



HEBERT'S
Town & Country
DODGE • CHRYSLER • JEEP • RAM

The State Fair of Louisiana 8th Annual Boat, Sport, and RV Show Exhibitor Information



January 17-19, 2020

Friday 10am-7pm, Saturday 10am-7pm,

Sunday 10pm-6pm

Louisiana State Fairgrounds

Shreveport, LA.



Why exhibit at the State Fair of Louisiana Boat, Sport, and RV show?

Our goal is to produce a family-fun event with great food, live music and great attractions designed to keep people at the event. This creates a better opportunity for exhibitors to demonstrate their products and services in a relaxed, festive atmosphere conducive to selling.



We are committed to making this event affordable for families to attend. The State Fair of Louisiana will provide free parking with admission only \$8.00 for adults.

Children under 12 will get in free when accompanied by an adult.



Marketing the Boat, Sport, and RV Show

- Television
- Radio
- Billboards
- Social Media
- State Fair Website
- Banners along I-20 during show
- Posters in Stores all over town.

Media Partners





Boat Sport and RV Show

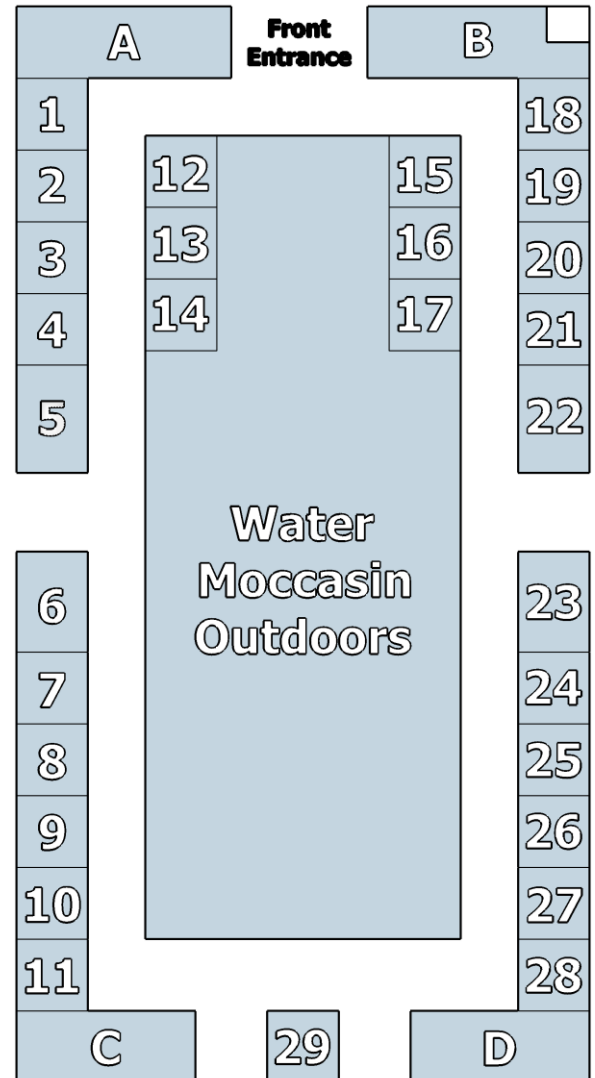
Louisiana State Fairgrounds

Shreveport, La.



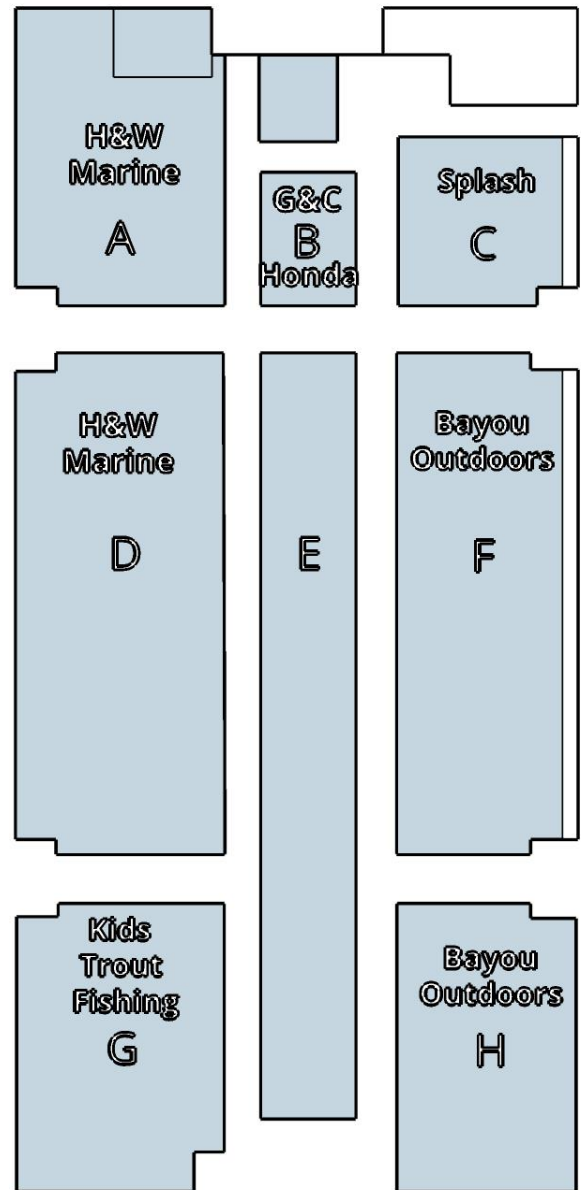
Space A (10'x30' - 300 SqFt) - \$1,050
 Space B (10'x25' plus additional attached 6'x5' space - 280 SqFt)- \$950
 Spaces C (10'x25' - 250 SqFt) - \$800
 Space D (10'x25' - 250 SqFt) - \$800
 2 Booths (10'x15' - 150 SqFt) @ \$650 each, Spaces 5 & 6
 2 Booths (10'x15' - 150 SqFt) @ \$650 each, Spaces 22 & 23
 25 Booths (10'x10') @ \$400 each, Spaces 1-4, 7-21, 24-29,
 Corner Booths \$50 extra

EXHIBITS HALL





LA AG BLDG



A (61'x43' – 2600 SqFt) \$5,200

B (20'x28' – 560 SqFt) \$1,120

C (35'x34' – 1190 SqFt) \$2,380

D (43'x78' – 3354 SqFt) \$6,708

E (20'x157' – 3140 SqFt) \$6,280

F (34'x103' – 3434 SqFt) \$6,868

G (60'x43' – 2485 SqFt) \$4,970

H (60'x37' – 2173 SqFt) \$4,346



Tent 1



| C 20'X25' 500 SqFt | D 20'X25' 500 SqFt | |
|--------------------------------|--------------------------------|----|
| 68' X 12' 816 SqFt | 11 | 12 |
| | 9 | 10 |
| | 7 | 8 |
| | 5 | 6 |
| | 3 | 4 |
| | 1 | 2 |
| | 68' X 12' 816 SqFt | |

| A 42'X25' 1050 SqFt | B 42'X25' 1050 SqFt |
|---------------------------|---------------------------|
|---------------------------|---------------------------|

**Front
Entrance**

| | |
|---------------------------------|-------------------------------------|
| A (25'x42' – (1,050.00 sq. ft.) | \$2,100.00 |
| B (25'x42' – (1,050.00 sq. ft.) | \$2,100.00 |
| C (20'x25' –(500 sq. ft). | \$1,000.00 |
| D (20'x25' –(500 sq. ft). | \$1,000.00 |
| East Side- left (816sq. ft.) | \$1, 632.00 |
| West Side-right (816sq. ft.) | \$1, 632.00 |
| 8 Booths (10'x10') | \$400.00 each (Booths 3-10) |
| 4 Corner Booths (10'x10') | \$450.00 each (Booths 1, 2, 11, 12) |



Exhibitor Rules

1. Move-in and set-up for boat show exhibitors is scheduled for Wednesday, and Thursday from 8am-5pm. All exhibits must be in place by 11am on Friday.
2. It is the exhibitor's responsibility to provide your own signage. No hand made signs will be allowed.
3. There will be no displays that significantly restrict the view and or passage from one booth to another.
4. All displays must stay within the described space as shown on the building layouts.
5. Exhibitor space cannot be sublet in any way for any reason to another individual, organization or business.
6. All exhibits must have a person present at their space during boat show hours.
7. All persons working exhibits must stay within their designated space while selling products.
8. Boat show participants are expected to treat all exhibitors and patrons courteously and respectfully.
9. Each exhibitor must represent a legitimate business or product. Any promotional give-aways must be preapproved by The State Fair of Louisiana.
10. Exhibitors must supply their own extension cords for electricity.
11. Exhibitors must keep all aisle and exits clear and abide by Fire Marshal's rules.
12. The State Fair of Louisiana is not responsible for any lost or stolen items. Security will be provided 24 hours a day during the Boat Show. However, each exhibitor is responsible for securing all personal and display items.
13. All exhibits must be set up and ready for business at least one hour prior to show opening at 12 noon on Friday, January 17, 2020.
14. Exhibitors are required to collect sales tax on all sold items. Local and Louisiana state sales tax envelopes will be distributed and exhibitors will be responsible to report and turn in all taxes collected.
15. No food or beverages are allowed to be sold by exhibitors without approval in writing by the Louisiana State Fairground general manager.
16. No exhibit may be removed until the show concludes at 6pm on Sunday, Jan. 19, 2020.
17. Move-out is scheduled for Sunday, Jan. 19, from 6pm-10pm and Monday Jan. 20, 2020 from 8am -5pm.
18. This is a family event. All exhibitors must dress appropriately and refrain from using offensive language or profanity during this event.



THE STATE FAIR
3701 HUDSON ST. – SHREVEPORT, LA 71109
TELEPHONE (318) 635-1361 – FAX (318) 631-4909
www.statefairloisiana.com



Boat, Sport & RV Show Space Application

January 17 – 19, 2020

Name of Business _____ Contact _____

Address _____ City _____

State _____ Zip Code _____ Business Phone # _____

Cell # _____ Fax # _____

Email _____

Have you ever participated in the Boat, Sport & RV Show? _____ yes _____ no _____ year.

Type of Exhibit: (Check One)

_____ Promotional Exhibit Space used for the purpose of advertising, promotion or educating.

_____ Exhibit Concession Space used for the purpose of selling merchandise or service.

_____ Food Concession Space used to sell food or beverages

Space size desired: Front Footage: _____ ft. Depth: _____ ft.

Outside _____ OR Inside Bldg _____ # of 10' x 10' booths _____

What items you will be displaying/selling? _____

Will you need electricity? Y _____ N _____ Amps _____ Phase _____ Volts _____

Do you plan to hold a contest, registration, award a prize, or have a giveaway?

Yes _____ No _____ If yes, explain: _____

Do you carry a general liability insurance policy? Yes _____ No _____

If not, you will be required to purchase a rider on the State Fair of Louisiana insurance policy for \$100.00. Insurance must name State Fair of Louisiana and City of Shreveport as additional insured. (\$1,000,000 per occurrence of general liability)

References: 1. _____

2. _____

3. _____

Authorized Signature _____ **Date** _____

For more information contact:

Russell Adams PH. 318.393.2953 Email: russell@statefairloisiana.com

Chris Giordano PH: 318-635-1361 Email: chris@statefairloisiana.com

Mail completed application to the State Fair of Louisiana
3701 Hudson Avenue, Shreveport, LA 71109