

**49TH DISTRICT AGRICULTURAL ASSOCIATION
401 MARTIN STREET, PO BOX 70
LAKEPORT, CALIFORNIA 95453**

**REGULAR MEETING OF THE BOARD OF DIRECTORS
August 21, 2017**

The meeting was held in the Administration Offices of the 49th District Agricultural Association.

Local media including radio, newspaper and television were notified of this meeting and were sent copies of the agenda.

President Bogner called the meeting to order at 4:00 PM.

DIRECTORS PRESENT AT ROLL CALL: Directors Bogner, Brown, Chauvin, Hopkins, McDowell, Rosenthal.

DIRECTORS ABSENT: Director McQueen, unexcused.

OTHERS PRESENT: Bill Himenes, NCRA

PUBLIC INPUT:

NCRA representative Bill Himenes reported an increase in race attendance and a good car count. The track is now being prepared for the motorized fair events.

DATE OF FUTURE MEETINGS:

Board members who are able to help will be at the fair to set up for the Blue Ribbon Dinner on Thursday, August 31st at 10 am. Fair Time Board Meetings will be held in the Director's Building, Friday September 1st, at 3pm, Saturday and Sunday, September 2nd and 3rd, at 9:30am. The next regular Board Meeting will be September 25th at 3:00 PM.

ACTION ITEMS:

1. Select Volunteer of the Year

Manager Strickler stated because there are several people she would like to acknowledge for their volunteer work, this will be done at the Appreciation Dinner.

2. Fair Theme

A discussion ensued concerning proposed themes for next year's fair. Director Hopkins made a motion and Director McDowell seconded, to adopt "The Grape Escape to the Lake County Fair" as next year's fair theme. The motion carried unanimously.

CONSENT AGENDA

Director Chauvin made a motion and Director Rosenthal seconded to accept the Consent Agenda items 1 through 11. The motion passed unanimously.

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CEO'S REPORT
PAST ITEMS

Manager Strickler reported we had a record of over 3000 online entries and it looks like we have had a good number of them brought in. Late entries will be accepted but will not be judged.

Livestock camping spaces have been assigned. We are in the process of cleaning up the back area to better accommodate all 80 campers and their parking needs.

Manager Strickler reported Napa fair has some metal rack display units they are letting us borrow. Manager Strickler is working on a way to transport them.

Manager Strickler reported the Ferndale Fair has expanded to two weeks which coincides with our fair. This has had an impact on commercial booth sales and the vendors who would normally attend our fair, but will not this year because of the new two-week schedule.

Manager Strickler reported our schedule of events is at the printers and is on our website.

Manager Strickler reported, as part of our publicity, we are running a Facebook contest which has been very successful. We are also on screen at the theaters before the movies run.

Manager Strickler and Director Hopkins reported we had 5 vendors at the Second Sunday Swap Meet. It is believed that the hot weather and start of school has impacted attendance. Discussion ensued concerning advertising.

Manager Strickler reported we have purchased two ATM machines, they should be here this week. She is hoping this may cut down on some of the traffic in the office

Manager Strickler reported our computer network upgrade has gone as far as it can until after fair.

Manager Strickler reported Senator McGuire and his aide came to visit. Directors Hopkins, McQueen and Rosenthal were present. He was very interested in the fairgrounds.

Manager Strickler reported she volunteered at the Napa Town & Country Fair, in exchange their BA will come here and help us during the fair.

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Manager Strickler reported fair posters have been delivered and Foster Freeze is putting 7500 labels on cups to advertise the Lake County Fair.

Manager Strickler reported we will have DSR Security, a professional company, doing security for the fair this year. Some discussion ensued concerning past security and the value of having a professional company providing services this year.

Grounds and Building Projects

- Manager Strickler reported there was only one good bid on the Tree Removal Grant. The workers will be here tomorrow but most of the work will probably not be done until after the fair. Calfire will also be coming in tomorrow to help with the green waste removal.
- Manager Strickler reported the Door Replacement Grant is being re-evaluated because the bid came in over the amount of the grant.
- Manager Strickler reported restroom renovation is slowly moving forward. We are applying for a grant through PACE. Manager Strickler met with Peter Nolasko and thinks he can get them done before fair.
- Manager Strickler reported Clearlake Trowel & Trellis group came in and did some planting for us.
- Manager Strickler reported we received some recycled paint and have been painting some buildings and the gazebo.

Meetings

Manager Strickler reported she attended the Lake County Fair Foundation Meeting.

Manager Strickler reported she attended the last Junior Livestock Committee meeting; they are planning on having a vendor in Junior Building this year.

Manager Strickler reported she has met with Jeff Warrenburger from Paradise Skate Inc. several times. He has done some renovation on the director's building. Vector control came out to remove a wasp's nest that was in the building.

Future Items

Manager Strickler reported the Appreciation Dinner will be held on September 17th at 4:00. Managers will meet at 1:00 to decorate and prepare the food.

Manager Strickler reported the next Swap Meet will be on September 13th.

INFORMATION AND DISCUSSION

1. Executive Committee - Nothing to report.
2. Building, Grounds, Long-Range Planning - Nothing to report.
3. Finance Committee - Nothing to report

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4. Security and Passes - Nothing to report
5. Livestock and Horse Show - Nothing to report
6. Discussion ensued concerning interviews on September 25th of two possible candidates for the manager's position.
7. Discussion ensued concerning the Fair Foundation's wine booth and picnic.

CORRESPONDENCE & REPORTS

- September Calendars of Events

MEETING ADJOURNMENT: 5:30 PM

VOTING RESULTS

Director's votes were all unanimous. Individual votes listed below.

DIRECTOR	Bogner	Brown	Chauvin	Cochrane	Hopkins	McDowell	McQueen	Rosenthal
VOTE	Yes	Yes	Yes	Yes	Yes	Yes	AB	Yes
Abstain								

Respectfully Submitted,

Debbie Strickler, CEO

Date

Janeane Bogner, President Date