



KING WILLIAM *fair*

King William Fair
Saturday, April 25, 2020
9:00am – 6:00pm

DESCRIPTION

The King William Fair is a one-day event held on Saturday, April 25, 2020 from 9:00 AM - 6:00 PM. The first Fair was held in 1968 and today approximately 40,000 visitors attend on the final Saturday of the 11 days of Fiesta® San Antonio – our city’s biggest and most well-known festival. This event consists of approximately 190 Art and Craft exhibitors, live music and dance performances on five stages, food and beverage booths, a Kids Kingdom play area and a quirky parade. Set on the streets of the historic King William District of San Antonio, Texas, among the beauty of its stately homes and gracious gardens, the King William Fair has long held the reputation of San Antonio's Best Family-friendly Fiesta Event with the Quirkiest Parade.

Proceeds from the King William Fair provide 95% of the King William Association’s operating funds, support the libraries and art instruction programs in neighborhood schools, provide college scholarships for inner city students, and create revitalization and preservation efforts in the King William Historic District.

IMPORTANT TIME/DATE INFORMATION

Application available online at Zapplication.org:

Application Deadline:

Exhibitors Notified:

Deadline to Accept & Purchase Booth:

Last day for cancellation with a full refund:

Pre-Fair set-up:

Fair Day Set-up:

Show Date:

Fair Day Breakdown:

Friday, September 6, 2019

Monday, December 9, 2019

Friday, January 10, 2020

Wednesday, February 5, 2020

Wednesday, March 4, 2020

Friday, April 24, 2020 (4pm - 9pm) –

NO SET UP ALLOWED BEFORE 4PM

Saturday, April 25, 2020 (6am – 8am)

Saturday, April 25, 2020 (9am – 6pm)

Saturday, April 25, 2020 (6pm – 8pm)

FEES

- Non-refundable Application: \$ 35.00
- Standard Booth: \$275.00
- Corner Booth: \$375.00
- 110V Electrical Power (optional): \$175.00
- Liability Insurance (optional): \$ 75.00 per booth
- Pre-packaged Food: \$ 35.00 to cover Health Department inspection
- Insufficient Funds: \$ 35.00 for any returned check
- Additional Wristbands: \$ 12.00

STANDARDS AND POLICIES

- The King William Fair is open only to individual artists/exhibitors directly involved in the design and creation of the work they exhibit. All work must be original and made by hand – No fabricated forms, kits, patterns or commercial products, or “buy and sell” products will be allowed.
- Artists must be present during the event and must personally staff their booth. No dealers, agents or representatives will be permitted.
- Artists may only exhibit and sell work in the media category for which they submitted and are accepted. We reserve the right to reject any artist’s displayed items not in keeping with the images submitted. If the exhibited product was not included in the submitted slides, the artist may be asked to remove those items from their booth and/or may not be accepted to participate in future King William Fairs.
- Participation in previous King William Fairs does NOT necessarily guarantee acceptance for this year’s fair. Committee decisions are final and inquiries that question or dispute the committee’s decisions will not be accepted.
- The King William Fair cannot be held responsible for damage, loss or theft of work or property. Display booths and items left in place before, during, or after Fair hours are the full responsibility of the exhibitor.
- The Executive Director is the official spokesperson for the King William Fair. If any incident related to the Fair and/or that may occur within the Fair Zone, do not discuss details with the media or anyone else, and refer the inquiry to our Executive Director.

BOOTH SPACES

- Spaces are 10 feet deep x 15 feet wide (measured out 1 foot from curb and side to side). Spaces will be marked on the street and numbered on the curb. Your assigned space will be indicated on your Artist Packet.
- Vendors are responsible for their own tent or canopy (limited to 12’ height), display fixtures, shelves, etc. There is no extra space for storage.
- Vendors must stay within the booth boundaries and must not encroach on private property, yards, sidewalks, or driveways. NO EXCEPTIONS. When setting up, please be mindful of landscaping and plantings in spaces between curbs and the sidewalk.
- There are a limited number of electrical connections available for purchase only by selecting the MADISON 300 BLOCK in Zapplication. Electrical generators are not permitted and you may not obtain electricity from any private home.

CATEGORIES

The King William Fair will accept entries in the following categories: Apparel / Fiber, Ceramic, Drawing / Painting, Folk Art, Glass, Home & Wellness, Jewelry, Leather, Metal, Mixed Media, Other Fun & Fiesta Stuff, Paper / Book Arts, Photography, Pre-Packaged Food, and Wood.

REQUIREMENTS

- Non-refundable Application Fee: \$35.00
- Images: 4 (3 shots showing a variety of price point products and 1 booth shot required)
- All products must be original - NO BUY-SELL PRODUCTS ALLOWED
- Artist must be present at the show

AWARDS

- Best in Show, Henry Rayburn Award for creativity and originality - \$300
- Best Booth Display - \$200
- Best Fiesta Spirit - \$100

ARTIST AMENITIES

- Drive-thru Artist Packet Pick-up Friday and Saturday
- Dedicated Artist Parking with Golf-cart Shuttle
- Artist Hospitality Area
- Booth Sitters

CANCELLATIONS AND REFUNDS

- Written notification of cancellation must be received in our office by the close of business on **March 4, 2020**.
 - Exhibitors who notify the Fair by this cancellation date will be fully refunded fees, less the non-refundable application processing fee.
 - No refunds will be made to artist/exhibitors who cancel after this date. No exceptions.
- The King William Fair is held outdoors rain or shine. No credits or refunds are issued if the Fair is affected by forces of nature beyond our control.
- We will not cancel the Fair unless informed by state, city or local officials that it will be in the best interest of safety for all.

IF ACCEPTED

- Once you receive your invitation to be a 2020 Art & Craft vendor, we urge you to **accept and purchase booth space** as soon as possible as your booth location is awarded on a first-come, first-served basis.
- **You will only be able to purchase booth space by STREET NAME AND BLOCK NUMBER (i.e. King William Street 100 block). CHOOSE CAREFULLY as there will be multiple streets and blocks available. You can refer to the Event Site Map attached for reference. Once all spaces on a block have been purchased they will be unavailable and you will need to choose another block.**
- If you are a returning vendor with a preferred booth location, **you will still need to purchase the corresponding Street Name and Block Number in Zapplication.** Please indicate your exact preferred location space when prompted in the application section. *Be as specific as possible, for example, S208 or Sheridan 208.* This does not guarantee your space but we will do our best to accommodate.

WAIVER OF RESPONSIBILITY (You will agree to as part of your application)

All accepted entries will be required to agree to a Waiver of Responsibility. By applying you are stating that you agree to follow all policies as set out by the King William Fair and agree to the waiver which states:

“In consideration for being permitted to participate in the King William Fair, I hereby waive, release, and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said activity. This release is intended to discharge in advance the King William Association and the Fiesta Commission (their officers, employees, and agents) from any and all liability arising out of or connected in any way with my participation in the King William Fair, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks I hereby assume those risks. It is further agreed that this

waiver, release and assumption or risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which they may incur as the result of my death or any injury or property damage that I may sustain while participating in said activity. I understand that the application fee is non-refundable, and that other fees are non-refundable after March 4, 2020, even if the King William Fair is canceled. I understand this is an outdoor show and the King William Fair will not accept any responsibility for goods damaged due to inclement weather. I agree that items I bring to the Fair will be handcrafted by me. I grant the King William Association full permission to use any photographs that may contain my likeness or booth space.”