

DRAFT

February 13, 2018

Fair Board Minutes

The meeting was called to order by Jerry Johnson at 6:00 pm.

Roll Call: Board members present were Jerry Johnson, Linda Rider, Zach Bane, Dave Fair and Ken Renner. Others present included Teresa Balderrama, Alexcia Jordan, Allan Dykstra, and Brittany Morris.

Pledge of Allegiance: Led by Jerry.

Approval of January 16th, 2018 Minutes: Linda Rider moved to approve the minutes as presented and Ken Renner seconded the motion. The motion carried with a unanimous vote.

Correspondence: None.

Discussion of Claims and Financial Statements: Discussion about the increased cost of waste, brought up by Linda Rider. Alexcia Jordan explains that the cost has been higher than usual lately. Partly due to events, in which case the cost will be billed back to the promoter, and partly due to hosting Toys for Tots at our cost.

A motion was made to accept the report and to pay all of our usual & customary bills by Dave Fair, second by Linda Rider. The motion carried with full approval.

Manager's Report: Alexcia submitted her monthly report. Please see attached report.

Old Business

RV Park Update: Welch Comer's design of Phase 2 was approved. Bid window: 2 weeks.

Policy Approval: A motion was made to approve the policy book with a few slight corrections by Linda Rider, second by Zach Bane. The motion carried with full approval.

Pen the Pig (4-H Event) Recap: Teresa reports that \$51,026 was donated prior to the event and \$34,648 at the event, bringing the grand total to \$85,674. Donations will continue to be accepted.

New Business

2018 Event Partnerships: Considering the increase in waste costs that came from donating space for Toys for Tots, it is suggested by Dave Fair that the Fairgrounds staff request the fairgrounds to be noted a partner in advertising of non-profits that we provide space or discounted rate in an effort to share with the public on additional community support provided by the Fairgrounds.

Committee Assignments: Jerry suggests the creation of an Equipment Committee to be Chaired by Ken Renner for the purpose of grounds equipment maintenance and purchasing decisions.

Foundation Annual Ask: General discussion regarding a larger than normal annual ask from the Foundation due to concern for safety. A motion was made to approve a request for \$35,000+ from the North Idaho Fair & Rodeo Foundation by Ken Renner, second by Linda Rider. The motion carried with full approval.

Farm to Table: Linda reports that the Farm to Table event is growing and will be seeing students from CDA this year. 2017 student attendance was 780. 2018 student attendance is expected to be upwards of 1065.

Committee Reports

- Marketing & Sponsorship – Brittany shared excitement in returning sponsors wanting to increase their exposure, not just at the Fair, but on the Fairgrounds year round. All feedback from 2017 has been positive and new sponsors are showing interest. Marketing plans are underway with trade opportunities and changes to where the bulk of advertising dollars were previously spent.
- Facilities – Zach and Dave will be researching the cost of covering the large bleacher set to the northeast end of the arena at the request of a sponsor. Allan reports that all new barn doors have been built and are awaiting glass and hanging hardware.
- Livestock & 4-H – Teresa reports that Kara of Master Gardeners is working with Architects West for a concept drawing of the area and is seeking funding for the Master Gardeners Education Garden and Pollinator Project that will be included in the park. Alexcia and Kara have discussed the potential of the pocket gardens throughout the grounds to expand on the success of the Pollinator Project.
- Fair – Alexcia had an RFP for a new carnival reviewed by legal and submitted it. Concert headliner has signed, announcement will be made pending approved capacity seating plan from the Fire Marshall and Welch Comer. Considering a Tuesday night, pre-fair, arena event.

For the Good of the Order

The Next Fair Board Meeting will be on March 13th, 2018 at 6:00PM at the Fairgrounds.

The meeting adjourned at 8:10 pm

Submitted by Brittany Morris, Kootenai County Fairgrounds