

**49TH DISTRICT AGRICULTURAL ASSOCIATION
401 MARTIN STREET, PO BOX 70
LAKEPORT, CALIFORNIA 95453**

**REGULAR MEETING OF THE BOARD OF DIRECTORS
February 27, 2017**

The meeting was held in the Administration Offices of the 49th District Agricultural Association.

Local media including radio, newspaper and television were notified of this meeting and were sent copies of the agenda.

President Bogner called the meeting to order at 4:00 PM.

DIRECTORS PRESENT AT ROLL CALL

Directors Bogner, Chauvin, Hopkins, McDowell, and McQueen.

DIRECTORS ABSENT: Directors Brown and Cochrane.

OTHERS PRESENT: NCRA representative Bill Himenez

APPROVAL OF THE AGENDA

A motion to approve the agenda was made by Director Chauvin and seconded by Director McDowell. The motion carried unanimously.

APPROVAL OF THE MINUTES FOR JANUARY 23, 2017 BOARD MEETING:

A motion was made by Director McQueen and seconded by Director Hopkins to accept the minutes. The motion carried unanimously.

The next regular board meetings are scheduled for March 27th and April 24th.

PUBLIC INPUT

NCRA/Furia Motorsports representative Bill Himenez reported they are going to be starting up the old modified class again for 2017 racing season. He stated there is a lot of interest in bringing jalopies back and believes this will be successful because it is affordable to a broader number of our local population. He said counts are down in all racing venues. Racing schedules will be out soon.

ACTION ITEMS

Approval of Livestock Auction Contingency Reserve (percentage previously 7%).

A motion to approve was made by Director Chauvin and seconded by Director McQueen. The motion carried unanimously.

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Approval of Delegation of Authority to CEO to sign checks with a value up to \$15,000.

A motion to approve was made by Director McQueen. Director McDowell seconded. The motion carried unanimously.

Set the date of Appreciation Dinner

A motion to approve the date of September 17th was made by Director Chauvin and seconded by Director McDowell. The motion carried unanimously.

CONSENT AGENDA, FINANCIAL REPORTS

A motion was made by Director Chauvin and seconded by Director McQueen to approve consent agenda items 1 – 10. The motion carried unanimously.

Information and Discussion

1. Committee Reports – Director McQueen reviewed the proposed Alcohol Policy from the committee meeting with Director Brown and Manager Strickler. After discussion, some adjustments to the policy will be made and it will be resubmitted at the next meeting.
2. Discussion of 2017 County Fair (times, admission prices, carnival, and grandstand entertainment). Manager Strickler has been exploring the possibility of having pre-sale tickets sold online this year. We would continue to sell regular admissions at the door. She would like to have the Blue-Ribbon Dinner Tickets online as well. It is the consensus that online sales will be more convenient to customers and may increase sales. In the interest of offsetting the increase of operating expenses (due to recent increase in minimum wage) Manager Strickler is looking at increasing the cost of tickets. Manager Strickler reported the Carnival contract is up and will go out for bid this year.
3. Lake County Fair Foundation – Director Bogner reported Ag Day is coming up on March 16th. A discussion ensued concerning auction animals at the Blue-Ribbon Dinner. Manager Strickler suggested having the Junior Livestock Association move the silent auction to the barn during the auction. This would allow more people to participate. It is agreed the dinner may not be a good venue for the silent auction of an animal and suggested the Blue Ribbon Dinner invitation could have an invite to donate to the Foundation.
4. Strategic Planning Session-Not discussed.

CEO'S REPORT

Manager Strickler reported the young man who fraudulently participated in the auction has not followed through with the community service or payment that he agreed to do. Another person has paid for the animal so the Junior Livestock would not suffer a loss. The only loss to the Junior Livestock Auction for 2016 has been a \$10 processing fee.

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Manager Strickler reported we are in the process of completing the Statement of Operations report.

Manager Strickler reviewed The Alcohol and Security Policy earlier. See Committee Reports.

Manager Strickler reported she is working with the Lake County Health Department on preparing the non-smoking policy for the fairgrounds.

MEETINGS:

- Manager Strickler has met with Lake County Ag & Natural Resources group several times this past month in preparation for Ag Day.
- Manager Strickler participated in a Lake County Fair Foundation committee meeting concerning the Foundation animal auction. The committee is working on an auction policy.

Manager Strickler met with the Jr. Livestock Committee Chair and Secretary regarding changes in the Fair Book.

Manager Strickler met with Jack Long of Lakeport Sprint Boat Grand Prix Event. We will be renting them some grandstands and perhaps some trash cans. We may help him with his admissions. He may want to use the fairgrounds for additional parking during his event.

Manager Strickler met with the Lake County Rodeo Association Representatives about security and alcohol policies during their event.

Manager Strickler reported she has not heard anything new concerning the Maintenance Grant. It has gone out for bid.

Manager Strickler reported we are selling advertisement on our LED sign. We have had one complaint concerning the sign. In response, we have reduced the brightness of sign and put it on a schedule to turn on at 5am and off at 10pm. We have made three appointments with the person who has lodged the complaint and invited her to the Board Meetings. She has not come to any of the appointments. We offered to buy her black out curtains but she declined.

Manager Strickler reported we are working on the Contest Handbook.

Manager Strickler reported the office will be closed February 20th for President's Day.

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FUTURE ITEMS

Manager Strickler reported Lake County AG & Natural Resources Day is on, March 16th, from 9 until noon.

Manager Strickler reported we are planning a Swap Meet on the grounds. Lake County Fair Community Treasure Exchange was a name we had considered, but changed it to Second Sunday Swap Meet since it will be on the second Sunday of each month beginning in May.

On-line ticketing was discussed earlier. See Information and Discussion.

Manager Strickler reported we are looking at purchasing an ATM machine for fair this year. Last year our ATM machines were out of cash Sunday afternoon and we could not get service for them.

CORRESPONDENCE & REPORTS

- March calendar of events
- Director Marrufo's resignation letter

VOTING RESULTS

Director's votes were all unanimous. Individual votes listed below.

DIRECTOR	Bogner	Brown	Chauvin	Cochrane	Hopkins	McDowell	McQueen
VOTE	Yes	AB	Yes	AB	Yes	Yes	Yes
Abstain							

MEETING ADJOURNMENT for: 5:38PM

Respectfully Submitted,

 Debbie Strickler, CEO Date

 Janeane Bogner, President Date