

April 27, 2019 KING WILLIAM FAIR PARADE • 0900 Step Off

WHO IS KING WILLIAM?

A Story About Community

- **1A** Lanky The Clown warms up the crowd at - 8:30am (Lanky, you're welcome to start earlier if you like)

BANNER Disclaimer Banner

- **2A** Brackenridge Theater Students

BANNER Who Is King William - A Story About Community

- **2A** Brackenridge Theater Students

BAND GUARD

- **4A** Order of Granaderos y Damas de Galvez
- **3A** Texas Living History Reenactors
- **5A** Tehuan Band of Mission Indians

IN THE BEGINNING, IN A GALAXY NOT SO FAR AWAY...

- **6A** Star Wars Society

It was the late 1600s & Spanish explorers discovered San Antonio lush and abundant with wildlife.

- **7A** Buffalo
- **8A** Valco Designs

The Payaya Indians spoke of a Blue Panther spirit who guards the sacred Blue Hole of the San Antonio River.

- **9A** DiZurita - Alebrijes Panels representing the Blue Panther and the Blue Hole. DJ on the float

The Blue Panther would pounce on the Ahinga bird when it drank from the Blue Hole.

- **10A** Mermaid Society of Texas - Freshwater mermaids and merdudes from San Marcos

When the Ahinga bird flew water droplets from its wings created the flora and fauna of San Antonio.

- **11A** Urban 15 - Live Music - Samba inspired drumline with dancers dressed as butterflies & flowers

300ISH YEARS AGO

This section of the parade will focus on what the KW area land was utilized for.

Spanish clergy built the Alamo. 1718

- **12A** 1718 San Antonio Founding Families & Descendants
- **13A** The San Antonio Sisters of Perpetual Indulgence Inc., Abbey of the Alamo
- **14A** Guadalupe Cultural Arts – Mariachi Unit carrying the large Alamo provided by S.M.A.R.T.
- **15A** Las Guarezitas - Catholic Virgen of Guadalupe Dancers

Spain sends the Canary Islanders over to establish our civil government. 1731

- **16A** Latin American Heritage Society - Horse and Carriage with 2019 LAHS King and Royal Court Members
- **17B** Canary Islands Descendants Association - San Fernando Cathedral built by by Martin Delgado with a Truck and Trailer

The Alamo Mission used the King William land for agriculture.

- **18B** Bonham Academy

The Alamo Mission secularized from the Catholic Church and the King William land was given to the First Peoples of the area. 1793

- **19B** San Antonio Missions National Historical Park - eCar with Park Rangers

Pedro Huizar, a Spaniard carved the Mission San Jose’s Rose Window, surveys the King William land.

- **20B Grand Marshals** Huizar Descendants
- **20B** SWell Cycle - presenting the Grand Marshal by provide truck, decorated trailer displaying the Rose Window created by Chris Tilton and SWell Cycles for Huizar descendants to ride

The Huizar family say the Rose Window is a monument to Rosa, his fiancé from Spain lost at sea. Church authorities say it’s dedicated to St. Rose of Lima, Peru

- **21B** Llama
- **22B** Sister Katya Klyzm
- **23C** San Antonio Mission Trail Bike Riders

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!VIVAMEXICO! King William becomes part of Mexico. 1821

- **24C** Asoc de Charros San Antonio
- **25C** GLI Distributing/Dos XX Party Bus playing Viva Mexico

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COME & TAKE IT King William becomes part of the Republic of Texas. 1836

- **26C** St. James the Apostle Catholic School
- **27C** Alamo City Community Marching Band (ACCMB)
- **28C** Friends of Casa Navarro

Developer Thomas Devine, son of an Irish man begins to buy the King William land. Mid-1840s

- **29C** Harp and Shamrock Society of Texas

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THE GREAT UNION King William becomes part of the 28th State. 1845

(USA Flag somewhere on this oversized banner)

- **30C** Biohazard Brass Band
 - **31C** Texas 1st Cavalry - 11 mounted horses and two mules carrying a wagon
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WILKOMMEN FORTY-EIGHTERS

(German Flag somewhere on this oversized banner)

The Forty-Eighters were German Europeans who revolted for Democracy and unified of the German People.

- 32C TedX

Many Germans, disappointed with failure of the revolution, emigrated abroad to places like San Antonio.

- 33C Brotherhood of the Coast
- 34D Hermann Sons Life

C.H. Guenther & Son, oldest continuously operated milling company in the US is founded. 1851

- 35D C.H. Guenther & Son

Ernst Altgelt, a son of a German Forty-Eighter envisions a GRAND neighborhood along the San Antonio River....

- 36D Professional Tour Guide Association of San Antonio (PTGASA) - King William wants to see San Antonio. The tour guides will wear hats with SA fame locations & KW Houses

Ernst Altgelt's grand neighborhood would soon be named in honor of Kaiser Wilhem of Prussia.

- 37D Redzone Body Art - Walking King William Painting

WHO IS KING WILLIAM? William was the King of Prussia who united Germany in 1871

- 38D Jeremiah Teutsch - large paper mache King William head
- 39D Masters of South Texas - Where in the world is King William from?
- 40D Bedouin Dancers

Over the years Germans & other nationalities nestled in and formed the King William neighborhood.

- 41D Blue Star Brewing Co Tubameisters will be playing live music

Edward Steves family attic was used by neighborhood kids as a roller skating rink.

- 42D San Antonio Sugar Skulls

Robert H.H. Hugman Architect & visionary behind our San Antonio River Walk.

- 43D San Antonio River Walk

Did you know the fireplace of the Mexico City Hawaiian Embassy is in the infamous Opal Smith home?

- 44D Ukulele Ladies & Gents

Mary Aubrey Keating, nationally recognized San Antonio Muralist.

- 45D Be SMART for Kids

Jack Kent, American comic strip artist who created King Aroo.

- 46D SA Current

The King William neighborhood prospered and was affectionately called Sauerkraut Bend.

- 47D San Antonio Road Runners - They will be presenting the 5K Sauerkraut Bend King & Queen

German settlers introduced the button accordion and Conjunto Tejano was born.

- 48E Conjunto Heritage Taller

WELCOME TO THE 20TH CENTURY

This section of the parade's story focuses on how the neighborhood began to go downhill and wasn't a desirable neighborhood to live anymore.

Down in Mexico, Francisco Madero challenged the Mexican President to his seat and wins!

- 49E Mariachi Vargas Extravaganza

So, Francisco Madero was jailed. Released on bond he escapes to San Antonio.

- 50E Texas Pie Company on riding decorated lawn mower

It was here in the shadows of the King William the Mexican revolutionaries devised their plan for a Mexican Revolution. 1910

- 51E Freetail Brewing Co.
- 51E Los Callejeros
- 52E

During WW1 resentment towards the Germans grew so, King William street was renamed Pershing Avenue.

- 53E Bexar County Sheriff's Office

The great flood of 1921 relocated many people to higher ground in Terrell Hills & Monte Vista.

- 54E American Red Cross Serving Greater San Antonio
- 55F Disability SA/ Fiesta Especial Royal Court - A kinetic sculpture, 2 person pulling a covered wagon pulling their royal members with their guardians
- 56F Monte Vista Montessori

Jordan Ford opens up in the neighborhood and the automobile made relocation easier.

- 57F Joey Groff - 1921 Ford T model with Calliope

When the homes in King William sold, they were divided into apartments to accommodate housing demands.

- 58F San Antonio Tweed Ride

The San Antonio Conservation Society is formed by 13 women to protect San Antonio's rich history. 1924

- 59F Honor Guard San Antonio Conservation Society
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CHAPTER 9 • CONSERVATION & REVITALIZATION

This section of the parade will tell the story of how the efforts of the Conservation Society that started in the 1920s which finally began to see a movement.

The King William Conservation Association is formed by women. 1947

- 60F King William Former President carriage

Plans to build highway through King William in the 1950s radicalized neighbors, forming the King William Association. 1967

- **61F** Hemisfair Gondala Car

King William is nationally recognized as the first historic residential neighborhood of Texas. 1968

- **62F** Politico Carriage A

¡VIVA FIESTA! King William Association fundraises with a one block art and craft fair. 1968

- **63G** Brackenridge Marching Band & Purple Jackets

King William Fair remains a favorite Fiesta events thanks to these neighborhood heroes...

- **64G** Fiesta 4 Paws/4 Paws Animal Hospital

Miss Margaret Gething, founding member of the King William Conservation Association. Rumor has it her spirit has never left the neighborhood.

- **65G** San Antonio Zombie Walk - Alamo Methodist Church on back of truck

Walter Mathis early preservationist plays a vital role in the salvation of the neighborhood.

- **66G** San Antonio Jaycees

Sue Duffy, Chief Parade Wrangler from 2007-2017 begins tradition of handing out Half Price Books in the Parade to children.

- **67G**
- **68G**
- **69G** Dolph Briscoe middle school San Antonio & Half Price Books
- **70G** Ride for Reading - Half Price Books
- **71H** Y.E.L.P.-IV - Half Price Books
- **72H** South Texas Oil Barons

Pat Sodke of "Pat's Pub" serves as the Fair's beer chair and restores homes as a carpenter.

- **73H**
- **74H**
- **75H** Peggy Davis Team - Multi person Bicycle
- **76H**

Kids Kingdom play area becomes a symbol valuing our children and family.

- **77H** K.W.A.C.K.S
- **78H** Rodeo Clown
- **79H** The Magik Theatre - Willy Wonky

"...very small things can make a change in the world." —Sandra Cisneros

- **80H** Discovery School of San Antonio, inc – Sandra Cisneros

Since 2011 the King William Fair has raised over \$800,000 for grants, scholarships and the arts to improve our community and environment.

- **81H** Teen Studio Intensive at the Southwest School of Art
- **82H**

Proceeds from the King William Fair goes to support Blue Star Contemporary Art Museum, inspiring the creative genius in us all.

- 83H Blue Star Contemporary

Proceeds from the King William Fair goes to support The Cannoli Fund for dogs and cats in the area.

- 84H Fiesta Kitty

THANK YOU to the 1,000+ volunteers who operate the King William Fair!

- 85H Valero Energy Corporation
- 86H UPS
- 87H HEB
- 88i Children's Hospital of San Antonio
- 89i Frost Bank

The King William Fair is a nonprofit fundraiser relying on our sponsors for support.

- 90i Wild Dawgs Bicycle Club
- 91i GLI DISTRIBUTING/Lone Star Bus
- 92i Lyft
- 93i Silver Eagle Distributors Silver Eagle Distributors - Budweiser 1929 Ford Model A Pickup

The King William neighborhood thrives on small town values with locally owned businesses – where everyone knows your name.

- 94i SATX Social Ride
- 95i Miss SouthTown
- 96J SA Chop Shop Neighborhood Barber Shop
- 97J Pig Liquor
- 98J La Tuna
- 99J San Antonio Mennonite Church
- 100K Spurs Jesus
- 101K Fiesta Cornyation - King Anchovy & Cast members from skits in the show
- 101.5K Slab Cinema – Cutters Bicycle Gang

WHO WILL BE OUR FUTURE KING WILLIAM?

This section of the parade will be told by the entries who wish to tell the future

- 101.75K Andrew Ramirez – Elvis on a Harley
- 102K School of Science & Technology Discovery
- 103K Rivard Report
- 104K Angelina de Carlo Salon
- 104.5K Live Zebra
- 105K Pride of San Antonio Showband

BANNER “In memory of Sue Duffy”