair buys, uses, consumes and disposes: electricity, publicity materials, transportation, infrastructure, communications, signage, food and drink containers and tickets. Some we have direct control over; others come under the purview of the vendors, subcontractors and governmental agencies. A few to consider:

**Compost:** We will set up a system for gathering compostable food scraps from vendor prep and consumer compost at special recycling stations. We could also require vendors to use corn-based compostable service ware. In addition, we will put a plan in place to take excess

unsold food to a food bank or a shelter.

**Recycle:** Staffing our recycling stations with volunteers who would facilitate proper sorting and prevent cross-contamination.

Our "Green Team" or "Recycling Ambassadors" would oversee recycling stations and with signage would impart information to Fair guests about how, where and what to recycle.

**Reduce Vehicular Mileage:** We continue to promote carpooling, biking, walking and use of public transit. We even team up with a group of cycling enthusiasts and Freetail Brewing Co. to offer bike valet service. The guests were able to ride right up to an admission gate and feel safe about leaving their bike for the duration of their time at the event. Our partnership with VIA Park and Ride provides a valuable service.



## Benefits

The King William Fair gathers many people to raise money for worthy causes, rallies community spirit, celebrates the arts and perpetuates our cultures. Changing policies and processes that have been in place for decades requires the event, its stakeholders and participants to adopt a "Culture of Possibility" and seek out new knowledge with fresh commitment to sustainable practices. In addition to global benefits, we will realize several immediate rewards:

Minimizing waste improves the efficiency of our event and reduces costs as we divert recyclables and compostables from the landfill.

A successful program creates positive change within our community and increases environmental awareness.

Our efforts to "green" our event will weave ecological stewardship and sustainable processes through the next generation of merriment.

It saves money, improves our relationship with Mother Earth and, after all, it is the right thing to do!

- Zet Baer, Fair Manager

# Removing Nutria-rat Population from Eagleland and Mission Reach

## Invasive Species Damaging the Ecosystem Restoration Project

The San Antonio River Authority (SARA) is contracting with wildlife management specialists over the next few weeks to control the non-native Nutria-rat population within the Eagleland and Mission Reach segments of the San Antonio River Walk. There will be 60 visible trapping mechanisms placed off the trails along the banks of the San Antonio River, and the community is cautioned not to come in contact with these traps for their safety.

Nutria-rats are large, brown, stocky rodents that are similar in size to beavers. Instead of the beaver's famous broad flat tail, Nutria-rats have long round scaly tails with bristles. Breeding up to two times a year with up to nine offspring per litter, Nutria can increase in population at an alarming rate. These semi-aquatic rodents prefer to live in marshes and riverbanks, where they forage on 2.5-3.5 pounds of vegetation daily. They were introduced in North America in the 1930s as a fur-bearing species, and since then they have spread to cover the eastern two-thirds of Texas as well as many other states.

Nutria-rats have already damaged banks and destroyed significant portions of the restored

native emergent plants within the Eagleland and Mission Reach river segments, and their removal will protect these restored ecosystems from further damage. Nutria-rats kill vegetation by eating the soft,



photo: Peggy Darr

Not-so-friendly neighborhood nutria

succulent parts near the base of plants and the roots. Besides their destructive appetite, Nutria-rats also damage the environment by burrowing into the soft soil in the banks of the River, triggering excess erosion to those banks and causing them to collapse and fail.

The wildlife management specialist contract to remove these rodents is for 45 days and is in accordance with the guidelines of the United States Department of Agriculture's Wildlife Services. Contact Kirk Moravits, SARA's Natural Resource Management Specialist, at (210) 302-3249 with questions.

- Lee Marlowe, Sustainable Landscape Ecologist  
San Antonio River Authority

## Parking & Transportation Committee Report

The City announced that it will install a "chain chime" near the Union Pacific bridge that crosses S. St. Mary's St. near Brackenridge High School. The King William and Lavaca neighborhoods asked for this solution in the past, and we're hopeful that it will work.

For those of you who park on the street, I learned an interesting tip about parking and bike safety that I hope many of you will consider using: When you park on the street, rather than reaching for your vehicle's door handle with your left hand, use your right hand. This forces you to turn toward the street and slightly behind, looking for cycles, pedestrians, and other through traffic. How hard would it be to form a new habit?

- Rose Kanusky  
KWA/LNA Parking & Transportation Committee

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# What's Your Flavor? SIP CREATIVES Explores San Antonio's Bold Side

SIP CREATIVES is a creative agency based in San Antonio that is quickly making a name for itself. The architect behind the movement is Travis McGehee, a dynamic personality with a mind for the progressive and disruptive.

“SIP specializes in dynamic video content, web development, SEO (search engine optimization), and marketing services to entrepreneurs, start-ups, agencies and brands,” said McGehee. “This formula is no accident, as we've made a conscious decision to work with business owners who have a dream, and a desire to think bigger. It's a position that ensures no project is ever the same, that each custom-designed video, website or marketing strategy is disruptive and attention-grabbing.”

The firm has moved aggressively to connect with San Antonio organizations that share similar ideals as its team. Recently, SIP supported the iconic King William Fair, by providing it with the very first virtual reality (VR) production in its history - or the history of Fiesta San Antonio, for that matter.



The VR 360° video is due to hit the web this June, and will be available at [VR360video.sipcreatives.com](http://VR360video.sipcreatives.com) for free to download or stream to computers, mobile devices or VR headsets.

“VR is about to enter the mainstream,” said McGehee. “Businesses worldwide are discovering that using this technology can provide their customers with exciting immersive experiences that go beyond an advertisement. VR is a game changer, just like television was to radio. We're on the cusp of a revolution in marketing.”

To consult with SIP CREATIVES, visit [www.sipcreatives.com](http://www.sipcreatives.com) or contact (210) 937-1022.

- Jennifer Flores  
Account Manager at Sammis & Ochoa

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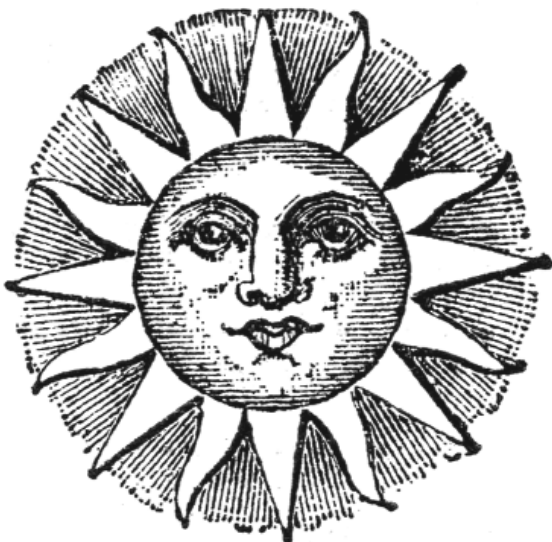
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## June Calendar

- 1 General Membership Meeting - KWA Office - 7:00 p.m.
- 2 Last Day of School!
- 14 Deadline for July newsletter
- 15 KWA Board Meeting - 6:30 p.m.
- 20 Summer Solstice