



Partnership Opportunities

2101 N CR 452

P.O. Box 221

Eustis, FL 32727



Thank you!

...For your interest in supporting the Lake County Fair as a partner. The Lake County Fair is a great way to reach roughly 76,000 potential customers in a 10-day span. Becoming a partner is also a great way to support agriculture in Lake County.

The Lake County Fair will celebrate its 100th anniversary in 2021. Become a part of the FUN!

Founded in 1921, the Lake Agricultural & Youth Fair is a 501(c)3 Non-Profit Organization chartered under Florida State Statute 616, specifically for Fairs. Our 2016 attendance was 73,416, with 2006 being a greatest attendance of 82,132. We are a classic “County Fair” event conducted to entertain and educate both Central Florida residents and area visitors in a “Family Friendly” atmosphere. Throughout the history of our event we have, and continue to strive to be true to our mission to be “An annual showcase of agriculture, horticulture, technology and education for all the community and by all the community.”

A place to
showcase your
talent, whether it is
4-H, FFA, or
adults.

Lake County Fair

What's it all about?

The Lake County Fair is diligent in providing a safe, clean, atmosphere for all county residents to enjoy and to compete on a local level with their crafts, cooking, baking and livestock. Since 2002, the fair has paid out over \$350,000 in competitive exhibit “premiums” and awarded over 125,000 ribbons in categories such as 4-H, Youth Activities, Photography, Horticulture, Creative Arts, and Fine Arts. Since 1998, we have also paid out over \$4.5 million in livestock sales and “premiums” and awarded over 30,000 ribbons to area competitors (mostly youths) for their efforts in mastering animal husbandry.

In addition to the competitive exhibits, the Fair hosts one of the highest quality, family friendly carnival midways available in the United States with over 60 exciting rides, games, shows and attractions. The Fair also provides two outstanding free professionally acclaimed family entertainment shows daily on two different stages.

The Lake County Fair also believes in the importance of giving back to the community. Every year we have a “Special Needs Day” where schools and institutions for the mentally and physically disabled come to the Fair, free of charge, while the grounds are closed to the General Public. These students get the opportunity to watch many of our free shows, ride a few carnival rides, and have some “fair food”. It’s a good way for them to get to come to the fair, when they might not otherwise do so. We have also accepted non-perishable food items for discounts on admission, and donated them to a local food bank. In the past, one of our entertainers, Robert Smith of Street Magic Live, performed for children patients at the Orlando based Florida Hospital for Children’s Walt Disney Pavilion on our behalf.





The following partnership levels are starting points. The Lake County Fair would be happy to *customize* any level to fit your needs. We are always trying to come up with new ways to cultivate agriculture and education at the Fair. Building partnerships like this makes those dreams become a reality.

Thank you for your time and consideration and the Lake County Fair looks forward to working with you to grow an advantageous relationship.

Grand Champion Partner-- \$5,000



- 10x20 booth
- 100 daily admission tickets
- Name recognition in advertising
- Named on all brochures and daily sheets
- Link on website for one (1) year
- Banner/Signage at Front Gate
- Possibility of naming rights for certain days or certain buildings
- Invited to Kick Off Party and BBQ during the Fair

Reserve Champion Partner-- \$2,500



- 10x20 booth
- 50 daily admission tickets
- Name recognition in advertising
- Named on all brochures and daily sheets
- Link on website for one (1) year
- Signage at Front Gate
- Possibility of Stage naming rights
- Invited to Kick Off Party and BBQ during the Fair



Blue Ribbon Partner-- \$1,000

- 10x10 booth
- 30 daily admission tickets
- Link on website for one (1) year
- Social Media presence
- Banner at act location, provided by Sponsor
- Named on advertising purchased by Lake County Fair
- Named on all brochures and daily sheets
- Invited to Kick Off Party and BBQ during the Fair



Red Ribbon Partner-- \$500

- 2 10-day passes, or 20 daily tickets
- Link on website for one (1) year
- “Shout out” on Facebook, Twitter, and other social media when possible
- Signage at Front Gate
- Named on brochures and daily sheets



White Ribbon Partner-- \$300

- 1 10-day pass, or 10 daily tickets
- Link on website for one (1) year
- “Shout out” on Facebook, Twitter and other social media when possible
- Small Signage at Front Gate

*Remember ALL partnerships can be customized for your needs.





For more information or to request a partnership agreement, please contact Happy Norris, Manager of the Lake County Fair.

C.E. "Happy" Norris, CEO
Fair Manager

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