

Scholarships

The North Idaho Fair & Rodeo Foundation provided the following individuals with a \$1,000 scholarship to attend the college or university of their choice:

Dustin Kegley
Lake City High School

Tori Overholtzer
Idaho Distance Education Academy

Kassidy Bane
Lake City High School

Kenneth Randall
Lake City High School

Many thanks to the following sponsors who helped provide the funds to make the scholarship program possible:



The FAIR FOUNDATION

north idaho fair and rodeo

We hope this newsletter finds all of our supporters and friends enjoying the many blessings of the holiday season.

As we get ready to close out 2014, we are reminded over and over how incredibly lucky we are to have such tremendous support from

our community. It is because of contributions from businesses and individuals that we've been able to help the fairgrounds grow and

develop as the community's gathering place. So many people have come forward to not only support what we do, but share their nostalgic connection and memories of the fair and other events that have happened here over the years. The fairgrounds is a special place for so many people and it is our goal to make sure it is around and thriving for future generations to also enjoy. We thank you for your role in helping fulfill that vision. May 2015 be even greater than each year that has passed.

Fair Receives Awards

The International Association of Fairs and Expositions (IAFE) has recognized the North Idaho Fair & Rodeo with two industry awards for outstanding achievement in marketing. The recognition is for the fair's event guidebook and smart phone mobile application. Both awards were presented during the association's annual convention in Las Vegas earlier this month.



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New Grand Entryway Dedicated

The opening day of the North Idaho Fair & Rodeo was made even more special this year with the dedication of a new grand entryway and plaza at the Kootenai County Fairgrounds. Governor Butch Otter, alongside the three county commissioners and the fair board, celebrated the installation in tribute to the county's sesquicentennial 150 year anniversary. The entryway features three new ticket booths, a cedar archway, fountains and plaza with artwork

highlighting the four main industries that created our area: mining, timber, tourism and agriculture.

The Fair Foundation was one of the key supporters of this project and contributed \$20,000 towards making it happen. Other major sponsors include Idaho Forest Group, ACI Northwest and Kootenai/Shoshone Farm Bureau (among others).

5 Ways to Support the Fair Foundation

1. Donate an item for the silent or live auction at The Cowboy Ball!
www.cdacowboyball.com
2. Have a house party that is also a benefit for the Foundation.
3. Join our Barn Door Donor Club for just \$20 a month.
www.kcfairgrounds.com
4. Invite a member of our board to speak to your club or group.
5. Consider a donation in tribute to someone special.



2014 Fair & Rodeo Highlights



71,198
attendees



3% increase
in food
concessions
(Gross sales of
\$459,421)



181
vendors



5,509
exhibits
entered

IMPORTANT DATES

Mark your calendar for these events in 2015!

NORTH IDAHO
Fair & Rodeo

August 26th-30th



April 10th



October 2nd-3rd



Bingo!

Were you able to stop into the new Bingo tent at this year's fair?

Well, many of you did and for that, we say thanks! Bingo will return in 2015 with some exciting changes in store so stay tuned.

Chicks n' Chaps Make Big Impact



Congratulations and thank you to all of the individuals involved with our local Chicks n' Chaps program! They have again raised and donated over \$7,500 to Kootenai Health Foundation's Cancer Patient Support Fund. They also contributed an additional \$7,500 to the North Idaho Fair & Rodeo Foundation for capital improvement projects at the Fairgrounds.

