



State Fair of Louisiana

2020 National Brahman Show

3701 HUDSON AVE • SHREVEPORT LA 71109
TELEPHONE (318) 635-1361 • FAX (318) 631-4909

www.statefairoflouisiana.com

Greetings,

The State Fair of Louisiana would like to welcome the National Brahman Show to the State Fairgrounds in Shreveport, Louisiana. Each year the National Brahman Show provides a unique opportunity for like-minded individuals from around the globe to showcase their achievements, spend time with fellow Brahman Cattle enthusiasts, and share the amazing breed and its history with the public. This year as COVID-19 continues to spread, the future has never felt so unpredictable. The State Fair of Louisiana is doing everything possible to sustain daily operations and host the most prestigious show of the year. Now, more than ever, we need to support each other, our community and the support of you.

The Brahman Association has remained dedicated to its mission of preserving, perpetuating, and promoting American Brahman Cattle for many years. The organization strives to unite breeders, owners, and enthusiasts to ensure that American Brahman Cattle are appreciated around the world, and preserved at the highest standards for future generations to experience and enjoy.

The National Brahman Show is something that the State Fair of Louisiana is honored to host and we are excited to offer you an opportunity to be part of this prestigious event. As we adapt to these unprecedented circumstances of COVID-19, we've made necessary modification to ensure the safety of our community, show attendees, exhibitors and guest.

- The National Brahman Show is a Top Show nationally. Placing at the National Brahman Show is distinction of the Animals permanent record and only 1 other show rises to the same level.
- The Show will be held at the State fair of Louisiana Fairgrounds – November 3, 2020 – November 8, 2020
- It is estimated that advertising placements will reach thousands of people.
- We anticipate over 700 head of cattle.

The State Fair of Louisiana welcomes the generosity of its sponsors and partners. Sponsorships ensure the continuing success and growth of this show and event. Without your generosity and support, this show could not be possible.

Please accept our invitation to become a partner of the State Fair of Louisiana and the 2020 National Brahman Show. For more information, or to become a partner, please contact us at 318-635-1361 or email joseph@statefairoflouisiana.com .

Sincerely,

Joseph Adams
Livestock Assistant

Mohamed Shamsie
Livestock Manager



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Class and Division Sponsorship Opportunities

Sponsor a Division:

\$1,000.00 Sponsorship

- Sponsor & Name placed on the official National Brahman Show Program
- Sponsor & Name Placed on the official National Brahman Show Sponsor Posters placed around the facility/barn.
- Your Logo and Name listed on the State Fair of Louisiana – Livestock Website
- PA announcement during the division

Sponsor a Class:

\$200.00 Sponsorship

- Sponsor & Name placed on the official National Brahman Show Program
- PA announcement during the class

Welcome Reception/Friends of the Show & Fair Sponsorship

Welcome Reception/Dinner:

\$500.00 Sponsorship

- Sponsor table seating for 4 at the Welcome Dinner
- Recognition during the Welcome Dinner/Opening Ceremonies
- Sponsor & Name Placed on the official National Brahman Show Program

Friends of the Show & Fair:

\$100.00 Sponsorship

- Sponsor & Name placed on the National Brahman Show Program



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Diamond, Gold, Silver & Bronze Sponsorship Opportunities

The National Brahman Show has become the highlight of the year for the world's most discerning breeders, and the State Fair of Louisiana wants to make sure our time spent at our Fairgrounds is memorable and exceeds all expectations.

Each sponsor can enjoy the following benefits and amenities, in addition to the camaraderie, networking, and excitement that events attendees have come to love and cherish.

Diamond (Title/Arena Sponsor):

\$5,000.00 Sponsorship

- Sponsor table for 8 at the Welcome Dinner
- Advertisement (with link to your website) on the State Fair of Louisiana Website
- Facebook recognition
- Four banners placed around the show arena.
- Full page ad and sponsor & name placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank you ad in local newspaper/magazine
- Sponsor & Name Placed on the official National Brahman Show Sponsor Posters placed around the facility/barn.
- Logo Placement on the Official Photography Backdrop
- Arena side "suite" seating for the duration of the show
- PA announcements during the show
- 1 10x10 display booth at the Welcome Dinner/Opening Ceremonies/Show

Gold Sponsor:

\$2,500.00 Sponsorship

- Sponsor table for 6 at the Welcome Dinner.
- Advertisement (with link to your website) on the State Fair of Louisiana Website.
- Two banners placed around the show arena
- Half page ad in the National Brahman Show Program
- Sponsor & Name Placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank you ad in local newspaper/magazine
- Sponsor & Name Placed on the official National Brahman Show Sponsor Posters placed around the facility/barn.
- PA announcements during the show
- 1 10x10 display booth at the Welcome Dinner/Opening Ceremonies/Show

Silver Sponsor:

\$1,000.00 Sponsorship

- Sponsor table for 4 at the Welcome Dinner.
- Advertisement (with link to your website) on the State Fair of Louisiana Website.
- Banner placed around the show arena
- Sponsor & Name Placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank you ad in local newspaper/magazine
- Sponsor & Name Placed on the official National Brahman Show Sponsor Posters placed around the facility/barn.
- PA announcements during the show

Bronze Sponsor:

\$500.00 Sponsorship

- Advertisement (with link to your website) on the State Fair of Louisiana Website.
- Banner placed around the show arena
- Sponsor & Name Placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank you ad in local newspaper/magazine
- Sponsor & Name Placed on the official National Brahman Show Sponsor Posters placed around the facility/barn.
- PA announcements during the show



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2020 Sponsorship Agreement

This Agreement is made and entered into on this _____ day of _____, 2020 by and between the State Fair of Louisiana and _____ for and in consideration of : _____.

Diamond, Gold, Silver, & Bronze Sponsorship

- Diamond (Title/Arena Sponsor) - \$5000.00
- Gold Sponsor - \$2,500.00
- Silver Sponsor - \$1000.00
- Bronze Sponsor - \$500.00

Class and Division Sponsor

- Division - \$1,000.00
- Class - \$200.00

Welcome Reception/Dinner – Friends of the Fair & Show

- Welcome Reception/Dinner - \$500.00
- Friends of the Show & Fair - \$200.00

Promotional Booth Space (10x10 – Welcome Dinner & Show)

- 10 x 10 Promotional Booth Space (Includes: 1 table & 2 Chairs) - \$250.00

Sponsorship Total: _____

Please make checks payable to:

State Fair of Louisiana

Memo: National Brahman Show

3701 Hudson Ave

Shreveport, LA 71109

*Please call for credit card payment

(318) 635-1361

Sponsor Name:	
Farm/Ranch/Business Name:	
Address:	
City, State, Zip	
Contact Person:	
Contact Phone:	