



KING
WILLIAM
ASSOCIATION

NEWS

04/19
Fiesta Edition

COMMUNITY + HISTORY + CULTURE



2019 Logo Design by Elizabeth Samuel



Saturday, April 27
9:00 am – 6:00 pm
Parade steps off at 9:00 am
KWFair.org

King William Fair Mission Statement

Our mission is to support the arts, education, and community improvements with family fun in Texas' first residential historic district.

Admission

General Admission is \$15. Children 12 and under are FREE. If you're hosting a party, consider buying admission wristbands for your guests. KWA members can purchase wristbands in advance at the KWA office for the discounted price of \$12. All Fairgoers must be wearing an admission wristband to purchase Food/Beverage/Activity Tickets at \$1 each. Discounted Fast Pass General Admission and Fast Pass Food/Beverage/Activity Tickets are also available to purchase online at KWFair.org

Neighborhood Vehicular Access

Residents and guests **cannot** drive in the Fair Zone and Parade Zone on April 27. If you need to leave the Fair Zone and Parade Zone on April 27, you **must** park outside the Zones. See map insert for more details.



FAIR STAFF

Fair Manager: Syeira Budd
Entertainment & Vendor Coordinator: Noah Peterson
Marketing & Parade Coordinator: Alicia Spence-Schlesinger
Operations & Volunteer Coordinator: Danielle Griffin
Phone: (210) 271-3247
Email: info@kwfair.org
Website: KWFair.org

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the Board of Directors of the KWA.

KWA BOARD OF DIRECTORS

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KWA CONTACT INFORMATION

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 kingwilliamculturalartsdistrict.com

ADVERTISING

Promote your business directly to our King William neighbors by advertising in this newsletter!
 Details are on our website, ourkwa.org, call 210-227-8786 or email info@ourkwa.org



KWA Staff photo by Al Rendon

From left: Kathy Authement, Alicia Spence-Schlesinger, Syeira Budd, Zet Baer, Annice Hill, Noah Peterson, Monika Perez-Moad, Danielle Griffin

2019 Fair Chair's Message

Annice Hill, 2019 Fair Chair & 2019 Food Chair

King William Friends –

Can you believe it is nearly Fair time again? I love seeing all the Fiesta decorations, people cleaning up their yards, and the general sprucing up to show off for our guests on the 27th!

Many volunteers and all your Fair and KWA staff have been hard at work getting ready. Alicia is going to amaze again this year with an outstanding Parade spotlighting our “hood” history and our Association history. Read her great article (*Who is King William? A Story About Community*) in this newsletter – you will not want to miss this Parade!

Noah has all the stages booked with great acts. Adults – don't forget the Kids Kingdom Stage – lots of acts you will like too – including The Alamo City Dance Company and Mama Lou is BACK! She is a strongwoman holding some Guinness record titles – and she is beautiful and totally charming – a delight for kiddos and parents alike! Great music on all the other stages so break out your dancing shoes!

Be sure to read Noah's article – *What's New at the 2019 Fair*.

Noah and I have been very busy booking food vendors for the KWFair (see Fair food article) – bring your appetite and your thirst – our food and drink vendors can satisfy both!

•••••

\$10.00 - Pork Chop on a Stick with roll and jalapeno

\$10.00 - The Original Word Famous Chicken and Waffle Sandwich

\$9.00 - Opa's Smoked Turkey Leg

\$5.00 - Strawberry Daiquiri Ice Pop

\$7.00 - Washing it all down with a cool

Texican Lager from Blue Star Brewing Co.

\$0.00 - Watching Mama Lou crush apples with her biceps

\$0.00 - Grooving with the funky sounds of BillyRay Sheppard and The Main Event Band

Priceless - Spending the last of your cash at the end of Fiesta and having a GREAT TIME!

Viva Fiesta!

King William Fair Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact one of these neighbors if you would like to help!

Fair Chair: Annice Hill

Admissions: Alan Cash, Bill Cogburn

Art & Craft: Chris & Nancy Price

Beverages: Philip Parsons, Eddie Romero, Jessie Simpson

Coffee Welcome Wagon: Pat Otten, Randy Dalton

Environmental: Coach Willie Hall

Food: Annice Hill

Ilse's Attic Merchandise: Nancy Diehl

Kids Kingdom Activities: Richard Warren, Mission Trail Rotary

Kids Kingdom Art Tent: Stefani Job Spears

Logistics: Mary Helen & Joe Mansbach

Operations: Elizabeth Flynn

Parade: Pat Conroy, John Doski, Riza Morales, Ryan Orsinger, Diana "Skully" Schmelzer

Parade/KW Kids: Nathan Morey

St. Joseph's Society: Jim Palinkas

Street Marking: John Hartman

Transportation/Highway Woman: Rose Kanusky

Thanks to Our Corporate and Group Volunteers

Alamo City Roller Girls: Diana "Skully" Schmelzer

BB&T: Courtney Smitham

Brackenridge High School Football: Coach Willie Hall

Chase Bank: Andrea Howard

Children's Hospital of San Antonio: Jacqueline Khalaf

Frost Bank: Sandi Cavazos

H-E-B: Sarah Wilson

James Madison High School HOSA: Billie Tolbert

Jefferson Bank: Courtney Baer

NuStar Energy: Evelyn Hill

Valero: Sammy Nieto

UPS: Mario Garcia

USAA: Raymond Bolton

UTSA Historic Preservation Association: Jessica Puentes

Wild Dawgs: Erik Carrillo- Samora

The Fair Beyond Fundraising

Syeira Budd, Fair Manager

While it's easy to get caught up in the numbers that we often talk about regarding our beloved King William Fair – attendance figures, gross profit, total expense, net income, volunteer count, cups of beer sold, and the countdown of how many days left until Fair Day (never enough for me at this time of year!) – I believe there's a more meaningful reason why we work ourselves into a frenzy to pull off the best family-friendly Fiesta event. That reason is community, and it began with the spirited residents who christened their neighborhood block party as an official Fiesta event back in 1968.

The Fair is the largest community outreach effort that the KWA produces. It spotlights the importance of historic preservation and the year-round work that the KWA does by bringing together people from all over San Antonio and beyond to celebrate our shared history and humanity in a uniquely beautiful setting for one day each year. Multiple layers of our community are strengthened as a remarkable variety of people interact and often rely on each other while they attend the Fair, participate in the Parade, work in a food booth, volunteer at an admission gate, install temporary electrical connections, sell handcrafted art, sweep the streets clean, make music together, sponsor our stages, weigh our ticket buckets, and the list goes on and on... The stories behind all of the interactions that take place in order to launch this event provide a worthwhile and fascinating rhythm to our work.

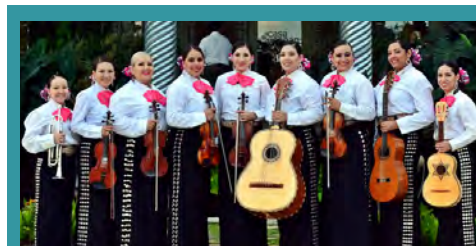
Although we've seen the scale of the Fair steadily grow, we still maintain the charm of a handcrafted event thanks to the hospitality of the residents, vendors, staff, and volunteers. And as the population of San Antonio continues to grow, the Fair has a wonderful opportunity to bring together longtime and new residents for this celebration of history, art, and culture, not to mention turkey legs, zany Parade entries, and body paint demonstrations!

There's no doubt that the fundraising aspect of the Fair is critical. We'd be crazy to put so many resources into pulling off this event only to have it lose money and become unsustainable. The financial gifts that the Fair bestows upon the

neighborhood enable more community-building activities to take place in the shape of preservation efforts, free community concerts, grants for neighborhood school programs, infrastructure improvements, beautification projects, monthly KWA meetings and socials, and a professional KWA staff. It's a ripple effect that will continue to radiate goodwill in our community as long as we manage it wisely and with purpose.

I am grateful to the founding members of the KWA and the neighbors who produced the first Fair for setting an example of boundless vision, enthusiasm, and hard work. Those early days set the scene to ensure that the King William neighborhood would be beautified, preserved, and protected for generations to come. The board members, volunteers, and staff who continued doing that significant work over the last five decades are key to KWA's ongoing success. These are important stories to share with the wider San Antonio community, and the Fair is the ultimate vehicle for bringing a vast cross-section of San Antonio together to experience the beauty of the neighborhood and its rich history.

Viva Fiesta!



KWA Concert Series

Sunday, May 5

5:30 pm - 6:30 pm

King William Park

Cinco de Mayo Celebration

Mariachi Damas de Jalisco

San Antonio's Premier All Female Mariachi Group

Bring a lawn chair or blanket.

Mariachi entertainment at its finest with some of the most distinguished and skilled musicians.

Free and open to the public



Let's EAT!

Annice Hill, 2019 Fair Chair & 2019 Food Chair

No dieting on Fair Day! You can diet from now until then and start again at 6:00 pm on Saturday, April 27 – but indulge the rest of the day!

We have all the usual stuff you like – gorditas, nachos, turkey legs, tacos, kettle corn, roasted corn, hot dogs, quesadillas, BBQ beef & pork sliders, sausage wraps, Frito pies, cheesesteak & Reuben sandwiches, fajitas, chalupas, and carnitas – and my favorite chicken-fried bacon!

We have all the foods on a stick – chicken on a stick with jalapeno, pork chop on a stick with roll and jalapeno, sausage on a stick, ribbon fries on a stick, and foot-long corn dogs.

New savories to try – jalapeno shrimp wraps, jerk chicken plate, jerk rib tips, plantains, empanadas, yucca fries, yellow rice, plantains, mac-n-chz bites, pizza, whiskey beef chili in a hash brown bowl, white wine vegan chili in a hash brown bowl, fried zucchini, fish tacos, fish & chips, grilled cheese sandwich, pickles.

Do you have a sweet tooth – fried Oreos, funnel cakes, fried Snickers, choco taco, churros, macarons, cookie dough scoop, cookie dough Rice Krispies bars, sopapillas, cotton candy, fruit cups, and caramel corn.

Do you like sweet and cold – vitolas, fruit chills, sangria pops, daiquiri pops, margarita pops, mimosa pops, paletas, snow cones, mangonadas, milk shakes, raspa with ice cream, fruity pops, cream pops, cookie pops, frozen marshmallows, Dragon's Breath, Italian ice, ice cream and ice cream sandwiches, and sweet empanadas.

And to steal a line from Ruth's Chris and Lana Duke – "COME HUNGRY, DARLING!"

Viva Fiesta!



The Children's Hospital of San Antonio: Caring for Our Community and the Fair

Syeira Budd, Fair Manager

One of the most critical aspects of planning a safe and friendly Fair is ensuring that our Fairgoers have swift access to first aid care and emergency responders throughout the day. We have had the tremendously generous volunteer support of the The Children's Hospital of San Antonio (CHOSA) - CHRISTUS Health since 2011 when they first came on the scene to provide volunteers. Their involvement has grown over the years as we all recognized a need for additional first aid support beyond our four First Aid Stations. They now provide 40 - 50 volunteers on Fair Day to work in our designated First Aid Stations, provide roving teams of first aid care, and coordinate additional support with EMS responders.

Jacqueline Khalaf, RN, CPST, is the Injury Prevention and Community Outreach Coordinator for CHOSA and the current coordinator of their volunteers at the Fair. What Jacqueline and the CHOSA team enjoy most about volunteering at the Fair is the chance to participate in a Fiesta event while doing something they love (caring for our community) concurrently. Their care and enthusiasm shines through in all that they do for us, especially when we have particularly challenging weather on Fair Day! We experienced an intensely hot and humid Fair Day in 2017, and we are

forever grateful for how the CHOSA team responded to the unusually high number of heat exhaustion cases for Fairgoers, vendors, and volunteers that year.

Although the CHOSA team is tasked with serious responsibilities during their volunteer shifts, they also manage to experience the fun and funky aspects of the Fair. One of Jacqueline's favorite memories of the Fair was seeing Dr. John Doski (their CHOSA colleague and our current KWA president) riding around on a Segway in his other role as "Doc the Knife" for our Parade. She also enjoys seeing the other Parade



participants, especially the camels last year, and our eclectic mix of art, music and cultural diversity.

We are truly grateful for CHOSA's continued participation at the Fair and will leave you with Jacqueline's words touching on the strength of our community relationship: "The King William District, Fiesta, and the Christus Santa Rosa Health System have deep-set, historical roots within San Antonio. The King William Fair is an incredibly organized event with a dedicated team planning year-round to ensure safe and family-friendly Fiesta fun! We are honored to be involved in a nearby community celebration that preserves such historical significance. Viva Fiesta!"

What's New at the 2019 Fair

Noah Peterson, Entertainment & Vendor Coordinator

The Sweet Spot

What can we say – it's Fiesta! Live a little and indulge the sweet tooth. The Sweet Spot is a tasty corner of King William Park (Turner at Washington) custom made for those who have had their fill of tacos, sausage, and chicken on a stick. This brand-new feature will have Social Ice wine popsicles, Pepito's Italian Ice, Steel City Pops, Scooped Cookie Dough, and macarons by Woops! Come on by and try them all. Let us know which is your favorite!

The Texas Wine Garden

Why we didn't do this years ago is a mystery. What isn't a mystery is how popular this section of the Fair is. Last year, all the wine vendors sold out! This year we've got some of our favorites coming back, including Bending Branch Winery, Stray Grape Urban Winery, Lost Draw Cellars, and Kissing Tree Vineyards.

New this year is Red Road Vineyard out of Naples, TX, and Los Pinos Ranch Vineyard out of Pittsburgh, TX. Be sure to stop by and welcome them to the Fair King William style! Besides all the wonderful music at the Julia's Veranda Stage, we've got Carvana sponsoring some lawn games and a virtual reality station, Lyft will be decking out the space as their "Lyft Lounge" complete with seating and some fun surprises, and what could be better than relaxing with a glass of wine and a massage from Heeling Sole! We love the Texas Wine Garden and hope you find the new additions to be the perfect place to sip Texas vino and relax between shopping and food tasting.

Kids Kingdom

All the fun games are back, including the Ferris Wheel, which was a BIG hit last year. After several years of not being

here, the Bungee Jump is returning! And most exciting of all – we're gonna have a Pirate Ship! It's big enough that Mom or Dad can ride with the kids! Come on by and see how things look at Kids Kingdom. Pepito's Italian Ice will be selling cool treats inside the Kingdom and we've got a brand new dance troupe gracing the stage: The Alamo City Dance Company – you don't want to miss them.



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Thanks to Our Neighbors

who generously share their property and resources for the Fair:

Alamo Area Metropolitan Planning Organization

Brackenridge High School (SAISD)

C. H. Guenther & Son, Inc.

Christine & Zane Reinhard

City of San Antonio Cliff Morton Development and Business Services Center (One Stop)

City of San Antonio Parks & Recreation Department

Dan & Linda Rutherford

Deb Mueller & John Doski

Goodyear Auto Service Center

H-E-B

Jack Kent & Susan Athené

James Lifshutz & Erick Schlather

Jeffrey & Stace' Rust

Jessie Simpson

Kenton & Nancy Kimball, King William Professional Group

Madhatters Tea House & Café

Rudy & Trish Zinsmeister

Rusty & Madeline Guyer

San Antonio Art League Museum

San Antonio Conservation Society

San Antonio River Authority

Small Planet eBikes/HUB MRKT

St. Joseph's RCBA

United Way of San Antonio

Moon Dog Shirt Co.: Shirts with Attitude since 1984

Danielle Griffin, Operations & Volunteer Coordinator

Judy and Richard Kuentler started their small company in their home in 1983 and have kept it that way since. They always believed each customer was a friend and committed to provide the best quality item possible to them.

"Shirts with Attitude" says it all about their passion for making shirts that you will not see sold in any store. They use high quality cotton from the best companies in the industry and buy in limited quantity. Moon Dog shirts have matched pockets, yokes in the back for a better fit, coconut buttons and slits on the sides for comfort. When describing the detail of the product, Judy says, "We are very particular about matching stripes, etc. if at all possible. Several years ago we branched out to making custom shirts to fit our customers who feel that our pattern needs customizing." Their customers will often bring in their own fabric to have special shirts made for them.

Moon Dog is known for their unusual designs as well as

conservative patterns. They now make specialty "art" shirts which are one-of-a-kind shirts as well as hybrids (up to 10 different coordinated fabrics are used on each shirt), which are really cool and are usually made to the customer's input on fabric choices. Judy was usually drawn to the traditional Hawaiian patterns but is now favoring designs such as "Zen Charmer" (terrific artwork) as well as a new fabric they will be offering this year that features a Mermaid Day of the Dead design. Richard is the edgy one and one of his favorites is the "Frankendead" that features 10 different Day of the Dead fabrics. A close second is the "Elevated to the 13th floor."

Judy and Richard are a familiar sight at the Fair as they have been vendors with us for the last dozen years. They would love to make a unique shirt for you and look forward to seeing you at the King William Fair. Be sure to stop by their booth this year located at S209/S210 on Sheridan Street.



Historic Home Tours

Miss Margaret's Victorian House Tour

Margaret Gething House, 409 E. Guenther, 210-227-9498

Fiesta Week Tours from Saturday, April 20 - Thursday, April 25, 1:00 pm - 4:00 pm

\$5 Admission Donation

This is an official Fiesta event started by Margaret Gething, President of the King William Area Conservation Association in the 1940's. The first tour titled Tour of Old World Charm took place in 1946 during Fiesta.

The Edward Steves Homestead House Museum

509 King William, 210-223-9800

Fair Day self-guided first floor tours on Saturday, April 27, 10:00 am - 3:00 pm

\$5 flat rate; cash only, please.

Built in 1876 for Edward Steves, founder of the Steves Lumber Company, by Alfred Giles, prominent San Antonio architect.

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southeastanimalhospital.com

Fair Merchandise

General Admission Wristbands - \$15
(*\$12 for KWA members*)
(*Children 12 & under are FREE*)

Official Fair Merchandise

Official Fair merchandise and General Admission Wristbands are available to purchase at the KWA office prior to the Fair. Current KWA members receive a discount on our 2019 Fiesta Medals and General Admission Wristbands.

Visit our Ilse's Attic merchandise booth in King William Park to purchase official Fair merchandise on Fair Day (KWA member discounts not available on Fair Day).

2019 Fiesta Medals - \$10
(*\$8 for KWA members*)
2019 Fair T-Shirts - \$15
2019 Fair Poster - \$10
Vintage Fair Medals - \$5
Vintage Fair T-Shirts - \$5
Vintage Fair Posters - \$5

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, such as water or electricity. In order to comply with the Health Department, Fire Marshal, etc., any special arrangements between private property owners and vendors should be made directly through the Fair office at 210-271-3247.

Parties in the Fair Zone

All adults (ages 13 and up) entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers cannot be brought inside the Fair Zone, even if they are going to your house. Please tell your guests that the Fair raises money for scholarships, schools, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our website at KWFair.org where they can learn more about parking, transportation, recycling, artists, food, entertainment, the Parade, and our community programs.

Many thanks to you and your guests for your support of the Fair and our neighborhood!



HUB MRKT

Tues-Fri 11am-7pm • Sat 10am-6pm • Sun 12pm-5pm
1203 S. Alamo • SATX • @HubMRKTSATX

Keep it Clean! It's the Neighborly Thing to Do! Recycle in Blue ClearStream Containers!

Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management Department, you will see the blue ClearStream wire frames with clear plastic bags around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Friday, April 26

On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and port-a-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 26, to make it easier for us to set up.

Saturday, April 27

The Brackenridge High School Football team will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans or bins. Please treat your party trash and recycling like any other day by placing it in your bins and moving them onto the street only on your regularly scheduled pick-up day.

At 6:00 pm, when the Fair ends, the football team will flip over our trash barrels. Please do not set trash on top of the barrels.

To facilitate the street-sweeping machines that will come through the Fair Zone Sunday morning, **PLEASE DO NOT PARK ON THE FAIR ZONE STREETS UNTIL NOON ON SUNDAY.** Fair Zone residents may park at H-E-B Headquarters beginning at 5:00 pm Friday through noon on Sunday.

By keeping your vehicles off the street Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 28

On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would

help. Please note one dumpster will remain at Madison and Turner for final clean-up; it will be barricaded and removed on Monday. In addition, the Beverage Storage Pods will be removed by Monday morning and will be barricaded until then.



The City of San Antonio's Office of Sustainability has awarded a certificate of recognition to the King William Fair for achieving the Green Event level of Verde, the highest certification value possible, in compliance with their Green Events Ordinance. Viva Fiesta Verde!

Our event is powered by renewable energy provided by CPS Energy.



No Smoking

The King William Fair creates a healthier and more pleasant environment for attendees by serving as a smoke-free event. Smoking will be prohibited in all public areas within the Fair Zone.

Fair Logistics Timeline

Thursday, April 25

Evening- Parking restriction signs installed
Fair Zone booth marking begins
Barrel placement begins

Friday, April 26

6:00 am- Infrastructure and vendor setup begins
Fair Zone travel and parking restrictions begin
Parade Zone parking restrictions begin

9:00 pm- Fair Zone closed to residential traffic (park at H-E-B)
Vendor setup ends

Saturday, April 27

6:00 am- Fair Zone opens for vendor setup
Parade Zone travel restrictions begin
West Zone parking restrictions begin

8:00 am- Admissions go on sale

9:00 am- Fair begins as the Parade starts

12:00 pm- Parade Zone travel restrictions end

6:00 pm- Fair closes

8:00 pm- Fair Zone opens for off-street parking only
West Zone parking restrictions end

Sunday, April 28

7:00 am- Street sweeper services neighborhood

12:00 pm- Fair Zone street parking permitted
Parade Zone parking restrictions lifted when signs removed

Lost & Found

During the Fair, Lost & Found items will be located at the Ilse's Attic merchandise booth located in King William Park at the corner of King William and Turner. After the Fair, any items not retrieved will be held at the KWA office until June 7, 2019.

The Southtown Beat!

Noah Peterson, Entertainment & Vendor Coordinator

The complete Entertainment schedule is available on the Entertainment page of our website at KWFair.org.

It's Fair time – and that means all your favorite bands are back at our stages. Almost.

King William Park Stage presented by Bud Light will swing the best of San Antonio's jazz cats! Small World, Volcán, Regency Jazz Band, Bett Butler & Joël Dilly, BillyRay Sheppard and The Main Event Band, and Henry Brun are all back for another year. Classic jazz, standards, Be-bop, originals, Latin jazz, smooth jazz, funk, and cumbia will make this stage the place to be all day.

Pat's Pub Stage presented by Alamo Beer Company will keep things rockin' all day! River Barons, TubaMeisters, Los Nahuatlantos, and Los #3 Dinners all return for another year. I'm thrilled to announce Los de Esta Noche is making their King William Fair debut from 1:00 pm - 2:30 pm. Don't miss these guys!

Julia's Veranda Stage presented by Rosario's and Jefferson Bank at the Texas Wine Garden has all the local favorites performing: Celtaire String Band, Michael Waid, Tennessee Valley Authority, The Bandaholics, Rachel Laven, and don't forget Fair fav – Rudi Harst & the Rudiments. Azul Barrientos is back with a few extra bandmates.

Artists Alley Stage presented by Lone Star Beer features Johnny Carrera, Hamp & Janet, Roy Knowles & Gonzo Gonzales, Chayito, Josh Glenn Experiment, and The Whipples. New this year is Matt Evans on classical guitar from 11:15 am - 11:50 am and Butch Ross playing mountain dulcimer from Knoxville, TN, from 4:00 pm - 4:45 pm.

Kids Kingdom Stage presented by H-E-B brings back The Astonishing Mr. Pitts, the Children's Ballet of San Antonio, Conjunto Heritage Taller, Teresa Champion Dance Academy, Mama Lou: American Strong Woman, The Magik Theatre Kids Comedy, Fire on the Mountain Cloggers, and Capoeira Luanda. New this year is the fabulous Alamo City Dance Company from 1:30 pm - 2:00 pm. Face painting from Party Pros is in Kids Kingdom and caricatures can be found at Pat's Pub and King William Park.

Our **Street Performers** have expanded! Coming back for another year is Mariachi Azteca de America, the Bedouin Dancers, Armando and Antonia, and The Soul Stick Q. Joining them are Derek Lewis wandering around with his guitar and songs, Tobias the Adequate doing his magic tricks,

URBAN-15 offering two dance and drum performances, Joe Libby and Cleto, and Magic and Mentalism by James Arthur.

In **Artists Alley** – the Monster Mural returns for kids of all ages to color on, DiZurita has a beautiful art panel display, Death From a Brush will have body painting, live painting, and art for sale. WOAI, our fabulous media partner will have Fiesta medals, STEER will have educational energy demos, Brackenridge High School Print Shop is back, and Luminaria will be asking folks to make lanterns for their fall event and selling Fiesta medals.



Neighborhood Heroes Remembered at the King William Fair

Bill Cogburn & Rose Kanusky

When you stroll through our neighborhood on Fair Day, have you ever wondered about the names given to certain Fair sites and activities – “Pat’s Pub,” “Julia’s Veranda,” “Ilse’s Attic,” “Wrangle On, Sue”? Old timers will recognize those names, but if you’re a newcomer, you might be curious.



Over the years, the various Fair committees have chosen to recognize a few ‘gone but not forgotten’ King William residents and volunteers who have left an indelible imprint on our neighborhood. It’s yet another way to honor those who have gone before us and to keep their memories alive.

Pat’s Pub honors Pat Sodke, who moved to the neighborhood in the 1970s and lived at 311 Mission Street from 1990 until his death in 1995. He was the Fair’s

beer chair for several years. Through his construction business, Pat remodeled about 40 houses in our area. When Pat had his fatal heart attack, he had his saw in hand, doing the work he loved.



photo by Michael Nye

House at 217 King William in 1973. She was a passionate supporter of the local performing arts and on many Sunday afternoons hosted musicales in her home, serving refreshments on her veranda. She was also an ardent preservationist. Julia died in 2000 at the age of 82.

Julia’s Veranda honors Julia Cauthorn, who moved to the Sartor



photo by Michael Nye

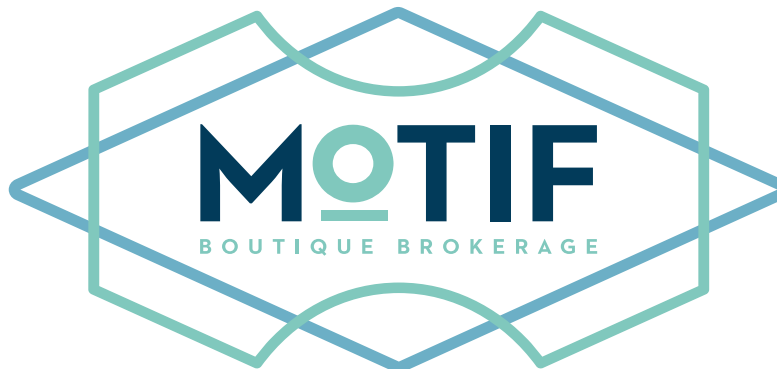
Ilse’s Attic honors Ilse Griffith, who attended Bonham Elementary and who graduated with Brackenridge High School’s first graduating class in 1916. She lived at 422 East Guenther from 1973 until she died in 1999 at age 99. She was KWA board president (1974-1976) and served as Fair Chair for two consecutive years (1973-1974).

Wrangle On, Sue honors Sue Duffy, who was Chief Parade Wrangler from 2007 until her death in 2017. Although Sue did not live in the neighborhood, she devoted countless hours to curating and cultivating the parade into a city-wide favorite. Sue was also a former Fair performer (Irish dance) and loved spending time in the ‘hood.



photo by Al Rendon

Cascarones, brought to Europe from Asia by Marco Polo, were originally filled with what?



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Answer: Perfumed powder.



“Who Is King William?” – A Story About Community

Alicia Spence-Schlesinger, Chief Parade Wrangler & Marketing Coordinator

The 2019 King William Fair Parade will tell the story of the neighborhood by inviting entries to tell the audience their version of “Who is King William?” The stories will include the history of the land, the people who built and lived in the historic homes, the businesses that support our neighborhood and most importantly, the people who have created the community which we all have grown to love.

The history of the King William area begins well before the Germans settled here in the mid-1800s. In fact, the story begins 300 years ago when the Spaniards found our lush river land perfect for the expansion of their empire. Long story told short, the Spaniards settled in, built the Alamo and converted the natives to join their community. These San Antonio pioneers used the King William area land for agriculture to provide food for the Alamo community.

75 years later our Spanish governor secularized the Missions from the Catholic church. So, the 14 Native American families who were dependent on the Alamo were granted a parcel of land plus a bushel of corn in the King William area. The Spanish governor then called upon Pedro Huizar, a Spanish architect, land surveyor and craftsman, who was loved by the natives to survey the land, which is why the descendants of Pedro Huizar

are being honored as the Grand Marshal of the Parade this year. In addition to Mr. Huizar’s long list of accomplishments, he is famous for sculpting the Rose Window at Mission San Jose. Our Grand Marshal will be presented by our local nonprofit bike share, SWell Cycle. Local artist Chris Tilton will create a replica of the Rose Window to accommodate the theme of the float.

The San Antonio Conservation Society will serve as this year’s Honor Guard. This group of preservationists play an imperative role in San Antonio’s unique historic and cultural characteristics. Founded in 1924 by 13 women, the San Antonio Conservation Society has helped save our city’s Spanish Colonial missions, historic attractions and homes. The “great flood” of 1921 encouraged this group of ladies to form a Conservation Society. In fact, the constant flooding forced the City to rethink our river. The winning solution was to pour cement in the river to solve the problem. We can’t thank those original 13 women enough for having the sense to fight that idea and support Robert H.H. Hugman’s worldly idea to build a River Walk.

The Parade’s story will end highlighting the King William Association. The Association’s story begins in 1948, but picks up in 1967. The Association needed a fundraiser, so they settled on hosting an annual King William Fair the last Saturday

during Fiesta. The original Fair in 1968 was a couple of blocks in the ‘hood featuring local artists, a few food and beverage booths plus a cake walk! Thanks to the Fair and its Fairgoers, the King William Association has donated approximately \$800,000 in grants and scholarships since 2001. In addition, the Association has used the proceeds of the Fair to help revive the once decaying neighborhood.

Several factors, including a shortage of housing, economic challenges, the flood of 1921 and San Antonio’s growth, contributed to the original homeowners moving out of the neighborhood. Many grand houses were divided into apartments to address the housing shortage, and many properties fell to the wayside and slowly decayed. Once the association formed in the late 1960s, new pioneers began to resettle and restore the area.

The funds raised from vendor booths in the early years of the Fair were used to beautify the neighborhood. Simple luxuries like planting trees, adding and repairing sidewalks and lights, and restoring and creating a park around the Gazebo have helped to draw in tourists, locals and entrepreneurs to our neighborhood.

This is the Parade’s story in a nutshell. We, the Parade entertainers, hope to live up to the saga of our ancestors who have paved the way for our neighborhood and community that we so enjoy. *¡Viva Fiesta!*

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Kids Kingdom

Kyle Contreras, Mission Trail Rotary Club

The local Mission Trail Rotary Club manages Kids Kingdom, a very important part of the King William Fair, and their assistance has been invaluable to the King William Association. The Rotary Club fills the Upper Mill Park with a wide range of fun activities, including storytelling and free art projects for children of all ages. This year's Get Creative Art Tent features free hands-on kid activities such as paper bag hats, fiesta medals, crowns, scratch art, and beaded bracelets coordinated by local artist Stefani Job-Spears.

The Mission Trail Rotary Club also makes a special effort to include booths by non-profits and local organizations throughout Kids Kingdom. The Rotary Club's honorary chairman is long-time local resident Richard Contreras, and the entire Kingdom is managed by fellow Rotarians Richard Warren and Mario Gomez.

In recognition of the major effort it takes to plan and run

Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with the Rotary Club. Like KWA, the Rotary Club supports many community organizations. Proceeds from the Fair fund the "I LIKE ME!" literacy program, which provides over 450 personalized books for local kindergarten students, and provide two annual scholarships to area high school juniors attending the annual Rotary Leadership Youth Awards weekend. Club members also volunteer at the "Rotary Day SA" community event, and last year helped plant over 450 trees at McAllister Park.

Mission Trail Rotary meets at 7:30 am every Tuesday morning at Madhatters Tea House & Cafe, 320 Beauregard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!

Kids Celebrate our 'Hood in the Parade!

Neighborhood kids are needed to join in the Parade fun! All Southtown neighborhood children are invited to join us for a float decorating party on Friday, April 26, from 4:00 pm - 6:00 pm. Families who want to ride on the float or walk alongside in the Parade should meet no later than 8:30 am on Saturday, April 27, at the Parade lineup on Eagleland.

For more information and to find out about the float decorating party location, contact Nathan Morey at nmorey1978@gmail.com or 817-683-3500. You can also check out the Facebook page: KWAKs – King William Area Kids. ¡Viva Fiesta y viva KWAKs!



The Cannoli Fund's 2019 Fiesta Medals Support Free Programs for Area Cats and Dogs

Nancy Diehl, *The Cannoli Fund*

The Cannoli Fund's 2019 dog and cat Fiesta medals feature two pets who benefited from our free wellness programs. Each colorful Fiesta medal hangs from a ribbon with an attached enamel lapel pin that can be removed and worn separately at any time of year! All proceeds from the sale of these medals support our all-volunteer nonprofit's mission of improving the lives and controlling the population of stray and owned King William and Lavaca pets. Since 2011, The Cannoli Fund has provided free services to nearly 1,200 neighborhood cats and dogs.

Sophie, a fluffy golden brown mutt, stars on the 2019 dog medal. A stray, Sophie had been living under and around the school buses in the Brackenridge parking lot for several weeks. Over that time several neighbors had tried, unsuccessfully, to coax her out, but she was too frightened to trust them. When she moved under a nearby house, the couple restoring the house slowly gained her trust and eventually she emerged. It was a long process to help Sophie overcome



her fears, which included being inside and walking on a leash. Their patience has been rewarded, and Sophie is now a loving family member who enjoys long walks, treats, and spending time with her canine and human family. Our SOS/Cannolicare program covered all her veterinary, spay and microchipping expenses. Sophie's medal includes a bonus lapel pin depicting one of our Cannoli's

Canteen neighborhood pet water bowls. If you'd like to request a free pet water bowl to place along the sidewalk in front of your King

William or Lavaca home or business, visit the Cannoli's Canteen page at thecannolifund.org.

The 2019 Cat Fiesta Medal features an adorable Siamese mix kitten named Bandit. Bandit and his four siblings were born to a friendly stray cat who had recently been taken inside by a neighbor. As soon as they were big enough, all five kittens took our free Community Cat Carpool to be spayed or neutered, vaccinated, and microchipped. Bandit's

mom had been spayed a few weeks earlier.

Not surprisingly, Bandit's rescuer and her daughter decided to keep him, and found great homes for his siblings. Bandit's bonus lapel pin portrays our "Big C" logo on a paw print.

Buy medals now at the King William Association office, Elevate Dental, HUB MRKT, Pig Liquors, and South Alameda for \$10. Medals are for sale at the Fiesta Store on Broadway for \$12. Also available online at thecannolifund.org and on eBay. We'll be at Pin Pandemonium in Hemisfair on April 18, and at the Ilse's Attic

Fair Merchandise booth at King William Park at the Fair. All proceeds from medal sales go to support our free programs: Cannolicare/SOS grants for veterinary care, the Community Cat Carpool, Spay/Neuter Reimbursement, Cannoli's Kitchen monthly pet food delivery, Cannoli's Canteen neighborhood pet water bowls, and microchip scanning for found animals. For more information, visit thecannolifund.org or find us on Facebook and Instagram. ¡Viva Fiesta!



Dogs at the Fair

The King William Fair is a fun and positive environment and we wish to ensure the safety of all our guests, human and canine. Dogs are allowed in the Fair Zone, but please keep in mind that we expect 40,000+ people, and your dog will likely be more comfortable at home.

- We reserve the right to refuse entrance, or ask to leave, anyone whose pet is exhibiting inappropriate or dangerous behavior.
- All dogs must be on a leash and handled by a responsible adult.
- A dog needs to wear a collar or identification (tags or embroidered collar) to assist in finding the owner if the animal becomes lost.
- We highly recommend that dogs be at least 6 months of age or older, as younger animals have immature immune systems, leaving them vulnerable to infection.
- Dogs should be current on all vaccinations.
- Dogs should be spayed or neutered.
- Female dogs in heat should be left at home.

- Dogs need to be sociable with other animals, adults, and children and should not display aggressive behavior.
- Do not dress dogs in clothing, especially if it is very hot.
- Owners need to clean up the waste created by their dog.

Look for our sponsor, **Bark San Antonio**, and their doggie rest stations at the First Aid Booths featuring complimentary water and waste bags for your canine friend. Please also bring your own water supply to keep your dog well-hydrated on what is often a hot day.

City Veterinary Hospital is excited to support the pets of the King William Fair with a Pet First Aid Booth on the 100 block of King William! They will have registered veterinary technicians on-site to help keep all of the pets safe and happy on this exciting day. Visit their booth for fresh pup pools, treats and poop disposal bags. Be sure all Fiesta costumes are loose fitting and do not restrict movement. Occasionally, costumes and lots of excitement can contribute to over-heating. Keep the following warning signs

in mind. Panting, dehydration, excessive drooling, increased body temperature, reddened gums and moist tissues of the body, production of only small amounts of urine or no urine, rapid heart rate. If you see any of these red flags, stop by. Visit cityvetsa.com for more information.



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Leave the Car at Home!

Spread the word! We encourage everyone to walk, bike, carpool or take public transportation whenever possible. More details about the following options are available on the Plan Your Visit page of our website at KWFair.org.

BUS

Visit viainfo.net or call 210-362-2020 for more information.

VIA Park and Ride

8:00 am - 6:30 pm from Airport Park and Ride, Crossroads Park and Ride, and Madla Transit Center Park and Ride. Drop-off and pick-up on S. Main at E. Guenther. \$2.50 per person each way for full fare (\$5.00 roundtrip). Discounts for seniors & students. Buses may leave as often as every 15 minutes depending on volume.

VIA Bus Route Service

The following bus routes run through the King William neighborhood: 11, 34, 40, 42, 51, and 54.

BIKE

Bike Valet

Bike Valet will be available from 9:00 am - 5:30 pm at Small Planet eBikes, 1203 S. Alamo. This donation-based service is sponsored by our local bicycle club, The Wild Dawgs.

Swell Cycle Stations – Ride for FREE on Fair Day!

Visit swellcycle.bcycle.com for more information.

On Fair Day, Southwest General Hospital and San Antonio Bike Share will provide

FREE day passes to ride in San Antonio! All SWell Cycles will be FREE for the day - no code necessary.

Swell Cycle will have staff on hand at their S. Alamo at Pereida station (across the street from Liberty Bar) to accommodate SWell Cycles coming to the Fair.

RIDESHARE/TAXI

Take advantage of the many rideshare and taxi options to arrive at the Fair without having to find parking. Use our designated Rideshare/Taxi drop-off and pick-up location at 700 S. Main (at E. Arsenal) just two short blocks from our Arsenal Street Bridge Admission Gate.

PARKING

Free Parking at 1901 and 1902

S. Alamo Limited free parking spaces at the City of San Antonio Cliff Morton Development and Business Services Center (One Stop) parking lots located at 1901 and 1902 S. Alamo (at S. Flores), which is less than an 8-minute walk to the Fair Admission Gate on Guenther (at King William).

Paid Parking

Paid parking spaces typically range from \$10 to \$30 per day and are available at the Federal Building in Hemisfair at 727 E. Cesar E. Chavez (at Indianola), the Alamodome Parking Lot B on S. Cherry (at E. Cesar E. Chavez), and at several private parking lots in the Southtown area.

Neighborhood Parking

There is limited street parking available in the Southtown area. Please pay attention to permanent and temporary parking restriction signs. Illegally parked vehicles will be ticketed and/or towed.

Blocked Driveways & Fire Hydrants

To report blocked driveways and fire hydrants, please contact Rose Kanusky, Highway Woman, at 210-532-1738 so she can coordinate a quick solution with the proper authorities.

Down in Southtown: Fiesta Medal Night Market

Tuesday, April 9, 6:00 pm – 8:00 pm at The Friendly Spot

Noah Peterson, Entertainment & Vendor Coordinator

The fun is rolling along! Every 2nd Tuesday at The Friendly Spot (943 S. Alamo), the KWA is presenting “Down in Southtown” as part of Downtown Tuesday from 6:00 pm - 8:00 pm. We’ll have music, half-priced nachos, KWA membership sign-up, and a chance to mix and mingle with your neighbors.

It’s time for Fiesta. Get your sashes out, grab your medal traders, empty out your piggy banks and get ready to party – it’s the KWA’s first ever Fiesta Medal Night Market!!!

West Kings Highway is gonna rock the night out with some great original music and you can buy their medal, which features “glow-in-the-dark” street signs.

And we’ve got over 20 Fiesta medal vendors coming out: The Afterlife Paranormal Society, Office Depot, Lavaca - King William – Collins Garden neighborhood associations, Diamond T’s and More, Fiesta Medal Maniacs, Alamo City Cheeseheads, Smiles are Contagious, Great Texas Credit Union, King Catonio & Battle of Ferals, SNIPSA, Liberty Mutual, Monarch Trophy Studio, The Pretty Duckling, Stiletto Photography, Alamo Café, Salata, Juan-Stop Administrative Services, Joe Villereal, The Cannoli Fund, SA Flavor, and more!!!

Cocktails and Beer will be flowing all night – come for the medals, stay for the music, have some beer and burgers. Don’t forget to hang around after our event for TRIVIA NIGHT. The fun never stops at The Friendly Spot!

VIVA FIESTA® SAN ANTONIO 2019!

April 18-28

FiestaSanAntonio.org

Don't miss the downtown opening ceremony festivities for Fiesta Fiesta at Hemisfair on Thursday, April 18 from 3:00 pm - 9:00 pm.



Special Thanks to Our 2019 Sponsors



Tiara Sponsors: Beethoven Maennerchor, Inc. • Bliss Restaurant
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 Texas Star Document Services • The Guenther House • The Rivard Report • WOAI



Fair Zone & West Zone Restrictions

Friday, April 26 – Sunday, April 28, 2019

Fair Zone streets located inside E. Guenther, Alamo, St. Mary's, Cesar Chavez, and the San Antonio River, as well as 100 block City and 300 block Arsenal. **West Zone** streets located west of the San Antonio River.

FAIR ZONE

- Friday 6:00 am - Saturday 8:00 pm
- Saturday 8:00 am - 6:30 pm

RESIDENT PARKING

- Parking at H-E-B Headquarters on Cesar Chavez @ Dwyer

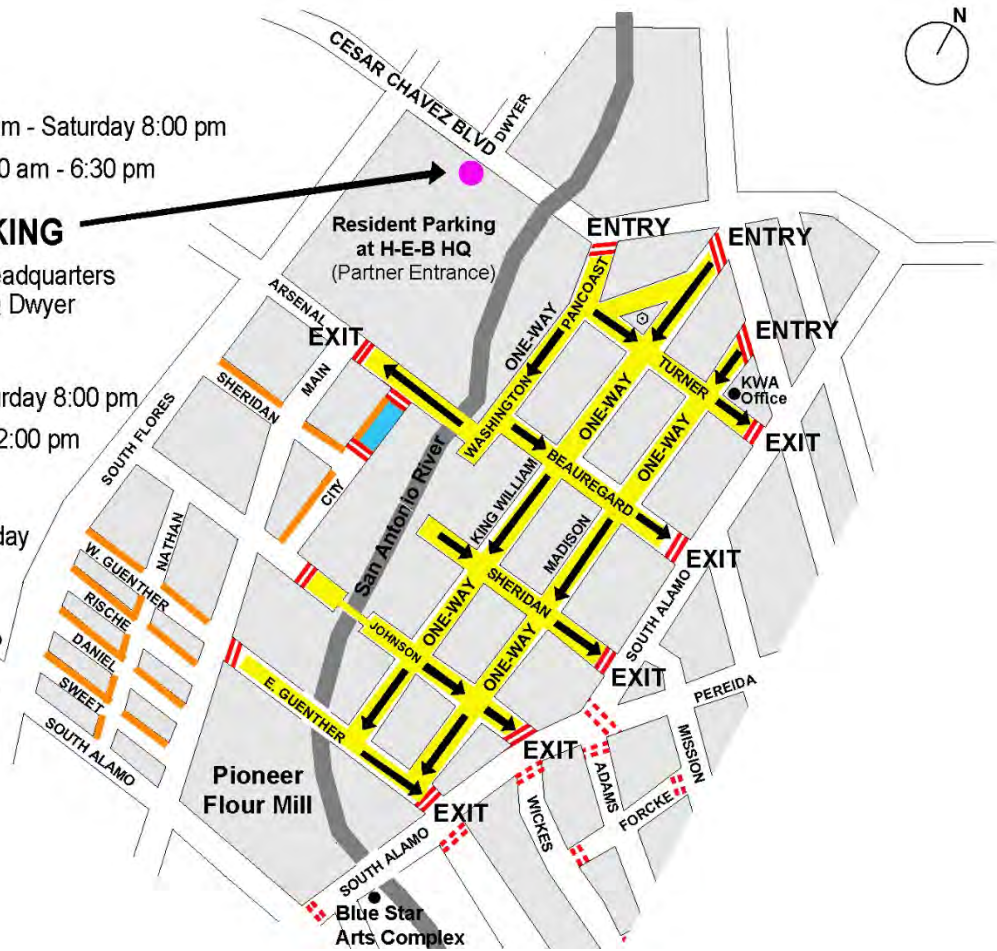
BARRICADES

- Friday 6:00 am - Saturday 8:00 pm
- Saturday 6:00 am - 12:00 pm

WEST ZONE

- No Parking on Saturday 6:00 am - 6:30 pm

FREE PUBLIC PARKING
1901 & 1902
S. ALAMO
(COSA One Stop)



WEST ZONE

No Street Parking One Side Saturday 8:00 am – 6:30 pm:

No parking on the **west (non-river) side** of:

- City (between Arsenal and W. Johnson)
- Nathan (between W. Guenther and S. Alamo)

No parking on the **north side** of:

- West Sheridan (between City and S. Flores)
- West Guenther (between S. Main and S. Flores)
- East Rische (between S. Main and S. Flores)
- Daniel (between S. Main and S. Flores)
- Sweet (between S. Main to S. Flores)

PARKING GUIDELINES

SAPD will issue tickets. Please follow these rules:

- Park in the direction of the traffic flow.
- Park 30 feet from a stop or yield sign or 15 feet from a fire hydrant.
- Do not move street barricades or remove “No Parking” signs. They’re here for your safety!

FAIR ZONE

No Street Parking Friday 6:00 am – Sunday 12:00 pm:

Violators may be towed. Fair Zone residents may park at H-E-B Headquarters (Cesar Chavez at Dwyer) with pass after 5:00 pm on Friday.

Passes: Vehicle entry/parking passes are mandatory and mailed separately (two per Fair Zone address).

No Through Traffic Friday 6:00 am – Saturday 8:00 am:

Travel to a specific destination is permitted with pass using one-way traffic flow shown on the pass.

No Through Traffic on City Saturday 8:00 am – 6:30 pm:

Access to 100 block City available to residents and their guests only.

One-Way Entry Points:

- Pancoast at Cesar Chavez
- King William at St. Mary's
- Madison at St. Mary's

One-Way Exit Points:

- Alamo at Turner, Beauregard, Sheridan, Johnson, and E. Guenther
- Arsenal at Washington

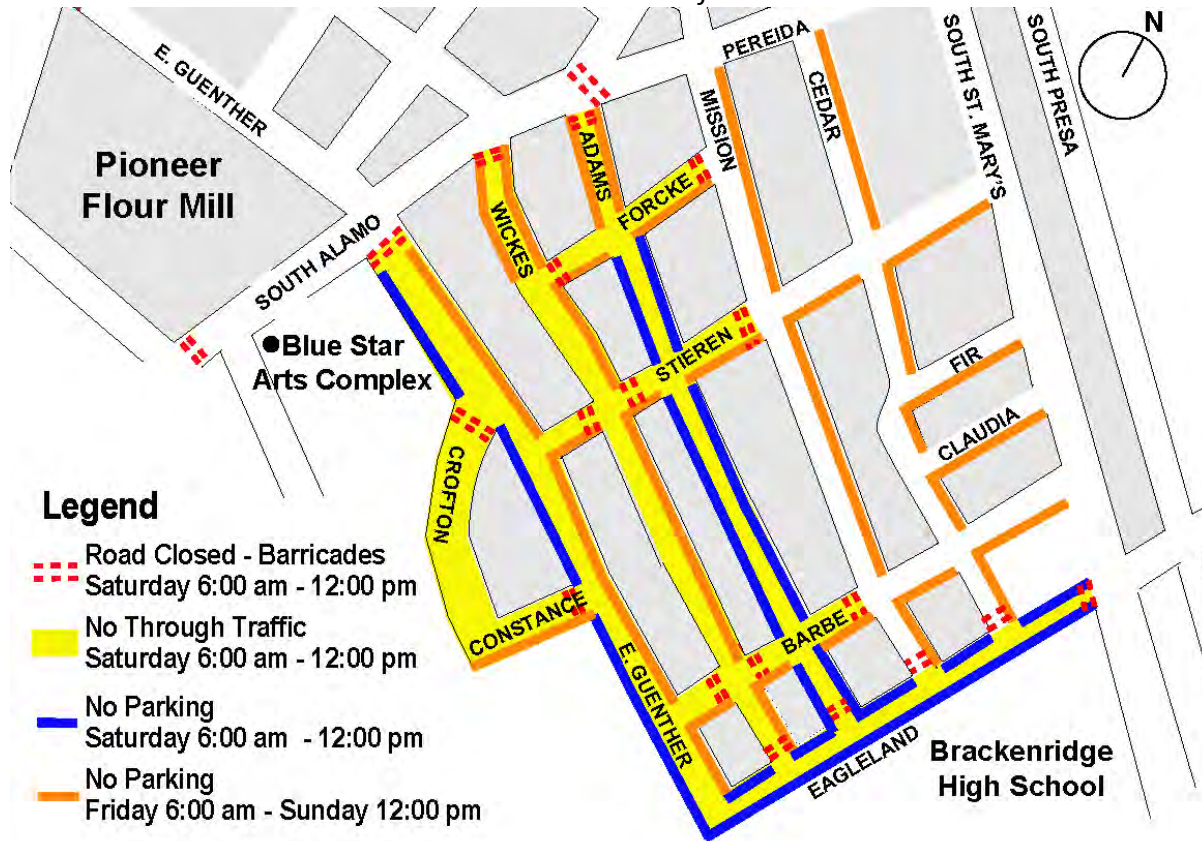


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Parade Zone Restrictions

Friday, April 26 – Sunday, April 28, 2019

All streets southeast of Alamo.



Legend

- - - Road Closed - Barricades
Saturday 6:00 am - 12:00 pm
- No Through Traffic
Saturday 6:00 am - 12:00 pm
- No Parking
Saturday 6:00 am - 12:00 pm
- No Parking
Friday 6:00 am - Sunday 12:00 pm

No Street Parking Both Sides

Saturday 6:00 am – Saturday 12:00 pm:

- E. Guenther (parking restored on the *river side* after the Parade)
- Adams (parking restored on *both sides*, except 100 block, after the Parade)
- Eagleland (parking restored on *both sides* after the Parade)

No Street Parking One Side

Friday 6:00 am – Sunday 12:00 pm:

No parking on the **east (non-river) side** of:

- E. Guenther
- Wickes (no parking on **both sides** of 100 block)
- Mission (no parking on **both sides** of 100 block)
- Cedar (except 100 block)

No parking on the **south side** of:

- Forcke
- Stieren
- Barbe
- Constance
- Fir
- Claudia

No Through Traffic Saturday 6:00 am – 12:00 pm:

- Alamo (between Pereida and Probandt)
- Crofton and Constance
- E. Guenther
- Wickes
- Adams
- Eagleland
- Forcke (between Wickes and Mission)
- Stieren (between E. Guenther and Mission)
- Barbe (between E. Guenther and Mission)

Passes: Two parking passes per address in 100 blocks of Wickes and Adams will be mailed separately to park at H-E-B Headquarters (Cesar Chavez at Dwyer) from 5:00 pm on Friday through 12:00 pm on Sunday.

PARKING GUIDELINES

SAPD will issue tickets. Please follow these rules:

- Park in the direction of the traffic flow.
- Park 30 feet from a stop or yield sign or 15 feet from a fire hydrant.
- Do not move street barricades or remove “No Parking” signs. They’re here for your safety!